BAKERY PROFITS BY USING TRUCKS

Bread Delivered 40 Miles Around Portland; Other Concerns Are Rapidly Taking Advantage.

There have been many results of the war, but according to C. G. Irwin of Wentworth & Irwin, Oregon representatives of the G. M. C. truck, there is no result more pronounced than the part that the motor truck is playing in the development of business. Every day some live, energetic firm in one of our towns, sees his opportunity and branches out. By putting on a fleet of trucks these concerns reach out miles into the country and bring in business that 10 years ago would have been as inaccessible to them as would be business in Mars today.

Take for example the development of the business of the Log Cabin bakery. Five years ago their business was confined to Portland. Today they are delivering bread to every town within a radius of 40 miles.

Each morning in the "wee sma' hours" a fleet of 20 pneumatic-equipped, spic-span trucks pull up before the door of the Log Cabin bakery. They look light and alert—eager almost to be on their way. The bread is brought out packed in air-tight containers, and piled carefully onto the motor trucks. As each truck is filled it starts on its journey, carrying bread to the country side.

All towns within a radius of 40 miles are covered by these auto trucks. Ten years ago if anyone had suggested that a Portland bakery deliver fresh bread to towns as far separated as Kelso, McMinnville, Woodburn and St. Helens, he would have been thought—well to put it mildly—a bit "daffy."

The bread question has ever been the bane of the country town. They could not afford to support a first class bakery. And though "home-made" bread has been lauded in song and story, it belongs after all in those immaterial realms. Most of us prefer "home-made" bread carefully prepared in a good bakery. It is the day of specialization, and what housewife can hope to compete with the detailed, scientific arrangements—the heat regulated rooms, the automatic weighing machines, the baking thermometers—of a large bakery?

And now in the country they do not have to compete. The rapid moving motor truck has solved the country bread question as it has so many other rural difficulties. The bread is not jolted or tossed about, first onto a delivery wagon, then onto a train, then off again to another delivery wagon, then into the grocery store, until it arrives old and battered. Instead it is loaded, fresh from the ovens, at the Log Cabin door. It is carried swiftly on pneumatic-tired spring-equipped trucks and set down within a very few hours at the grocer's very door.

Method Is Found to Mend Water Jacket

A cracked water jacket may be mended at home if the car owner is a moderately handy workman. Drill a small hole at each end of the crack and tap it for a small copper plug. Next scrape the surfaces near the crack until the metal is bright. Cover the crack with soft copper filings and melt them in with a blow torch. Use a flux of rosin dissolved in alcohol.

Stage Line Season Opens

The Ashland-Klamath Falls auto stage line has begun to operate its cars. The stage goes by way of Ager, as the Green Springs mountain road is not yet open to travel. The Ager road is reported in fine condition, with only a few rough spots that the continued dry weather is fast drying up.

Sunshine, fresh air and regular exercise are the best tonic for exhausted nerves and bodies. The bicycle is the best and most enjoyable medium for taking this tonic.

Tube Must Be as Strong as the Tire

"A good tube is just as essential as a good tire," is the statement made by J. C. Burch, of the Pacific Tire & Supply Company. Tubes are placed in the tires to support them and prevent the fabric from breaking down. When a cheap tube is used the air will gradually pass through them and the motorist will find that he has to reinflate his tire every week or ten days, in which case the tire is running fully one-half the time under-inflated. This in a little time weakens the fabric and the motorist does not get the full service from his tire. Everybody looks for a good tire, but very few persons give much thought to the quality of the tube, which is just as necessary as to purchase a high grade tire.

Marshfield Camping Facilities Proposed

Plans are being made to provide camping ground in Marshfield for auto tourists. The city owns the property where the old race track was located, which is in a convenient section. The Marshfield Chamber of Commerce and Woman's club has taken up the matter and some plan will be carried out to fit up the grounds so that it can be used by visitors who come in their machines. While it may not be possible to carry out more elaborate arrangements which eventually will result in time for this summer there will at least be arrangements made so tourists will find a place to park their cars and camp.

Roseburg Has Fine Auto Salesroom

One of the finest auto sales rooms in Southern Oregon has just been opened in Roseburg by H. Mertin. The building faces on Jackson street, with a full balcony, and rest room above the main entrance, overlooking the lower floor. The balcony is used to display the tires and accessories, while on the main floor are the following cars: Cadillac, Hudson, Essex, Auburn and Tulsa, as well as the truck lines, of which the Garford and Stewart are on display. The artistic arrangement and lighting effect make this sales room one of beauty as well as effective display.

Error in Price Is Cause of Stampede

The Maxwell service station at La Grande was recently one of the most popular places in the city following an advertisement which apeared in a local paper saying that the service station had a Ford car for sale for $7. The members of the station spent all evening explaining to phone callers that it was all a mistake, a typographical error having been made in the paper. The real price was $750.

Leading the Automotive League

The research department of the Automobile Trade Directory estimates that 81 per cent of all motor vehicles in operation in the world are registered in the United States. This is based on a total of 8,500,000 cars, of which only 1,615,000 are in countries other than Uncle Samuel's.

USED CARS *Snaps!*

Cars Must Go Make An Offer

Any reasonable offer on the following cars will be considered:

1919 OVERLAND Touring, Model 90, in fine shape, good tires.

1916 OVERLAND Touring, new paint, seat covers, good tires.

1918 STUDEBAKER 6, a beauty, newly painted, good tires, fine running shape.

1913 WINTON 6, good running shape, good tires, excellent stage car.

1913 STUDEBAKER Touring.

1913 STUDEBAKER Sedan

1912 STUDEBAKER Touring, take off the body and make a classy bug.

1916 STUDEBAKER Delivery.

1917 OVERLAND Delivery

1914 OVERLAND Delivery

1917 MAXWELL Delivery

1916 REO Touring, fine shape.

1914 REO Touring, fine shape.

1915 PAIGE Touring.

1912 STEARNS KNIGHT, wonderful motor.

Panel Delivery Body for small car; would cost $200 to build. Priced at **$50**

Those having use for any of the above cars should not let this opportunity pass. It is your great opportunity to own a a car if you would like one for this summer's driving.

It will repay mechanics well to rebuild some of these cars into bugs.

Better cars for hard service cannot be obtained. Mr. Farmer, buy them cheap and use them hard—you can make trucks out of some of these cars to a great advantage.

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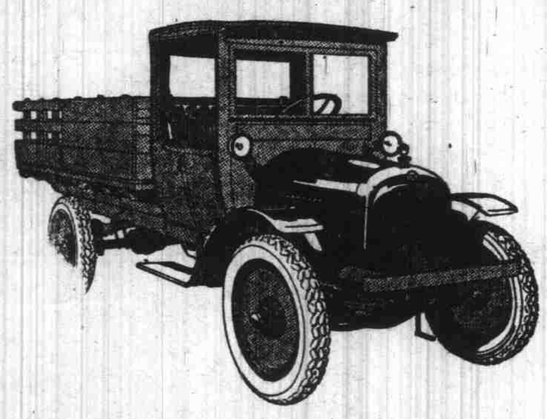

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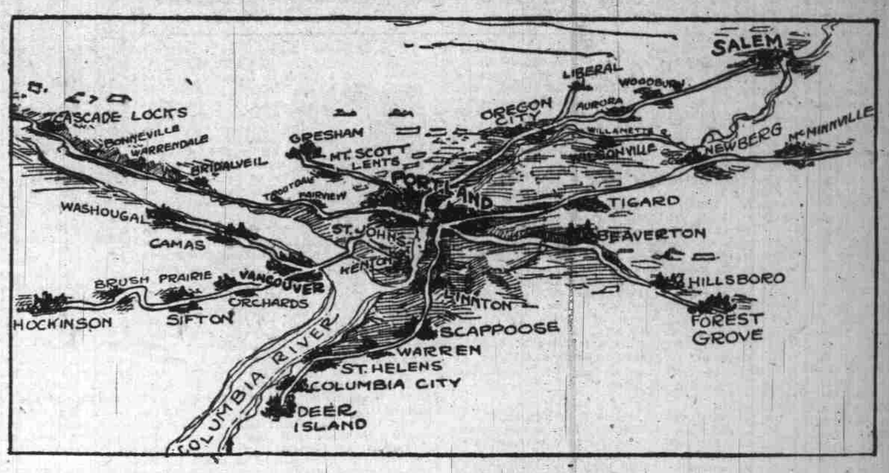

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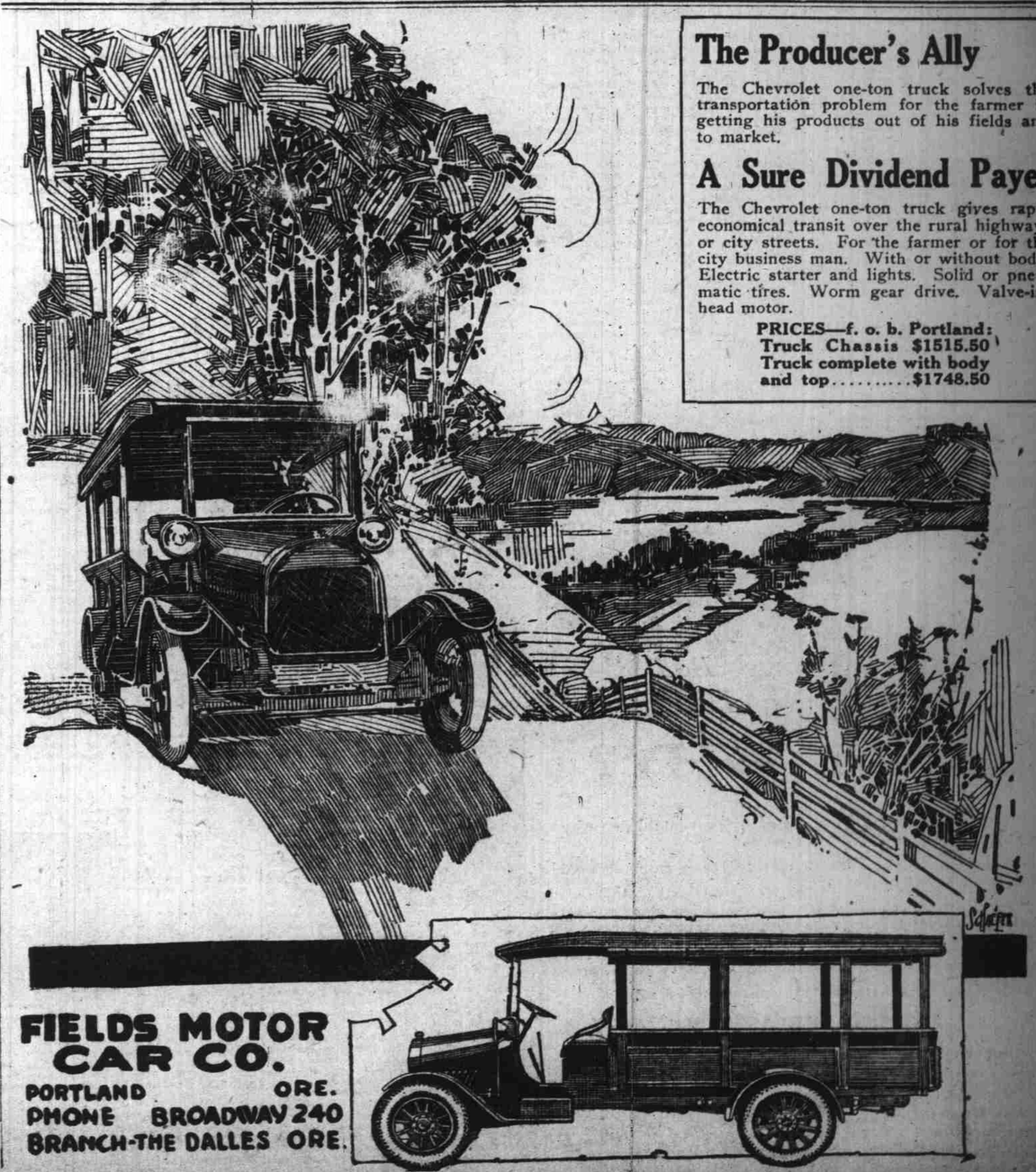

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