



SKETCHED ARE SOME OF THE "MEADOWBROOK" HATS IN THE SALE

"Sport's the Thing".... and So We've Planned.... for Anniversary.... This

Sale and Presentation of the New in Sports

The Feature Extraordinary

Sports Suits

—A Hundred Styles

Meier & Frank's takes its place naturally as the center of sports clothes in the northwest. Sober or gay, plain or elaborate, the sports suits here represent the best genius of the sporting-tog world.

Wool jersey suits from \$20 upward. All colors.
Lots of tweeds, too—in plain and rainbow effects.
The new racoe silk combined with wool jersey is a novelty.
Wool jersey three-piece suits are different.
White serge, white jersey and white tricolette will be correct for Decoration Day.
Natural Shantung suits have a smart immaculateness which is always pleasing.

Black satin and copenhagen tricolette make an interesting afternoon sports suit.
A black and white checked wool skirt with a black taffeta coat lined with checked material also supplies a gratifying innovation.
Another originality is a black and white striped Queen Anne satin skirt with black satin coat.
Smart striped flannel suits have panels at the sides where the stripes are arranged horizontally—tres chic!
—Meier & Frank's: Fourth Floor.



The Smartest Sweaters

—on the Links

A sage green sweater with tuxedo collar and flaring bell sleeves formed of brilliant Roman stripes—an aristocrat among sweaters.

A drop stitch sweater of canary yellow—a lacy model to wear with white or silk skirts.

A twinkling, silver trimmed slip-on with all the coquetry a pretty sweater can possess—with sleeves so tiny as hardly to deserve the name—a charming one in rose and silver.

A jade green sweater with surplice drapery which ties in a pretty sash.

A Kelly green jersey coat sweater to wear with sport skirts—inexpensive.

An apricot sweater with Angora collar dyed to match and with banded pockets.

A "sympathetic" sweater in pale blue with hand crocheted collar and cuffs of white—lovely to wear with satin skirt.

And silk sweaters in every color that one can desire—and in many exclusive styles.

—Meier & Frank's: Third Floor.

Sports Necklaces

Enameled wood beads, 54 inches long, to wear with sports suits and other sports costumes, regularly \$1.50, now 79c.
Coral colored necklaces, regularly \$2.50 and \$3, now \$2.
Cherry colored beads for sports wear, regularly \$4, now \$2.50.

—Meier & Frank's: Main Floor.

Bathing Caps

Featured Monday will be plain diving caps in the most wanted colors at 19c. Other popular styles to match almost any bathing suit, 25c to 85c.

—Meier & Frank's: Main Floor.

Sport Bags 1/4 Less

Blue, green, pink and salmon silk handbags that were \$11 to \$25, now \$8.25 to \$18.75 for this special Sports Week.

—Meier & Frank's: Main Floor.

Bathing Suits

For women, misses and children.

Swimming season will soon open. Fascinating new bathing suit styles in silk, satin, mohair and sateen.

Black tights, wool sox, bathing shoes and rubber bathing caps to go with them.

Also Annette Kellerman suits in women's sizes.

Even bathing suits for the very little folk from 1 year upward.

Dark and bright colors, as you like.

All styles and prices.

—Meier & Frank's: Second Floor.

Corset Brevities

Probably the smallest of all corsets are here now—designed for riding, dancing, golf and all sports.

They are just large enough to confine the diaphragm—to give one a sensation of support at the back—and to offer a girdle against which to fasten one's clothes.

As pretty as they are comfortable. Made of pink batiste or brocade. Fastened invisibly at the side and laced in front. Two pairs of garters.

Ask to see these corset brevities if you wish the newest sports corsets.

—Meier & Frank's: Third Floor.

600 New Beautiful Meadowbrook Sports Hats in a SALE

\$2.95

\$5.00

\$6.50

\$7.50

\$8.50

\$10.50

\$13.50

All the world is wearing glad hats. London, Paris, the Riviera, New York, Palm Beach, Atlantic City, Hot Springs, California. Everywhere women are wearing gaily colored sports clothes and hats which match in gaiety. The MEIER & FRANK Store will present, beginning tomorrow, a sale and exhibition of sports costumes and sports hats which will be an event in the history of Portland fashions.

Twenty-four of our store windows are given over to a display of as many of these new beautiful Meadowbrook hats as we can show. The largest part of the Millinery Salons is also devoted to an impressive presentation of the scores of different styles gathered for this exploitation. Portland has never seen so many exclusive, interesting sports hats in one showing.

Portland Women

have never had such an opportunity at the very opening of the season to choose from the pick of the sports hats of the world at such prices as we feature for this sale.

Meadowbrook Hats

mean a great deal to any woman who has ever worn them. Meadowbrook hats are created, especially for

sports. They are made of imported straw—mostly from Italy. Brought to America, bleached, then dyed in wide-awake colors. Shaped, fashioned and exquisitely made and trimmed by expert Meadowbrook milliners.

Embroidered after water-color designs by Meadowbrook artists. Trimmed with fantastic flowers. Embroidered with specially dyed yarn or silk, or with effective padded angora wool flowers. Often with specially dyed ribbons to match the straw.

Ribbon hats, straw and silk hats, and all straw hats are included, some with soft crushable crowns. Many of them can be folded for traveling.

Impossible to describe them adequately. Each has so many irresistible attractions. They appeal to all a woman's sporting sense. Absolutely suited to every moment of the day. For golf, tennis, croquet, shopping, club lunch, tournament, club tea, motoring, steamer use, beach, mountains.

Practically any color under the sun or moon. White hats which do not burn with the sun. Black, navy and brown hats with color or white, also melon, jade, begonia, Egyptian, Aztec, red, cerise, orchid, burnt orange, turquoise, rose.

Nearly 200 Different Styles at These Special Prices

A sight not easy to forget. Typical hats for outdoors and for sunshine. Hats in which to be happy. You are cordially invited to see them and to take advantage of their uncommonly low prices. Please note that there is NO WAR TAX to pay on any of the above prices.

—Millinery Salon, Fourth Floor.

Club Frocks

Cannot you see them the center of attention on club porch or in the "gallery" watching the fast game—or at the formal club tea?

Brilliant creations of our cleverest New York sports designers.

Developed in checked and candy striped crepe de chine of pastel colors—in black and white polka dot crepe—in Fantasi with white crepe—in superb Shantung—even in taffeta.

Shantung trimmed with oil cloth—Shantung having Zouave jacket and brilliant Eastern sash—checked crepe de chine with quaintly folded surplus of net or with transparent organdie collars and sash.

A more than ordinarily interesting collection.

When asking for them please say "Club Frocks."

—Meier & Frank's: Fourth Floor.

Coats and Skirts

Jersey coats with swinging rippling cape collars—or with snowy angora wool trimmed-cape which form into deep scarf ends or make enveloping muffler collars with equal obligingness.

Also sleeveless jersey coats with capes which unbutton at will for additional freedom in swinging a driver.

Sports Skirts

of all the new sports materials, including Kumsi-Kumsa, Moon-Glo, baronette satin, Queen-Anne satin, white serge, white crepe de chine, white cotton gabardine.

Plaid Skirts \$15

in the newest accordion pleated styles—also accordion pleated navy serge at the same price.

Accordion pleated check skirts at \$10.

—Meier & Frank's: Fourth Floor.

Summer Riding Habits

Made of gray or tan linen. Styles such as used by the Portland Riding Academy. Priced \$29.50.

—Meier & Frank's: Fourth Floor.

Leather Coats 1/2 Price

Black, tan, brown and gray genuine leather coats for motoring, mountain and steamer wear.

Our \$45 to \$75 coats now \$22.50 to \$37.50.

—Meier & Frank's: Fourth Floor.

FURS STORED

Repairing and Remodeling Expertly Executed

—Meier & Frank's: Fourth Floor.

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