



# Get This Free Trial Tube To End Mistakes in Shaving

By V. K. Cassady, B. S., M. S., Chief Chemist

In the Palmolive Laboratories we studied years to overcome the faults in shaving. We tried 130 formulas before we mastered every problem.

Palmolive Shaving Cream is the final formula—the scientific solution. It does what every man attempts with hot towels, lotions and finger rubbing. Such things with Palmolive are not needed.

### Both Lather and Lotion

Since earliest history Palm and Olive oils have been prized as toilet lotions. Blended in Palmolive Shaving Cream they form a soothing, cleansing lather. A lather that lubricates between the skin and blade, so a man can shave close without scraping.

This means a shave that lasts all day—that makes the face feel satin-smooth.

### Stays Foamy 10 Minutes

Hot towels and rubbing in lather with the fingers mean delay. We felt there was a scientific way to make the beard cut easily without that; and we found it. Palmolive Cream removes the natural oil-coat from the hair, so the moisture penetrates and softens quickly.

Because it stays thick and creamy 10 minutes Palmolive makes relathering unnecessary. A cream so prolific that a mere bit on the brush lathers up, 250-fold.

### Four Shaves For 1c

In our 35c tube is enough Palmolive for about 152 shaves. That's more than 4 shaves for 1c. This would be tempting in any shaving lather. But coupled with these astonishing results it is changing the shaving habits of thousands.

These discoveries are hard to conceive but so easy to prove that we do not hesitate to make this free offer. Help yourself to the coupon printed below and get a Several-Shave Tube of Palmolive without cost, from any druggist named in the following list.

## The Palmolive Company, Milwaukee, U. S. A.

The Palmolive Co., Seattle, Wash.

Any of These Stores Will Give a Several-Shave Tube for the Coupon Below

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Beaver Pharmacy, 560 Umatilla  
Heldfond Drug Co., 1st and Morrison  
H. F. Brandon, 701 Hawthorne  
Brinks Pharmacy, 13th and Washington  
Brooklyn Pharmacy, 594 Milwaukee  
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Cottell Drug Co., 1st and Sherman  
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Ever Ready Drug Store, 1210 Division  
Gelman-Bader Drug Co., Front and Gibbs  
Gray Drug Co., 1296 Belmont  
Hagens Pharmacy, 23d and Thurman  
Hambo Pharmacy, 1st and Salmon  
Irvington Pharmacy, 15th and Broadway  
Jancke Drug Co., 280 Grand  
Kenton Pharmacy, Kenton Station  
Laurelhurst Pharmacy, 1161 Belmont

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Gervais Drug Store

#### GRASS VALLEY

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University Pharmacy, 684 Lombard

Wallace Drug Co., 37th and Hawthorne

Walnut Park Pharmacy, 1043 Williams

Waverley Pharmacy, 814 Clinton

Westmoreland Drug Co., Bybee and Milwaukee

Woodward-Clarke & Co.

Woodlawn Drug Co., 435 Durham



### Good For a Free Trial Tube

Sign this coupon and present to any druggist named on this page and he will give you a trial tube of Palmolive Shaving Cream free. If his supply is gone, mail us the coupon.

THE PALMOLIVE COMPANY (Adv. Dept.), Milwaukee, U. S. A.

Name .....

Address .....

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