

70th Anniversary Sale Lipman Wolfe & Co.

"Merchandise of Merit Only"

The Great Campaign Goes Persistently and Consistently On—Never a Let-Up—A New Story Each Day

Undermuslins

The broadest assortment—the newest styles—and the most attractive price schedules which we have ever featured in these May sales.

Envelope Chemise—Special

\$1.19

Envelopes of soft Long Cloth in full sizes—some with yokes of dainty embroidery and insertions of fine Val lace—others with tucks and lace—or organdy embroidered yokes—also plain embroidered edges or deep empire effects of lace and embroidery combined.

\$2.45, \$3.45

The daintiest assortment of these garments in deep empire effects—imported laces on some and combined with medallions and shirrings—many dainty models to choose from—all fashioned and finished with exquisite care. Drawers may be had, finished to match.

\$1.39

Fine lingerie Cloth Chemise in many different styles strap and armhole effects—fine lace trimmings combined with medallion and shirrings or embroidery bindings, lace edges and lace butterfly insets. Yoke effects with fine organdy embroideries are also shown.



SPECIAL! Gowns of Longcloth

And of Crepe and Lingerie Cloth

Long Cloth Gowns \$1.95

Deep Empire Yokes of Organdy embroidery combined with lace, or yokes of embroidery and fisheye lace—sleeveless effect—V-neck with Kimono sleeves and beading and ribbons, or square necks with embroidery edges and shirrings—slip-over style, also open front gowns with V-neck and long sleeves—trimmed with embroidery and tucks. Special \$1.95.

Lingerie Gowns \$2.49

The daintiest of lingerie cloth, fine Val lace combined in these gowns or lace medallions—others with strap effects—some sleeveless with fine insertions of lace and lace edges—also yoke effect or high neck style—also dainty pink batiste in bluebird designs. Special \$2.49.

Crepe Gowns \$1.95

Plisse Windsor Crepe Gowns in white or flesh—also others in dainty pink, blue or orchid stripes and also figured designs, yoke and empire effects, finished with contrasting stitchings. Special \$1.95.

—Fourth Floor, Lipman, Wolfe & Co.

The \$100,000 Silk Sale

Requires your immediate attention if you are interested in the best quality silks and the best values, for these offerings cannot continue indefinitely.

Three Wonderful Assortments Tomorrow at \$4.85 Yd.

40-Inch Black Charmeuse

This is a heavy quality of soft, lustrous, serviceable weave. No other weave combines all the good points of Charmeuse that this does. Black only. Greatly reduced for our Anniversary Sale.

\$4.85 Yd.

40-Inch Radinette Taffeta

This always-popular Taffeta has every good point of the finest Taffeta and will not crack. It is crisp and stylish and highly desirable for dresses, suits, etc. One of the very best silks shown this season. Colors: Black, Brown and Navy. Extraordinarily priced at

\$4.85 Yd.

40-Inch Baronette Satin

This is a leader in sport silks, having been received especially for this great Anniversary event. Is of heavy quality and washable. You won't find many values to equal this.

\$4.85 Yd.

ALSO A BIG ASSORTMENT OF SILK SHIRTINGS, Yard.....\$2.95
BLACK MESSALINE, TAFFETA AND SATINS, Yard.....\$2.25
CHANGEABLE SATINS AND FINEST QUALITY PLAIN TAFFETA, Yd. \$3.65
SILK DUVETYN IN STREET AND AFTERNOON SHADES, Yard.....\$9.85

—Second Floor, Lipman, Wolfe & Co.



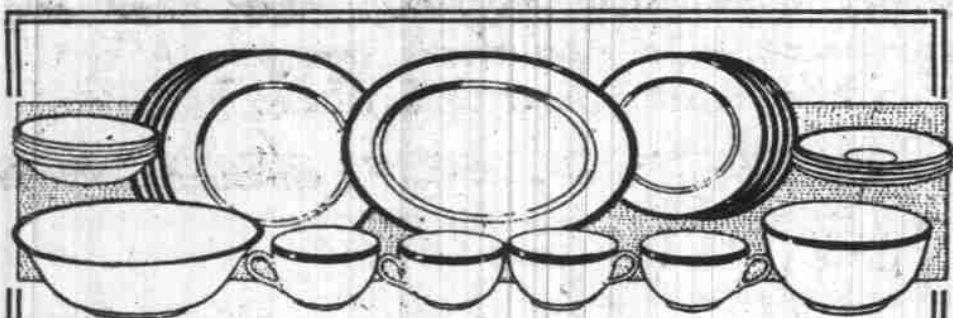
Tailored Hats For Now!

We are presenting for the consideration of Portland women a new lot of white Milan Weave Straw Tailored Hats.

They are smart in shape, grosgrain ribbon band, with tailored bow being the only adornment.

\$5.00 to \$8.50

—Third Floor, Lipman, Wolfe & Co.



100 Bungalow Dinner Sets

23 Pieces Each

Extra Special \$3.95

Set of best quality American Semi-Porcelain with gold band trimming.

- | | |
|-----------------|------------------|
| 4 Teacups | 4 Sauce Dishes |
| 4 Saucers | 1 Bowl |
| 4 Pie Plates | 1 Vegetable Dish |
| 4 Dinner Plates | 1 Platter |

This is an open-stock pattern which is priced very moderately by the piece.

—Sixth Floor, Lipman, Wolfe & Co.



A Special Lot of Seasonable Ties and Oxfords

\$5.95

In Black and Brown Kid

This footwear is made on a medium long vamp and wide toe, leather Louis heels and Baby Louis heels of leather.

Six different styles, but only four hundred and thirty-five pairs in the entire lot. AAA, AA, A, B and some C widths included.

—Second Floor, Lipman, Wolfe & Co.

Silk Gloves for Summer

Every Pair Has One or the Other of the Two World Famed Labels Sewed in



Kayser

95c Pair

The very silk glove well dressed women will be wearing in greatest comfort during the summer months. So supply your needs at once while there is opportunity to make a big saving.

All Made of Milanese Silk, Two-Clasp, Paris Point and Contrasting Embroidered Backs, White Only. Sizes 5 1/2 to 8 1/2

EVERY PAIR PERFECT

—Street Floor, Lipman, Wolfe & Co.



Just Arrived—A Great Anniversary Special Glass Mixing Bowl Sets

Extra Special \$1.09 Set of Five Bowls

Hundreds of Portland kitchens are awaiting the arrival of these handy mixing bowls. Sets consist of five bowls, ranging from 5 to 10 inches in size. The entire collection will go quickly at this price, so make your selection early.

—Sixth Floor, Lipman, Wolfe & Co.

A Sale for the Benefit of Art Lovers!

350 of Maxfield Parrish's Popular Subjects

"AIR CASTLES" AND "The Dinkey Bird"

EXTRA SPECIAL

\$2.98



While the quantity specified lasts we will sell these two subjects by the celebrated artist, artistically framed in blue and gold, at the unusually low price of \$2.98. Those who have wedding, anniversary or graduation gifts to make will welcome this opportunity.

—In the Picture Gallery, New Location, Seventh Floor, Lipman, Wolfe & Co.



SKETCHED IN THE LIPMAN-WOLFE STUDIOS

The New Spring Sweater Smocks

Five Very Attractive Styles, and for Anniversary Sale At a Very Special Price

\$8.95

- The newest in Sweaters is the straight smock style. Come in slip-over, round or V-neck; plain and fancy knit effects. The value is unusual.
- (1) Chiffon Zephyr Sweater Smocks, short sleeves, turned-back cuffs in contrasting shades, three-inch belt, turquoise trimmed with black, peacock and brown trimmed with tan, tan trimmed with brown, etc.
- (2) Sweater Smocks of Imported Shetland, two-inch roll collar of best brushed Shetland and narrow tie belt finished with fringe. Colors: Buff, brown, turquoise and peacock.
- (3) Shetland Link and Link Sweater Smocks, bordered with contrasting colors and finished with fringe. Two and a half-inch belt, button fastening; buff, black, turquoise and peacock, with contrasting color trimming.
- (4) Zephyr Smocks with one-half-inch band of brushed natural camel hair; turquoise, buff and American Beauty.
- (5) Of cotton-back fibre, one and one-half-inch belt, of button fastening; a number of plain shades, also black and white mixed.

Choice of the Entire Collection Wednesday \$8.95

—Fourth Floor, Lipman, Wolfe & Co.

NOTION SPECIALS

At 12c —Enameled Coat Hangers in pink, blue or white.

At 4c —Card of one dozen Safety Pins—the Darling brand. Guarded loop. A very special value.

At 10c —Paper of Nonparel Pins, full 300 count, of good quality, needle points.

At 5c-10c a Pair —Silk Middy Laces, full assortment of colors.

At 60c —Dr. Parker's Walts with garters for boys or girls. Sizes 2 to 14 years.

At 25c —Novelty Embroidery Trimmings for Dresses and Aprons, all light shades and black and white. Bolt of 3 yards.

At 15c —Plain Finishing Braids—White and colors. Bolt of 3 yards.

At 10c —Mercerized Darning Cotton—May be used for hosiery or silk hose. Most all light shades and black and white. Spool.

—Street Floor, Lipman, Wolfe & Co.

Schoolboys!

A Contest for Building BIRD HOUSES

Every Portland school boy should build a bird-house and enter it in this contest in which we will offer valuable prizes as follows:

1st Prize, Boy's Suit \$15.00
2d Prize, Boy's Suit \$12.50
3d Prize, Boy's Suit \$10.00

10 Merchandise Prizes \$2.00 Each

Last day for entries is Saturday, May 22nd.

Toy Department, Eighth Floor, Lipman, Wolfe & Co.

69c Sale of Fine Stationery

Six hundred boxes of popular "Homestead" weave—each box containing 24 sheets of letter paper, 24 correspondence cards and 48 envelopes. Also a hundred two-quire boxes of assorted tints. Extra special 69c a box.

—Street Floor, Lipman, Wolfe & Co.

GUARANTEED GARDEN HOSE

Special Offering of the Goodyear Tire & Rubber Company's High Grade "Wingfoot"

Garden hose in fifty-foot lengths, complete with nozzle.

\$12.50

This is a high-grade molded rubber hose, and with it goes a definite guarantee of service.

And All the Needed Garden Tools

Rakes.....35c to 95c —Trowels.....20c to 45c

Hoes.....35c to \$1.00 —Grass Hooks.....65c

Cultivators 95c to \$1.25 —Hand Cultivators.....45c

Shovels.....\$1.60 —Weeders.....10c

Forks.....\$1.50 —Weeding Forks.....10c

Spades.....\$1.60 —Grass Shears.....80c

—Sixth Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE