

Sunday Will Be "MOTHER'S DAY"—Appropriate Remembrances Can Be Selected Tomorrow in the Book Shop, Fifth Floor, Stationery Shop, Main Floor

Meier & Frank Co.
Established 1858
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Tenth, and Eleventh Floors

63rd Anniversary Sales

Sixty Three Years in Portland

Meier & Frank Co.
Downstairs Shopping Is a Fashion

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which is rapidly winning new adherents for this new kind of a Downstairs Store. It is a thoroughly sane and laudable habit if you want to get the most for the smallest expenditure and, mark you, without having to sacrifice the essentials of good style and good taste on merchandise into which these factors enter. Among many attractions in this section tomorrow for thrifty shoppers are—



New Hats \$2.98

Tailored and trimmed hats in a variety of styles with flowers, ostrich and ribbons for their embellishment. Colors are navy, brown, sand and black. Extraordinary values, as one can well imagine, at \$2.98.

Banded White Toyo Panamas Special \$2.98 to \$3.49

Vari-colored bands contrast effectively with the whiteness of these Toyo Japanese Panamas so popular for summer wear. Sailor and droop shapes.

Children's Leghorns Special 98c

Practical summer hats for children. They are set off by streamers and ribbons of various hues.

Women's and Misses' Sport Coats \$16.95

Need we say the price is decidedly special?

Women and misses who recognize the popularity in store for sport coats this summer will be keen to inspect these. They are made of polo cloth, wool velour, jersey and mixtures. Shawl and tailored collars, some roll style. Belts of leather or the material. Pockets affect various guises. With bone or covered buttons. Sizes 16 to 44.

Women's Skirts \$10

Skirts that won no end of favorable comment at \$12.75 are now reduced to a new low figure. All wool plaids, also silk poplin and Baronette-type skirts are included. Made with wide detachable belts, button trimmed with different pockets. Sizes 26 to 30.

Children's Coats \$3.98

A clear saving of two dollars on silk mixed poplin coats for 3 to 6 year children. High waisted style with shirring. Collars of the material or the contrasting variety, some of white organdy. Many pretty colors including novelty checks in 3 to 10 year sizes. Smart belted models predominate.

Women's Black Hose 19c

First quality stockings of sturdy cotton with elastic garter tops, double soles and heels. Sizes 8 1/2 to 10.

MEN'S AND BOYS'

Men's Pants \$3.19

Work pants of the dependable Sweet Orr make—famous for wear. Seams are double stitched. Dark hairline striped effects with belt loops and four pockets. Sizes 34 to 42.

Overalls \$1.49

Men's union made painters' white overalls and jackets in sizes 34 to 42. Full cut. On sale Saturday at \$1.49 pair.

—Meier & Frank's: Lower Price Store, Basement Balcony.

Boys' Suits \$12.75

Sizes for 7 to 18 year boys in this collection of wool mixed suits, but lines are broken. Sturdy wear-resisting suits in assorted patterns. The knickers are cut full, with taped seams.

Union Suits \$1.19

Men's bleached Balbriggan union suits in short sleeves, ankle length style. Sizes 34 to 46.

BULLETIN

The Free Course in Bee Keeping

that began with a preliminary survey last Saturday will settle down to real business tomorrow. Dr. Henry Collins, the authority who conducts this simple but thorough course in which lessons will be given free to everyone interested Saturdays at 2:30 up to and including May 29, has selected the subject of "Bee Management" for tomorrow's lesson with emphasis on Condition of Stock. Grown-ups and children are invited.

Sixth Floor.

How to Do 95% of the Family Ironing

will be shown tomorrow from 11 A. M. to 4 P. M. by Mrs. Eva Scott, factory demonstrator of the Simplex Ironer.

Our price for the Simplex Ironer is \$178, payable on your own terms, in reason.

Basement Balcony.

FREE—Aero Paper Darts

To children from 2 to 10 years who visit Toytown tomorrow we shall give aero flying paper darts—the identical kinds that created such a furore at the Orpheum a few months ago. They fly!

Fifth Floor.

The Famous Painting "Old Darby"

by Rosa Bonheur, original painting by one of the world's most renowned animal painters, a 7x9 foot masterpiece with a commercial value of \$65,000, is on free exhibition at Meier & Frank's.

Seventh Floor.

Ask Mr. Foster

A branch of this nationally known Travel Service is at MEIER & FRANK'S. Free reliable information on week-end trips, vacation tours, etc.

Sixth Floor.

Girls Are You Thinking About the Warm Days of Early Summer?

The Girls' Store has a delightful collection of pretty pink, blue and tan dresses in which girls look so attractive. Here are four Anniversary specials in early summer dresses, also sweaters and coats.

\$3.95 to \$8.50 White Dresses Special \$3.59

Broken assortment of white lawn dresses trimmed with lace and embroidery. Many have white satin sashes. Prettily low at the neck and with short sleeves. Some show marks of handling. Sizes 8 to 14 years.

\$5.95 to \$7.95 Bloomer Dresses Special \$4.95

Pink, blue and tan dresses of good chambray and mercerized fine cotton which looks like soisette. Pique collars and little gay blue satin neckties. Colored smocking with embroidery and laced down the front. Several other styles. Each dress complete with bloomers which have elastic at the knee, so that no petticoats are required. Broken sizes, but 8 to 14 years in the lot.

Many Sweaters Specially Priced

Were \$4.95 and \$5.95, Now \$1.79 and \$1.89
Were \$5.95 to \$12.50, Now \$3.95 to \$9.95

Sizes 1 to 4 years in the first two lots and 8 to 16 years in the finer kinds. Both slip-on and button-front styles in various colors. Only a few of a kind and not all sizes in any one color or style.

SPECIAL

Girls' Coats \$9.95 to \$21.50

Checked and plain serge coats in sizes 2 to 6 years, were \$12.50 to \$35, now \$9.95 to \$18.50.
Girls' tweed coats in sizes 10 to 16 years, were \$35, now \$21.50.

—Meier & Frank's: Girls' Shop, Second Floor.

Our Entire Stocks of Boys' Suits Are Reduced

EVERYTHING in the Boys' Suit Store is reduced for Anniversary—even the newest spring garments, including the staple BLUE SERGES. For the rest it would be tedious to go into detail, but of this you can be sure: In this selection of many hundreds of suits from standard makers there is a suit—yes, several suits if you so desire—for YOUR boy.

—Sales prices range from \$9.85 for the regular \$15 to \$16.75 suits up to \$29.85 for the regular \$37.50 to \$45 suits.

Sampeck and Dubbelbilt suits included with the balance of our standard stocks. Many of the suits have TWO PAIRS of knickers. Sizes from 7 to 18 years.

—Meier & Frank's: The Store for Boys, Third Floor.

10-Lb. Sack Berry Sugar

Five Hundred 10-Lb. Sacks of Berry Sugar at This Price Tomorrow—One to a Customer Delivered Only With Other Groceries \$2.32

Coffee, M. & F. Special, 45c
lb.
Milk, Borden's or Carnation, 8 cans \$1
Butter, M. & F. Fancy, 1-lb. roll \$1.27
Blue Ribbon, 2-lb. roll
Lard, Columbia, 5-lb. net pails \$1.63
Minced Clams, fancy new pack, No. 1/2 cans, 7 cans \$1
Buckwheat, Pure Eastern, 9-lb. sack 75c

—Meier & Frank's: Grocery, Ninth Floor.

Goody! Goody!

5 Candy Specials

—50c Peanut Brittle 30c
—65c pinocche 39c
—90c English toffee 45c
—80c cocoa rolls 54c
—75c log rolls 54c

These delicious candies were all made in our own Daylight Candy Kitchen for the Anniversary week-end. About 500 pounds of each kind. Packed in one pound folding boxes ready to take away. Quick service. None delivered.

—Meier & Frank's: Ninth Floor.

Popular Fiction

Newest Arrivals

"Sweethearts Unmet," by Berta Ruck, \$1.75.
"Harvest," by Mrs. Humphrey Ward, \$2.
"Mary Minds Her Business," by George Weston, \$2.
"Many Junes," by Archibald Marshall, \$2.
"Anderson, Crow Detective," by George Barr McCutcheon, \$1.75.

—Meier & Frank's: Fifth Floor.

Leather Kodak

Cases MORE THAN

1/3 Off

Special purchase of these cases at more than a third off the regular rates

1A Junior \$3.59
3A for... \$3.89

The Kodak Shop reminds you that every amateur photographer will find it much more practical and comfortable to carry his kodak in one of these cases with long leather shoulder straps. The cases are of real leather, plush lined

—Meier & Frank's: Main Floor.

Week-End Toiletries

Colgate Tooth Powder 20c.
30c.
Creme De Meridor 25c. 50c.
Santiseptic Lotion 45c.
Burnham Lillzone 50c.
Creme Camella 50c.
Pompeian Day Cream 50c.
Pussy Willow Face Powder 50c.
Pozzoni Face Powder 57c.
La Meda Cold Cream Powder 65c.

—Meier & Frank's: Main Floor.

Bathroom Supplies

Nickel-plated brass towel bars, soap holders, paper holders, wardrobe hooks and brush holders. They shine like silver and the brass CANNOT rust.

These nickel-plated brass articles do not need renewing—they cannot give rust marks to towels—they are always satisfactory.

Towel bars, 15-inch, were 75c, now 58c.
Towel bars, 18-inch, were 85c, now 67c.
Towel bars, 24-inch, were 95c, now 74c.
Bath soap holders, were \$1, now 78c.
Faucet soap holders, were \$1.65, now \$1.32.
Toilet paper holders, were \$1.25, now 98c.
Toilet paper holders, were \$1.00, now 79c.
Toilet paper holders, were 50c, now 39c.
Tumbler holders, were 50c, now 35c.
Tumbler holders, were 90c, now 69c.
Wardrobe hooks, were 25c, now 21c.
Toothbrush holders (6-brush capacity), were 25c, now 21c.

—Meier & Frank's: Basement.



4380 Men's Shirts

1920 Shirts Are Our Regular \$5.00 Grade } \$3.95
1835 Shirts Are Our Regular \$6.50 Grade }
625 Shirts Are Our Regular \$7.50 Grade }

A marvelous merchandising coup skillfully planned, aggressively campaigned and successfully completed brings this big Anniversary slice of good luck.

The assortment, which is truly remarkable, comprises:

Many of the famous and popular Russian cords, of the heavy woven and corded

madras, of the oxford cloths, of the pongee and fiber silks, of the plain colored-mercerized poplins that men like so well and of which they will want such a supply this summer.

A splendid array of new spring and summer patterns and colorings for the fellow who wants something pretty nifty and the more conservative dresser. French cuff style. Sizes 14 to 17.

—Meier & Frank's: The Store for Men, Main Floor.

We Can Straw Hat Every Discriminating Portlander



On top of which it is hardly necessary to add that ours is the most complete and well-balanced stock of straw hats in the city.

New self-conforming flexible straws \$3 upwards. A brand new champagne color in braided straw hats of this type may be had at \$6.50 and \$7.

Knox straws from \$5.

Imported English and Italian Straws at \$12.50.
Fancy Pieko straws, Buckaroos, Leghorns, Bangkoks, Baliuks, etc.
SPECIAL: Toyo unbreakable Panamas in newest styles, \$2.45.
Genuine South American Panamas from \$5.

—Meier & Frank's: The Store for Men, Main Floor.

We Are Also Selling Suits \$38.50 at Lowest-in-the-City Price

Don't say, "that's not so wonderful—you usually do sell for less." Yes, but this is something extra special. Something to brag about if bragging was in our line.

You see, it's like this. We want to do something for Anniversary better than anything else and we're pretty sure that this sale of men's and young men's suits is IT.

100 New Suits Received Within the Last Few Days Go In the Sale at \$38.50

All the suits in this underpriced sale were bought specifically for our Spring 1920 stocks and are the down-to-the-minute spring 1920 clothes that a man or young man wants with all the newest details of style and trimming and none of the obsolete features of past seasons. They're from our regular

makers, including garments from Society Brand and Adler-Rochester and other reputable tailors for men. Fabrics—by far the greatest percentage all wool. Models—correct new styles for men and young men. Sizes—all sizes 34 to 38 included. About any pattern or coloring you'd think of wearing.

—Meier & Frank's: The Store for Men, Third Floor.

3c

Is All It Costs to Operate a Thor Electric Washing Machine

It takes but three cents worth of electricity to do the washing for an average family on a Thor Electric Washing Machine.

In addition, your washing is done more quickly, is done better than it can possibly be done by

hand; you have saved your strength and you have saved money because there is little or no wear and tear on clothes when you use this machine.

New carload of swinging wringer Thors at \$100. Your own terms—in reason.

—Meier & Frank's: Electric Shop, Basement Balcony.

