

One of the Greatest Sales Portland Has Ever Known! All Records Broken!

Quantities, Qualities, Assortments and Prices All Surpassed and Outdistanced

For Those Who May Not Know

the reason for our great Trade Building Sale we must say a few words that they may get acquainted with this wonderful idea for making customers.

When this store first opened to the public it opened during very strenuous times in Portland. We were not daunted by the conditions, because we knew that quality merchandise at low prices would receive support anywhere. Our location at that time was on Fourth street between Washington and Stark, a rather off-location for general merchandise. Business did not come briskly enough—the turnover was too slow. So we called a meeting of the department heads and the management, and it was decided to hold a "customer-getting sale," and we named it "Trade Building Sale."

The orders were given to the department heads to stand up like men and sacrifice merchandise, but to make permanent customers for the store. We opened up with a big mob. The sale was a scream for losing us money, but it was also a scream for making a lot of customers, and from then on Levitt's Everybody's Store could not be stopped—it just kept on going forward—gaining in prestige and power with every year.

Now you know all there is to be known. This sale is not gotten up just to sell goods, but for the sole purpose of making and keeping customers for this good store. If you will attend this sale it means that you will become a permanent customer here. Our formula for making permanent customers is very simple—just to give the public their money's worth. Any business can succeed on this principle.

LEVITT'S EVERYBODY'S STORE.

Everyone

knows that the pinnacle of bargain-giving is reached during our Famous Trade Building sales. It goes without saying that during this sale we will keep up the standard of bargain-giving set in our previous Trade Building sales. We will not only maintain the previous standard, but in many instances will surpass all other bargain-giving and make this the greatest sale in the history of this store. For this event we go the limit. Throughout the store the department heads have for this sale free action. Their hands are not tied with limitations. It is up to them

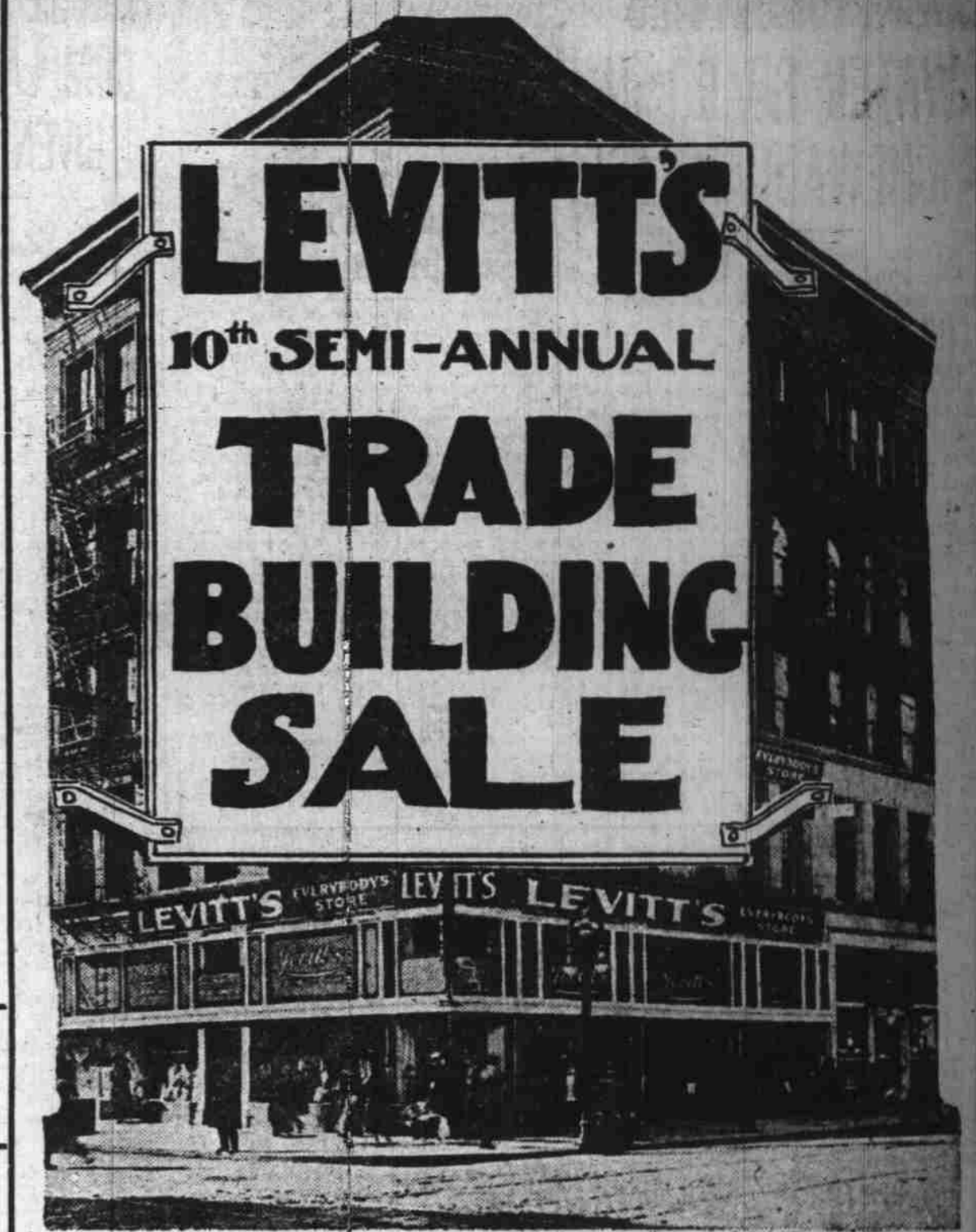
to build new trade for the store and during this sale they know that price is the great factor to make new customers. We have built a bulwark of bargains for this event that will bring thousands of new customers to this good store. People will read and marvel—and we want you to know that these bargains are as advertised. It is astounding that such bargains can be offered now, but nevertheless they are here and all we can say is that they are yours just as fast as you can come to buy them. Nothing is impossible during this great Trade Building sale. We are prepared as we never were before. The great savings are enormous.

Doors Open 9:30 A. M.

Thirty minutes later than regular time
This is necessary in order to give proper instructions to the extra help.

After All It's Price That Counts—Here It Is!

Read all the bargains, check up what you want and bring this ad with you.



\$3.00
New Corsets
98c

Ladies' Corsets; sizes 18 to 26. Samples and broken lines.

\$5.00 New Corsets, the finest qualities; samples and broken lines. Nearly all sizes. **\$1.98**

\$1.50 Ladies' Muslin Gowns
81c

Regular sizes, standard soft muslin, neatly trimmed.

\$2.50 Muslin Gowns, made of very fine fabric; class-orately trimmed. **\$1.59**

\$2.50 Bungalow Aprons
\$1.28

Ladies' Percale Aprons, full cut, regular sizes, many patterns.

\$3.50 High-grade Bungalow Aprons, newest styles. **\$2.29**

\$1.25 Gingham Dresses
59c

Gingham Dresses for little girls; sizes 2 to 6; neat styles.

\$3 High-grade Little Gingham Dresses, sizes 2 to 6, to go at **\$1.98**

\$3.50 Bath Robes
\$1.98

Sizes 8 to 14 years; for girls or boys; fine heavy robing—pretty patterns.

\$1.50 Infants' Bath Robes—fine quality—to go at **79c**

\$5.00 White Dresses
\$2.79

Girls' beautiful white fancy dresses; sizes 2 to 6.

\$6.00 Girls' White Fancy Dresses, sizes 8 to 14, at **\$3.98**

\$20 Young Men's Suits
\$7.95

Sizes 12 to 36, good wools, broken lines; elegant suits for every day.

\$3.50 Best Grade Young Men's Khaki Trousers with cuff **\$2.48**

SILKS

75c Kobe Silks—27 inches wide, for underwear and linings; all colors. Per yard. **44c**

75c to \$1.00 All-Over Chignon Cloths and Mousseline de Soie—Good line of colors. Yard. **49c**

\$1.00 Domestic Pongee Silks—36 inches wide. Per yard. **69c**

\$2.50 Imported Sport Pongee Silks—33 inches wide; new color spots; all colors; pure silk. Per yard. **\$1.69**

\$3.00 to \$3.50 Novelty Plaid and Stripe Taffetas and Satins—36 inches wide. Less than mill prices. Per yard. **\$2.49**

\$2.00 Silk Poplins—New chiffon finish, 36-inch, all colors. Per yard. **\$1.49**

\$3.50 Chiffon Taffetas—36 inches wide. A few good colors to close out. Per yard. **\$2.48**

\$2.00 Silk and Cotton Crepes—36-inch, beautiful new designs and colors; for dresses and blouses. Per yard. **\$1.19**

Cotton Dress Goods

30c Amosong Apron Gingham—All colors and size checks. Limit a customer 10 yards. Per yard. **21c**

\$1.00 Beautiful Voiles—For dresses and blouses; light and dark grounds; 40 inches wide. Yard. **79c**

\$1.25 Fine French Voiles—40-inch; new color combinations. Per yard. **98c**

60c Devonshire Cloths—32-inch; plain colors and stripes. Per yard. **49c**

\$1.00 Solid Color Voiles—Beautiful quality; highly mercerized; 40 inches wide. Per yard. **65c**

Sheets and Sheeting

\$2.50 Mohawk Sheets—63x90; bleached. Limit 4 to customer. **\$1.89**

Each. **\$1.89**

\$2.75 Mohawk and Hercules Sheets—71x90; bleached. Limit 4 to customer. Each. **\$1.98**

\$3.00 Salem Sheets, 81x90, and Mohawk Sheets, 72x99. 4 to customer. Each. **\$2.29**

\$1.25 Pequot Sheeting—Bleached, 63 inches wide. Per yard. **90c**

75c Pillow Cases—Bleached, 42x36 inches. Each. **49c**

Pequot Sheeting—36 inches; unbleached. Per yard. **39c**

Domestics

50c Bleached Cotton Flannel—36 inches wide; good weight. Limit 10 yards. Per yard. **35c**

39c Cotton Challies—36 inches wide; for corners. Per yard. **29c**

35c Bordered Curtain Scrims—36 inches wide; white only. Per yard. **25c**

50c Hemstitched Border Voiles—Eccu only; 36 inches wide. Per yard. **39c**

85c New Colored Marquisettes—36 inches wide; to match any color. Per yard. **65c**

30c Red Border Toweling—Linen finish; 18 inches. Per yard. **19c**

75c Lace Bordered Dresser Scarfs—18x45 inches. Each. **49c**

Bedding

Nashua Cotton Blankets—For single beds. Limit 2 pairs. Pair. **\$2.49**

Nashua Cotton Blankets—Extra large, 72x80; gray only. Pair. **\$3.95**

Woolnap Plaid Blankets—Extra size, 72x84. Pair. **\$5.95**

\$6.50 Silkoline Comforters—Quilted; best cotton filled. Each. **\$4.95**

\$4.50 Full Size Comforters—Good silkoline covers. Each. **\$3.49**

\$10.00 Satine Comforters—Extra large and heavy. Each. **\$6.95**

\$1.50 Feather Pillows—Good fancy ticking. 3 lbs. Each. **98c**

\$2.50 Boys' Knickers
\$1.39

Good tweed fabric, the kind that wear; sizes 8 to 15 years.

\$3 Boys' High-grade Knicker Knee Pants; all sizes. **\$1.98**

10c Ladies' Kerchiefs
3c

Soft, white hemstitched Handkerchiefs; limit five to one customer.

25c to 50c Ladies' Fine Handkerchiefs, beautifully embroidered; seconds. Choice, each. **12c**

Ladies' Shoes

\$6.50 Ladies' Dressy Pumps
\$2.87

\$ 8.00 Ladies' Soft Calf Pumps. **\$4.87**

\$10.00 Ladies' Brown Oxfords. **\$5.87**

\$ 5.00 Ladies' broken lines Shoes. **\$1.47**

\$ 2.50 Ladies' white Canvas Shoes. **\$1.47**

\$ 8.00 Ladies' black Dress Shoes. **\$4.87**

\$ 9.00 Ladies' brown Dress Shoes. **\$5.87**

Men's Shoes

\$6.50 "Gotzian" Dress Shoes
\$3.87

\$ 9.00 Men's brown Dress Shoes. **\$5.87**

\$12.50 Men's genuine Emerson Shoes for only. **\$7.87**

\$15.00 Men's genuine Emerson Shoes for only. **\$9.87**

\$ 3.00 Men's white Canvas Shoes. **\$1.47**

\$ 1.00 Men's Carpet Slippers. **47c**

\$ 6.50 Men's strong Work Shoes. **\$3.87**

\$ 8.50 Goodyear Welt Work Shoes. **\$5.87**

Children's Shoes

\$3.00 Shoes in sizes 5 to 8
\$1.67

\$4.00 Scufflers, sizes 8½ to 11. **\$2.47**

\$4.00 Misses' Shoes, 12½ to 2. **\$2.47**

\$5.00 Misses' Shoes, 11½ to 2. **\$3.67**

\$3.00 Little Gents', sizes 9½ to 13. **\$1.67**

\$4.50 Boys' Shoes, sizes 13½ to 5. **\$2.77**

\$5.00 Boys' Work Shoes, all sizes. **\$3.47**

\$1.25 Boys' Tennis Shoes. **87c**

\$1.00 Children's Tennis Shoes. **67c**

Muslinwear

\$1.50 Ladies' Envelope Chemise
87c

\$2.50 Ladies' Envelope Chemise. **\$1.67**

\$2.00 Fine Muslin Gowns. **\$1.27**

\$3.00 Fine Muslin Gowns. **\$1.77**

\$1.75 Ladies' Muslin Petticoats at. **97c**

\$3.50 Ladies' Muslin Petticoats at. **\$2.17**

\$1.50 Ladies' Muslin Drawers, pair. **77c**

\$2.00 Girls' Muslin Gowns. **\$1.27**

\$2.00 Girls' Muslin Slips. **\$1.27**

\$2.75 Girls' Muslin Slips. **\$1.77**

Boys' Suits

\$12.50 Boys' Suits, sizes 8 to 17. **\$ 7.77**

\$15.00 Boys' Suits, sizes 8 to 17. **\$ 9.27**

\$20.00 Boys' Suits, sizes 8 to 17. **\$13.27**

\$10.00 Juvenile Suits, sizes 3 to 8. **\$ 6.37**

Corner Fourth and Washington Streets

Men's Suits

\$25.00 Men's and Young Men's Suits, sizes 34 to 40 **\$14.80**

\$30.00 Men's and Young Men's Suits, sizes 34 to 42 **\$18.80**

\$40.00 Men's and Young Men's Suits, sizes 34 to 44 **\$26.80**

\$50.00 Men's and Young Men's Suits, sizes 36 to 46 **\$34.60**

\$60.00 Men's and Young Men's Suits, sizes 34 to 46 **\$41.80**

\$55.00 Fine Weave, All-Wool Serge for Men at. **\$39.80**

\$40.00 All-Wool Serge Suits for Young Men at. **\$28.80**

Men's Unions

\$1.25 Men's Athletic Union Suits. **69c**

\$2.00 Knit Unions, regular style. **\$1.33**

\$3.00 Knit Unions, regular style. **\$1.98**

\$3.50 Light Worsted Finish Unions. **\$2.48**

Men's Shirts

\$3.50 Men's Fine Dress Shirts. **\$2.29**

\$5.00 High-Grade Dress Shirts. **\$3.48**

\$9 to \$12 Silk Shirts, broken lines. **\$6.95**

Work Shirts

\$1.50 Khaki Work Shirts at. **86c**

\$2.00 Blue Chambray Work Shirts. **\$1.29**

\$2.50 Black Sateen Work Shirts. **\$1.59**

\$6.50 Fine Khaki Flannel Shirts. **\$3.89**

Men's Gloves

\$1.50 Reversible Leather Mittens. **88c**

\$1.50 Strong Leather Work Gloves. **93c**

\$2.50 Horsehide Work Gloves. **\$1.69**

Men's Hats

\$4.00 Men's Soft Felt Hats at. **\$2.77**

\$6.00 Men's Soft Felt Hats at. **\$3.98**

\$7.00 Men's Soft Felt Hats at. **\$4.69**

\$4.00 Men's Fine Cloth Hats now. **\$2.69**

\$1.50 Men's Caps go at. **87c**

\$3.00 Men's Fine Caps go at. **\$1.98**

Overalls

\$2.50 Blue Denim Union-Made Overalls for. **\$1.82**

\$4.50 Khaki One-Piece, Overall Suits at only. **\$3.29**

\$5.50 Blue Denim One-Piece Overall Suits at. **\$3.98**

Ties

50c Men's Four-in-Hand Ties. **19c**

\$1.00 Men's Four-in-Hand Ties. **67c**

\$1.50 Men's Four-in-Hand Ties. **88c**

Ladies' Suits

\$30.00 Ladies' Spring Suits at. **\$15.70**

\$50.00 Ladies' Spring Suits at. **\$31.70**

\$60.00 Ladies' Spring Suits at. **\$39.60**

\$75.00 Ladies' Spring Suits at. **\$48.60**

Ladies' Dresses

\$25.00 Ladies' new Silk Dresses. **\$14.70**

\$35.00 Ladies' new Silk Dresses. **\$19.70**

\$50.00 Ladies' new Silk Dresses. **\$29.70**

\$20.00 Ladies' new Serge Dresses. **\$12.70**

\$30.00 Ladies' new Serge Dresses. **\$18.70**

\$35.00 Ladies' Tricotine Dresses. **\$23.70**

\$50.00 Ladies' Tricotine Dresses. **\$32.70**

Ladies' Coats

\$30.00 Ladies' Short Sport Coats. **\$17.70**

\$45.00 Ladies' Short Sport Coats. **\$27.70**

\$50.00 Ladies' Short Sport Coats. **\$33.70**

\$35 to \$75 Capes and Dolmans at. **\$19.70**

SKIRTS

\$ 5.00 Ladies' Dress Skirts at. **\$ 2.98**

\$10.00 Ladies' Dress Skirts at. **\$ 6.70**

\$15.00 Ladies' Dress Skirts at. **\$ 9.70**

\$20.00 Ladies' Dress Skirts at. **\$12.70**

Silk Waists

To \$7.50 Silk Crepe de Chine Waists at only. **\$3.70**

To \$10.00 Georgette and Crepe de Chine Waists at **\$5.70**

To \$15.00 high-grade Silk Waists at. **\$8.70**

Ladies' Hose

35c Ladies' Hose, black or white. **17c**

75c Ladies' Lisle Hose, seconds. **37c**

\$2.00 Ladies' Fiber Silk Hose. **\$1.29**

35c Children's White Hose. **17c**

75c Children's Brown Hose. **47c**

Ladies' Underwear

25c Ladies' Cotton Vests. **12c**

40c Ladies' Cotton Vests. **24c**

50c Ladies' Cotton Vests. **33c**

75c Ladies' Cotton Vests. **56c**

75c Ladies' Cotton Union Suits. **47c**

85c Ladies' Cotton Union Suits. **69c**

\$1.35 Ladies' Cotton Union Suits. **88c**

Socks

35c Black Dress Socks go at. **19c**

45c Fine White Socks go at. **29c**

65c Fine Socks, all colors. **39c**

75c Bear Brand Fiber Silk Socks. **57c**

Suspenders

75c Men's Fine Suspenders. **44c**

\$1.00 Men's Fine Suspenders. **69c**

\$1.00 Genuine President Suspenders. **69c**

75c Men's Fine Belts. **46c**

\$1 All Leather Gloves
59c

Guaranteed all-leather men's strong Work Gloves, full cut.

25c Heavy Canvas Gloves—full cut and heavy duck. **15c** to go at, pair.

\$1.25 Men's Tennis
69c

Men's Tennis Lace Oxfords—rubber soles; first quality.

\$2.50 Men's White Canvas—rubber soles and solid heels. **\$1.47**

\$1.25 Boys' Overalls
69c

Genuine Indigo blue Denim, with bib; sizes only 3, 4, 5, 6.

\$2.25 Boys' Overalls; sizes 7 to 16 years. To be sold at **\$1.48**

\$10 Boys' Suits
\$2.98

Ages 14 to 17 years; good tweed mixture. One suit to a boy.

\$12.50 Boys' Serge Suits—size 10 to 17 years—**\$7.95** to go at

\$3.00 Wash Suits
\$1.48

Boys' Wash Suits, ages 3 to 8 years; "Jimmy Dandy" brand; firm cloth.

\$4.00 Boys' Wash Suits—ages 3 to 8 years; fine washable fabrics. **\$2.69**

95c Boys' Blouses
48c

Boys' Blouses, washable percale; sizes 6 to 15 years.

\$1.50 Boys' Percale Blouses—brand—**80c** at **87c** only

75c Boys' Union Suits
38c

Boys' Athletic Union Suits—sizes 26 to 32.

\$1.25 Boys' Knit Union Suits, light weight—**80c** at

\$2.50 Men's Shirts
\$1.29

With soft collars attached; solid colors and self figured.

\$3.00 and \$3.50 Men's Soft Shirts, with collars at **\$1.98** attached.

\$1.00 Men's Porosknit
48c

Genuine Chalmers' Porosknit Shirts or Drawers, first.

\$1.25 Regular Knit Medium weight Shirts or Drawers at **59c**



Corner Fourth and Washington Streets