

Lipman Wolfe & Co. 70th Anniversary Sale

"Merchandise of Merit Only"

Every Section

is ready for another record breaking day of selling Friday—and you may expect to supply your needs

At Savings Characteristic

of the greatest retailing event on the Pacific Coast. —Never a more favorable chance to get quality merchandise—both in style and staple goods—in things for personal as well as household use—at such a schedule of underpricing as exists for this Anniversary event.

Lipman Wolfe & Co.

Boys! The Bird House Contest

MAKE ENTRIES AT ONCE
ENTRIES CLOSE MAY 22

First prize Boys' \$15.00 Suit
Second prize Boys' \$12.50 Suit
Third prize Boys' \$10.00 Suit

—And ten merchandise prizes of \$2 each.

—This contest for all the school boys of Portland. Build your bird house—enter it and win a prize.

—Toy Department, Eighth Floor.

Fine Huck Towels

Extra Heavy **35c** Size 18x35 Inches

THESE are the kind of Towels that it pays to buy—pays because it is a pleasure to use them—so fine and absorbent—pays because they wear so well. Of long fiber cotton—very unusual at this price. Right reserved to limit quantities.

Cotton Batts **98c**

Comforter Challies, Yd. **32c**

—Full comforter size, 72x90 inches, at a worth while saving.

—Second Floor, Lipman, Wolfe & Co.

Imported Suede Gloves



Very Smart and Very Special **\$2.95**

THESE are quality Gloves such as it has been difficult to obtain at any price for several years. Another example of what our special importing service has done for you in securing better quality for less. These are in tan, mode and gray, no buttons, sizes 6 3/4 to 7 3/4.

WASHABLE LAMBSKIN GLOVES

—Gray lambskin Gloves in overseas style, sizes 5 1/2 to 6 3/4. The fine, flexible stock and careful workmanship make these worth far more. **\$1.85**

—Street Floor, Lipman, Wolfe & Co.



Wilton Rugs

Our Extra Fine Grades Are Going Fast
At Special Anniversary Sale Prices

—Come at once for the widest choice in these beautiful Oriental and conventional patterns in their rich colorings.

9 x12 Best Wilton Rugs	\$149.75	8.3x10.6 Fine Wilton Rugs	\$137.50
6.3x10.6 Best Wilton Rugs	\$132.50	9 x12 Wilton Rugs	\$95.00
9 x12 Fine Wilton Rugs	\$144.50	8.3x10.6 Wilton Rugs	\$87.50

—Fifth Floor, Lipman, Wolfe & Co.

Curtains

Very Special **\$2.25**

Fine net curtains with 2-inch hem and dainty lace edging. A special that we could not replace at wholesale.

—Fifth Floor, Lipman, Wolfe & Co.

Cretonnes

Special, **59c** Yard

—Several thousand yards to choose from in attractive patterns, for the summer home, or to make the city home summery. Very special.



—SKETCHED FROM DRESSES IN THE SALE.

New Spring Dresses—Better Grades

—An underselling event that brings the very best values of the year—

—You who are acquainted with our Dress stocks and have showered admiring glances on these delightful frocks, will be elated to find them in this selling event for Friday at such an extremely low price.

Taffetas Georgettes Combinations Satins
—All in the most demanded shades for Spring—all most fashionably adorned with laces, braids, buttons, etc.—in fact, styles which are the last word in distinctive frocks for Spring.

We Promise You the Most Extraordinary Values in This Selling Event
—It Begins Tomorrow at 9:15 and There Have Been No Reservations

There Will Be No C. O. D.'s and Every Sale Must Be Final

—Third Floor, Lipman, Wolfe & Co.

\$6.95 Extraordinary Sale Price on Women's White Shoes

Red Cross and Hallahan Shoes
Of White Canvas and Poplin

—Immaculately white Shoes, such as every woman will want for Spring and Summer wear. Medium and narrow toes, some with imitation wing tip; covered wood or enameled heels; some with white ivory soles. Sizes 2 to 9, widths AAA to C. Only 229 pairs at this price to go on sale Friday morning.

—Second Floor, Lipman, Wolfe & Co.



Everything for Cash

Economy Basement Store

Everything for Less

MEN—A Sale of 600 Fine Shirts Begins Friday—Incomparable at

Girls' Smart Wash Dresses

The Excellent Materials, Becoming Designs and Clever Trimmings Place These Way Above the Ordinary Gingham Dress

Sale

For Ages 2 to 6

\$1.69

—393 plain, checked, striped and plaid dresses, with white, self or contrasting trimmings.
—ECONOMY BASEMENT, Lipman, Wolfe & Co.



Sale

For Ages 6 to 14

\$1.98

—240 dresses, all specially purchased for this sale—many of them samples—that means the maker's very best product. Come early for best choice.
—ECONOMY BASEMENT, Lipman, Wolfe & Co.



Come On Boys!

100 Fine Suits

Specially Reduced for the Anniversary Sale **\$9.35**

—Sizes 6 to 12 in the snappy styles for which this boys' store is noted. Dark fancy mixtures and blue serges with belted coats, knickers full lined, with taped seams. Please note that these are from regular stock, specially reduced.

Boys' Blouses **95c**

Corduroy Knickers **\$2.45**

—Continuing the great sale of these smart 12-piece blouses with military collars. Of splendid light and dark striped percales. Sizes 6 to 16.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Women's Cotton Hose

—Sub-standards of fine gauge black cotton stockings, medium-weight with double toe and heel and garter proof top. An extra good buy in sizes 8 1/2 to 10. **19c**

Misses' Cotton Vests **20c**

—All sizes in spring-needle and Swiss ribbed vests with low neck, no sleeves, neatly trimmed with silk tapes at neck, full cut and perfect fitting.
—ECONOMY BASEMENT, Lipman, Wolfe & Co.

SOFT-CUFF SHIRTS OF HEAVY PERCALE AND CORDED MADRAS

—Great for wear—smart stripes—exceedingly good looking—five pearl buttons—sizes 14 to 17—full-cut for fit and comfort. Big Anniversary Sale savings. 600 to sell in two days. Come Friday if possible. **\$1.55**

Ties Special **35c**

3 for \$1

—Ties of soft, long wearing foulards and lustrous silk-and-fiber weaves; the kind you never expected to see again at anywhere near 35c.

Hiking Sox **49c**

—Heavy wool and cotton mixed sox in gray or white, with ribbed tops, soft and thick—at a price we couldn't replace them for today.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Corduroy Trousers

\$4.95

Less Than Wholesale None to Dealers

—Of fine, heavy corduroy in light and dark shades. Neatly finished with cuffs and belt straps, full cut and good looking. All sizes to start the sale Friday.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



White Middies **\$1.89**

Sizes 6 to 20

—Lean Middies with sailor collar, long sleeves and open cuffs, one style with deep V neck and yoke, another with laced front. Special \$1.89.
—Middy Skirts of white jean, waisted style, full pleated with deep hem. Special \$1.89.
—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Middy Skirts **\$1.89**

Sizes 6 to 14

SPECIAL! Girls' Muslin Underwear

BLOOMERS **59c**

GOWNS—Sizes 6 to 14 **\$1.19**

PRINCESS SLIPS **\$1.19**

—White muslin bloomers with band at waist, elastic-drawn at knee.

—Slip-on gowns of soft finished white longcloth with pink and light blue stitchings.

—White longcloth slips, well made and daintily trimmed with narrow embroidery edge.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Sale of Girls' Black Sateen and White Crepe Bloomers, Special **79c**

—White and black sateen Bloomers, good quality, elastic drawn at waist and knee. White crepe Bloomers with band at waist and elastic at knee. All of these are very special.
—ECONOMY BASEMENT, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE