

Remember "MOTHER'S DAY—Next Sunday—The Book Shop Offers Appropriate Suggestions—Fifth Floor—"

1578TH FRIDAY SURPRISE

Jewelry
29c

Useful little gold filled bar pins and brooch pins with various kinds of imitation stones. All summer one needs just such pins for flowers and other purposes.

—Meier & Frank's: Main Floor.

1578TH FRIDAY SURPRISE

Ribbon Remnants

Thousands of remnants from our regular stocks. Satin, taffeta, moiré, velvet, grosgrain and many novelty ribbons for hair bows, sashes, trimmings. $\frac{1}{2}$ to 3 yards.

—Meier & Frank's: Main Floor.

1578TH FRIDAY SURPRISE

Drug Specials

Russian mineral oil, regularly \$1, now 79c.
Anton Berti castle soap, regularly \$1.50, now 79c.
Hinkle pills, 100 to the box, 23c.
Syrup of figs, 19c.

—Meier & Frank's: Main Floor.

Meier & Frank Co.
Established 1887
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Thirteenth, Alder Sts.

1578TH FRIDAY SURPRISE

Chocolate Walnut
Fudge 39c

Regular 60c kind made in the usual delicious Meier & Frank Candy Kitchen way. Full of fresh cream, lots of good honey sugar, corn syrup, walnuts and chocolate. Pound boxes. None delivered.

—Meier & Frank's: Ninth Floor.

The Pocket Books 25c

PUBLISHED BY GEORGE H. DORAN

Nicely bound, well printed books by Horace Annesley Vachell, G. A. Birmingham, Mrs. Baillie Reynolds, John Ames Mitchell, Arnold Bennett, Baroness Orczy, J. J. Bell and others. Interesting stories which can be slipped into a pocket for train and street car reading.

The price originally was more than double.

—Meier & Frank's: Fifth Floor.

1578th Friday Surprise Enters Heartily Into the Spirit of the

63rd Anniversary Sales

Sixty Three Years in Portland

Scores of
Unadvertised
BargainsScores of
Unadvertised
Bargains

MEIER & FRANK'S 1578TH FRIDAY SURPRISE



White Summer Tub Skirts

Regularly \$7.50
to \$10.00

\$5.00

Sizes for Women
and Misses

A big special purchase of samples, together with a maker's surplus stocks of fine white skirts. White gabardine, cotton tricotine, ratine, plaid crepe and surf satin. Five of the styles are shown, but there are a great many other variations of pockets and belts.

The skirt with tucks is of cotton surf satin and the gabardine with embroidery is extremely effective.

Practically all sizes so that women and misses of almost any size are pretty sure to find what they are seeking.

—Meier & Frank's: Fashion Salons, Fourth Floor.

MEIER & FRANK'S 1578TH FRIDAY SURPRISE

Georgette Crepe and
Voile Blouses \$2.45

Some Less Than HALF Price

One of those jolly miscellaneous lots in which all sorts of better odds and ends appear.

Georgette crepe blouses in white, flesh, peach and gray, with lace, frills or fine tucking—white voile, some with color, others with ruffles, lace and tucking—a few dark colored crepe de chine models—a few are tailored of white madras.

Nearly all sizes in the silk blouses but usually only one or two of a kind among the cottons.

—Meier & Frank's: Blouse Shop, Fourth Floor.

Groceries

Coffee, M. & F. special roast, none better, pound 45c
Butter, M. & F. fancy Blue Ribbon, 2-pound roll..... \$1.27
Flour, Olympic or Royal Banquet, fancy patent, 49-lb. sack \$3.40
Milk, Borden's or Carnation, 8 cans \$1.00
Karo Syrup, Blue Label, No. 10 pails \$1.05
Soda, Arm & Hammer, 1-pound packages, 7 for 50c
Soap, Royal White, 15 bars \$1.00

—Meier & Frank's: Ninth Floor.

1578TH FRIDAY SURPRISE

Scrim Curtains \$1.19

500 of these pretty summer curtains that are 2½ yards long and have plain hems. They are all in white and just what a great many homes need for bedroom curtains. Scrim always looks well and it is practical because it washes satisfactorily.

Very specially priced.

—Meier & Frank's: Seventh Floor.

1578TH FRIDAY SURPRISE

Average $\frac{1}{2}$ Price
and LessWomen's AND
Girls' Shoes
\$3.50

There's value for you! 400 pairs of solid leather shoes taken from our regular stocks. A surprisingly large assortment at the price. Shrewd women will buy several pairs.

In the lot are black kid and calfskin lace and button shoes, some with cloth tops; low, medium and high heels. Patent button shoes with washable white kid tops; French heels. Pearl elk outing shoes with heavy flexible leather soles; low heels. Other short lines.

All sizes in the lot, but not all sizes in each kind. Come early for these shoes at \$3.50 pair.

—Meier & Frank's: Third Floor.

MEIER & FRANK'S 1578TH FRIDAY SURPRISE

\$3.00 to \$4.00 Silks

Printed Pussy Willow
Printed Georgette
Printed Radium
Plain Colored Satins
Fancy Silks

\$1.98

Wide variety of colors and designs for dresses, blouses, smocks, petticoats, skirts and negligees. Mostly 40 inches wide. All silk, of course. Limited quantity. No mail orders.

—Meier & Frank's: Silk Shop, Second Floor.

MEIER & FRANK'S 1578TH FRIDAY SURPRISE

Thread Silk Stockings

2000 Pairs of Women's
Extra Fine Stockings at
Two Pairs \$3.50, Pair

\$1.80

An unusual lot of extra fine stockings at a reasonable price. These have the famous "stop ravel" tops, together with mock seams and reinforced lisle tops, heels and toes. Large range of styles. Black, white and cordovan.

Kiddies' Half Sox for 40c

Hundreds of pairs of mercerized sox in sizes $\frac{1}{2}$ to 9½ for the kiddies who want to play outdoors. Some have white grounds and fancy colored striped tops, others have colored grounds in tan or copenhagen blue with fancy roll tops. All in this sale at 40c pair, 2 pairs 75c.

—Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1578TH FRIDAY SURPRISE

Remnants of Lace
and Georgette $\frac{1}{2}$

All sorts of short lengths of washable laces, embroideries, nets, georgette crepe and metal novelties. The georgette crepe comes in lengths of $\frac{1}{4}$ to $\frac{1}{2}$ yards. The laces are usually from $\frac{1}{2}$ to 3 or 4 yards. Prices as low as 3c for a remnant of the laces.

—Meier & Frank's: Lace Shop, Main Floor.

1578TH FRIDAY SURPRISE

Luncheon Cloths

\$1.79

Two hundred homes should be made happier by this "surprise." These cloths are our regular \$3 grade stamped in attractive designs for embroidery on the best Belfast linen finished cotton. Size 34 inches round. It will be pleasant work to embroider them during summer days.

—Meier & Frank's: Second Floor.

1578TH FRIDAY SURPRISE

Summer Vests

47c

Two garments for 90c. Special purchase of women's sub-standard vests with hardly noticeable imperfections.

Made of swiss ribbed extra elastic ingrained cotton with nicely finished yokes. White only.

Regular and extra sizes.

—Meier & Frank's: Main Floor.

1578TH FRIDAY SURPRISE

Stationery
39c, 53c

"Cretanette" is the pretty name of daintily boxed paper with 24 sheets and 24 envelopes in white, pink, blue and so on, regularly 60c, now 39c box.

Linen finished paper in white and a number of colors, of our regular \$1 grade, now 53c box.

—Meier & Frank's: Main Floor.

1578TH FRIDAY SURPRISE

Leather Bags,
\$6.50

Regularly \$8 to \$12. Real leather hand bags have been so scarce and expensive that whenever the price drops there is always sure to be a big response. These special bags at \$6.50 include goat and shiny vachette leather. Only one of a kind.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1578TH FRIDAY SURPRISE

Baby's Sulky for \$7.98

Regularly \$9.50 and \$10.50

A beautiful surprise for the youngest member of the family. A sulky with reed body and leather cloth seat which has 12-inch rubber tired wheels and grip handle. Mothers will like them because they come in cream, green, brown or gray finishes, which seem a proper background for His Royal Highness.

\$7.98 is very little when one thinks of all the health and pleasure the baby will get from such a cart.

—Meier & Frank's: Wheel Goods Section, Fifth Floor.



Stop!
Look!
Listen!

Here Is the Big
Noise for TomorrowSale of Sox
Pair 45c

6 pairs \$2.50. Some are half price. Many perfect, some sub-standard. Mostly of fine lisle, a few silks. Good run of colors and sizes.

Silk Knit Ties
Each \$2.95

Very handsome patterns in these silk knit ties, which are sub-standards of \$4.50, \$5.00 and \$5.50 grades. Fancy weaves for well-dressed men.

Cooper's Silk Lisle
Union Suits \$3.75

HALF PRICE—these are regularly worth \$7.50. Good spring and summer weights. Broken sizes. Limited number, of course.

204 Silk Shirts
Each \$5

HALF PRICE and less because of the possibility of a slight imperfection being found in silk shirts of good quality, sizes 14 to 17½.

Fine Eden Cloth
Shirts \$1.75

HALF PRICE for regular \$3.50 grade collar attached shirts of Eden cloth for outing and summer wear. Sizes 14½ to 17.

Half Price Sale of
Pajamas \$3.25

Regularly \$6.50. Just 84 suits in the lot. Of fine madras in desirable colors. Sizes 15 to 18.

—Meier & Frank's: The Store for Men, Main Floor.

Speaking of Better Value—
This Sale of Suits

Is So Much Better as to Rank Supreme

\$38.50

It wouldn't be a MEIER & FRANK Anniversary special if it belonged to the rank and file. Instead, it's so far ahead as to be a certain winner—and men and young men are strong for it. And it isn't only the saving represented by our Anniversary price, which in itself is anywhere from \$6.50 to \$16.50, but it's the NEWNESS of the garments—these were bought specifically for our regular stock of Spring 1920 suits. And they look it! And what else would a man have?

Made of excellent fabrics—by far the greatest percentage all wool. Every style that a man or young man who wants to be correctly dressed would choose. Tailored by Society Brand and Adler Rochester and other reputable tailors for men.

A Good Investment

A man can't go wrong by getting himself a new suit from this admirable assortment at \$38.50.

—Meier & Frank's: The Store for Men, Third Floor.

and Now... Our Entire Great Stocks of Boys' Suits Reduced

to new low prices for a big Anniversary event of which tomorrow will be the second day. More than 2000 suits involved in the five great sale groups. Everything in the Boys' Suit Store is reduced for Anniversary—even the newest spring garments, including staple BLUE SERGES.

\$15.00, \$16.50 and \$ 9.85
\$16.75 Suits.....
\$18.75, \$20.00 and \$14.85
\$22.50 Suits.....
\$24.75, \$25.00 and \$18.75
\$26.75 Suits.....
\$30.00, \$32.50 and \$24.85
\$35.00 Suits.....
\$37.50, \$40.00 and \$29.85
\$45.00 Suits.....

Sampeck and Dubbelbilt suits included. Many of the suits in the sale have TWO PAIRS of knickers. Sizes for boys from 7 to 18 years.

—Meier & Frank's: The Store for Boys, Third Floor.

