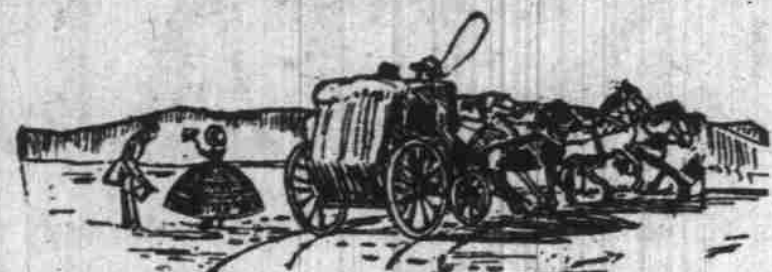


70th Anniversary Sale

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Editorial



AS WE DID IT IN 1850

ONE of the stage coaches, so typical of the gold days of 1850, has been called into service to deliver purchases made in our Seventieth Anniversary Sale.
—What better method to emphasize the great strides which have been made in transportation—and particularly the modern store's motor truck deliveries.
—And this as well as the great improvements in every branch of our business are all in the name of Service.
—The calling into service of the stage coach has its sentimental side, but also reminds one of the progress and enlightenment of this age, even though most of us do take such things as a matter of course.

Lipman Wolfe & Co.

2100 Pairs Men's Fine Socks, Exceptional at

55c

A PAIR

—True to our purpose of offering none but the most desirable merchandise, here is a remarkable lot of more than two thousand pairs of the very hosiery that men will be wanting for Spring and Summer—and they are offered at the same extreme savings as you would expect in this glorious saving event.

—They are made of fine silk plated material in a great assortment of those popular two-tone effects, such as

Cordovan and Navy
Cordovan and Green

Navy and Black
Navy and Green

Navy and Purple
Purple and Black

Black and White
Cordovan and Purple

—Also included are nearly a thousand pairs of beautiful silk-and-lisle lace Socks. They come in black, gray, cordovan and navy.

Every Pair of Socks Is of First Quality—Remember That!

—Street Floor, Lipman, Wolfe & Co.

HOSIERY!

We know you do not recall an occasion featuring really wanted qualities at such very low prices as are in

This Anniversary Sale

At \$1.65

Women's Pure Silk and Fiber
Silk Stockings

—Four hundred and eight pairs only of these perfect fitting Stockings of pure silk and fiber silk in all sizes in black—some of these Stockings are in regular stock at much higher price. Come early and buy for present as well as future needs. \$1.65 a pair.

At \$2.95

Women's Clocked Silk Stockings

—This extraordinary special includes pure silk Stockings with reinforced toe and heel, double lisle garter-proof tops, made with seam up the back. Perfect fitting in self and contrasting colored clocks in black, white, cordovan and navy. Splendid value. Sizes 8½ to 10. \$2.95 a pair.

—Street Floor, Lipman, Wolfe & Co.

500 Pieces White Enamelware

Come Early for This Because the Price Is

\$1.00



—Triple coated, acid proof, seamless white enamel cooking utensils. Included are:
—1-1½-2-qt. Double Boilers
—2-qt. Coffee Pots
—1½-2-qt. Tea Pots
—4-qt. Covered Kettles
—8-qt. Covered Kettles.

No Phone Orders. None Sent C. O. D.
—Sixth Floor, Lipman, Wolfe & Co.

C. B. a la Spirite Corsets

FOR SCHOOL GIRLS
Very Special \$1.79

—A very special offering of C. B. a la Spirite Corsets for school girls made of batiste with rose buds—elastic at waist line—medium long over the hips and back—two pairs of supporters. Very special \$1.79.

C. B. a la Spirite Corsets

Very Special \$3.25

—This special offering of C. B. a la Spirite Corsets is for medium and slender figures—made of coutil with rubber top, real long hips and back—lightly boned, with two pairs of supporters. Very special \$3.25.

—Fourth Floor, Lipman, Wolfe & Co.



SKETCHED

Unrestricted Choice—
OUR ENTIRE STOCK OF

Untrimmed Hats

\$2.00

—There is not one reservation or restriction. Our entire stock of untrimmed millinery is included in this wonderful \$2 sale.

—A big selection of the season's cleverest shapes, and in the most wanted trims and colors.

—At the sale price every Hat yields a saving of at least one-half.

—Third Floor, Lipman, Wolfe & Co.

Dress Goods—3 "Wonder" Offers

At One Very Extraordinary Price \$4.95 Yd.

Coatings \$4.95 Yd.

—Four hundred yards of 56-inch Silvertone Coatings in all the leading colors, such as peacock, beaver, navy, gray and tan, of this high grade material for coats and suits, at less than wholesale. Our Anniversary Sale price \$4.95 a yard.

Plaid Skirtings

—One thousand yards of 48-inch Plaid Skirtings in a beautiful assortment of colorings and patterns. These goods are strictly all wool and pleat beautifully. For our Anniversary Sale, extra special price of \$4.95 a yard.

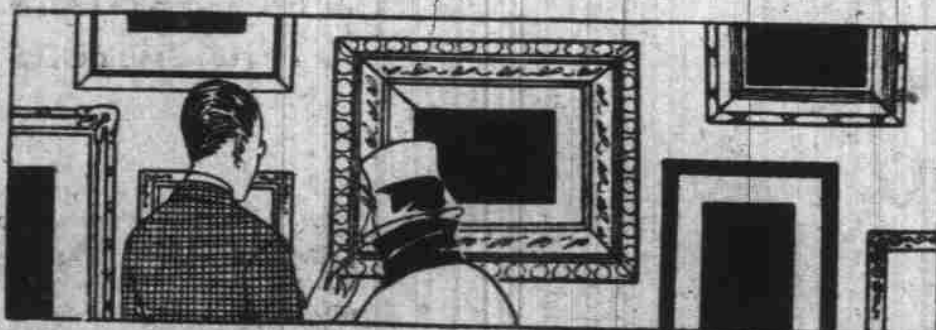
—Second Floor, Lipman, Wolfe & Co.

48-Inch Tricotine

—Five hundred yards of 48-inch all-wool Tricotine, very much in demand for high grade suits and one-piece dresses. In colors of navy, taupe and plum. Anniversary Sale price, extra special \$4.95 a yard.

A Sensational Sale of 1100 Beautiful Picture Frames

89c



—We are putting forth our very best effort in years in each offering which participates in this Anniversary Sale, so come prepared to buy wonderful Picture Frames in this sale at 89c.

—Made of the finest mouldings in mahogany, walnut veneer, antique gold, two-tone effects, brown and black, made from mouldings from one-half to three inches in width in every size from 8x10 to 16x20 inches.

—Many odd shaped panel Frames, which will find great favor with those who care for something individual, are included—yes, scores and scores of delightful novelty frames.

—An added feature for Thursday and Friday only—each frame will be fitted with glass and back, the glass alone in many instances being worth 89c

—Seventh Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE

1/3 Reduction—Entire Stocks of Spring Coats, Suits, Dresses

Choose Any Tailored Suit
Choose Any Spring Coat
Choose Any Spring Dress

(And this includes all Evening Dresses)

At 1/3 Less!

THAN THE ORIGINAL PRICES!

—Isn't this the most extraordinary saving chance the women of Portland have had in years? Think of it—we are only in the midst of the Spring season and our entire Spring stock is offered you for choice at the substantial reduction of One Third.

Another Wonderful Saving for Which the Seventieth Anniversary Sale Is Responsible



SUITS SKETCHED ARE \$41.65

Concentrating—

On a Remarkable Lot of

Smart Spring Suits

Reduced Far More Than a Third to

\$41.65

—A true value which we are featuring in this special collection for Thursday can be but partially appreciated until you really see and try on these splendid Suits.

—Words cannot adequately describe the quality of tailoring which you will find, but we can assure you that it is far above and beyond that which is usually found in suits at this price.

Tricotines, Serges and Herringbone Cheviots

—The Tricotines and Serges come in blue and black, with belts of leather or self-material—wide or narrow braid and button trimmings.

—The Herringbone Cheviots come in brown and black, made with yoke back, inverted pleats.

—And an Anniversary Sale value you will long remember!

—Third Floor, Lipman, Wolfe & Co.

Drugs and Toilet Articles

Any One of These FREE!

With Each Purchase Aggregating

\$1

The following is a partial list of the preparations bearing the Lipman, Wolfe & Co. label:

- | | | | |
|---|-----|----------------------------------|--------|
| 8 oz. Boric Acid, powder and crystals | 25c | 1/2 oz. Oil Lavender Flowers | 60c |
| 2 oz. Cascara Aromatic | 25c | 4 oz. Oil Cedar Compound | 50c |
| 3 oz. Cream Tartar | 25c | 1 oz. Oil Cedar Leaf | 25c |
| 6 oz. Glycerine and Rose Water | 25c | 3 dram Oil Cloves | 25c |
| 3 oz. Lysol | 25c | 4 oz. Oil Coconut | 35c |
| 10 oz. Moth Balls | 25c | 2 oz. Oil Eucalyptus | 35c |
| 3 oz. Sweet Oil | 25c | 6 oz. Oil Olive, pure | 50c |
| 6 oz. Rose Water | 25c | 16 oz. Oil Paraffin | 50c |
| 1 lb. Flaxseed, Ground or Whole | 25c | 1 dram Oil Wintergreen, pure | 20c |
| 12 oz. Boric Acid Solution | 25c | 2 oz. Oil Wintergreen, Synthetic | 40c |
| 2 oz. Tr. Benzoin | 25c | 3 oz. Oil Root | 25c |
| 1 Bottle Vegetable Laxative Pills | 25c | 2 dram Oil Peppermint | 30c |
| 1 Bottle Cleaton's Corn Remedy | 25c | 6 oz. Plaster Paris | 10c |
| 16 oz. Alcohol, Denatured | 40c | 6 oz. Pumice Stone | 25c |
| 16 oz. Alum, powdered or lump | 25c | 1 dram Quinine, loose | 25c |
| 16 oz. Aqua Ammonia | 30c | 1 doz. 2-grain Quinine Capsules | 20c |
| 2 oz. Aromatic Spirits Ammonia | 25c | 1 doz. 3-grain Quinine Capsules | 30c |
| 16 oz. Ammonia, Household (Triple Strength) | 35c | 1 doz. 5-grain Quinine Capsules | 40c |
| 8 oz. Bay Rum | 50c | 1 pound Epsom Salts | 20c |
| 4 oz. Bay Rum and Glycerine | 25c | 4 oz. Rochelle Salts | 25c |
| 16 oz. Borax, Powdered | 20c | 2 oz. Salts Tartar | 35c |
| 1 lb. Bark Cascara | 40c | 4 oz. Quince Seed | 25c |
| 4 oz. Bark Sassafras | 35c | 1 oz. Caraway Seed | 15c |
| 5 oz. Bark Soap | 25c | 1 pt. Waterglass | 35c |
| 3 oz. Bark White Oak | 25c | 1 qt. Waterglass | 50c |
| 1/2 Dram. Carmine—powdered for | 10c | 1 gal. Waterglass | \$1.00 |
| 3 oz. Cascara Sagrada (Bitter) for | 40c | 12 oz. Sodium Bicarbonate for | 10c |
| 4 oz. Chalk, French, Powdered for | 10c | 16 oz. Dobell's Solution | 35c |
| 3 oz. Chalk, Precipitated | 10c | 3 oz. Spirits Camphor | 50c |
| 4 oz. Chalk and Orris | 25c | 2 oz. Sweet Spirits Nitre | 25c |
| 3 oz. Chamomile | 25c | 4 oz. Spirits Turpentine | 20c |
| 3 oz. Extract Vanilla | 50c | 8 oz. Sulphur | 10c |
| 3 oz. Extract Lemon | 50c | 4 oz. Green Soap | 35c |
| 1 oz. Essence Wintergreen | 15c | 1 oz. Tr. Iodine | 25c |
| 1 oz. Essence Peppermint | 15c | 2 oz. Tr. Arnica | 25c |
| 3 oz. Essence Pepsin | 25c | 3 oz. Tr. Green Soap | 40c |
| 4 oz. Fuller's Earth | 10c | 2 oz. Tr. Myrrh | 25c |
| 4 oz. Glycerine—Pure | 25c | 16 oz. Violet Ammonia | 40c |
| 3 oz. Henna Leaves, Powdered or Whole | 35c | 16 oz. Violet Witchhazel | 50c |
| 1 oz. Leaves Henna | 25c | 16 oz. Witchhazel | 40c |
| 3 oz. Licorice Powder Comp. | 45c | 1 box Aspirin Tablets of 6 | 10c |
| 16 oz. Lime Water | 15c | 1 box Aspirin Tablets of 12 | 20c |
| 3 oz. Magnesia Carbonate | 15c | 1 box Aspirin Tablets of 25 | 35c |
| 10 oz. Naphthaline Flakes | 25c | 4 oz. White Pine Cough Syrup for | 45c |
| 2 oz. Oil Sweet Almond, pure, for | 50c | 6 oz. White Pine Cough Syrup for | 65c |
| 2 oz. Oil Sweet Almond, Synthetic | 35c | 1 bottle Nu-Iron Tonic | \$1.00 |
| 3 oz. Oil Camphorated | 50c | 1 pint C.C.C. Cleaning Compound | 35c |
| 8 oz. Oil Castor | 50c | 8 oz. Bottle Myreal Hair Remedy | \$1.50 |
| 1 oz. Oil Lavender Garden | 30c | 4 oz. bottle Myreal Cream Balm | 50c |
| | | 4 oz. Bottle Myreal Magic Lotion | 45c |

—Street Floor, Lipman, Wolfe & Co.

In drugs or household requirements bearing our own special label.

—All the articles mentioned in columns to left are prepared in our own laboratories, and remember that the Lipman, Wolfe & Co. label is a guarantee of purity.

25c Tooth Brush, good quality, FREE

25c box Talcum Powder Eutaska, FREE

25c box Odor Shun, a splendid deodorant, FREE

Colgate's Shaving Stick Handy Grip, FREE

25c White Composition Ivory Soap Box, FREE

25c bar Carleton's English Bath Soap, FREE

Sirrioff's Original Shampoo, a pkg. of 6, FREE

8-oz. bottle Boric Acid Powder or Crystals, FREE

2-oz. bottle Cascara Aromatic, FREE

3-oz. Cream Tartar, FREE

6 oz. Glycerine and Rose Water, FREE

2 oz. Lysol, FREE

10 oz. Moth Balls, FREE

3 oz. Sweet Oil, FREE

6 oz. Rose Water, FREE

12 oz. Boric Acid Solution, FREE