

Sales Start the Second Week Fashion With a

Price Sale

Some quantities limited—shop early. To give every one an equal chance of sharing in this tremendous half price disposal, no phone or mail orders will be filled from this ad.

1/2 Price

China Crepe \$2

fine summer silks. Large including the fashion-inches wide. Every yard, negligees, smocks, pet-

Meier & Frank's: Second Floor.

ns at 1/2

38c

gingham at half price. patterns, including yards each.

wants for women's and

Meier & Frank's: Second Floor.

Silk Stockings 1/2

Irregulars That Would Be \$2.00 if Perfect. \$1

More than a thousand pairs of women's silk stockings. Good time to provide for summer needs. These stockings are of dipped dyed silk in black, white, cordovan, navy. Mock seam legs, lisle heels and toes and double lisle tops. Only very slight imperfections. At a dollar they are very much of an "extra special."

—Meier & Frank's: Hosiery Shop, Main Floor.

House Dresses at 1/2

Regularly \$3.00. Now Half Price. . . \$1.50

A fine party of efficient house dresses and straight-line dress aprons at less than the usual cost of material and making. Percale or gingham in light and dark colors. Mostly samples. Not all sizes in any one style.

Aprons 1/2—at \$1.14

Regularly \$2.29—Another sample lot of plain chambray and printed percale aprons. Useful coverall styles. Variety of kinds, but not all sizes in each model.

—Meier & Frank's: Third Floor.

Boys' Suits

1/2 Price

Originally Were \$16.50—Now. . . . \$8.25

300 boys' belted knickerbocker suits in this new half-price offering.

Pass the news along! Mothers and fathers will be as pleased as the boys.

Two Good Suits for the Price of ONE

Neat, attractive patterns, which most boys like best. Brown, green, heather and gray mixtures in tweeds, homespuns and chevrons.

Splendidly tailored and lined with good strong materials.

All these suits are from regular stocks and we are willing to clear them out quickly now because the sizes are broken.

Even Some "DUBBELBILT" Suits Are Included

with the famous double knee and seat, adding much to the wear of the suit.

Sizes in the lot 7 to 12 years and a few suits are in 17 and 18-year sizes.

—Meier & Frank's: The Store for Boys, Third Floor.

List of Things You Want

Dress Goods 1/2—Yard \$1.69

Until now the price has been \$3.50 on this all-wool hair-line striped serge for suits, skirts and dresses. Black with white or navy with white. 50 inches wide. 300 yards.

—Meier & Frank's: Second Floor.

English Toffee 1/2—at 45c

Regularly 90c pound. The Candy Store made arrangements long ago to hold this Anniversary Sale, so this fine English toffee is offered at half price.

Made from the usual Meier & Frank recipe of sugar, corn syrup, honey and almonds, cooked until it is a tender, crisp toffee, then covered with chocolate and coconut.

—Meier & Frank's: Ninth Floor.

Lace Curtains 1/2

Were \$2.50 to \$8.00—now \$1.25 to \$4.

One of those fascinating miscellaneous assortments which contains ever so much finer curtains than one would naturally expect. One and two-pair lots. Some samples, some formerly on display. Mostly scrim, marquisette, Nottingham lace. Regular widths and lengths. All perfect. Some may be slightly soiled.

—Meier & Frank's: Seventh Floor.

Wall Paper 1/2

Was 30c to \$2.00—now 15c to \$1 roll.

Discontinued patterns of attractive wall paper for living rooms, libraries, dining rooms, bedrooms and halls. A number of effective tapestry and fabric effects. Both plain and figured papers. 1000 rolls.

—Meier & Frank's: Seventh Floor.

Table Oil Cloths 1/2—at 30c

Regularly 60c yard. Discontinued patterns of tan and green oilcloth for kitchen and porch tables. Regulation 1 1/4 yards wide. A number of very desirable patterns. 30c yard while the quantity lasts. No telephone or C. O. D. orders.

—Meier & Frank's: Second Floor.

Travel and Art Books 1/2

Were \$1.00 to \$10.00—now 50c to \$5.

Art clubs, art classes and anyone interested in art will wish to explore these treasures.

Some of the titles are: "Great Portraits—Children," was \$1, now 50c. "Great Portraits—Women," was \$1, now 50c. "The Coming Hawaii," was \$1.50, now 75c. "Two Great Art Epochs," was \$2, now \$1. "China and the Far East," was \$3, now \$1. "Great Masters," was \$3.50, now \$1.75. "Great Masters," was \$4, now \$2. "Russian School of Painting," was \$4.50, now \$2.25. "Engraved Gems," was \$6, now \$3. "In Northern Mists," 2 volumes, was \$8, now \$4. "Shakespeare," 7 volumes, cloth, was \$10, now \$5.

—Meier & Frank's: Fifth Floor.

Jewelry 1/2

At 38c, were 75c, special bar pins set with rhinestones, straight and crescent shapes.

At 25c, were 50c, imitation pearl earrings—and pearl earrings are always fascinating.

At \$3.75, were \$7.50, French jet necklaces made of beads in different sizes.

—Meier & Frank's: Main Floor.

Silverware 1/2

Sheffield and quadruple silver-plated articles. Attractive suggestions for gifts to yourself or a friend.

At 75c, were \$1.50, silver-plated marmalade jars.

At \$1.50, were \$3, silver-plated bon bon dishes.

At \$1.75, were \$3.50, silver-plated bread trays.

At \$2.50, were \$5, silver-plated sandwich trays.

At \$3.48, were \$6.93, silver-plated cracker and cheese dishes.

At \$4, were \$8, silver-plated water jugs.

At \$6.25, were \$12.50, silver-plated coffee pots.

At \$10, were \$20, silver-plated fruit dishes.

At \$12.50, were \$25, silver-plated fruit baskets.

—Meier & Frank's: Main Floor.

Leather Goods 1/2

At 38c to \$1.25, were 75c to \$2.50, all sorts of small leather picture frames for favorite photographs.

At \$2.50, were \$5, leather traveling cases in which to pack all toilet necessities.

At \$3.75 to \$21, were \$7.50 to \$42, leather traveling cases fitted with comb, hair brush, soap dish, tooth brush holder and so on, for men and women.

—Meier & Frank's: Main Floor.

Choice Mirrors 1/2

Were \$13.50 to \$50, now \$6.75 to \$25.

Gilt and polychrome frames, ornamented with garlands and other graceful designs, also a Colonial, a silver and an old ivory finished mirror. It is only a little lot, but you may find in it just what you are seeking.

—Meier & Frank's: Fifth Floor.

Cretionnes 1/2

Were 60c to \$1.50—now 30c to 75c.

A thousand yards of cretonnes which housewives will be delighted to get. All sorts of charming colors and patterns. Odds and ends of earlier shipments, some of which we cannot duplicate. Capital things for beach and summer cottages. Kinds to use all over the house from the living room to the bedroom.

—Meier & Frank's: Seventh Floor.

SEE ALSO OUR ADS

on the preceding page and back page, this section; also on the back page of section 2.



Men's Needs at 1/2 Price

22 wonderful specials for men and boys from The Store for Men, Main Floor.

Men's Regular 25c Collars 13c

1400 Arrow, Ide and other standard brands of soft and stiff collars at half. Regular 25c collars to go at 13c each, 2 for 25c. Some slightly soiled. Broken sizes.

112 Silk Shirts Sub-Standards, \$5

Sub-standards of \$10, \$11.50 and \$12 grades. Silk shirts like these at \$5 are something which doesn't happen every day. Broken assortments. Not every size in each kind, but 14 to 17 in the lot.

Fine Silk Shirts Sub-Standards, \$6.25

They would be \$12.50, \$13.50 and \$15 were there not a few slight imperfections marking them as sub-standards. Sizes 14, 14 1/2, 15, 15 1/2, 16, 16 1/2.

Here Are \$5 Flannel Shirts for \$2.50

Wool and cotton mixed flannel shirts in khaki, oxford gray and navy blue. Military and low collars. All first quality. Vacations are coming, when such shirts will be needed.

Men's \$6.50 Pajamas Now \$3.25

Plain and mercerized cotton cloth. White and colors. Trimmed with silk frogs. 181 suits only. Sizes 15, 16, 17, 18.

Men's \$3.50 Negligee Shirts Now \$1.75

Limited quantity of woven madras, Eden cloth and fine percale shirts with collars attached. Sizes 14 1/2 to 17.

Men's \$1.25 and \$1.50 Gloves Are 65c Pair

Silk and chamoisette gloves in natural and gray. First quality. 192 pairs only.

Men's \$3.50 Caps Now \$1.75

Made of worsted, polo cloths and plaids. Durable ones. Sizes 6 3/4 to 7 3/4.

Athletic Underwear Regularly \$1 Now 50c

300 men's shirts and drawers. All sizes in the lot, but not in every kind. A good assortment.

\$7.50 Silk Lisle Union Suits At \$3.75

Half price for white union suits with short sleeves. Ankle length. Sizes 34 to 46. These are the famous Cooper make. Limited quantity.

Men's \$4 Chamois Gloves Now \$2

Half price for the finest quality of chamois gloves for spring and summer wear. Only a very small quantity.

Men's \$5 Dress Gloves At \$2.50

White gloves for evening dress—just a few—at half price. Fine quality. Practically all sizes.

Men's \$6.50 Mocha Gloves Now \$3.25

Half price for genuine blackhead mocha gloves with embroidered and spearpoint backs. Gray and sand color.

Very Fine \$4 Cape Gloves At \$2

Half price for street gloves to finish out the spring and for next autumn. Spearpoint backs. Tan and brown. Just 8 pairs of automobile gauntlets, regularly \$8.50 and \$10, now \$4.

Working Gloves 63c Regularly \$1.25

A small lot of leather work gloves, suitable for gardening and other heavy uses.

Men's \$5.00 Hats Now \$2.50

Extra good felt hats in broken sizes. Only 100 in the lot. Pearl, tan, brown and some black.

Heavy Wool and Cotton Mixed Sox 38c

Regular 75c grade of camping, hiking and working sox in gray and white. 800 pairs. Plenty of all sizes.

Silk Plated Sox At 50c Pair

Sub-standards of \$1.25 quality drop to 50c. Various sizes and colors. Only a small lot.

Regular 75c Cashmere Sox Now 38c

Sizes 9 1/2 and 10 only in this lot of fine wool and cotton mixed cashmere sox at half price.

Our Own \$1.50 Suspenders At 75c

Limited quantity of extra fine suspenders with mercerized lisle webbing of great durability. 360 pairs for early comers.

Men's \$6.50-\$8.50 Sweaters Now \$3.25

Half price and less for all wool V neck sport sweaters in sizes 38 to 50. Green, heather, dark oxford, olive and brown. 60 only.

Boys' Union Suits Now 65c

Regular \$1.25 and \$1.50 grades. Short sleeves and knee lengths or long sleeves and ankle lengths. Discontinued lines. Broken sizes. —Meier & Frank's: The Store for Men, Main Floor.

Men's Leatherette Coats at Half, Originally \$25, Now \$12.50

Good-looking belted coats suitable also for motoring or hunting. Made with bellows pockets, convertible collars. Dark tan only. We have just 43 that were originally \$25 and are worth more on today's market. While any remain \$12.50 each. —Meier & Frank's: The Store for Men, Third Floor.

1/2 Price Sale of Shoes

2000 Pairs Men's and Women's SHOES Average 1/2 and Less

Standard shoes taken straight from our regular stocks. Some are spring styles. Almost complete size assortments in many models. Broken sizes in some lots.

Women's \$7.50 to \$8.50 Shoes at \$3.75

Black kid and calfskin lace and button shoes with military and low heels. Some have black or gray cloth tops. Also patent leather with white kid tops and pearl elkskin lace walking shoes with low heels.

Women's \$10 to \$12 Shoes at \$5

Pearl and black calfskin button and lace shoes with military and Cuban heels, also black calfskin button shoes with gray cloth tops, and gray kid dress shoes with cloth tops in either lace or button style.

Women's \$14, \$16, \$17.50, \$20 Shoes at \$9.50

Fine gray, bronze and maple kid, also patent leather with colored cloth tops. A number of other broken assortments. Either lace or button styles. Cuban or French heels.

Women's \$10 to \$12.50 Low Shoes at \$6

Pumps, oxfords and one-eyellet ties. Patent and black kid opera and tongue pumps; patent leather and black oxfords, some with Baby Louis heels; also white kid opera and one-eyellet ties with French heels.

Men's and Big Boys' \$6 to \$7.50 Shoes at \$3.50

Discontinued numbers of lace and button shoes with solid leather and rubber soles. English and medium broad toe lasts. Broken sizes but nearly all sizes in the lot. It is one of the best shoe sales which has been offered to men and boys for a long time.

Early selection is advised so that you may provide for your wants before sizes are sold out.

—Meier & Frank's: Shoe Shop, Third Floor.

