

Meier & Frank Co.

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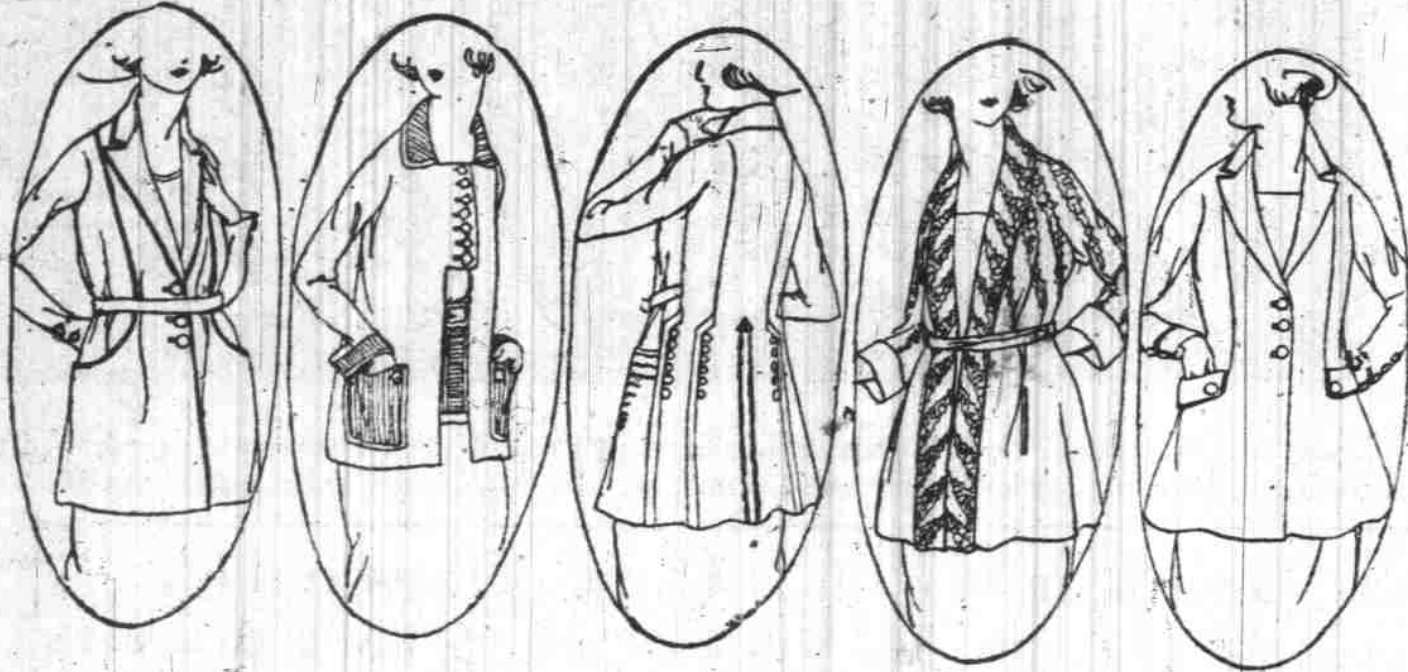
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Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

63rd Anniversary Sales

Sixty Three Years in Portland



Our Own Fine Suits Third Less

Regular \$45.00 Suits Now \$30.00

Regular \$48.50 Suits Now \$32.33

Regular \$65.00 Suits Now \$43.34

Regular \$75.00 Suits Now \$50.00

Regular \$95.00 Suits Now \$63.34

1/3 off

Save \$15 to \$31.65 of this season's prices on standard carefully-tailored suits of navy blue tricotine, poret twill and novelty materials.

Five Styles Are Pictured

merely to give some slight idea of the variety. Majority are the plain high grade models which well-dressed women wear season after season. They are belted or without belts. Entirely plain or braid trimmed. With short and longer coats. Medium width skirts. Silk lined.

Carefully Finished to the Last Detail

Novelty suits in this special collection include youthful styles with vests, embroidered coats, short sleeves and other originalities.

More than a hundred suits altogether—mostly one or two of a kind. Sizes 36 to 44.

Distinguished Tailored Suits Special \$59.50

One of the finer grades of tricotine cut and tailored with the art of custom workmanship, beautifully lined with pussy-willow taffeta or other good silks—clothes fit for the most particular of women.

Regularly none would sell for less than \$75 and most of them would be \$95.

Serge and Tricotine Suits Special \$39.50

Limited number of much better spring "tailor-mades" than this price can bring usually. Trimmed with braid or bound with braid or satin. All in navy blue.

—Meier & Frank's Fashion Salons, Fourth Floor.

Silk Dresses 1/3 and More Off \$21.45 \$29.75 \$39.50

Can't you imagine the court of Louis Philippe in the good old days of 1830—when bustles, panniers, ruffles and such things were the order of the day for the court ladies? Can't you see those daintily appareled ladies floating around the galleries of the Louvre—and at Versailles?

It is the energy of 1920 womanhood which has shortened our skirts, shortened our sleeves, cut low our collars and yet retained our slim silhouettes even with all the bouffancy of the "1830" modes.

That is what makes these newest of new frocks so irresistible. Until you have tried on these ruffy things you hardly know how delightful fashions can be.

Dresses "Special" at \$29.75

are of flowered summer silks, foulard, printed georgette and plain taffeta.

Dresses "Special" at \$21.45, \$39.50

are mostly of plain taffeta in black, navy, copenhagen and brown—taffeta with touches of lace, with cordings, embroidery, ruffles and every beguiling device of fashion.

Savings Are a Third and Even More

All are special purchases from two leading makers—secured at large price concessions for this Anniversary Sale.

Limited quantity, but many models—not all sizes in any one style, but wide variety of kinds from which to choose. Sizes 16 to 44.

—Meier & Frank's Fashion Salons, Fourth Floor.



100 Spring Hats Down to Half

Were \$15 to \$50—
Now \$7.50 to \$25

All the picturesque hats illustrated and many others.

The vampish black hat with feathers and lace veil—the artist's darling of blue taffeta with soft brim and colored embroidery—the restaurant hat with flowers and scroll work of patent leather-like material—the striking hat of orange cellophane with glowing roses—the hat of rough straw with brightly-colored breast feathers—the Chinese hat of jade green with silk grapes—surely this collection of a hundred hats holds something rarely appropriate for every woman.

In the whole wide variety each hat is half its recent price—\$15 hats at \$7.50—\$20 hats at \$10—\$22.50 hats at \$11.25—\$30 hats at \$15—up to \$50 hats at \$25.

Untrimmed Hats Down to Half

Were \$3.50 to \$10.50—
Now \$1.75 to \$5.25

Hundreds of them. Black, brown, navy, dust, red and blue straws—in almost any small, large or medium shape. One is pictured.

Sports Hats \$7.50

Regular \$15 Grade

Special purchase of lisere hats with vivid porcupine facings. Finished with ribbon bands. Mostly in black with blue, rose, green and white facings. Sailor, drooping, elongated one-side and other spring models. For misses as well as women.

—Meier & Frank's Millinery Salons, Fourth Floor.

Peplum and Novelty Blouses

\$18.75 to \$55 Blouses
Now \$9.38 to \$27.50

More and more women are coming to prefer to wear something a little uncommon—with enough artistic individuality to mark them as people of ideas.

But such clothes are more difficult to create than ordinary garments and so prices must be higher than for the bread-and-butter models called "staples."

This sale is made up of just such interestingly unusual blouses—AT HALF THE REGULAR PRICES.

Included are tricolette, Osaka crepe, georgette and crepe de chine—now and then one combined with duvetyn.

Distinctive colors. Nearly all one of a kind. Sizes in the lot 36 to 44. Please note that the quantity is limited.



—Meier & Frank's Blouse Shop, Fourth Floor.

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AND Now See Our Double Page
Advertisement in the Center of
This Section, for Plenty of the Things
You Need, Offered for Anniversary at

1/2 PRICE