

"Alice in Wonderland" Extra Performance at Little Theatre 10 A. M. Saturday—Tickets \$1, Children Under Fifteen 75c—Book Shop, Fifth Floor

1577TH FRIDAY SURPRISE
"Little Bit of Heaven"
Pictures \$1.95

An adorable baby, a mass of blue and gold color, inch-wide gilt and blue frame—the popular picture of the moment for nurseries. Regularly \$2.75—for Friday Surprise \$1.95.
 —Meier & Frank's: Fifth Floor.

1577TH FRIDAY SURPRISE
New Dresden Ribbon
53c Yard

All silk taffeta ribbon for hair bows, sashes, hat trimmings. Lovely flowered effects, plaids, satin borders, stripes and fancy edged moire. All the new shades. 5 1/2 inches wide.
 —Meier & Frank's: Main Floor.

1577TH FRIDAY SURPRISE
Delicious Pinoche
40c Pound

Regular 65c kind made in our usual Candy Kitchen way of real Mexican pinoche sugar, plenty of nuts, corn syrup, honey and dairy cream. None delivered.
 —Meier & Frank's: Ninth Floor.



1577TH FRIDAY SURPRISE
50c to 95c Spring
Neckwear 39c

Special purchase. Collar and cuff sets, roll collars, guimpes, children's neckwear. Pique, Swiss embroidery, net and organdie trimmed with embroidery and lace are included. 39c each, 2 for 75c.
 —Meier & Frank's: Main Floor.

1577TH FRIDAY SURPRISE
Colored Marquisette
37c Yard

Can be used as curtains, but is even better suited for overdraperies. Pretty shades of rose, blue or brown for living rooms, dining rooms, bedrooms. 1200 yards. Finished with hem-like border.
 —Meier & Frank's: Seventh Floor.

1577TH FRIDAY SURPRISE
12c to 25c Wash
Laces 10c

All sorts of wash laces for almost any purpose. Imitation plat valenciennes, filet, cluny, duchesse, two-thread valenciennes and maltese edges and insertions. 3/4 to 4 inches wide.
 —Meier & Frank's: Main Floor.

Our 1577th Friday Surprise Contributes Important Values to the

Charge Purchases

Go on May Bills

63rd Anniversary Sales

Sixty Three Years in Portland

Charge Purchases

Go on May Bills



Summer Skirts---Manufacturer's Models at Early Season Wholesale Costs

PLAIDS	TAFFETA	FANCY WORSTED
SERGE	WOOL JERSEY	TRICOTINE
VOILE	LINEN	COTTON GABARDINE
KUMSI-KUMSA	CREPE DE CHINE	NOVELTY SILKS

An occasion so much greater than the ordinary skirt sale that we have reserved the entire purchase for this Anniversary Surprise.

—Nearly 150 different styles, colors and fabrics, for no two skirts are alike.

Most of them are as fresh and as beautiful as though they had come this minute from the tailor's hands—a few show slight marks of handling, but hardly enough to see.

—Each is at the actual wholesale cost of the New York maker a few weeks ago.

Our representative, while recently in the east, secured this wonderful lot. Sizes for women and misses. Please remember—ONLY ONE OF A KIND.

\$4.50 to \$24.75

—Meier & Frank's: Fashion Salons, Fourth Floor.

MEIER & FRANK'S 1577TH FRIDAY SURPRISE

Chamoisette Gloves 98c

These are \$1.50 values.

800 pairs of women's slip-on and 8-button length chamoisette gloves in light and dark gray with three rows of contrasting stitching on backs. Correct styles for street wear.

—Meier & Frank's: Glove Shop, Main Floor.

MEIER & FRANK'S 1577TH FRIDAY SURPRISE

Hand-Made and Silk Blouses \$4.15

Regular \$5 to \$6 models. Odds and ends to be sent scurrying out at \$4.15. Every one not only extra good but it looks extra good. Crepe de chine, georgette, voile and fine white batiste. Many are tailored and trimmed with narrow frillings. The white batiste blouses are hand-made, hand-hemstitched and have charming ruffles. Not all sizes in each style.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1577TH FRIDAY SURPRISE

Silverware Surprises

98c Pr.

Sterling silver individual salt and pepper shakers in colonial designs. Pair 98c.

\$1.19

Sugar shells or butter knives with sterling silver handles, silver plated bowls and blades. Each \$1.19.

—Meier & Frank's: Silverware Store, Main Floor.

MEIER & FRANK'S 1577TH FRIDAY SURPRISE

Stamped Towels, Gowns

Bath Towels—

400 good quality bath towels, white with colored borders of blue or pink, stamped for embroidery—

Regularly \$1.25
69c

Night Gowns—

250 night gowns stamped on good quality nainsook, seams are sewn—all sizes in the sale—

Regularly \$2.00
\$1.59

—Meier & Frank's: Art Needlework Shop, Second Floor.

MEN! Anniversary 2-Days' Sale!



6000 Pairs of Sox
Average 1/2 Price

45c

Friday and Saturday while the quantity lasts we offer 500 dozen pairs of men's sox of which about 4800 pairs are perfect and 1200 pairs are sub-standard at average half price—

\$5539.90 Men's Sox for \$2700

The six thousand pairs which include sample lines and sox from our regular stocks are of grades as follows:

—653 pairs of the \$1.50 kinds—814 pairs of the \$1.25 kinds—788 pairs of the \$1.00 kinds—3386 pairs of the 75c kinds—359 pairs of the 60c kinds.

The following qualities are embraced in the sale:

—Pure thread silk full-fashioned sox—pure thread silk seamless sox—silk lisle full-fashioned sox—silk lisle seamless sox—silk-plated seamless sox—mercerized seamless sox—fine quality cashmere seamless sox.

Good selection of colors. Buy in dozen and half-dozen lots.

—Meier & Frank's: The Store for Men, Main Floor.

—and the Clothing Sale Par Excellence

Every Man's Suit in Our Stocks Reduced

This sweeping disposal takes in a splendid lot of a hundred new suits just received by express from our regular makers, including Society Brand and Adler-Rochester. Our entire stock—without reserve! A style and size for every man and young man.

Our \$40 to \$45 Suits \$34.50
Our \$50 to \$60 Suits \$44.50
Our \$65 to \$75 Suits \$54.50
Our \$80 to \$100 Suits \$68.50
 —Meier & Frank's: The Store for Men, Third Floor.

1000 Boys' Blouses

Big Anniversary Values

95c

1000 boys' fast-color blouses at this greatly reduced price. It will pay to select the entire summer's supply.

Famous "Kaynee" Blouses Included

with other standard makes. Scores of patterns and color combinations in stripes, figured designs, plain khaki, blue and gray chambray.

Full cut, well-made garments with attached collars and imitation French cuffs. Sizes 5 to 16 years.

Boys' 2-Pants Suits—Save a Fourth

Standard \$25.00 suits reduced for Anniversary to \$18.75. Taken from regular stock. Many all-wool suits included. Well made of dependable fabrics. Latest Spring models involved. Many patterns and colors. Every suit has two pairs of full cut, full lined knickers. Sizes 7 to 18 years.

\$18.75

—Meier & Frank's: The Store for Boys, Third Floor.



Anniversary Surprise Sales of Housewares

We publish the former prices, the new Anniversary surprise prices, the quantity and description of each article. In this way you can see how early you ought to be here to make sure of getting what you want. Such things as every household requires. Exceptional opportunities as everyone will realize.



Aluminum Tea Kettles
Were \$6.25—Now \$4.49

"Lifetime" panel aluminum inset tea kettles which can be used for rice or milk boilers as well as tea kettles. 172 only.

Aluminum Tea Kettles
Were \$7.00—Now \$4.99

5-quart size heavy cast aluminum tea kettles in panel shape. 29 only.

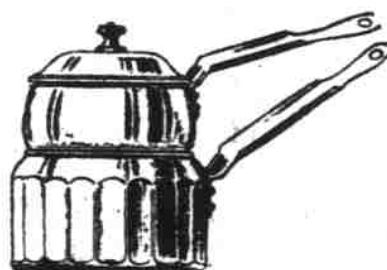


Aluminum Percolators
Were \$3.00—Now \$2.29

Well made percolators, extra large size—hold 2 quarts. Just 145 percolators in the lot.

Aluminum Dish Pans
Were \$3.50—Now \$2.79

10-quart size well made aluminum dish pans which are so silvery bright and light weight that they are an asset to any kitchen. 24 only.



Aluminum Rice Boilers
Were \$2.75—Now \$1.89

Panel shape boilers for rice or milk—one of the great helps of the modern housewife. 1 1/2-quart size. 267 only.

Mahogany Finish Trays
Were \$1.75—Now \$1.39

These were special at \$1.75 and are extra special at \$1.39. Wooden serving trays, mahogany finish, glass covered, 11x17 inches in size.



Steri-Foam Combination
50c Value for 25c

Half price for this compound for cleaning and disinfecting closet bowls, together with a toilet brush. 468 in this half price sale.

Gas Toasters

Were 25c—Now 18c
 500 of the well known Knoblock toasters for any kind of gas stoves. You will want to be sure to have one for this summer.

Dust Pans

Were 20c—Now 15c
 Black Japanned dust pans, well made and finished. Special lot of 300 at 15c.

—Meier & Frank's: Housewares Store, Basement.

"CRISCO"

6-LB. CANS \$1.98

9-LB. CANS \$2.95

The well-known shortening.

Butter, M. & F. fancy Blue Ribbon, 2-lb. roll **\$1.30**

Flour, Royal Banquet or Olympic, fancy patent, 49-lb. sack **\$3.35**

Coffee, M. & F. Special, lb. **45c**
 Karo Syrup, Blue Label, 10-lb. pail **\$1**
 Baking Powder, Royal, 12-oz. can **35c**
 Cottage Hams, fancy pack, 3 to 5 lbs. lb. **35c**

Finnan Haddie, fancy stock, none delivered, lb. **25c**

Soap, Royal White, 15 bars **\$1**
 —Meier & Frank's: Grocery, Ninth Floor.

1577TH FRIDAY SURPRISE

Floss Cushions 79c

\$1 and \$1.50 Kinds

A special purchase of extra good floss cushions in just the sizes which you perhaps want.

12x16 inches, 16x24 inches, 18x24 inches, 18x27 inches, 20x20 inches, 22x22 inches, 24x24 inches, 20 inches round, 9x24-inch rolls.

Extra cushions are always needed for summer and this is the chance to find the right shapes in plenty of time to cover them for later use.

—Meier & Frank's: Second Floor.

2 Days' Sale of Stationery

Friday and Saturday:

OFFER No. 1

A pound package of linen finished paper comprising 100 sheets specially priced

28c

Envelopes to match, 2 pkgs. **25c.**

OFFER No. 2

A box of regular 35c paper comprising 24 sheets and 24 envelopes.

28c

OFFER No. 3

A box of paper comprising 24 sheets and 24 envelopes to match. Special

23c

White, gray, buff, lavender, pink and blue in the lot.
 —Meier & Frank's: Main Floor.



A Bicycle Sensation } 20% All Bicycle Prices Drop

Every bicycle in our store offered for this Anniversary Sale at 20 per cent less than the regular price. All standard makes, fully equipped with good tires and coaster brakes.

BOYS' BICYCLES

Regularly \$40.00, **Now \$32.00**
 Regularly \$43.00, **Now \$34.40**
 Regularly \$45.00, **Now \$36.00**
 Regularly \$47.50, **Now \$38.00**
 Regularly \$50.00, **Now \$40.00**

Regularly \$52.00, **Now \$41.60**

Regularly \$58.00, **Now \$46.40**

GIRLS' BICYCLES

Regularly \$45.00, **Now \$36.00**

Regularly \$48.50, **Now \$38.80**

—Meier & Frank's: Wheel Goods Shop, Fifth Floor.