

63rd Anniversary Sales

Sixty Three Years in Portland

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
715 S. Sixth, Harrison, Alley Bldg.

Women's Suits, Dresses, Coats, Blouses, Hats



Dresses
\$34.50

Suits
\$39.50

These Prices on Dresses
and Suits Represent
Reductions of About
 $\frac{1}{4}$ to $\frac{1}{3}$



SILK DRESSES \$34.50

Just arrived from one of our high standard New York manufacturers. More than a dozen styles—each \$34.50—each amazingly attractive.

"Dolly Vardens" of flowered silk with organdie or point d'esprit collars and cuffs. Cool and lovely printed foulards. Printed georgette sometimes combined with plain georgette. Fashionable taffeta frocks with frillings, cordings and the harem skirts sponsored by the best-known Paris dressmakers.

Quite different from anything we have had so far this season. Essentially feminine. Sorts of frocks a man likes to see his wife in when he comes home from the office. Plenty of flounces, ribbons, laces and ruffles or with straight lines if you prefer them. Short or elbow length sleeves and usually round necks. Variety of summer colors. Sizes 16 to 44.

—Meier & Frank's: Fashion Salons, Fourth Floor.

...HATS...

Two important groups for Anniversary—trimmed and untrimmed.

200 Trimmed Hats Regularly \$8.50 to \$15

All sorts of interesting shapes for women and misses. Large and small. Black and all popular colors. Milan hemp or lisere with fashionable trimmings of fruit, flowers, novelty wreaths, cellophane, straw ornaments and fancy feathers. Many of them brand new. All extra special values.

\$2.95 { 350 Untrimmed and Ready-to-Wear Hats Regularly \$3.50 to \$5

UNTRIMMED HATS of milan hemp, chip and fancy straw in black and colors, medium and small shapes. Easy to trim with flowers and ribbon.

READY-TO-WEAR HATS of basket weave and Japanese braid straws. Plain and combination colors. Shapes for women and misses. All finished with ribbon band.

—Meier & Frank's: Millinery Salons, Fourth Floor.

TAILORED SUITS \$39.50

Navy blue serge, navy blue twills, navy blue tricotine. Every suit silk lined. Styles for misses and for regular and extra size women. Plain, braid bound, braid trimmed, tucked and embroidered. Narrow shoulders, tight sleeves. Straight line coats and with flaring peplums. Many have pockets in the skirts as well as in the coats. All are belted.

Nearly 20 styles in the collection—but limited quantity. Sizes 16 to 55. Please come early.

Wool Jersey Coats \$22.50

Large new purchase of the popular short sports coats at this extra-special price for Anniversary. Navy blue, gray, copenhagen, rose, green and heather mixtures in the lot. All sizes.

—Meier & Frank's: Fashion Salons, Fourth Floor.



OUR \$12.50 TO
\$14.00 GRADES

\$6.45

50 STYLES OF LATEST SPRING BLOUSES

Extra-special contribution from one of our regular manufacturers to this 63d Anniversary. Blouses so popular at the regular prices that we expect these 50 styles to sell out very rapidly. 12 styles are pictured—but there are 38 others to see when you come to the sale. Every originality, every novelty of the season seems to be represented.

Flowered georgette combined with satin. Printed georgette with lace and velvet. Plain georgette with contrasting trimmings and fine embroidery. Fascinating peplum and apron blouses. Delightful sash blouses. Basque blouses with wool embroidery and beaded sashes. Blouses with real Irish crochet and embroidery. Net blouses with youthful frill collars and laces. Blouses with many colored embroideries. Pin tucked blouses with yarn flowers. Elaborate georgette blouses with overdrapes of net and georgette. Stunning white and black blouses. Rich silk blouses lined with chiffon. Net basque blouses. Tailored georgette blouses in simple styles.

All beautifully made. All famous for their good fit. Mostly georgette crepe, together with quite a number of nets.

White, flesh, beige, navy, rose, copenhagen, gold, brown, taupe and practically every color for dress and sports wear. Sizes 36 to 44.

Hundreds of them half price. Many of the finest models are worth even more than \$27, but of these there is only one of a kind for the earliest comers.

—Meier & Frank's: Blouse Shop, Fourth Floor.

OUR \$15.00 TO
\$27.00 GRADES

\$9.85