

Meier & Frank Co.
Established 1852
THE QUALITY STORE OF PORTLAND
7th, 8th, 9th, 10th, 11th, 12th

Tomorrow! 1576th Friday Surprise Sales

Keeping Up the Value-Giving That Has Made Meier & Frank's "Friday Surprise" Famous for More Than Thirty Years

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

Need Silk Stockings?

Pardon the personal question, but if you have just awakened to the fact that you need some more—

Here Are 800 Pairs of Women's Thread Silk Stockings

\$1.69

A typical Friday Surprise Sale. Nice clear woven pure dye stockings bought advantageously. Lisle tops, reinforced heels and toes, mock seams. Black, white, cordovan.

Good ones to wear with low shoes. Regular and extra sizes. —Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

Women's Union Suits

Regular Sizes, Special

89c

Extra Sizes, Special

98c

Light weight cotton union suits in bodice, band top and tight-knee styles, some with shoulder straps. All are reinforced. Also low neck, sleeveless union suits with lace trimmed knees in regular sizes only.

—Meier & Frank's: Underwear Shop, Main Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

200 "Economy" Dresses

\$1.79



The regular \$2.50 kind that so many women like. Completely made except for a little hand finishing and stamped for embroidery. Several colors, but not in each size. The style is pictured; made of good white cotton art cloth.

Stamped Center Pieces and Scarfs 69c

Regular \$1 kind—of art cloth scarfs 18x54 inches and center pieces 36 inches round. 400 in the lot. Ought to be enough for all day, but these art needlework specials sell out quickly, so, fair warning.

—Meier & Frank's: Needlework Shop, Second Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE



A Big Special Purchase of Clever Summer Frocks

Tricolette, Plain and Flowered Georgette **\$39.50**

A regular surprise party of summer dresses. All of the pretty colors that one plans to have for vacation occasions.

Lavender, gray, blue, apricot, green, brown, navy and many others.

Plain, printed and pressed tricolette, also flowered and plain georgette and foulard in different colors and patterns.

Far too many styles to picture nearly all of them.

Egyptian embroidery, Persian designs, bead embroidery, chenille work and many other trimmings make them uncommon.

It is a special lot secured from a regular manufacturer by one of our representatives recently in New York. They are fascinatingly new and as fresh as flowers. And, of course, they are priced less than usual because savings are the very foundation of Meier & Frank's Friday Surprise Sales.

—Meier & Frank's: Fashion Salons, Fourth Floor.

1576TH FRIDAY SURPRISE

Surprises

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Jewelry

25c and 10c

Inexpensive earrings and plain shell effect hair pins hurrying out at 10c. Kumapart cuff links, the regular 50c kind, 25c.

—Meier & Frank's: Main Floor.

Cluny Laces

17c

A thousand yards of 3 to 4 1/2-inch machine-made cluny in the real color, as well as 3 to 6-inch flat valenciennes and filet effects. Good for brassieres and art needlework.

—Meier & Frank's: Main Floor.

Ribbon Remnants

1/2

Another fresh lot of ribbon remnants. All silk taffeta, satin, velvet, moire, dresden and brocaded wash ribbons. For sashes, hair bows, hand bags and other purposes. Widths 1/4 to 6 inches. Remnants from 1 to 3 yards long. All staple shades.

—Meier & Frank's: Main Floor.

Groceries

Butter, M. & F. fancy Blue Ribbon, 2-lb. rolls **\$1.30**

Flour, Royal Banquet or Olympic, fancy patent, 49-lb. sacks **\$3.25**

Syrup, Karo, Blue Label, No. 10 **98c**

Finnian Haddie, fancy stock, none delivered, lb. **25c**

Coffee, M. & F. special roast, lb. **45c**

Baking Powder, Royal, 12-ounce cans **35c**

Milk, Borden's or Carnation, case **\$5.75**, 8 cans **\$1**

Laundry Soap, White Wonder, 16 bars **\$1**

It will be well to lay in a supply of preserves and table fruits before the manufacturers' increased rates oblige us to advance prices.

—Meier & Frank's: Ninth Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE



Good Silk Blouses \$3.95

Because Meier & Frank's Surprise Sales come every Friday to make the impossible come true as lots of Portland women know, this Friday we can offer a half dozen styles in georgette, crepe de chine and striped tub silk waists at \$3.95.

Also an equal number of voile blouses at the same special price. Tailored styles or trimmed with lace and embroidery. Mostly white or flesh pink. Low or high collars. Long sleeves. It would be difficult to buy the material and make blouses for such a little price. Limited number. Not all sizes in every style.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

Sale of Women's Real Leather Gloves 98c

Seems like old times. Under a dollar for women's leather gloves. White, tan or black with Paris point stitching and over-seam sewn. Two clasps. Wonderful values. 700 pairs.

16-Button Length Silk Gloves 98c

900 pairs of double finger tipped silk gloves in all white; white with black stitching; all black or black with white stitching. Sizes 6 to 8 1/2. Exceptional opportunity to purchase enough gloves for all summer at this decided saving. Made of good heavy silk.

No phone orders, C. O. D.s or exchanges.

—Meier & Frank's: Glove Shop, Main Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

Girls' Rain Coats \$3.85

Originally they were \$6.50 and \$7.95. Standard tan and navy rubberized cloth coats which efficiently protect against hard driving April rains as well as Oregon mist. Made with pockets and belts in sizes 6 to 14 years.

—Meier & Frank's: Girls' Store, Second Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

Canton Flannel 29c

Regular 40c grade of standard canton flannel. Just right for children's night gowns, men's night shirts and pajamas and for babies' diapers. Good firm weave and weight. 26 inches wide.

—Meier & Frank's: Second Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

500 Pairs of Curtains \$1.19

Plain white curtains to flutter at your windows when spring breezes blow. Made of scrim with hemstitched hems. When you realize what this scrim costs by the yard you will quickly appreciate the value of made-up curtains at \$1.19.

—Meier & Frank's: Curtain Store, Seventh Floor.

MEIER & FRANK'S 1576TH FRIDAY SURPRISE

Nippon Cake Sets \$2.89

Each set includes one large cake plate and six individual plates to match. Decorated with attractive blue flowers or apple blossoms and with tinted borders and gilt edges. They are the regular \$3.75 grade.

—Meier & Frank's: Basement.

Meier & Frank's Lower Price Store

White Aprons 59c

Slightly imperfect aprons which would be 75c to \$1.25 if they were perfect. Tea aprons with bibs, aprons for waitresses and various fancy styles. All white.

Shirt Waists \$2.49

Washable white or striped voiles in tailored and lace trimmed styles. Square and V necks. Broken sizes 36 to 54 in the lot.

Night Gowns \$1.98

Sizes 15 to 17. Women's flesh or white crepe and nainsook gowns trimmed with lace and ribbon. Many styles. All sizes. Special quality.

Silk Hose 98c

Women's silk stockings with lisle feet, heels and toes and elastic garter tops. These are extra quality silk with mended imperfections—if perfect they would be \$2. Black, brown and white.

Feminalls \$1.98

Regular \$2.49 grade of good heavy blue mixed chambray feminalls for women who like to do their work quickly and comfortably. Cut full and roomy, allowing energetic motion. High or low neck. Long sleeves. Sizes 38 to 44.

"H and W" Girdles 79c

Regular \$1 grade of H and W corset girdles made of coutil. Elastic webbing in front and back. 2 pairs of supporters. Large sizes. Limited number.

Play Suits 59c

Regular 69c to 89c grades of gingham and novelty cotton suits. Sizes 2 to 6 years. Many come in serviceable colorings which do not show soil readily.

Union Suits 39c

Broken lines of women's summer weight union suits in sizes to 38 only. Low neck, sleeveless, lace trimmed or cuff knee.

Women's Vests 2 for 25c

Special quality of low neck, sleeveless undervests in regular size.

Women's Vests 3 for \$1

Swiss ribbed, low neck vests with bodice or taped tops. Sleeveless. All regular sizes.

Children's Sox 25c

First quality sox with fancy colored cuff tops for small children. All sizes.

—Meier & Frank's: Lower Price Store, Basement Balcony.

Crash Towels 10c

14x25-inch cotton crash towels, hemmed and ready for use in the kitchen.

Bed Spreads \$2.95

Regular \$3.25 to \$3.98 grades. Heavy crocheted spreads in full double bed size. A sample lot of slightly imperfect kinds.

For MEN and BOYS

Men's Trousers \$4.79

Wide and narrow wale corduroy of good quality. All sizes.

Men's Trousers \$4.29

Fancy striped materials. Four pockets. Belt loops. All sizes. Special quality.

Men's Shirts \$1.49

Blue chambray and khaki with flat collar and one pocket. All sizes.

Boys' Shirts \$1.00

Sizes 12 and 14 only. Khaki and striped materials.

The West's Greatest Sale of Men's Clothing

Our Entire Stocks Men's Suits Reduced

Standard Meier & Frank \$40 to \$45 Suits **\$34.50**

Standard Meier & Frank \$50 to \$60 Suits **\$44.50**

Standard Meier & Frank \$65 to \$75 Suits **\$54.50**

Standard Meier & Frank \$80 to \$100 Suits **\$68.50**

Entire stocks including **BLUE SERGES**. Hundreds to choose from. All styles and sizes.

—Meier & Frank's: The Store for Men, Third Floor.