

Those Pearly Teeth
Learn how people get them

Millions of people now use a new way of teeth cleaning. Wherever you
look you see the results of it. You see teeth that glisten as never before. This is to urge you to test that
method-free. See in ten days what it does for your teeth. Then remember that white teeth mean more than
beauty. They mean cleaner, safer teeth.

You must fight film To get white teeth, or save your
seeth, you must above all fight the film. Film is the teeth's great enemy that viscous film which you feel with
your tongue. Most tooth troubles are now traced to it
Film clings to teeth, enters crevices
and stays. Then, between and stays. Then, between your dental cleanings, it may do a ceaseless dan
ge. And it also makes teeth dingy. It is the film-coat thath dingy. not the teeth. Film is the basis of tartar. It. holds food substance which acid in contact with the teeth to cause decay.
Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhee Also of other serious troubles,
local and internal.

Why very few escape The ordinary tooth paste does no left much of it intact. Thus millions have found that well-brushed teet show that tooth decay. Statistic constantly increasing, and very few constan
Dental science, on this account, has sought a film combatant. Now, afte much research, the method has been ound. For five years it has been sub fell eading dentists all over America as The method is now entifrice called Pepsodembodied in deal modern tooth paste, made to is every new-day requirement. But bove all, it efficiently fights film.

Supplied to millions A ten-day test of Pepsodent has been supplied to millions. Thus it has Now we urge that every home accept it Pepsodent is based on pepsin, the digestant of albumin. The film is albuminous matter. The object of Pepsodent is to dissolve it, then to day by

## Pepsoceant

The New-Day Dentifice

[^0]
## No money accepted <br> For a 10 -day Tube of Pepsodent. Send the coupon for it, and judge by results if you need it.

But pepsin must be activated, and the usual agent is an acid harmful to
the teeth. So this method long seemed barred. Science, however, has discov-
ered a harmless activating method. Now active pepsin can be daily used to

A convincing test This is to urge that you send the coupon for a 10 -Day Tube. Note how clean the teeth feel after using. Mark
the absence of the viscous film. See how the tee
disappears.
You know the results of old methods. Compare them with the new for ten days. Then decide for yourself th
method best for you and yours to em ploy. Do this now, for it is most in

Children's teeth are most important Few children reach the age of 15 withoutt
much tooth destruction. And it often affects much tooth destruction. And it often affects
theeir whole lives. So Pepsodent ts to chil-
then You wipl see, perhaps, only new white-
ness. But that whiteness means new cleannesse. But that whiteness means new clean-
liness. You who have children owe this
test to them.
won't forget.


## 10-DAY TUBE FREE ${ }^{\infty}$

 THE PEPSODENT COMPANY, Mail 10-Day

[^1] num sume win and D. Hoter dem


Make use of our enlarged phone service---Call Mar. 4831 for all depts.
$\boldsymbol{c}_{\text {Columbia }}^{\text {Window Shas }}$

STEIN-BLOCH SUITS

For Men and Young Men
Fishing Material Sporting Goods
 ${ }^{5} 29^{\text {so }}$

Bamboo Rods at $\$ 1.95$
 Steel Rods at $\$ 2.85$

> Fishing Reels at All



## Ladies' White Pumps $\$ 3.49$ <br> raxe moite ym



PROMPT, CAREFUL ATTENTION GIVEN TO MAIL ORDERS


#### Abstract






ARTIFICIAL
HUMAN
EYES


|  |
| :---: |
|  |  |
|  |  |
|  |  |

COLUMBIAN optical company


## The TEA

 you will enjoy 4 more than any other
[^0]:    A acientific film combatant, combined with two other newly
    recognized essentials. Now advised by leading

[^1]:    0

