

fighting High Price with Value



Eight years ago we had an idea, and started to do business on it.

The idea was that *value should go into the clothes*, and not into rent or fixtures. So we started our upstairs store idea, and because of our *low-rent and large quantity-buying policy*, were able to sell clothes *at \$10 less on every suit*.

The result has been phenomenal. Yesterday we opened our third large upstairs store, and are increasing so rapidly that it will only be a short time before we are compelled to open a fourth store.

Which all means that sensible men have grown tired of paying high prices for their clothes, simply because they are sold in a down-stairs fancy looking store.

When you can get the highest quality of merchandise in the latest styles, and with super-excellent tailoring, for \$10 less, by ordering your clothes at this store, you would be grossly unfair to your own intelligence to pay twice the price for the same value.

That is what we mean by fighting high price with value.

Once a Customer—Always a Customer

Suits and Overcoats \$20 to \$50

Alterations Free

Fit Guaranteed

Satisfaction or Your Money Back

RALEIGH BUILDING

Sixth and Washington

PORTLAND (Three Stores) SEATTLE

"Avenue"

A new two-button coat, having the hook-vent and approved high waist-line with a flare skirt. A very pleasing model that is being widely worn by both old and young.

This model has patch pockets.

FAHEY-BROCKMAN

Up-stairs Clothiers

Buy up-stairs and save \$10.00