

SPECIAL "DELINEATOR" OFFER NOW—INQUIRE AT PATTERN SHOP, SECOND FLOOR

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Men: — *Thursday is the day when the West's Greatest Shirt Sale starts—You want to get in on it—SURE! See our ads in tomorrow evening and Thursday morning papers*



OPPORTUNITY DAY

For Men

600 Men's Shirts \$1.35
Regular \$2 grade of men's negligee shirts with attached collars. Good quality striped percale. Light grounds. Desirable patterns. Fast colors. Sizes 14 1/2 to 17 1/2.
—Meier & Frank's: Main Floor.

1200 Pairs Sox 19c
Regular 25c and 35c grades men's good cotton sox. Medium and light weights. Cleanup of broken assortments. All regular sizes. Black, white and colors.
—Meier & Frank's: Main Floor.

Men's Wash Ties 25c
Regular 35c grade of wash ties in good looking patterns and colors. First quality. The 1200 will go fast.
—Meier & Frank's: Main Floor.

Men's Pajamas \$3.95
Regular \$7.50 grade. Made of fine longcloth and mercerized madras. Some with silk stripes. Trimmed with silk frogs or large pearl buttons. 142 suits.
—Meier & Frank's: Main Floor.

Men's Night Shirts \$1.95
Less than present wholesale for 256 men's outing flannel night shirts. Excellent quality. Regular and military collars and French necks. Cut full and roomy. Sizes 15 to 19.
—Meier & Frank's: Main Floor.

Men's Felt Hats \$2.75
Regular \$5 grade of men's soft felt hats. Gray, brown, black. Standard quality. Nearly all regular sizes. Only 120 men can share in the saving.
—Meier & Frank's: Main Floor.

Men's Flannel Shirts \$5.95
Regular \$7.50 grade. Men's shirts of standard army flannel. Flat and military collars. Some coat style. Sizes 14 1/2 to 16 1/2. 60 only.
—Meier & Frank's: Main Floor.

Men's Union Suits \$1.95
Regular \$3 grade of men's medium weight fleecy lined union suits. Ecru and gray. Sizes 34 to 46.
—Meier & Frank's: Main Floor.

Men's Shoes \$6.45
Short lines and discontinued styles for quick disposal. Patent and dull leather, lace and button styles, medium and English toes. Broken sizes. 250 pairs in the sale.
—Meier & Frank's: Third Floor.

Men's Khaki Pants \$2.49
Regular \$3.75 grade. Serviceable quality. Four pockets. Reinforced seams. Cuff bottoms. 100 pairs only.
—Meier & Frank's: Third Floor.

Boys' Knicker Suits \$9.85
Originally \$16.50. Cleanup of all we have left—150 suits. Made of good weight tweeds and cassimeres. Gray, brown and tan mixtures. Fully lined knickerbockers. Plain and belted coats. Single and double breasted. For boys 7 to 13 years.
—Meier & Frank's: Third Floor.

Children's Stockings 25c
2 big values for infants and children. First, about 300 pairs of children's silk half sox with plain roll tops. Broken line of sizes and colors. Second quality. Also another lot consisting of infants' mercerized hile hose. Fine ribbed. First quality. Sizes 4 1/2 to 5 in black, size 4 1/2 only in white. Regularly double. 25c.
—Meier & Frank's: Main Floor.

Stamped Dresses 79c
Regular \$1 grades of material for children's dresses stamped for embroidery. Made of best quality white lawn. Sizes for infants and up to 2 years.
—Meier & Frank's: Second Floor.

Kayne Aprons 89c
Children's standard \$1.29 aprons in overall style. With sleeves, high neck and pockets. Made of dark checked gingham trimmed with white. Sizes 1 to 4 years.
—Meier & Frank's: Second Floor.

For Women

Women's Gloves \$1.19
Very specially priced. Washable chamois, suede and contrasting embroidered gloves in white, gray, ponce, mode and black. Sizes 5 1/2 to 8. 1500 pairs in the sale.
—Meier & Frank's: Main Floor.

French Kid Gloves \$2.29
Wonderful values. Limited quantity. They will not stay here long. Fine quality French kid and lambskin gloves in one and two-class styles. Plaque and overseam sewn. White, black and pearl. Sizes 5 1/2, 5 3/4, 6 1/4, 6 3/4, 7, 7 1/4.
—Meier & Frank's: Main Floor.

Extra Size Vests 25c
700 women's light-weight Swiss ribbed-cotton vests in extra sizes 40 to 44. Low neck and sleeveless or "comfy cut" style. 3 for 60c.
—Meier & Frank's: Main Floor.

Cotton Petticoats \$1.95
Fine serviceable grades of black, pink and rose petticoats with combination colored trimmings or printed with Paisley patterns. Embroidered flouncers or scalloped edges. Regular sizes.
—Meier & Frank's: Third Floor.

Breakfast Suits \$1.95
Regular \$3.98 grade of "Mina Taylor" two-piece breakfast dresses. Made of percale with white grounds and blue, tan or lavender stripes. Sizes 36 to 44.
—Meier & Frank's: Third Floor.

Sample Corsets \$1.75
Regular \$3.50 to \$10 corsets. Discontinued styles or one-of-a-kind samples. Back and front lace models for small, medium and extra large women. Standard makes. None sent C. O. D. or exchanged.
—Meier & Frank's: Third Floor.

Women's Shoes \$3.45
\$6.50 to \$8.50 grades of high and low shoes. Sizes 2 1/2 to 5 in the high shoes, which are mostly black kid, some with cloth tops. Nearly all sizes among the low shoes, including pumps and oxfords in patent, brown and black leathers. Limited number. Not every size in each style.
No Exchanges, C. O. D.'s or Approvals.
—Meier & Frank's: Third Floor.

Novelty Necklaces 89c
Regular \$1.25 to \$1.75 grades of novelty beads and necklaces. Large assortment of new kinds. Several different colors. Every young woman will want three or four of them.
—Meier & Frank's: Main Floor.

Moire Hand Bags \$2.45
Very special lot of 144 silk moire hand bags. Several pretty styles. Navy, black, brown and gray.
—Meier & Frank's: Main Floor.

"Vacuum Washers" 64c
Regular \$1 grade. 1000 hand washers in this lot. Made with 2 1/2-foot handles. Easy to operate. Will wash heavy materials satisfactorily and will not injure the faintest fabrics.
—Meier & Frank's: Basement.

Bath Brush and Soap 89c
A combination of detachable handle bath brush regularly \$1 and a 25c cake of Carlton's English bath soap, both for only 89c.
—Meier & Frank's: Main Floor.

Tooth Brush and Paste 39c
A combination of 25c tooth brush and any 25c dental paste or powder in stock, both for 39c.
—Meier & Frank's: Main Floor.

3 Boxes "Ivory" Flakes 25c
Standard size boxes of Ivory soap flakes offered at this especially small price for 3 boxes.
—Meier & Frank's: Main Floor.

Paper Napkins 12c Pkg.
100 napkins to each package. All of good quality white crepe paper. They save a lot of laundering.
—Meier & Frank's: Main Floor.

Yard Goods

2000 Yards Laces 15c
Regular 25c and 35c grades of pretty machine-made laces, including cluny, filet and crochet edges and bands. 3 to 4 1/2 inches wide. For art work and camisoles.
—Meier & Frank's: Main Floor.

Embroidered Flouncings 49c
Regular 75c to 98c grades of white organdie dress embroideries. Floral patterns and scalloped edges. For party and graduation frocks. 27 and 36 inches wide.
—Meier & Frank's: Main Floor.

Veiling Remnants 39c Each
Regular 50c to 85c lengths of veiling. Black, brown, navy, magpie, plum, taupe. Fashionable patterns such as chenille dots, tuxedo meshes, scrolls and bordered effects.
—Meier & Frank's: Main Floor.

Outing Flannel 21c
Less than present wholesale cost for white outing flannel. Good medium weight. 27 inches wide. 2000 yards.
—Meier & Frank's: Second Floor.

Printed Georgette \$2.98
Standard \$4 grade. Lovely printed georgette in new Spring designs and colors. 1500 yards at this very special price. For dresses, blouses, draperies. 39 inches wide.
—Meier & Frank's: Main Floor.

White Goods 38c Yard
Regular 40c and 75c grades of white voile, poplin, pique and longcloth. 32 to 40 inches wide. Mill lengths from 2 to 10 yards. Some subject to slight imperfections.
—Meier & Frank's: Center Aisle, Main Floor.

Ginghams 35c Yard
Regular 45c grade. 2 to 10-yard lengths. 27 inches wide. Checks, plaids, stripes and plain colors. For dresses, aprons and children's wear.
—Meier & Frank's: Second Floor.

Cretonnes 47c Yard
Regular 60c to \$1.50 grades. All in mill lengths from 2 to 10 yards. 36 inches wide. Attractive floral and conventional patterns. Plenty of variety. 1200 yards.
—Meier & Frank's: Seventh Floor.

Silk Drapery Remnants 1/2
Regular \$1.50 to \$4.30 yard grades. Lengths suitable for pillows, lampshades, bag linings and other fancy work. Wanted colors. Some of the silk slightly damaged. 275 lengths only.
—Meier & Frank's: Seventh Floor.

Jewell Shortening \$1.25
200 large pails of Jewell (formerly Pearl) shortening at \$2.45 pail, 200 medium pails of the same well known shortening, \$1.25 pail.
—Meier & Frank's: Ninth Floor.

June Peas Case \$5.15
200 cases of fancy certified early June peas are offered at the very special price of, case \$5.15.
—Meier & Frank's: Ninth Floor.

Royal Banquet Flour \$3.15
400 sacks of Royal Banquet fancy patent flour, each sack weighing 49 lbs., at \$3.15 sack.
—Meier & Frank's: Ninth Floor.

Other Groceries
Milk, Borden's, tall cans, dozen \$1.45, 8 cans \$1
Buckwheat Flour, Larrows, pure, 9-lb. sack 85c, lb. 10c
Tomato Sauce, Empson's, dozen cans 70c, 4 cans 25c
Marshmallow Creme, Sunset, 3 jars \$1, jar 35c
Lard, Columbia, fancy, pure, 5-lb. net pails \$1.65
Kraut, Del Monte, new pack, No. 2 1/2 cans, case \$3, dozen \$1.60, can 14c
Peaches, fancy table, No. 2 1/2 cans, dozen \$4.35, 2 cans 75c, can 40c
Peas, Wilco, fancy sugar, dozen \$2.35, can 20c —Meier & Frank's: Ninth Floor.

For the Home

Gas Water Heaters \$19.50
Regular \$25 grade. These are the genuine "Duplex Jiffy" gas water heaters made with substantial cast iron coils. Extremely durable. Full regular size. Removable burner. Installed complete in your home for \$19.50, while quantity lasts.
—Meier & Frank's: Sixth Floor.

Electric Lamps 1/3 Less
Regular \$9.50 to \$25 lamps at \$6.33 to \$16.66. Including metal stands wired for electricity complete with fancy art glass shades and a few with silk shades. One and two lights. 25 only.
—Meier & Frank's: Basement Balcony.

Wall Paper 1/2
Regular 25c to \$2 a roll paper now 13c to \$1. Suitable for every room in the house. Foliage, tapestry, grass-cloth and fabric effects. Chintz and other dainty designs. 1000 rolls.
—Meier & Frank's: Seventh Floor.

Silver Plated Shakers 69c
Regular \$1.00 silver-plated salt and pepper shakers for table use. Plain or hammered effects. 200 sets.
—Meier & Frank's: Main Floor.

Silver Plated Tableware 25c
Some less than half price. A cleanup without regard to former prices—altogether 500 pieces of silver-plated knives, forks, table spoons, dessert spoons, tea spoons, mustard pots, bud vases, mayonnaise ladles.
—Meier & Frank's: Main Floor.

Table Cloths \$2.50
Regular \$3 grade of mercerized table cloths. Square or round patterns. 72x 72-inch size.
—Meier & Frank's: Second Floor.

Stamped Doilies 9c
Regular 20c and 25c grades of pure linen or cotton doilies stamped for interesting embroidery or scalloping. Tan or white. 12-inch size.
—Meier & Frank's: Second Floor.

Cotton Blankets \$2.95
64x76 inches. Suitable for full or three-quarter size bed. White, tan and gray with colored borders. Nicely finished edges.
—Meier & Frank's: Second Floor.

Ribbon Novelties 1/2
Lovely hand-made sachet bags, powder puff sticks, ribbon bows, lingerie sets, opera bags, vestes, girdles, ribbon bags, baby things. Usually just a little soiled from handling. Only one or two of a kind.
—Meier & Frank's: Main Floor.

Fig Coconut Caramels 29c
Regular 60c grade of these popular caramels freshly made in the Daylight Candy Shop. None delivered.
—Meier & Frank's: Main and Ninth Floors.

500 Books 25c
Regularly 39c to \$1 books. Some slightly shop worn. Poems, famous classics, war books, cook books and humorous books.
—Meier & Frank's: Fifth Floor.

Stand Frames 98c
Regular \$1.15 to \$1.50 grades of standing frames. Antique bronze and carved effects. Square openings or swing style.
—Meier & Frank's: Fifth Floor.

2500 Yards Silks \$1.49
\$2, \$2.50 and \$3 yard qualities at today's standard market prices. All 36 inches wide. Either tafetta or messaline in fancy stripes, checks and a few plaids. Some plain black silks included. Wonderfully good chance to get silks for dresses, blouses and petticoats.
—Meier & Frank's: Center Aisle, Main Floor.

Axminster Rugs \$35
18 only. Originally \$47.50 and worth more on today's market. Standard grades. Room size 9x12 feet only. Tan, brown and rose effects.
—Meier & Frank's: Seventh Floor.

Downstairs

600 Men's Shirts \$1
Regular \$1.25 to \$2 grades. Madras, percale and other desirable materials, plain colors, plain white and neat stripes. Some slightly soiled from handling or subject to trifling imperfections. All negligee style with attached collars. Sizes 14 1/2, 15, 16 1/2, 17, 17 1/2 only. \$1 while any remain.
—Meier & Frank's: Basement Balcony.

Table Oil Cloth 39c
Would be 60c yard if first quality. Slight imperfections, however, bring the price down to 39c. Fancy patterns and designs. 45 to 48 inches wide.
—Meier & Frank's: Basement Balcony.

Feather Pillows, Pair \$1.39
About 200 pairs of Monarch feather pillows, size 17x24 inches. Good weight. Covered with fancy art ticking. Limit of 6 pairs to a customer.
—Meier & Frank's: Basement Balcony.

27 Rolls Toilet Paper \$1
Regular 5c a roll grade. Good quality of crepe paper. 75 cases in this under-priced lot.
—Meier & Frank's: Basement Balcony.

Downstairs

Cotton Batts 95c
Regular \$1.25 grade. 72x90-inch cotton batts with 3 lbs. of good clean white cotton. They make up into full double bed size comforts.
—Meier & Frank's: Basement Balcony.

Calico Prints 16c
Below today's wholesale cost. 1500 yards of standard printed calico. First quality. Plain colors, dots and stripes. Limit of 10 yards to a customer. Medium and dark shades.
—Meier & Frank's: Basement Balcony.

Hair Nets, Pins
Cap nets of human hair, all shades of brown and blonde, about half price at 90c dozen, 3 for 25c, each.....10c
Hair nets, the face veil kind, black or brown, standard 15c grade.....10c
Hair bow fasteners, celluloid and metal.....5c
Hair curlers, Western Electric, 5 on card.....19c
Curlers, "Yankee," 5 on card, 2 cards.....25c, card.....15c
Curling irons, regular 15c quality.....10c
Hair pins, jet wire, assorted styles, regularly 10c cabinet5c
Hair pins, celluloid, shell and amber, crimped and looped5c
Hair pins, horn, assorted sizes, limited quantity, "seconds" of 25c grade, 3 for25c, each10c
—Meier & Frank's: Main Floor.

Continuing the Great Factory Demonstration of the Universal Combination Range
In addition to providing special opportunities for patrons to become more closely acquainted with the merits—obvious and hidden—of the Universal Combination range—the range of simplicity and economy—the factory has empowered us to make this remarkable special offer during this demonstration week which ends Saturday.

This 13-Piece Set of Aluminumware FREE
to every purchaser of a Universal Combination range this week. The set is a good \$15 value and, added to the high intrinsic worth of the range, the combination is one of great desirability.
As before, make your own terms—in reason. Your old range taken as part payment.
—Meier & Frank's: Sixth Floor, Fifth Street.

1083 Pairs of Women's Shoes 1/2-Price and Less
A miraculous "pick-up"—our customers as usual get the benefit of our good luck. More than a thousand pairs of spring shoes in gray and white to be hurried out at half what they would ordinarily sell for. Wise women will buy several pairs (for variety's sake one or more pairs can be dyed brown or black). Shoes will be tied together with sizes marked in plain numbers and arranged on tables for easy selection.
9 Different Patterns
Here's a brief partial description of the five largest numbers:
8-inch top all kid shoes in battleship gray with Goodyear welt soles and Louis Cuban heels.
8-inch gray kid shoes with gray cloth tops, leather soles and Louis Cuban heels.
Gray cloth top shoes with gray kid vamps, leather soles and military heels.
8-inch gray suede tops with gray kid vamps to match, leather soles and military heels.
8-inch white reynskin tops with white welts, Goodyear welt leather soles and military heels.
All sizes 2 1/2 to 9; widths AA to D.
—Meier & Frank's: Lower Price Store, Basement Balcony.
