

# Today's Market Basket

**By Hyman H. Cohen**  
The consumer may as well make up his mind that there is not going to be any immediate "smash" in food-stuff prices and that the chances are that values will be higher before they are lower.

For instance, much depends upon the foreign situation. The average consumer believes that this concerns none but the financier or banker, but that's a mistake. The price of foreign exchange and the condition of the foreign markets affects the American foodstuff situation very materially.

**EXCHANGE AFFECTS MILK**  
For instance, there has been intense weakness in the market for canned milk. Warehouses all over the country were loaded to the doors with supplies. Condensary plants were being shut down in many sections of the country because of the lack of demand. It looked as if the bottom had indeed fallen out of the market.

It was nothing more nor less than a reflection of what was occurring in the foreign markets, and in foreign money and exchange rates. When foreign money or exchange was quoted so low that a dollar or its so-called equivalent abroad would not purchase more than 60 per cent worth of goods, it meant that the consumer had to pay 40 per cent more for actual necessities than would be the case if money was worth its face value. This cut down the demand very materially, and sales to foreign countries practically stopped.

Then, all of a sudden, foreign money and exchange began to climb and advance were so liberal that there was a general resumption of the foreign demand. This in turn has again affected the American markets. With the improved foreign demand milk condensing companies instantly stiffened up their prices and yesterday forced them slight-

ly higher. Still further advances may, therefore, be expected.

**CHEAPER VEAL IS HERE**  
Cheaper veal is here because this is the time of the year that the country makes its greatest shipments to the city markets. There have been declines of 1c to 3c a pound in the wholesale prices recently, and the consumer will get this

if purchase is made only at those places that are playing fair in the price game. Chickens continue very scarce and are still commanding record prices.

Potatoes are today advanced to such figures that boiled stock is all the rage. Less peeling before cooking will save much stock and money.

The following prices are average ones that consumers are expected to pay retail stores. Quality noted is the average, fancy stuff being slightly higher and inferior stuff fractionally lower.

Eggs—Fresh laid, 42c per dozen; fancy fresh, 40c per dozen.  
Cheese—Fancy, 40¢@45¢ per lb.; common, 35¢@40¢ per lb.; geese, dressed, 45¢ per lb.; turkeys, 55¢@56¢ lb.; ducks, 50¢ per lb.  
Salmon—2¢@45¢ per lb.; halibut, 25¢ lb.  
Flour—Best local patent, \$3.45@3.50 per sack, 49 lbs.  
Potatoes—Burbank, fancy, 9¢@10¢ lb.; sweet, 10¢@12¢ per lb.  
Onions—Dried, 8¢@9¢ per lb.

**Family Away, Home Burns**  
Moscow, Idaho, April 9.—While Mr. and Mrs. Lee Sinclair of Boville were in Moscow with a daughter who was seriously ill at a local hospital, their home in Boville burned. Nothing was saved and no insurance was carried.

## Tomorrow!— "Veal Day" at FRYE'S

We have a large supply of extra fancy Oregon raised cream fed veal. At the prices listed below you will want a delicious veal roast for your Sunday dinner.

- Leg Roast of Veal 25¢ lb.  
Whole or half
- Shoulder Roast Veal 15¢ lb.  
Cream fed
- Breast of Veal 12½¢ lb.  
Cream fed
- Good Veal Stew 10¢ lb.  
Special Saturday

Our Wild Rose 98¢  
Lard, 4 lbs.  
There is none better

Our Wild Rose \$1.25  
Butter, Roll  
Special for Saturday

Full Cream 35¢  
Cheese, lb.  
Mild and sweet

Fresh Ranch 85¢  
Eggs, 2 Doz.  
Guaranteed strictly fresh

2 Big Shops  
FRYE'S CASCADE Market FRYE'S ECONOMY Market  
Third and Yamhill Fourth and Yamhill

**FAIRCHILD'S**  
3—Big Specials—3  
FOR THIS SATURDAY

- Prime Rib Roast, lb. 15¢
- Lard in 5s \$1.50  
In 10s \$2.95
- Tenderloin Steak, lb. 15¢

**FAIRCHILD'S**  
224-226 Yamhill  
BETWEEN 1ST AND 2D  
The Little Wholesale Butcher  
Retail at Wholesale Prices

**Down With the Price**

- Steer Beef Pot Roast 15¢
- Ribs, Rolled 20¢
- Boiling 12½¢
- Corn Fed Pork Roasts 25¢
- Veal Roasts 20¢
- Picnic Hams 23¢
- Sugar Cured Hams, ½ or whole 35¢
- Golden West Brand Shortening, No. 10 \$2.00  
No. 5 \$1.00

**STATE MARKET**  
Northwest Corner  
First and Yamhill

**COWLEY'S CASH GROCERY**  
188 Third Street  
NEXT TO POWER'S FURNITURE STORE

**Bunches of Bargains—Fill Your Baskets Here**

**BORDEN'S** tall cans Milk, 3 cans 29¢  
When buying other goods, Cowley's Highland Lardle Devon TEA, pound 50¢  
10c can Pepper Free

**PROVISIONS**

- Tillamook Cheese, lb. 45¢
- 2 lbs. for 85¢
- Milk Cheese, lb. 38¢
- 2 lbs. for 75¢
- Fresh Cream's Butter, roll \$1.35
- Choice Cream, Butter, roll \$1.25
- Pimento Cheese in packets 10¢
- Nucua Oleo, lb. 37¢
- Gem Nut, lb. 37¢

**CANNED MILK**

- Borden's, per case \$5.35
- Carnation, per case \$5.50

**MISCELLANEOUS**

- 50c bottle Liquid Veneer 40¢
- 25c bottle Liquid Veneer 22¢
- Large pkg. Hops, lb. 25¢
- Bottle Caps, lb. 45¢
- Kellogg's and Post Toasties, 2 for 25¢
- 3 pkgs. Noodles 25¢
- 12-oz. can Royal Baking Pdr. 32¢

**WASH DAY NEEDS**

- 10 Bob White 65¢
- 10 Crystal White 73¢
- 10 Easy Day 65¢
- 10 White Naptha 68¢
- 3 Palm Olive 25¢
- 3 Cream Oil 25¢
- 3 Old Dutch 25¢
- 3 Wool Soap 25¢

**DRIED FRUITS**

- Petite Prunes in 25-lb. boxes, handy for shipping, box \$3.50
- 100 pounds \$13.75
- 10 pounds \$1.40
- Italian Prunes, 3 lbs. 50¢
- 50 lbs. \$8.00
- Evaporated Peaches, lb. 25¢
- Evaporated Apricots, lb. 40¢
- Evaporated Pears, lb. 30¢
- Evaporated Apples, lb. 20¢

**FLOUR AND CEREALS**

- Golden Rod Pancake Flour, pts. 32c—sacks 82c
- Golden Rod Rolled Oats, sk. 80c
- Fisher's Pancake Flour, 35c—sacks \$1.00
- Aunt Jemima Pancake Flour, sack 45c
- H. O. Mush, pkt. 20c
- Bulk Oats, 5 lbs. 40c

**ALBERS' GOODS**

- Buckwheat P. C. Flour 32c
- Flapjack P. C. Flour 32c
- Albers' in sacks 82c

**COFFEE SPECIALS**

- 3 lbs. Cowley's Own Steel Cut for \$1.00
- 3 lbs. Royal Club \$1.45
- 1 lb. Royal Club 48c

**Cut Rate Groceries and Provisions**

- Dependable Coffee, two 1-lb. cans for 97c
- Royal Club Coffee, 4 lb. 55¢, 3 lbs. \$1.50, 5 lbs. \$2.50
- M. J. B. Coffee, 4 lb. 55¢, 3 lbs. \$1.55, 5 lbs. \$2.55
- With a prospect of 20 Sugar Syrup will go higher than ever before. Buy now at our low prices.
- Golden Marshmallow Syrup, 5-lb. can 65c, 10-lb. can \$1.25
- Honey Suckle Cane and Corn Syrup, quart bottle 40c, 5-lb. can 90c
- Old Yankee Pure Cane and Maple, 2 1/4-lb. can 60c, 4 1/2-lb. can \$1.10, 9-lb. can \$2.00
- Karo Syrup, dark, 5-lb. can 50c, 10-lb. can 98c
- Karo Syrup, light, 5-lb. can 55c, 10-lb. can 105c
- Pure Fruit Jelly, 5-lb. tin \$1.10, 10-lb. tin \$1.90
- Dried Prunes, clean and fresh, 2 lbs. for 25c
- Crescent Baking Powder, 1-lb. can 20c, 5-lb. can 90c
- Instant Postum, large size 40c—Postum Cereal, package 20c
- Pumpkin, solid pack, large can 10c—Tomatoes, large can 11c
- Corn Meal, Yellow, per lb. 6c—Ginger Snaps, per lb. 20c
- Soap, 20 Bars for \$1.00—16 Bars of White Navy Soap and 4 Bars of Mt. Hood Laundry Soap, making 20 for \$1.00
- Old Dutch, 3 for 25c—Vulcan Pumice Soap for 5c
- Wool Soap, Ivory, Fairy and Palm Olive, 3 for 25c
- Pearline, small for 25c—Gold Dust, small 6 for 25c
- Lima Beans, 3 lbs. 40c—California Small White Beans, 3 lbs. 25c
- Shaker Salt 10c—Black Pepper in bulk, lb. 27c
- Split Peas, per lb. 10c—Dried Green Peas, 3 lbs. for 25c
- 9-lb. Sack Yellow Corn Meal 57c—Rolled Oats, 3 1/2 lbs. 25c
- Corn Flakes, Post Toasties, Shredded Wheat, 2 for 25c
- Graham Flour, coarse or fine, 10-lb. sack 25c
- Aunt Jemima Pancake Flour, 2 pkgs. 65c
- Olympic Pancake Flour or Best Patent Flour, 10-lb. sack 75c
- Wesson Oil, pts. 40c—Ots. 75c—1/2 gal. \$1.45—Gal. \$2.65
- Mazola Oil, pts. 38c—Ots. 70c—1/2 gal. \$1.30—Gal. \$2.55
- Sugar Cured Tenderloin Bacon, whole or half piece, per lb. 32c
- Fancy Breakfast Bacon, sugar cured, per lb. 35c
- Special Bacon, sugar cured, per lb. 25c
- Very best Shortening, per lb. 25c
- Shortening in pails, 35 75c—5s \$1.25—10c \$2.45
- Home Rendered Pure Lard, per lb. 25c
- Pure Lard in pails, 35 95c—5s \$1.50—10s \$2.85
- Oregon Creamery Butter, guaranteed fresh, lb. 68c—Roll \$1.35

**NATIONAL SUPPLY CO.**  
172 FIFTH ST., CORNER YAMHILL.

READ JOURNAL "WANT" ADS REGULARLY  
IT'S BOTH PLEASANT AND PROFITABLE

**Canned Goods Specials**

- 4 Cans Sardines 25c
- 3 Cans Booth's Sardines 50c
- 2 Cans Corn 25c, case \$2.85
- 2 Cans Peas 25c, case \$2.85
- Standard Tomatoes, per can 10c
- 3 Cans Otter Clams 50c
- 3 Cans Shrimps 50c
- 6 Cans Deviled Meat 25c

**FOR LESS**

- Fancy Oranges, per dozen 60c
- 1 Bottle Del Monte Catsup 25c
- 1 Bottle Synder's Catsup 30c
- 3 pkgs. Mrs. Shiels' Noodles, Vermicelli, Spaghetti or Macaroni 25c
- 3 Bottles Vanilla Extract 25c
- 3 Bottles Lemon Extract 25c
- 2 lbs. Tapioca 25c
- 2 lbs. Sago 25c
- 3 lbs. Small White Beans 25c
- 1 lb. Good Rice 15c
- 8 lb. Sack Salt 20c
- Shaker Salt, per pkg 10c
- 7 Rolls Wax Paper 25c
- 6 Rolls Toilet Paper 25c
- 35c Bottle Durkee Salad Dressing 25c
- \$1 Size Horlick's Malted Milk 85c
- 1 Pkg. A. and H. Soda 5c
- 1 lb. Split Peas 10c
- 1 lb. Barley 10c
- 5 Boxes Matches 25c
- 1 Box Economy Crackers 80c
- 1 Large Can Royal Baking Pdr. 35c
- 1 Pkg. None Such Mince Meat 15c
- 2 lbs. Pop Corn 25c
- 1 Quart Jar Pure Honey 75c
- 2 lbs. Full Cream Cheese 65c
- 3 Pkgs. Corn Starch 25c
- 3 Pkgs. Cremettes 25c
- 1 Bottle Cedar Polish 30c
- Peanut Butter, per lb. 20c

**LOW PRICES ON FLOUR**

- Fisher's Art Blend Flour \$3.00
- Olympic Flour, per sack \$3.00
- 9 lbs. Whole Wheat 65c
- 9-lb. Sack Graham Flour 70c

**FREE CARRY-ALL BAGS**  
With \$2.00 Orders  
Carried Home

**PEOPLES CASH AND CARRY GROCERY**  
In Vista House Market  
N. E. Cor. 4th and Yamhill

**Big Savings!**

- White Lily Soap, per bar 5c
- 3 Bars Palm Olive Soap 25c
- 10 Bars Bob White Soap 65c
- 5 Bars Crystal White Soap 35c
- 3 Cakes Sapollo 25c
- 10 Bars Clean Easy Naptha Soap 60c
- 8 lbs. Sal Soda 25c
- 2 Bottles Mrs. Stuart's Bluing 25c
- 2 Pkgs. N. R. G. Tablets 35c
- 4 Cans Light House Cleanser 25c
- 1 Bottle Bluing 5c
- 1 Bottle Ammonia 5c
- 1 Pkg. Citrus Washing Powder 25c
- 5 Pkgs. Pearlina 25c

**NOURISHING BREAKFAST FOODS**

- 1 Pkg. Wheat Eats 20c
- 2 Pkgs. Shredded Wheat 25c
- 2 Pkgs. Corn Flakes 25c
- 2 Pkgs. Post Toasties 25c
- 2 Pkgs. Teco Pancake Flour 25c
- 9-lb. Sack Yellow Corn Meal 25c
- 9-lb. Sack Rolled Oats 75c
- 3 Pkgs. Puffed Wheat 40c

**Fancy White Onion Sets, per lb. 10c**

**SHORTENINGS OF QUALITY**

- 3 lbs. Crisco 95c
- 6-lb. Can Crisco \$1.90
- 9-lb. Can Crisco \$2.85
- Large Can Cottolene \$2.75

**COOKING SYRUPS**

- 1 Gallon Karo \$1.00
- 1 Gallon Light Karo \$1.10
- 1 Gallon Golden Marshmallow Syrup \$1.35

*The Largest of Our Three Big Markets*

**1ST AND TAYLOR PEOPLES THE ORIGINAL CASH STORE**  
First and Taylor Streets

**Beverages**

- 1 lb. Royal Club Coffee 50c
- 3 lbs. Royal Club Coffee \$1.50
- 1 lb. Homestead Coffee 35c
- 3 lbs. Homestead Coffee \$1.00
- 1 Pkg. Postum 25c
- 1 Large Can Instant Postum 45c
- Nuraya Tea, per lb. 55c
- 1 lb. Bulk Cocoa 30c
- 1 lb. Bulk Chocolate 30c

**A BIG BARGAIN!**

- Small Can Carnation Milk 5c
- 5 Large Cans Carnation Milk 55c
- Small Can Borden's Milk 5c
- 5 Large Cans Borden's Milk 55c

**AT PEOPLE'S MARKET ONLY**

**SNOW CAP COMPOUND**

- No. 3 size 75c
- No. 5 size \$1.25
- No. 10 size \$2.35

**WASHINGTON LARD**

- No. 3 size 85c
- No. 5 size \$1.65
- No. 10 size \$3.00

**FRESH MEATS**

- Rib Boil Beef, per lb. 10c and 12c
- Pot Roast of Beef, per lb. 15c and 20c
- Roller Prime Rib, per lb. 30c
- All Steaks, per lb. 22c to 30c

**VEAL**

- Veal Roast, per lb. 25c to 30c
- Breast of Veal for Stuffing, per lb. 20c
- Veal Cutlets, per lb. 25c to 30c

Sugar Cured Bacon Backs, per lb. 33c  
Sugar Cured Picnics, per lb. 26c  
Sugar Cured Bacon, per lb. 35c-40c  
All Kinds of Sausages, per lb. 20c  
Summer Sausage, per lb. 50c

**Fancy Black Figs, per lb. 15c**  
**Fancy White Figs, per pound 20c**

**PEOPLES CARRY-ALL GROCERY**  
S. E. CORNER 4TH & YAMHILL

**TRADE AT THE JAVA**

**STRICTLY FRESH EGGS** dozen 43c  
**JAVA CREAMERY BUTTER** lb. 70c—roll \$1.40  
**2 FRESH LOAVES BREAD** 17c  
**ALL CAN MILK** can 12c—case \$5.65  
**WILSON'S PRESERVES** jar 37c  
**2 LBS. PEANUT BUTTER** 45c  
**FRESH CREAM CHEESE** lb. 40c  
**CHEESE** lb. 25c

**CANNED GOODS**

- 2 Tomatoes 25c
- 2 Corn 35c
- 2 Peas 35c
- 4 Tomato Sauce 25c
- 3 Sardines 25c
- 5 Deviled Meat 25c
- Del Monte Canned Fruits, No. 1 25c
- coats, can 25c
- 3 Sunkist Pork and Beans 25c
- 2 Van Camp's Soups 25c
- 2 String Beans 35c
- 2 Pumpkin, large 25c

**MISCELLANEOUS SPECIALS**

- Del Monte, bottle 23c
- 5 Wax Paper 25c
- 4 Toilet Paper 25c
- Good Brooms 45c

Walnuts, lb. 35c  
3 lbs. Macaroni 28c  
3 Argo Corn Starch 25c

**SPECIAL**

- 9 lbs. \$2.95 6 lbs. \$1.95
- 2 Corn Flakes 25c
- 2 POST TOASTIES 25c
- 2 Shredded Wheat 25c
- G. R. Pancake Flour 20c-35c
- 10-lb. sack 85c
- 3-lb. Rolled Oats 25c

M. J. B. Dependable and Royal Club Coffee, lb. 50c  
3 lbs. \$1.48  
M. J. B. Tree Tea, lb. 45c  
Campfire Coffee, delicious in flavor, lb. 50c—3 lbs. \$1.45

**JAVA COFFEE & GROCERY CO.**  
291 YAMHILL ST., NEAR 5TH

**How to keep a whole cheese fresh—**

Tillamook Cheese in family size is intended for homes, boarding houses, hotels and restaurants.

The delicious quality and mild flavor which make Tillamook a favorite may easily be retained. Slice from the bottom. Heat a plate and place the cut end on it. The melted paraffine coating makes an air-tight protection which holds the flavor.

But if you prefer, you may buy Tillamook by the slice from the best grocers everywhere.

**TILLAMOOK COUNTY CREAMERY ASS'N.**  
24 Cheese Kitchens Owned and Operated Co-operatively by Tillamook Dairyman TILLAMOOK, OREGON

**TILLAMOOK CHEESE**

**Look for TILLAMOOK on the Rind!**

**JAMS AND JELLIES** 16-Ounce Jars 30c

**COFFEE AT REDUCED PRICES**  
MAIL ORDERS GIVEN PROMPT AND CAREFUL ATTENTION  
Price List Mailed Free Upon Request

**Swedish Delicatessen**  
225 Yamhill Street, Near Northwest Corner First