

# Smoke-Up Sale!

**Two Days Only—Friday and Saturday!**  
**Sale of One of the Largest Tobacco Stocks in Portland!**

ALL FRESH GOODS, PURCHASED THROUGH PORTLAND FACTORY DISTRIBUTORS

We want every man in Portland who uses tobacco to become acquainted with our big Tobacco Department. To that end, we inaugurate tomorrow a two-day "Smoke-Up Sale" of tobaccos that will save you money. This tobacco was bought before the recent advance in prices, and we are selling it on that basis. It's your opportunity to buy tobacco before another advance!

**A \$12,500 Stock—Note the Standard Makes and the Prices—Buy Now and Save Money!**

Camel, Chesterfield, Relu, Lucky Strike  
**CIGARETTES**  
 Carton of 200 for \$1.69

**NEBO CIGARETTES**  
 Carton of 200 \$1.30

STAR, HORSE  
 SHOE or CLIMAX  
 CHEWING  
 TOBACCO  
 85c the Plug!  
 Five 20c Cuts

GRANGER HONEY  
 DIP TWIST  
 3 for 25c  
 SATISFACTION or  
 CITY CLUB  
 3 for 25c

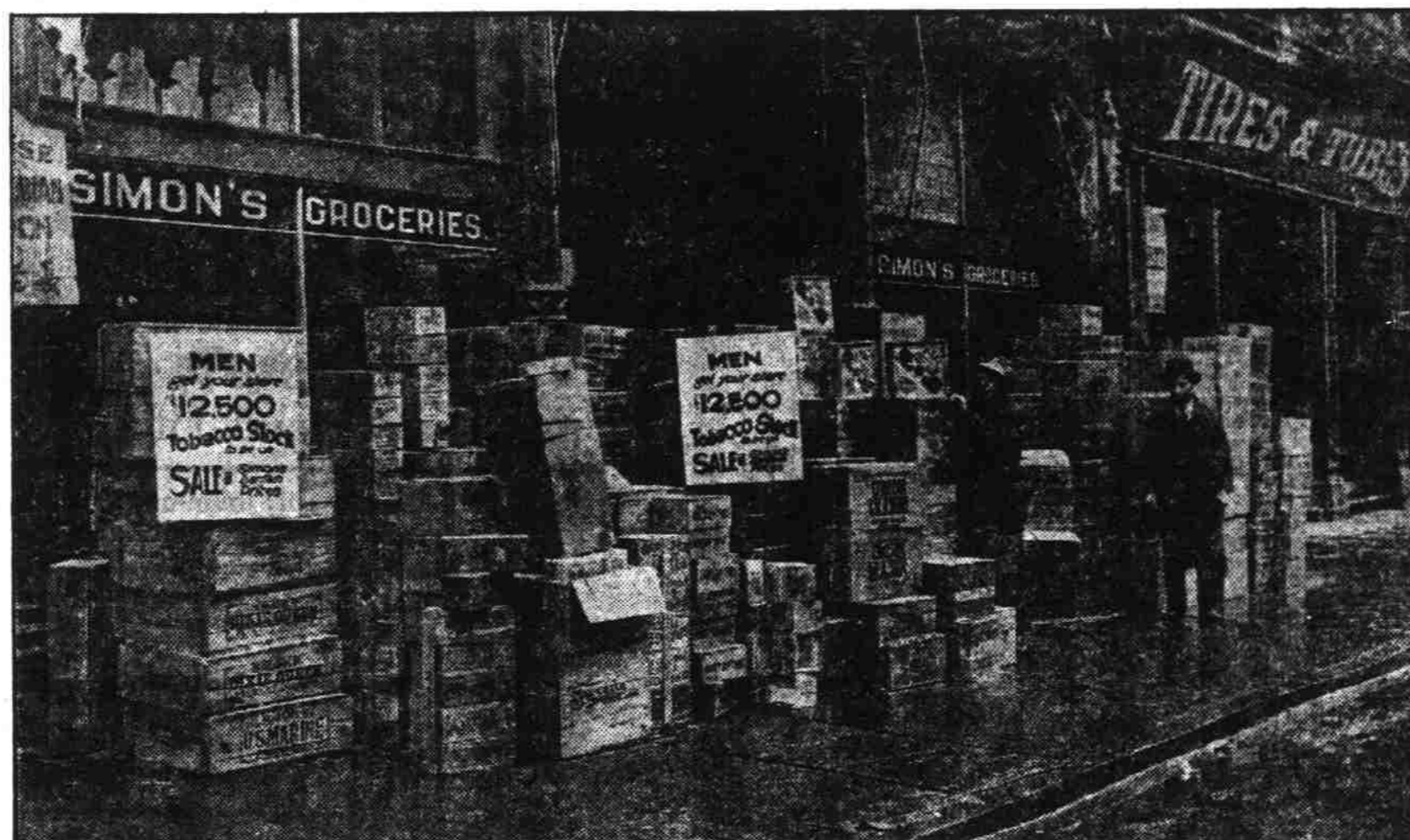
PRINCE ALBERT or  
 TUXEDO  
 16-oz. tins \$1.29

WESTOVER PLUG  
 SMOKING  
 50c the Plug!

MASTERPIECE PLUG  
 Only 49c

PIPER HEIDSEICK  
 3 Plugs \$1

TUXEDO  
 16-oz. Glass Humidor  
 \$1.35  
 LUCKY STRIKE  
 14-oz. Glass Jar  
 \$1.35



**UNION LEADER**  
 14-oz. Lunch Box  
 85c  
**U. S. MARINES**  
 14-oz. Lunch Box  
 78c  
**DIXIE QUEEN or PEDRO**  
 14-oz. Lunch Box  
 89c

**CIGARS!**

Owl; 50 in a Box \$3.35  
 Little Bobbie; 50 in a Box \$3.35  
 White Owl; 25 in a Box \$1.90

Sight Draft or El Sidelo Segundos  
 50 in a Box \$2.23

La Constancia; a Very Fine Manila Cigar  
 Box of 50 for \$2.00

San Felice Exquisitores  
 Box of 50 for \$3.30

La Natividad de Luxe  
 Box of 50 for \$5.35

Roi Tan Special  
 Box of 50 for \$5.35

**Pipes and Accessories**

Fishing time is here—and vacation, too, looms just ahead! Carry aplace with you in the shape of a comforting "Briar." Select it here, where prices are lowest.

Uncased Briars 59c  
 39c to . . . . . \$3.75  
 Cased Briars \$3.75  
 \$2.50 to . . . . .  
 Tobacco Pouches, special at \$1.50  
 25c to . . . . .  
 Metal Cigarette Cases . . . . . \$1

## Important Sale Reductions in Every Department of the Store!

**Good Fishing Tackle**

We've got everything you need for trout or salmon; prices the lowest.

Fish Baskets at \$2.65, \$2.75  
 Fishing Rods \$1.35 and up  
 Reels from \$7 down to 50c  
 Enameled Lines from \$3 to 15c  
 Salmon Spinners only 20c  
 Spinners for only 15c  
 42-lb. test Cuttyhunk Lines, 50 yards for \$1.25

Complete Stocks of Rods, Reels, Spinners, Flies, Fly Books, Salmon Tackle, Tye Salmon Eggs, Etc.

WE ISSUE FISHING LICENSES

200 Dozen  
 Cups and Saucers  
 Sets of Six

98c

Just think of buying six cups and six saucers for 98c! Choose from many assorted patterns. Price holds as long as any remain.

"Our Special Blend"  
**COFFEE**  
 Only 4500 Lbs. Left  
 4 Lbs. for \$1  
 It's good to drink!

DEL MONTE CATSUP  
 4 Bottles 90c

**BROOMS!  
 BROOMS!**  
 Good \$1 Value  
 Special  
 60c

**Broken Lots Men's Worsteds Suits**

Blues, grays, etc.  
 Sizes 35 to 40.

Today's Value \$40  
**at \$29.50**

**Boys' Knicker Suits**

A limited quantity in waistline and belted-all-around styles; lined knickers with taped seams.

Values to \$11.50  
**\$5.98**

**Men's Khaki Coveralls**

Well-made garments in sizes 36, 38 and 40.

Regular \$4.45 Values  
**Special \$3.19**

**Men's Whipcord Trousers**

Extra heavy khaki-colored whipcord; made with flap pockets.

Regular \$4.50 Values  
**Special \$3.50**

**Child's Play Suits**

In khaki, trimmed in red; also in blue denim, trimmed in red.

For Ages 1 to 8 Years  
**Special \$1.15**

### Six Money-Saving Specials From the Dry Goods Section

Take advantage to the utmost of these sale prices. They save you money.

50c Cheviot Shirting  
 Amazingly Underpriced  
**39c the Yard!**

An excellent fabric, strong and durable. Guaranteed fast colors. A big variety of colors and patterns in 32-inch widths.

60c Heavy Bleached  
 Turkish Towels  
**Only 39c**

Heavy, double thread 18x36 Towels, very absorbent; ends hemmed. Actually worth 80c! We may be obliged to limit quantity!

50—Comforters—50  
 Regularly \$5.75  
**\$3.95**

These are full-size Comforters, filled with 100% sanitary carded cotton, and covered with a good quality of silk-line in assorted patterns. Wonderful bargain!

Heavy Crash Towels  
 40c to 45c Values  
**29c**

Heavy, absorbent, bleached, and finished with blue stripe borders. A grand opportunity for a splendid saving!

\$1.79 Bleached Sheets  
 Below Present Cost  
**\$1.29**

These sheets are 72x90 in size, with welded seams; made of a good quality of muslin. The thrifty buyer will take advantage. Limit 6 to a customer. No telephone or C. O. D. orders on these!

**Two Sensational Specials**

White Indian Linen

Lot 1. 19c the Yard  
 Lot 2. 23c the Yard

We bought these before the enormous advance, which accounts for the low price. You save if you buy!

**Men's Munson Last Work Shoes**

\$4.98

Made in Portland—service guaranteed! Black chrome uppers, solid leather soles, soft and pliable. Others in black or tap leather. Values to \$8 the pair! All sizes.

**Boys' School Shoes**

\$3.25

In black calf, Blucher-cut; neat, dressy last; all solid. Sizes 9 to 13½ for \$3.25. Sizes 1 to 5½ for \$3.95

**Women's Two-Tone Shoes**

\$3.79

High shoes in black kid, with either white kid or gray cravenette tops and French heels. Stylish lasts. Worth \$6.50 the pair! All sizes.

**Children's Skuffers**

\$2.49

These are the real Skuffers that are so popular for little growing feet. We show them in black, tan, brown, or smoke (gray) leathers; either lace or button; footform shape and leather soles.

Sizes 5 to 8 for \$2.49  
 Sizes 8½ to 11 for \$2.95  
 Sizes 11½ to 2 for \$3.49

### 44—Women's Suits—44

All Spring Styles  
 Selling Regularly  
 \$29.50 to \$34.50

**Special \$22.50**

When you consider the fact that our regular prices are far below the prices of uptown stores, think what a saving is yours when we make a further reduction of \$7 to \$12 on these smart suits!

"Wonderful" is the only word that will express these values! You will say so when you see the garments. Here are serges, tricotines, and poplins, mostly in navy; belted, ripple, and tailored models; suits that came to us direct from New York. You cannot afford to pay more than this price, madam, as long as such suits as these are to be had. There are just 44 suits in the group that we have assembled for this sale. We urge strongly that you be on hand if you would buy!

—No C. O. D.'s  
 No Phone Orders  
 No Refunds

# SIMON'S

## THE STORE OF BARGAINS

First, Second and Alder Streets

**IMPORTANT NOTICE TO OUR CUSTOMERS**

We have greatly increased our telephone service by adding new trunk lines. For prompt service call our new number, which is MARSHALL 4831.

