

CREPE DE CHINE ENVELOPES, \$2.49

—Deep yokes of cream lace make these pink envelope chemise of good crepe de chine even more beautiful.

—ECONOMY BASEMENT

Lipman Wolfe & Co
"Merchandise of Merit Only"

SPECIAL! WOMEN'S UMBRELLAS, \$1.89

—Rainproof umbrellas of fine cotton with taped edge, on paragon frame; attractive handles with cord loops.

—ECONOMY BASEMENT

Economy Basement Store

EVERYTHING FOR CASH—EVERYTHING FOR LESS

This full page announcement details the results of the preparation for a very intensive merchandising demonstration, having for its foundation THE GIVING OF BIG VALUES! We are determined that our sales in the Economy Basement Store be doubled and our customers may look forward to the saving of many dollars in a series of events just such as this as we are announcing to begin tomorrow and which will also hold over for Saturday as well.

A SALE OF SILK DRESSES SHARPLY REDUCED

MARVELOUS OFFERING!

Any Woman Would Be Glad to Be the Proud Possessor of One of These Beautiful Silk Dresses
ALL THE MORE SO BECAUSE THIS SALE EXTRAORDINARY BRINGS SUCH SUBSTANTIAL SAVINGS



—This is a Dress Sale offering Exceptional Values—one we are proud to offer the women of Portland. Every dress has been selected from our highest priced, highest grade lines and marked at a quick selling price.

TAN ROSE

TAUPE OPEN NAVY
—All sizes from 14 to 20 and 36 to 40.

GRAY BLACK

—Styles that are delightfully charming.
—Beautiful Taffetas and Satins of quality.
—Fit and workmanship, which are a clear indication of much higher original pricing.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



New Spring Coats

Polo Cloth Jersey Tweed

\$23.75

COME in the popular 36 to 40-inch lengths.

—Made with side pleats, convertible collar, large patch pockets and belt of self material.
—Also with Tuxedo collar, bellows pockets and self belt.

—Many different shades and a number of different styles.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



A NUMBER OF THE MODELS ARE PICTURED.

150 PRETTY TRIMMED HATS GO AT \$2.95

GOOD looking creations—clever shapes—wearable styles—seasonable colors—in short, this is a very unusual lot of trimmed hats and especially when one considers the very low price.

—Visit our Economy Basement at any time and you will find
UNUSUAL VALUE IN MILLINERY
but tomorrow's offering is of even greater than usual significance—Come Early.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Smart Jersey Suits

Very Special
\$25.00

THESE are indeed unusually good looking Jersey Suits and the low price is an attraction that makes them wellnigh irresistible.

—Made with inverted pleats in back and large fancy patch pockets, belts of leather or self material and notched collars.

—All sizes and in all the popular shades.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



100 Georgette Waists

Extra Special
\$4.85



SMART looking Georgette waists in white, taupe, maize, rose and navy.
—Embroidered, beaded and tuck trimmed.

Also

—Crepe de Chine, in semi-tailored styles, white only, sizes up to 42.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Good Quality Percale and Gingham

House Dresses \$1.98



VERY unusual value in straight-line and waisted style house dresses.

—Come in good looking stripes, light and medium dark percales and in fine checked ginghams.

—Made with pointed collars of self or white material, also collarless style and ric rac trimmed.

—Full belted, long sleeves and pockets. Sizes 36 to 44.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

1500 Petticoats—A Sale
Three Extraordinary Lots
Special \$2.19

GOOD quality materials—shades are wisteria, green, blue and black—gored style, elastic drawn at top and finished with deep shirred and fine tucked flounce.

Extra Size Petticoats \$1.98

—Made of good quality material, gored style, elastic drawn at top and finished with deep pleated flounce—colors are green, black and navy. Lengths 36, 38 and 40.

Extra Special—Wash Petticoats at 69c

—Gingham petticoats in Nurses' stripes, medium and dark colors.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



New All-Wool Sweaters

Very Special
\$5.95

WE again emphasize the words ALL WOOL.

—Made in Tuxedo and slip-on styles, colors Tan, Pekin, Rose, American Beauty, Salmon, French Blue and Pink.

—Many are trimmed with contrasting colors.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



New Spring Skirts \$4.95



SMART plaid skirts, made with side pleats. Sizes up to 30 waist.
—Also skirts of poplin, in Navy only. This style is gathered onto a wide belt, has fancy pockets and is trimmed with buttons. Sizes up to 30 waist. An especially good value.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

In the Children's Wear Sections Are Big Savings

CHILDREN'S GINGHAM DRESSES \$1.49

MADE of checks, stripes, plaids and plain colors, excellent quality material, several different styles.

—Some have pretty trimming of white frills, others are piped with plain contrasting materials. High or regulation waist line, long sleeves, pointed; round or square collars. All have pockets. Sizes 2 to 6 years.

CHILDREN'S GINGHAM DRESSES \$1.79

—A wonderful assortment of pretty styles to choose from—plaids, stripes and plain materials. A serviceable dress for school and general wear. Made regulation style, long sleeves, collars, belts and pockets. Trimmed with pretty bandings and piping of contrasting colors. Sizes 7 to 14 years.

FLAPPER DRESSES FOR JUNIORS \$5.95, \$7.95 and \$9.95

JUST received these new Flapper dresses for the Junior Miss, pretty color combinations, plaids, plain colors and dainty colored lawns. Sizes 15 to 17 years.

—Made in smart new styles. Just the dress a girl of this age loves to wear. Some are made with square necks, vestees, fancy collars and short sleeves, wide belts and pockets. One model of dainty light colored lawn has round neck with deep pleated frill of combination of white and self material, wide sash and skirt finished with four deep tucks.

CHILDREN'S SPRING HATS \$1.59

—For the little Miss to 6 years, plain tailored hats in white, black or two-color combinations, several different styles to choose from, narrow ribbon streamers.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Front Lace Corsets \$2.75



—Made of pink brocade, real low, elastic at waist line, lightly boned and finished at top with fancy braid.

Back Lace Corsets \$2.50

—Sport and dancing model, elastic at waist line, very lightly boned, two pairs of supporters.

Back Lace Corsets \$2.98

—Medium bust, long over hip and back, elastic at bottom in back, well boned—good model for the average figure. Embroidery trimmed.

Back Lace Corsets \$1.89

—Elastic at waist line—model for school girls and misses.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.