

Rupert Hughes' "The Cup of Fury," Now at the Rivoli, Is in Our Book Shop at \$1.75—Fifth Floor

# Launching the Great Hosiery Sale

THE chiefs of our great Hosiery Sections have jointly planned and pooled the resources of their departments for this three days' drive to the end that the men, women and children of Portland and surrounding territory supply their spring and summer hosiery needs now at real savings. All wanted qualities, styles and weights of hose are included. In view of the known tendency of knit goods prices to advance, rather than recede, it is the part of plain wisdom to provide liberally for spring and summer hosiery requirements at these prices, which are in many instances less than today's wholesale cost.

**Meier & Frank Co.**  
Established 1887  
THE QUALITY STORE OF PORTLAND  
700 S. Sixth, Morrison, Alder Sts.

Thousands of Pairs of Hosiery for Men, Women  
and Children at Prices That Proclaim  
This the Year's Greatest Sale

## Women's Hosiery in the Sale

We direct your especial attention to the seven remarkable groups of silk hosiery for women—more than 5000 pairs—in themselves the making of a sale and a very fine one.

### SILK HOSE SPECIALS

There are more than 5000 pairs of fine silk hosiery in the sale at prices that urge the buying of several pairs.

#### Silk Hose—Pair \$1.79

A very special price for 550 pairs of women's black silk hose with mock seam legs, seamless feet, reinforced tops and dainty Paris open-work clocked ankles. All sizes.

#### Silk Hose—Pair \$1.80

1000 pairs of women's black and cordovan mock seam silk stockings with double lisle tops, heels and toes.

#### Silk Hose—Pair \$1.87

A very special price for 1200 pairs of women's thread silk hose with mock seam legs, lisle heels and toes and double lisle tops. Black. All sizes.

#### Silk Hose—Pair \$1.95

400 pairs of women's pure thread silk hose with mock seam legs, seamless feet, lisle heels and toes and ravel-top tops. Black. Medium weight.

#### Silk Hose—Pair \$2.19

360 pairs of women's extra heavy black silk hose, full fashioned, with double lisle tops and soles. All sizes.

#### Silk Hose—Pair \$2.29

650 pairs of women's full fashioned all-silk stockings of a fine light-weight texture. All reinforced. Plain shades of navy, gray, pink and white, some cordovan, also black with colored band tops.

### EXTRA!

#### Silk Hose—Pair \$2.55

2 pairs \$5. These sell regularly at \$4.00 pair—judge how marvelous are the values at \$2.55 pair. More than 1000 pairs of women's full fashioned all pure thread silk hose of finest grades from well-known manufacturers. Made with reinforced soles and double garter tops. Black, white, cordovan, gray, taupe, champagne and army blue.

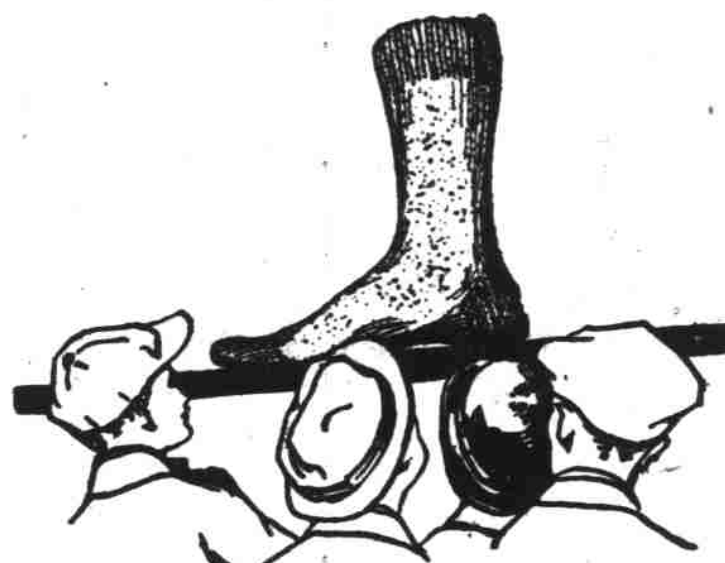
### CHILDREN'S HOSE

Six very special groups of children's hosiery—lack of space precludes our going into detail. All standard qualities and best makes, including the celebrated Pony and Black Cat stockings. Mothers can purchase the children's entire spring and summer supply to best advantage now. Special inducements on 2-pair and 3-pair purchases.

—Meier & Frank's: Hosiery Shop, Main Floor.

## MEN

11,872 Pairs of Your Favorite Sox  
at Prices That Will Astound You



### Cotton Sox—5 Pairs \$1

Regularly 25c pair. 1388 pairs of serviceable cotton sox with elastic tops, double heels and toes. Black, white, gray and cordovan. Sizes 9½, 10, 10½, 11.

### Lisle Sox—4 Pairs \$1

Regularly 35c, 50c, 65c pair—all first quality but broken lines. 4884 pairs of fine gauge lisle, mercerized lisle and Maco cotton yarn sox. Black, white, navy, cordovan, tan and dark green included. Sizes 9½, 10, 10½, 11, 11½.

### Silk Sox—6 Pairs \$3.50

3 pairs \$2 or pair 75c. Some are half price. 3200 pairs of sample hose in first quality and sub-standards, including pure thread silk and clocked silk lisle sox. Black, white, cordovan, gray, Palm Beach.

### Wool Sox—3 Pairs \$2.75

Pair 95c. They are in our regular stock at \$1.25 pair. 720 pairs of light weight heather wool sox. All are perfect. Fine soft quality and rich colorings—just the sox for wear with brogue oxfords and other low shoes. Sizes 9½ to 11½.

### Silk Sox—3 Pairs \$2.50

Pair \$1. 1200 pairs of the famous Onyx pure thread silk sox with double reinforced heels and toes. Palm Black, gray, dark green, black and white. Sizes 10, 10½, 11.

### Silk Sox—Pair \$1.85

3 pairs \$5.50. First qualities of this grade sell for \$3.00, \$3.50, \$4.00 and \$5.00 pair—these are sub-standard. 480 pairs of these fine heavy weight all silk sox in navy, cordovan, purple, Palm Beach, black and white. Sizes 9½ to 11½.

—Meier & Frank's: The Store for Men, Main Floor.

## Women's Hosiery in the Sale

This section of the advertisement is devoted to the offerings in cotton, lisle and fiber hose. You will recognize familiar names among the following and you will note that familiar prices have been changed—downward.

### Burson Hose—Pair 38c

2 pairs 75c. Women's black Burson fashioned lisle and cotton stockings—out sizes, odds and ends. Some have white split soles. Nearly all sizes.

### Cadet Hose—Pair 40c

Women's Cadet stockings with seamless feet and reinforced tops. White. All sizes.

### Lisle Hose—2 Pairs 85c

Pair 47c. Women's outside light weight mercerized lisle hose. Seamless. Double flare tops. Black.

### Burson Hose—2 Pairs 85c

Pair 50c. Women's Burson light weight cotton stockings, seamless, with fashioned shaped legs in black, white, gray and brown.

### Lisle Hose—Pair 59c

Women's fine light weight lisle hose, drop stitch pattern, mock seam legs. Black, white, cordovan, gray.

### Lisle Hose—2 Pairs \$1

Pair 65c. Women's fine light weight seamless lisle hose with double tops, heels and toes. Black and white.

### EXTRA!

### Lisle Hose—2 Pairs \$1.50

Pair 79c. These sell regularly from \$1.00 to \$1.25 pair—another marvelous value! From the most prominent manufacturers of full fashioned hosiery come these extra fine mercerized lisle hose with reinforced tops, heels and toes. Black, white and assorted colors.

### Lisle Hose—2 Pairs \$1.50

Pair 85c. Women's lisle and mercerized lisle hose, light weight stockings with mock seams, double tops, also ribbed top. Black and white.

### Fiber Hose—2 Pairs \$1.70

Pair 90c. "Ipswich" fiber hose with lisle heels and toes and double lisle tops. Seamless feet. Black, white and gray.

### Lisle Hose—Pair \$1

A special price for extra quality fine gauge light weight full-fashioned mercerized lisle stockings in black and white.

—Meier & Frank's: Hosiery Shop, Main Floor.



# and The Annual Spring Sale of Paints



### Rubber Cement Floor Paint

12 colors. Dries quickly and hard. High grade floor paint.  
Quart cans, special at..... 94c  
1/2-gallon cans, special at..... \$1.69  
Gallon cans, special at..... \$3.14



### Washable Wall Paint

A flat oil paint in 18 colors. Mixed ready for use.  
Quart cans, special at..... \$1.04  
Gallon cans, special at..... \$3.57



### Imperial House Paint

High grade paint in all desirable colors. Prices on all colors except green.  
Quart cans, special at..... \$1.09  
Gallon cans, special at..... \$3.89  
Five-gallon cans, special at..... \$18.75



### Porch and Step Paint

Quart cans, special at..... \$1.23  
Gallon cans, special at..... \$4.34



### Japanese Oil Stain

High grade stain in many colors. Prepared for staining raw surface of wood. Dries without gloss.  
Half pint cans, 27c  
Pint cans, special at..... 44c  
Quart cans, special at..... 77c



### Champion White Enamel

Half pint cans, 47c  
Pint cans, special at..... 81c  
Quart cans, special at..... \$1.43  
Gallon cans, special at..... \$4.99



### "Valspar" Varnish

Highest grade varnish for use on wood or iron. Will not turn white.  
Half-pint cans, priced at..... 60c  
Pint cans, priced at..... \$1.00  
Quart cans, priced at..... \$1.85  
Half-gallon cans, priced at..... \$3.55  
Gallon cans, priced at..... \$6.75



### Jap-A-Lac Varnish

A combined stain and varnish used for refinishing furniture, floors, etc. Jap-A-Lac makes old things new.

Quarter-pint cans, priced at..... 25c  
Half-pint cans, priced at..... 50c  
Pint cans, priced at..... 85c  
Quart cans, priced at..... \$1.55  
Gallon cans, priced at..... \$5.50



### Japalac Gold Paint

No. 1 cans, priced at..... 35c  
No. 2 cans, priced at..... 60c  
No. 3 cans, priced at..... \$1.05

### Japalac Enamel

Quarter-pint cans, priced at..... 30c  
Half-pint cans, priced at..... 55c  
Pint cans, priced at..... \$1.00  
Quart cans, priced at..... \$1.80

### Japalac Aluminum Paint

No. 1 cans, priced at..... 30c  
No. 2 cans, priced at..... 50c  
No. 3 cans, priced at..... 80c



### O-Cedar Mops and Oil

Small Triangular O-Cedar mops..... \$1  
Large Triangular O-Cedar mops..... \$1.50  
Battleship O-Cedar mops..... \$1.25  
Four-ounce bottles O-Cedar oil..... 25c  
Twelve-ounce bottles O-Cedar oil..... 50c  
Quart cans O-Cedar oil..... \$1  
Half-gal. cans O-Cedar oil..... \$1.75  
Gallon cans O-Cedar oil..... \$3.00



### Interior Flat White Paint

Half-pint cans, 37c  
Pint cans, special at..... 61c  
Quart cans, special at..... \$1.03  
Gallon cans, special at..... \$3.66



### Calol Liquid Gloss

A high grade polish for use on floors, furniture, pianos, automobiles, etc.  
Half-pint cans, 22c  
Pint cans, special at..... 41c  
Quart bottles, special at..... 79c  
Half-gallon bottles, special at..... \$1.54  
Gallon bottles, special at..... \$2.79



### Liquid Veneer Polish

For furniture, automobiles, etc.  
Four-ounce bottles, special at..... 22c  
Twelve-ounce bottles, special at..... 41c  
Quart bottles, special at..... 79c  
Half-gallon bottles, special at..... \$1.54  
Gallon bottles, special at..... \$2.79



### Orange and White Shellac

Quarter-pint bottles, 45c  
Half-pint bottles, 78c  
Pint bottles, special at..... \$1.34  
Quart bottles, special at..... \$2.49



### Beaver Spar Varnish

Made in Oregon.  
Pint cans, special at..... 84c  
Quart cans, special at..... \$1.59  
Gallon cans, special at..... \$5.95



### Brilliantshine Polish

Brass or nickel polish.  
Half-pint cans, special at..... 17c  
Pint cans, special at..... 26c  
Quart cans, special at..... 42c  
Half-gallon cans, special at..... 77c  
Gallon cans, special at..... \$1.49



### Old English Floor Wax

Pint cans, special at..... 68c  
Quart cans, special at..... \$1.26  
Half-gallon cans, special at..... \$2.16



### Jewel Floor Wax

No. 1 cans, special at..... 54c  
No. 2 cans, special at..... 99c  
Half-gallon cans, special at..... \$2.39

### India Paint Brushes

2-inch size, special 77c  
3-inch size, special 99c  
4-inch size, special 1.49  
5-inch size, special 1.89