

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Pine, Elm, Hawthorn, Alder, etc.

Easter Friday Surprise Sales

Our 1573rd Friday Surprise Is Celebrated with Outstanding VALUES

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES



Another Splendid Lot
of Women's and Misses'

Jersey Suits
\$25

Built to cost more—and they look it. Medium weight, fine wool jersey. Designed in several different sports models. Expertly tailored. Carefully finished inside. All with plenty of pockets. Easy-to-walk-in skirts. Two styles are sketched, but there are several others in the lot. A few in the much wanted navy blue as well as good brown, green, lighter blue, rose, taupe and heather mixtures.

It is only fair to say that the last shipment sold out very rapidly.

Sizes 16 to 44.
—Meier & Frank's: Fashion Salons, Fourth Floor.

1573RD FRIDAY SURPRISE

Novelties
1/2

—Regularly \$2 to \$10, now \$1 to \$5.

Dozens of attractive novelties for Easter gifts or personal use. Knitting sets, sweater holders, bon-bon boxes, sachets and various fancy boxes. Each article at exactly half the regular price.

—Meier & Frank's: Second Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES

Dresses
79c

Fine white lawn dresses stamped ready for cutting, with exclusive stamped designs for delicate hand embroidery. To be finished, like the picture, with a scalloped edge. Sizes for infants and up to 2 years.

—Meier & Frank's: Art Needlework Shop, Second Floor.



1573RD FRIDAY SURPRISE

Many Ribbon Remnants
1/2

—5c to \$3.00 Friday for regular 10c to \$6.00 short lengths of all kinds of ribbon. Thousands of them including just what is needed for Easter. Hairbow ribbons, sash ribbons, Easter package ribbons. Taffeta, satin, moire, brocaded wash ribbons, etc. All sorts of lengths—at half price.

—Meier & Frank's: Main Floor.

1573RD FRIDAY SURPRISE

Going

New Moire Handbags
\$2.45

In the four popular colors for Easter—laure, navy, brown and black. Each handbag prettily lined and fitted with coin purse and mirror. Several styles.

—Meier & Frank's: Main Floor.

Metal Handbag Frames
98c

Several shapes in these astonishing metal handbag frames with chased borders and white metal chains. Perforated so that the home needle worker can easily sew them onto the bag.

—Meier & Frank's: Main Floor.

Filly Collars, Fichus and Sets
39c

Two pieces for 75c. Neckwear for women, young girls and children. Filly collars, fichu collars, collar and cuff sets and high or low neck vests. Made of colored or white organdie, colored satin, net and embroidery. Some good pique collars for children's wear, also.

—Meier & Frank's: Main Floor.

Veiling Remnants
45c Each

Some are imported. Colored chenille dots on dark grounds, self-colored chenille dots in cluster effects, woven meshes and smart little designs. Black, navy and brown.

—Meier & Frank's: Main Floor.

Plated Silver
25c

500 pieces of silver plated knives, forks, tea spoons, pickle forks and mustard pots. Fine for summer use at beach or camp.

—Meier & Frank's: Main Floor.

Bordered Scrim
17c Yard

Six yards for \$1. Regularly 20c yard. A good firm weave in all white with taped edges. Enough for 400 pairs of curtains.

—Meier & Frank's: Seventh Floor.

Kitchen Crash
20c Yard

Mixed linen and cotton crash for wiping dishes and all kitchen purposes. Bleached, with colored side borders. 18 inches wide.

—Meier & Frank's: Second Floor.

Women's Kerchiefs
17c

Women's 20c and 25c handkerchiefs are 17c. Sheer lawn with one-corner embroidery of butterflies, eyes or flowers, also copies of Appenzel designs and narrow hemstitched hems.

—Meier & Frank's: Main Floor.

Men's—at 15c

Men's 20c handkerchiefs at 15c, or 6 for 85c. Initialed on soft white lawn, the letters in open work block style, mostly with quarter-inch hemstitched hems.

—Meier & Frank's: Main Floor.

15 Rolls Toilet Paper
\$1

Large 7-ounce rolls of Pilgrim toilet paper. Usually 10c roll or 12 rolls \$1—now 15 rolls for \$1.

—Meier & Frank's: Main Floor.

Groceries

Karo Syrup, blue label, No. 10 pails, 95c

Finnian Haddie, none delivered, lb. 25c

Hams, Swift's Premium or Armour's Star, lb. 38c

Coffee, M. & F. special, lb. 45c

Tomatoes, Del Monte, fancy, solid pack, No. 2 1/2 cans, dozen cans \$1.90, can 16c

Baking Powder, Schilling's, 2 1/2-lb. cans \$1.14, the 16-oz. cans 48c

Milk, Borden's, tall cans, case \$5.50, 8 cans for \$1

Soap, 16 bars Royal White regularly \$1.20, and 1 bar Luckel's Borax regularly 13c, the \$1.33 combination for \$1

—Meier & Frank's: Ninth Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES



Trimmed HATS at
\$7.75

An Easter Surprise

Regular \$9 to \$12.50 hats at this new price two days before Easter. A fascinating assortment.

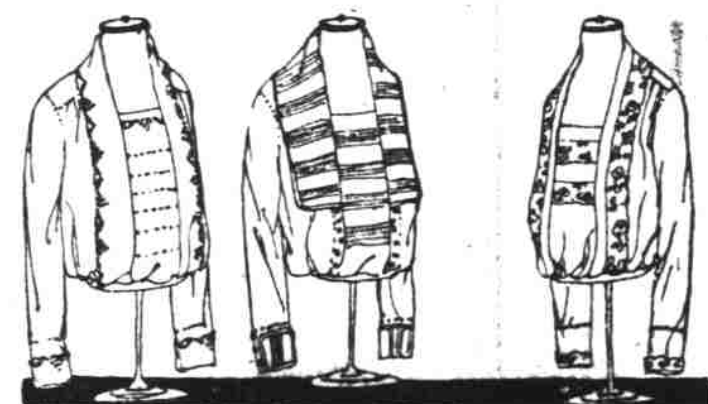
Hats for women who like large, small or medium sizes. Hats for the young miss and her older sister who want lots of flowers. Hats for matrons. Hats for everyone.

Lisere, milan hemp, haircloth, batavia and fancy straws. Black and colors. Some are trimmed with feathers.

—Meier & Frank's: Millinery Salons, Fourth Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES

Aren't These Blouses
Unexpected—\$4.95!



Blouses to wear with the new Easter suit and lacy ones to companion new sports skirts for wear under sweaters and short coats. Our own \$6.50 to \$7.50 grades offered in this just-before-Easter "surprise."

Illustrated Are:

A georgette crepe blouse with wide insertions of round mesh valenciennes, a beige georgette with collar and trimmings of embroidered navy georgette, a white organdie with hundreds of tiny pin tucks and small crochet buttons.

The Sale Also

includes hand-made, hand-embroidered imported blouses of batiste and other American-made georgette blouses in unusual styles.

Some show slight marks of handling. Not every size in each style.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES

Half Price for Women's Imported Vests 63c

Regularly Priced at \$1.25

250 Swan brand imported Swiss ribbed vests in sizes 4 and 5 only. Extra fine lisle. V neck. Comfy cut. Mercerized tapes, adjustable yoke and shoulder straps. Women who find their size will congratulate themselves upon the saving.

—Meier & Frank's: Knit Underwear Shop, Main Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES

Silk Stockings 98c

Direct From the Mill

500 pairs only. Good luck for any one fortunate enough to get a pair. "Irregulars"—but they would be double this price if they were "firsts." Lisle tops, reinforced heels and toes, seamless feet, mock seam legs. Black, white, cordovan and navy.

—Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES

Women's Low Shoes

\$4.85

300 Pairs Only



Radical clearaway of broken sizes and discontinued styles of women's and misses' pumps and oxfords—all at less than present wholesale cost.

Patent leather, black kid, and tan and dark brown leathers. Every pair has been taken from our regular stocks so

that you are assured of their quality.

Not every size in each model, but every size in the collection.

Because of the extremely low price each sale must be final—no telephone orders, none sent on approval or C. O. D., no exchanges.

—Meier & Frank's: Shoe Shop, Third Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES



Tomorrow—Second Day

OF THE SALE

Young Men's \$45.00 to \$55.00 Suits
\$38.50

By young men's suits we mean that the predominating trend of this assortment is toward styles with a snap and go to appeal to youthful dressers.

By \$45.00 to \$55.00 suits we mean standard suits that sold for these prices or between these prices in our regular stock.

By \$38.50 we mean VALUE such as will most forcibly impress every man who examines the garments, notes the quality of the material, the distinction and cleverness of the designing, the smart character of the styles and the thoroughness of the tailoring.

Correct new patterns and colors. Sizes 33 to 42.

—Meier & Frank's: The Store for Men, Third Floor.

Next to giving them away it is hard to see how we could be more generous than to sell these

600 Shirts at \$1.39

This price should sell them out in a hurry even if we didn't tell you that these shirts duplicate in values garments selling up to \$4.00 in our regular stock.

Woven and corded madras, percales, flannels. With and without collars. Soft and stiff cuffs. Fancy striped patterns in broken lines of sizes, but all sizes in the lot.



Night Shirts
\$2.35

A sample line of 600 night-shirts secured in a special purchase from a leading manufacturer and offered at a price which is in some instances close to half. English longcloth, cambric and muslin. Silk trimmed or plain. Sizes 15 to 20.

Pajamas
\$4.85

Samples from the same maker as sent us the night-shirts. Same number—600 garments. Equally good values—these, too, are in some instances close to half. Silk striped cloths, English longcloth. Silk frog trimmed.

—Meier & Frank's: The Store for Men, Main Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES

For One Day Only!

Choice of Any \$4 Quality Printed Georgette Crepe in Our Stock at
\$2.98

An invitation to save practically a third on the regular price of printed georgette crepe of standard \$4 grade. Our entire assortments of this season's designs and colorings in the best \$4 quality all-silk printed georgette crepe. 40 inches wide. You know what fashion thinks of georgette for her 1920 spring and summer costumes.

—Meier & Frank's: Silk Shop, Second Floor.

MEIER & FRANK'S 1573RD FRIDAY SURPRISE SALES

Mr. & Mrs. Lower Price Store

Surprise Values Downstairs



The Downstairs Store is a constant source of surprise in the amazing variety of wanted things it offers at lower prices. These are very special for Friday.

Women's and Misses' Messaline and Serge Dresses \$12.75

Values range from \$16.75 to \$22.75—save about a third and more. Newest models are represented in straight line, overskirt and draped tunic styles. Braid and button trimming. Colors are the desirable navy and black. Sizes 16 to 44 but not in each style.

Children's Dresses
\$3.29

6 to 14 year dresses of fine quality Swiss organdie at this special price. White with trimming of Val lace insertion and edging; some have white, pink or blue sash. V neck. Hemstitching at shoulders. Button-in-back styles.

Children's Coats
\$4.95

A clear saving of a dollar on the regular price. Black-and-white and novelty checks. Collars and pockets show contrasting colors. The garments are lined throughout. Sizes for children of 2 to 10 years included.

Boys' Two-Pants Knicker Suits
\$11.85

And think of it—every suit is perfect. This offering will be the signal for thrifty parents to solve their boy's suit problem for months by buying one or better two of these very specially priced garments.

Sturdy wool mixtures. Norfolk style coats, belted with slash pockets. Each suit has two pairs of full cut knickerbocker pants with taped seams. Suits are lined. Medium and dark colors. 7 to 17 years.

Boys' Overcoats Special \$5.98

Spring weight overcoats for 2 1/2 to 8-year-old boys. Belted style with inverted pleat in back. Dark blue and khaki colors.

—Meier & Frank's: Lower Price Store, Basement Balcony.

