

"Smart you are, in your new hat," he sneered.

THE MASTER OF MAN By SIR HALL CAINE

In Hearst's for April

## The TWO GREAT NOVELS of the Year

Ha'l Caine! Vicente Blasco Ibanez! What other living novelists have been so universally acclaimed by critic and public alike throughout the entire civilized world?

The Christian, The Eternal City, The Prodigal Son, The Woman Thou Gavest Me; The Four Horsemen of the Apocalypse, Mare Nostrum—these were not only great novels in the literary sense but were all tremendous popular successes as well.

Hearst's now offers you—simultaneously—the new novels of both these great novelists.

THE Master of Man, by Sir Hall Caine, just started, will continue into the summer. And in the April issue, now on the newsstands, you will find the first chapters of The Enemies of Women, the great new novel by Vicente Blasco Ibanez.

If you are content with an ordinary magazine, if you are not willing to pay well for the very best, you won't want Hearst's this month or any other. But if you really want the works of the world's great writers—the words of the world's great thinkers—make sure each month—starting today with the April number—of your copy of





Is there Life after Death? This is the greatest of all human problems. Many of us profess to believe in Immortality—all of us want to—but how many of us really do believe? Maurice Maeterlinck, the great Belgian philosopher, has been lecturing in America on this subject. But he wanted to reach a vaster audience—so he had his lecture translated into English and published in Hearst's. See "Eternal Life or Eternal Death"—

In Hearst's for April.



"The eggs in the pre-war days were good enough."
I ASK YOU WILLIAM By K. C. B.
In Hearst's for April

## Bernard Shaw on Ireland

Will the Irish question ever be settled? In his latest desperate effort toplease both sides, Lloyd George seems only to have succeeded in enraging both. His vacillating policy is severely scored by Bernard Shaw, who in the April Hearst's suggests that the too easily swayed British Premier "visit America and there learn the cult of the man who can look his fellowman (or newspaper) in the eye and tell him to go to Hell." See "The Betrayal of Ulster"

In Hearst's for April:



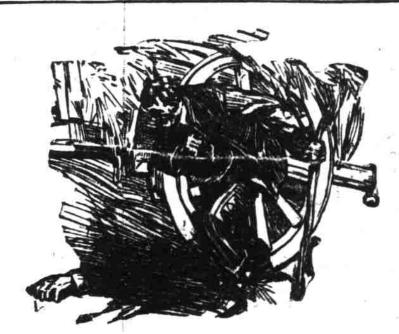
## Arnold Bennett on Marriage

"Red with blood, they circled—parried—thrust."
THE ENEMIES OF WOMAN By BLASCO IBANES

In Hearst's for April

What is the matter with Marriage? Las. month a New York woman lawyer told why men dislike their wives. Now Arnold Bennett, the famous British novelist, wrestles with the same problem in a series of stories "The Married Life of Jack and Jill." This month he gives us Jack's side of the case—next month, DJill's. Man or woman—married or single—you'll enjoy—and perhaps profit by—this unique series.

In Hearst's for April.



"I can keep like this for ten minutes help quick."

THE BEGGAR By MAURICE LEVEL

In Hearst's for April

## Georges Clemenceau on Poland

Georges Clemenceau, ex-Premier of France, is as polished a writer as he is a diplomat, though his fame as a novelist and playwright has been eclipsed by the brilliance of his political career. In Hearst's for April, Clemenceau, the writer, gives a vibrantly realistic picture of Poland as it is to-day, not of its politics, but of its people, just as "The Tiger" saw them on a recent trip to Cracow. See "Into the Muds of Poland"

In Hearst's for April.



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