

TIP TOP INN BAKERY—OUR OWN MAKE BREAD AND PASTRIES—EIGHTH FLOOR

Hand-Colored Easter Cards

are included in our splendid collection of thousands upon thousands, and every single Card featuring something which makes it distinctively individual. The prices are from

10c A DOZEN TO 75c EACH
—Street Floor

CANDIES FOR EASTER

—What better Easter Gift than a one or two pound box of those delicious Efermays or Truffles?
—Of course there are also Novelties apropos of the Eastertide, especially good for the little ones.

—Order your Easter Candies early.
—Street Floor

Lipman Wolfe & Co.
"Merchandise of Merit Only"

BUNNIES, CHICKS, DUCKS

—Clever little contraptions of Plush, Velvet and Elderdown have come to the Art Needlework Department and are priced from \$1 to \$2.50.
—Pink and Blue Jester Dolls are \$1.00.
—Lotus Leaves, Eucalyptus Buds, Cat Tails and other beautifully colored novelties, 15c to \$3.75.
—Fourth Floor

For Easter Gifts**Rookwood Pottery**

—We cannot conceive of a gift that would be more acceptable than Rookwood Pottery for lovers of the beautiful.
—Our showing is very comprehensive at this time.
—Sixth Floor

And Now Comes a Pre-Easter Event That Shatters All Previous Value Giving Efforts

RECORD DRESS SALE

How could we more definitely emphasize our position as A PUBLIC SERVICE INSTITUTION than by holding this GREATEST DRESS SALE OF THE SEASON at the very moment when the greatest number of women are looking for new spring apparel?

250 Wonderful Frocks—50 Exquisite Styles

THE most charming Easter and Spring modes for every occasion—for street, for afternoon, for little bridge and matinee events—in fact, dresses that should interest EVERY WOMAN at this time.

Georgette Crepe
Taffetas
Combinations

Crepe Meteor
Foulards
Taupe

Navy
Tricotine
Copenhagen

Brown
Serge
Black

—Beaded, Ruffled, Tucked and Draped models; also charming example of the Bouffant mode.

And Biggest Savings of the Year!

—Some of the styles are sketched.

Every Sale Final!



New Import Shipments of French Kid Gloves



A SPLENDID collection of 500 dozen kid gloves of French make, including the celebrated La Vallier, has just come to hand. Another indication that the pendulum is slowly swinging back, and that each day brings us nearer to pre-war conditions.

—Many of these gloves have beautiful embroidered backs.
—Two clasps. White, Black, Brown, Beaver, Mode, and Champagne — \$3.50 and \$3.75 a pair.
—One Clasp. Pique tailored kid gloves, \$3.50.
—Two-Clasp. Pique selected kid gloves. Black and colors. \$4.75.
—Finest French Kid Gloves, two-clasp style, \$5.00 a pair.
—Eight-button French Kid Gloves in White, Gray, and Beaver, \$5.00.

—Street Floor, Lipman, Wolfe & Company

Women's Fine Silk Hosiery

Featuring Open Work Effects
With Two, Five, and Six
Rows of Clockings

THE smartest hosiery creations of the day are now ready for the woman who is seeking the finishing touch for her Easter costume.

—These open-work hose come in Black only—strictly perfect—in all sizes and are priced at \$5.50, \$5.75 and \$6.00 a pair.
—The new drop-stitch, lace and net stockings with glove silk tops come in Black, White, Gold, Silver and Brown. \$6.00 to \$9.50 a pair.

—Street Floor, Lipman, Wolfe & Co.

New Short White Coats



—And for Babies

LOVING mothers will find a big style assortment in Coats of Cashmere, Crepe, and Crepe de Chine. Many of them are hand embroidered in dainty designs and finely scalloped. And then again, some of them are prettily smocked. Priced \$7.95, \$8.95, \$11.75, up.

—See the attractive display of clever ribbon novelties for babies.

—Baby Rooms, Fourth Floor.

Our Tom Sawyer Party Last Saturday

was a big success—ask any boy or girl who was there if you have any doubts.

Tom Sawyer Washwear

is just as big a success!

—In fact it is more—as one mother said that any boy's garments which really solved the clothes problem are nothing less than

A Miracle!

You'll be delighted with Tom Sawyer Washwear the instant you see it. The cloth is stronger and more lasting. Patterns are new—just what real boys like. Colorings are rich and even; they can't fade or run. Every garment fits perfectly, yet is roomy and reinforced where strains come. Yokes are double. Waistbands are sturdy; buttonholes don't tear out. Collars "set" properly, sleeves hang the way sleeves should, with cuffs that fit the wrist. Good looking buttons are extra strong and sewn on to stay. Even the trimmings are better.

For Boys, 3 to 10, \$4.00, \$4.50 and \$5.00
—Fifth Floor, Lipman, Wolfe & Co.



Refreshingly New Millinery Styles

Our Showing for Easter Presents Scores of
Attractive Hats at a Popular Price..... \$18

—The woman who demands that her spring hat be a la mode, but nevertheless requires trifling modifications of the most striking style tendencies to harmonize with her conservative taste, will find a great source of satisfaction in our showing of Easter millinery at \$18.

—So many different styles—hats for women of every type—of every taste.
—In fact, the millinery section resembles a spring garden in full bloom. We urge you to make your selection of millinery for Easter tomorrow—when we can give you more individual attention.

—Third Floor, Lipman, Wolfe & Co.

Smart Apparel for Juniors—for Easter

The Section Devoted to Young People, Fourth Floor, Presents Notable Assortments of Juniors' Suits, Juniors' Dresses and Coats

The New Jersey Suits Are Very Popular

THEY have special appeal for juniors and small women. Very attractively made with either inverted pleats or in stitched and Pinch-Back models—full belted and pocketed. Prices \$31.50 to \$37.50.

Juniors' Smart Spring Suits of Serge and Tricotine

MODELS especially adapted to the slight figure, loose effects, semi-blouse, Eton, and straight jacket modes. Some are pleated, others finished with tucks with self or silk trimmings. Skirts are full pleated, accordion or plain. Also several models of tweed in the popular Norfolk style. Prices \$37.50, \$47.50, \$50.00 and up to \$100.

—Girls' Own Shop, Fourth Floor, Lipman, Wolfe & Co.

Peggy Paige and Dorothy Divine Frocks Are Sold Here Exclusively.

IF you were at the Fashion Show on Monday night, you admired the charming little Peggy Paige and Dorothy Divine dresses. Every carefully stitched tuck bespeaks the spirit of youth—one cannot but admire these youthful styles for youthful figures. Fancy shirrings, Eton effects, the new basque style, close fitting

—Fourth Floor, Lipman, Wolfe & Co.



1500 Men's Ties

in one of the most important

Pre-Easter Sales!

A Saving Event Unparalleled

—Tomorrow we are going to give you a particular example of our idea of real value giving and for the occasion have selected 1500 wonderful silk Cravats to sell at

\$1.45

—Retailers who neglected to buy early are

paying as much at wholesale!

so you can see how wonderful this offering really is. —Come in real Brocades, Jacquards, Twills, Satins, Taffetas, etc., and in any number of handsome new patterns. Supply your Easter and Spring requirements at a real saving.

Men's Silk Finish Sox

3 Pairs for \$2

—These Sox represent wonderful value at 75c straight. Buy them Thursday at three pairs for \$2. Come in many popular color combinations, including Black and White, Red and Black, Blue and Purple, Gray and Blue, Purple and Navy; also

Men's Silk Lace Sox in Navy, Cordovan, Black and Gray

—Street Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE