



C. J. MATHIS
President



F. N. CLARK
Director



ELBERT A. HUPP



J. R. MARTIN



JAS. F. GINNANE



A. B. SPINNEY

MEN OF THE CLOTHING DEPT.



JOHN A. LEE
Director



A. C. PANNELL

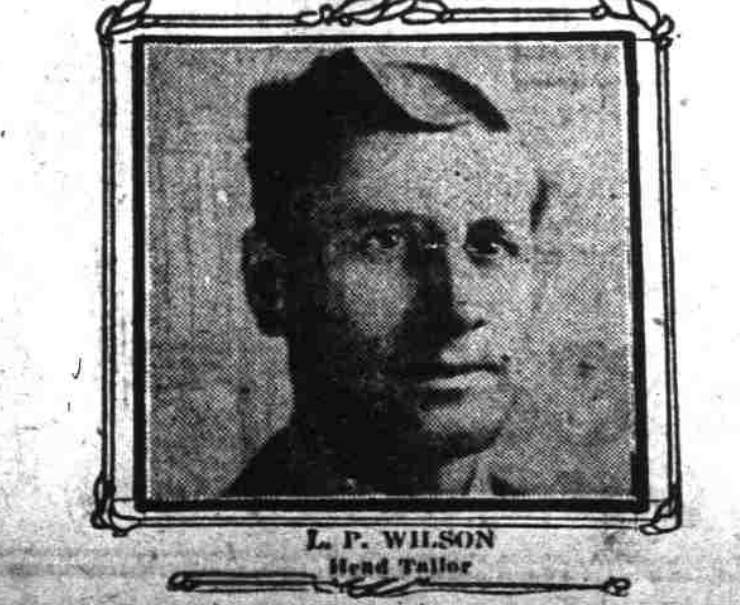


E. B. GEORGE

Furnishing
Goods Men



L. G. FASSETT



L. P. WILSON
Head Tailor

Introducing the Mathis Organization

That a chain is no stronger than its weakest link, you have always known. That applies to business as it does to a chain. A weak link in the ranks of any organization can easily nullify the strength of the strongest.

The Mathis organization during its eight years of business experience has endeavored to build up a stronger institution, through the individuality of its service, because service has been its watchword since this business was founded. The merchandise will stand or fall according to its own merits, but without genuine whole-hearted service, no business will long prosper.

To emphasize the service side of our business and to better acquaint you with the people responsible for that service, we publish the pictures of those holding the more responsible positions. It is needless to say we are proud of this organization—first, because every member of it thoroughly understands what service means to the customer. In the second place, that every individual is an expert in his or her line of work and in the third place every one is heartily interested in the part they take in building up a greater institution.

On Tuesday, March 30, we are going to suspend business and hold open house in the afternoon from 2 to 5:30 and in the evening from 7 to 9:30. We would like for you who do not know this organization to come in and let us get acquainted with you, and those of you whom we do know, to make us a real visit besides seeing the many interesting features of this daylight store for men.

A most cordial invitation is extended to the ladies. We will greatly appreciate your presence on this occasion.

Business as usual on tomorrow and Wednesday but no goods will be sold on opening day.

Music—Favors

Mathis
MEN'S WEAR
Corbett Bldg.,
Fifth and Morrison



CLYDE L. MEACH



E. W. INGLES

HAT MEN



GRACE SPILLER
Bookkeeper



JULIA REMLINGER
Cashier



JESSIE GRANT
Bookkeeper

THE OFFICE