

ALL CHARGE PURCHASES

tomorrow and balance of month go on April bills rendered May 1.

The
**Ask Mr. Foster
Travel Information
Service**

furnishes, without charge, authoritative information concerning trips by auto, rail or boat.—6th Floor.

**Lawn Mower
Sharpening**

should be seen to NOW—before the rush begins to tax our facilities for doing the work promptly. For \$1.25 we will call for your lawn mower, sharpen it, adjust and deliver.
—Meier & Frank's: Basement.



Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
Furs, Shoes, Millinery, Alter etc.

**Furs Remodeled
at Special Prices**

The rates we are making now to encourage placing of orders when the furrers are not rushed will impress you strongly with their lowness. Remodeling in accordance with advance modes.
—Meier & Frank's: Fourth Floor.

**"Holeproof"
Hosiery**

for men and women in one's favorite material is to be had at this store. Other nationally known lines are here in largest selection and—our own "Silk Maids" for women and for men.
—Meier & Frank's: Main Floor.

**SEE ALSO
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this section for additional Meier & Frank store news of reasonable interest.

Easter Fashions of Surpassing Beauty and Variety

EASTER HATS

Ready for this final week before Easter are beautiful NEW hats.

A surpassing company of Vogue hats—also distinguished models from Kroll, Warshauer, Trinner, Waters and De Marinis.

—A thatched garden hat with long-stemmed moss roses and very bright leaves. A divided hat of haircloth with roses wreathed on top and underneath the brim. An apple green haircloth hat fringed with vivid embroidery. A Gage sailor in brown with green and brown raffia. A black transparent hat with vari-colored plumes. A pink hat with pink grapes and mysteriously lovely black lace veil.

Charming creations from our own clever milliners include a delightful hat with cire ribbons and large yellow butterflies.

But we could fill the whole page with descriptions of astonishingly pretty Easter hats.

Each one nearly is different. There are shapes, colors, styles for everyone.



Sports hats begin at \$3.75. Trimmed hats begin at \$6.75. Moderately priced models are featured at \$10, \$12.50 and \$15. The finer, more exclusive hats are \$20 to \$75.
—Meier & Frank's: Millinery Salons, Fourth Floor.

Easter Pumps and Oxfords \$9.45

New, interesting shoes in correct fashions for spring. Advantageously purchased from a representative Eastern manufacturer. Making possible this opportunity to select Easter shoes at savings of \$2 to \$5.

One-eyelot ties in white and black kid. Pumps in patent leather, white and black kid. Oxfords in patent leather, dark brown or black kid. Cuban, Baby Louis or French heels.

Many of them are the fine light dress shoes especially suitable for Easter. Nearly all sizes in the lot from AAA to D and 2 1/2 to 8.
—Meier & Frank's: Shoe Shop, Third Floor.

What Fine Silk Bags at \$5 and \$6.50

Fine black or blue moire silk hand bag with Egyptian metal frame and cord ornaments or tassels—at \$5. Silk lined, inner compartment and round mirror. One illustrated at left.



At \$6.50 finer moire. Black, navy or brown. Plain or trimmed with metal brocade or with beaded tops in flower designs. Five styles. One illustrated at right.
—Meier & Frank's: Main Floor.

New Silk Stockings for Easter \$2.29

Regularly \$3.50 Pair

Less than today's wholesale price for women's pure thread silk stockings which are full fashioned and have reinforced toes. Fine and sheer, suitable for dress. Double silk tops. Pointex reinforced heels. Black, white, navy, African brown, cordovan, suede, fawn and pink. One of the biggest values that the Silk Stocking Store has ever offered! Fine for Easter gifts! The most fiscal woman will appreciate them.
—Meier & Frank's: Hosiery Shop, Main Floor.



SPECIAL

200 Silk Jersey PETTICOATS \$8.95-\$12.95

—A dollar to more than five saved on new spring petticoats of the silk which wears better than any other.

Pretty good news for the week before Easter, is it not? Famous Eppo petticoats in the lot. Regular and large sizes included.

Among the styles—

New deep hems slashed at the sides and tasseled; embroidered and scalloped flounces; tucked and ruffled taffeta flounces bound with braid; knife pleated and ruffled satin flounces; fringed and slashed all silk jersey.

Colors include brown, dark blue, flesh, purple, green, wine, light blue, gray and changeable effects.

Very special values at \$8.95 and \$12.95.

Meier & Frank's: Petticoat Shop, Third Floor.

New Celluloid Bag Frames \$1.49



Women who wish to make their own Easter handbags will find that these bag frames make the operation very pleasant.

All one needs is to choose the desired silk, velvet or brocade ribbon, shape it in bag form and attach to these new frames by means of the perforated eyelets. Black, white or demi effects in this artificial shell. 6 1/2 inches wide. Equipped with new strong clasps for closing.
—Meier & Frank's: Ribbon Shop, Main Floor.

Brocaded and Metal Ribbons 1-3 Less

Were \$5.50 to \$10 a yard. Now \$3.65 to \$6.65 a yard. They are the rich ribbons needed for Easter millinery, sashes, vests and handbags. Many will be used to trim fine frocks. Some are lovely enough for the entire bodice of an evening gown and for the borders of beautiful wraps. Widths up to 10 inches. Bright and darker colors with gold or silver embroidery, also black with gold and combinations of many colors.
—Meier & Frank's: Ribbon Shop, Main Floor.

"Everything" The Fashion of Easter 1920

PARIS, New York—and the MEIER & FRANK Fashion Salons unite in saying quite politely—

Wear any pretty furbelow that you may like, Madame or Mademoiselle

Today's fashions permit of bustles, panniers, hoops, panels, ruffles, tiered skirts, accordion pleats, high waists, long waists, natural waists, sashes and no sashes, straight lines, narrow skirts, wide skirts, very short skirts, rather long skirts, long sleeves, short sleeves—in fine, everything is the fashion.

It remains therefore to be sure of finding the very prettiest fashion suited to one's own personality.

It would be almost tragic to wear straight lines if one could equally well don the more youthful ruffles or panniers, would it not? Or perhaps if one contented herself with a plain tailleur and then discovered a jaunty Eton hat that just fitted one, what a disappointment.

Meier & Frank Fashion Salons present such a wonderfully large variety of the newest models that all the new styles may be examined and tried on until each one finds what she really likes best.

Among the Latest Arrivals for Easter Are:

SILK TAILLEURS—Exquisitely tailored two and three-piece gowns of roshanara crepe with glove stitching, of tricolette elaborately embroidered, of rich plain faille and natural color tussor.

WHITE WOOL JERSEY sports suits have just arrived and many customers have asked for them.

DISTINGUISHED CAPES and wrap-up coats are of navy blue satin with ostrich plume trimming dyed to match; also of paulette trimmed with narrow bands of squirrel; of beautiful duvetyn with mole and of accordion-pleated serge with elaborate gold stitching.

LACE FROCKS are the latest word for afternoon and evening after-Easter functions. The lace may be in cream color, black, navy or brown. It may be draped over taffeta or satin. It may be combined with plain or flowered georgette. Lace has been a stranger to fashion for so long that now when fashion warmly sponsors lace everybody wants it because it is so charmingly different.

FLOWERED GEORGETTE DRESSES will be worn for garden parties, country-club events and informal dinners all season long. We are congratulating ourselves that there is such an enchanting collection of them here.

BLACK TAFFETA FROCKS are certainly the mode. New models are coming from our finest makers, usually with a great many frills and panniers and other bouffancies. One style has the quaint mid-Victorian low neck line with a soft white collar of bastiste delightfully embroidered by a skilled needleworker. Another black taffeta dress has a three-tier skirt with two deep flounces of hand-run lace on the bodice.

But there are so many new fashions that we cordially invite you to come see them for yourself.

Tricolette Hip-line Blouses

There is a particularly attractive white or navy tricolette blouse with little sashes tying at each side for \$12.50. Then a tricolette blouse richly embroidered is only \$14. And a freshly-arrived model in navy blue with gray wool fringe is \$25.

Other modish Easter blouses include a flame colored Georgette with brilliant jet colored beads and necklace girdle—a lace blouse with a sash of the new cinnamon colored net—a brocaded Fan-tasi blouse with a necklace belt—and another is of pink georgette with a delicately embroidered panel of organdie and lovely valenciennes lace.

Model Skirts Quarter Less

—\$6 tub skirts are \$4.50; \$12.50 wool skirts are \$9.38 and on up to \$45 novelty silk skirts at \$33.75.

They are the distinguished artistic skirts which are the great success of the season.

Wonderful wool plaids. Heather wool jersey. Fine serge. Accordion-pleated black and white striped serge. Accordion-pleated white crepe de chine. Crepe de chine embroidered and with deeply tasseled sash. Crepe de Chine with folds of tinsel Dream Crepe. Four-tier georgette crepe. Fine tub gabardine.

A marvelous collection at a quarter less BEFORE Easter.

—Meier & Frank's: Fashion Salons, Fourth Floor.

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