

YANKEE SOLDIERS' HELMET MAKER IS PORTLAND VISITOR

Alvin Tracy Simonds, president of the Simonds Manufacturing company, and one of the dollar a year men during the war, who as captain in the ordnance reserve corps, supervised operations, is spending a few days in Portland, the guest of Henry A. Sargent, vice president of the company and local manager of the firm here. Simonds is making an inspection of all the branches of the firm on the Pacific coast. It is his first trip to Portland in six years.

One of the most important bits of work of which Simonds was in charge during the war was the making of the steel helmets worn by the soldiers at the front. Experiments were commenced in conjunction with other work at the Rock Island arsenal on various kinds of alloy steel for helmets a year before the United States entered the war. Early in May, 1917, the company offered its services to the ordnance department to assist in making steel helmets for the troops.

President Simonds was given the rank of captain and assigned to supervision of the purchase and production of helmets and material of similar nature. More than a million complete helmets were made of American steel by American manufacturers and were boxed and ready for shipment December 1, 1917.

Thin armor plate for protecting gun crews and gun carriages, caissons, gasolene locomotives, armored motor cars, railway gun mounts and other vehicles from the effects of rifle fire, circular and cross-cut saws for the use of the forestry units, saws and machine knives, for the production of lumber for ships, aeroplanes, cantonments, railroad cars, industrial housing and other products in which wood is required; hack saws and circular metal saws, were among the other steel products of which Simonds had charge of the purchase during the war.

Maskless Bandits Hold Up Store on Threat of Death

Two robbers, wearing no masks, entered Laurelhurst Pharmacy, 1161 Belmont street, at 6:40 Monday night and told all persons in the store to throw up their hands or they would be killed.

One bandit searched A. Spaynor, night clerk, 1372 Lincoln street, and took \$10 from his pocket. He then stepped to the till and secured \$50 in cash and several checks. The bandit then went over Ray Beyers, a customer, but failed to find his pocketbook. Arthur Winters, delivery boy, was forced to hold up his hands but was not molested. The two bandits were nervous. They ran out of the store and disappeared.

Foster to Assist in Selecting Nominees For Hall of Fame

William T. Foster, formerly president of Reed college, has been appointed to the board which will choose Americans for the national Hall of Fame. Nominations will be made until May 1, and then the electoral board chooses the most eminent of the nominees for panels in the Hall of Fame, which will be completed by 2000 with 150 great Americans. Dr. Foster was chosen, with seven other educators of America, to fill vacancies in the board of selection. Dr. M. Hopkins, president of Dartmouth college, who was a Portland visitor Saturday and Sunday, was also given recognition by a position on the electoral board.

Vanderlip Will Make Speech in Portland

New York, March 22.—(I. N. S.)—Frank A. Vanderlip, former president of the National City bank, will address business meetings in Denver, Portland and Seattle early next month while en route west to head a commission to Japan. This was announced by his office today. His talks will be to the Chamber of Commerce in each city.

Editorial

PROGRESS is measured by the yard stick of accomplishment.

—Accomplishment can result only because of the conception of ideas—and it requires ability with a liberal mixture of determination for the successful working out of ideas.

SHORTLY after the Armistice was signed, we conceived the idea of sending our representatives to the European markets, and as a result of this forehanded action

Our Own Paris Importations Are Now Arriving in Goodly Quantities

MANY a favorable merchandising deal was summated because we were on the ground at that time. Our importations are arriving almost daily and they prove the fact that these early deals were most advantageous from every standpoint.

THE "stragglers" now arriving in Europe cannot hope to duplicate the wonderful purchases of those who were on the scene in the early days after the war—for conditions have changed.

And Now We Print the News of Another Wonderful Import Purchase And



Sale of Women's Gloves

THIS splendid lot of merchandise came from London and simply because our representative was on the scene at the psychological moment, we can announce a sale of

50 Dozen Pairs of the Celebrated

Mark Cross Gloves

Women's One and Two-Clasp Styles Extraordinarily Priced

\$1.85

THE women of Portland will delight in selecting these famed Mark Cross gloves at such a price.

—600 pairs. Kid and lambskin, black and white; one clasp capes and mochas, gray and beavers; slip-on capes and mochas in grays—also one clasp washable doeskins.

—Because of the low price at which these gloves were bought and are to be sold, the makers insisted upon each pair being marked "seconds." As a matter of fact, however, no imperfections really exist and each pair is to be sold with our regular guarantee as to quality, fit and service.

—Street Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co.

Merchandise of Merit Only



The Fashion Promenade

Which We Have Announced to Take Place at the

Municipal Auditorium
Monday Evening, March 29,
at Eight-fifteen O'Clock

Is An Occasion Planned for the Delight of the General Public

Fifty Living Models Will Promenade

To Display Original Model Gowns, Hats and Accessories Which Surpass Anything That Have Been Shown on the Pacific Coast

Music No Charge

Special Selling of Spring Frocks

A Pre-Easter Event That Features, Besides Big Savings, a Large Selection of Most Favored Modes

Sizes for Women and Misses

\$39.50

Sizes for Women and Misses

TOMORROW we will offer for a one-day selling event about a half hundred very charming new Spring frocks, at a price that should cause women to come early and buy quickly.

Beaded Georgettes Combinations Fine Taffetas Soft Satins

The Colors Blue, Taupe, Tan, Also Blacks

Tunic, Draped, Ruffled and Frilled Effects



HOTEL BENSON COFFEE

Special for Wednesday Only

2 lbs. for 95c

—No C. O. D. orders—No deliveries. Tip Top Inn, Eighth Floor.

Little Folks' Isle

For Ages Two to Six



Sketched

New Arrivals in White Frocks For Easter

FROCKS of crisp white organdie, lawn and voile—daintily trimmed with lace and embroidery, with an occasional touch of color in a pretty ribbon at the yoke, or wee pink rose buds.

—Some have quaint round necks—others are square necked style—deep yokes finished with embroidery.

—The skirts have wide hems and have lace trimmed ruffles—wide tucks and narrow tucks, and pretty lace insertion and edging finish the bottom.

Priced
\$3.95 \$4.50 \$5.50 \$5.95

—Little Folks' Isle, Fourth Floor.



POPULAR—And justly so.

BLOOMERS!

Special 95c

—Flesh and white batiste bloomers with ruffle and elastic at knee. Reinforced—elastic at waist.

Crepe and Long-Cloth Bloomers \$1.35

—Plain pink or fancy blue and white or pink and white serpentine crepe bloomers and white long cloth bloomers—regulation style or with scallop edge.

Fancy Batiste, Sateen Seco Silk and Milady Sateen Bloomers

\$1.65 \$2.25 \$2.50 \$2.95

—Plain flesh or white and blue bird patterned bloomers, made with pretty little ruffles hemstitched, or with fancy stitchings.

—Fourth Floor, Lipman, Wolfe & Co.

THE Shopper

THAT the "stroller" is often at sea for real interesting material for his very excellent column.

That he would find a world of intensely interesting things if he would stroll through this great emporium of new spring merchandise.

That women are really becoming very much interested in the new Spring fashions.

That Easter being near may have something to do with it.

That sometimes they do not buy.

That more often they do.

That they are as well-come, and are treated as courteously if they are only "looking."

That good saleswomen often make buyers out of "lookers."

That one store in Portland lives up to its slogan—"Merchandise of Merit Only."

That "merchandise of merit" always proves its worth.

That it is the least expensive.

That the "stroller" will have a come back on this little column.

That we might do it again, so beware!



The Hat for Easter

Splendid Assortments of Really Distinctive Styles Are Moderately Priced Here.

FEATURING FOR WEDNESDAY HATS AT

\$10

WONDERFULLY smart hats for all occasions in assortments so varied as to permit wide choice.

—Almost endless is the variety of smart trimming effects—wings, ribbons, fancy novelties ad so forth. Hats of smart practicality that will grace the Easter promenades, in shapes both small and large.

Black and Colors.

—Third Floor, Lipman, Wolfe & Co.

A Prominent Business Man

—has placed his Cadillac car with me to sell. It is in fine condition and has recently been repainted. Phone me in the evening at Mar. 2296 and I will arrange to show you the car.

J. E. Goodfellow

PIANOS PLAYER PIANOS

BRUNSWICK PHONOGRAPHS PATHE AND OKEH RECORDS SOULE BROS. 166 Tenth St., near Morrison

Men's and Boys' Week--For a Big Value-Giving Event

The Best Event of Its Kind That Has Been Offered the Men of Portland.

And How They Are Taking Advantage of It!

WE began planning this event many months ago—we knew that it should be a big success, but decided to make the offering so remarkable that no thinking man would resist.

—The man who delays buying is turning his back on some mighty big savings. Remember that!

Did You Know that for this splendid event we have taken from our regular stocks

500 Men's Fine Spring Suits

To Sell at Today's Wholesale Cost!

\$39.50

—Two sale prices for Spring Suits that you'll buy at much higher prices if you ignore this sale.

\$46.50

—And please bear in mind that this event is all the more remarkable, because the suits on sale are of such makes as

Stein-Bloch Fashion Park Langham Langham-High

Fifth Floor—Lipman, Wolfe & Co.

And That Wonderful Special for

BOYS

—Has certainly awakened fathers and mothers to the fact that a big chance for saving real money exists here.

Splendid Knicker Suits

\$11.85

—The materials are tweeds, cassimeres, homespuns, diagonals, all-wool navy serges, chevots, mixtures, checks, stripes and plain effects.

—As to styles there are new belters and Norfolk effects. The trousers are all full cut and fully lined; made with taped seams and many of them reinforced seats and knees.

—Boys' Shop, Fifth Floor, Lipman, Wolfe & Co.

