

**EASTER CARDS, ETC.**

—Most beautiful and original novelties in greeting cards, place cards and novelties in extensive variety, popularly priced.  
Street Floor—Lipman, Wolfe & Co.

**PERMANENT WAVING**

—Enjoy the spring weather to the fullest by having your hair permanently waved—proof against wind and dampness. Know the joy of having hair that the "curl won't come out of." Waving done here by experts.  
—Beauty Parlors, Balcony—Lipman, Wolfe & Co.

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

**Dressmaking Helps**

—A skilled instructress will be pleased to assist you in the developing of fabrics purchased here into garments worthy of such beautiful materials.  
Second Floor—Lipman, Wolfe & Co.

**EASTER CANDLES**

—Fat bunnies, ducklings and chicks decorate the new Easter candles. They are hand painted and are very life-like; the kiddies will be delighted.  
Sixth Floor—Lipman, Wolfe & Co.

## ONLY TWO WEEKS MORE TO PREPARE FOR EASTER

Here Is a Store Full of New Spring Merchandise of Merit, Every Piece Reflecting the Spirit of the Easter Season

**Easter Millinery Arrivals in Infinite Variety**

**M**ODEL HATS and beautiful reproductions of imported models are shown in the great Easter display in our Millinery Salons. Hats that create individuality as well as reflecting it are the selected models in these hand-made blocked shapes with their infinite style-variedness as to design and trimming. Soft, rich materials in solid color and combinations figure to especial advantage when combined with the lovely new straws.



—Smart, all black hats are rich in their simplicity; a striking note of color is often introduced. Whatever your choice of a hat may be, you will undoubtedly find the exact model here.

Hats priced from \$10 to \$50  
—Third Floor, Lipman, Wolfe & Co.

**Charming Styles for Every Type in New Spring Outer Apparel**

**E**ACH INDIVIDUAL MODEL is a genius-inspired conception of the mode, and though silhouettes may vary, the effect of distinguishing smartness is clearly shown in every garment in the Apparel Section.



**The New Suits**

may be divided into two classes—the smart *tailleur* and the more elegant three-piece suit. —Tailleurs of tricotine, twill, serges and other extraordinarily smart weaves are wonderful examples of the art of perfect tailoring. Suits of the three-piece variety are apt to be fashioned from fabrics that permit full play of the genius of artist-designers—Paulette, Point twill or tricotine—with the blouse of softest silk duvetyn or mignonette. Lavish use of braid and silk or wool embroidery are to be noted.

**The Spring Frocks**

—The pageant of frocks will be rich in color and throbbing with youth and life. Taffeta, mignonette, silvernet, georgette, in tints ranging from the delicate pastel to the vivid hues of summer sunsets.



**The Spring Coats**

—The polo, the leather coat and the light "topper," but the smartest of these is the polo. Here in all the variations of the mode of spring.

—Third Floor, Lipman, Wolfe & Co.

**The New Spring Blouse for 1920 Is Strictly Modish and**

**I**S THE EMBODIMENT of youthful charm with the careless grace of its nonchalant lines, its quaint round neck and sleeves of babyish-like shortness. This applies particularly to the NEW HIP BLOUSE, which makes its initial appearance in tricolette weaves, georgette and crepe de chine.



—Of course, there are many smart affairs with long sleeves; some even have high necks. And of the exquisitely dainty hand-made blouses of fine batiste, French voile and organdie, much might be said, but mere words are inadequate to describe their airy immaculateness.

**Skirts That Are New and So Very Different**

**O**F COURSE, there's an array of plaid skirts for the tailored woman and the outdoor girl to revel in, but let us turn to the gorgeous new silk skirts.



An entirely new silk-scarf weave is introduced and is shown in the most fascinating colors, as well as white. Satin and other silks make delightful new skirts. All in the smartest styles.

—Third Floor, Lipman, Wolfe & Co.

**Lipman, Wolfe & Company**  
announce the presentation of  
*The Spring Modes of 1920*  
**In a Fashion Promenade**  
on the evening of March 29th  
**At the Municipal Auditorium**  
Eight Fifteen o'Clock

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**This Fashion Show**  
in many of its groups will duplicate  
**Original Model Gowns and Hats**  
exhibited in the recent  
Fashion Show held at the Hotel Astor in  
New York City

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To properly display the  
Model Gowns and Accessories  
Fifty Living Models Will Promenade

Admission cards entitling our patrons to reserved seats may be secured upon application at Main Floor Booth.  
**(NO CHARGE)**

MUSIC

**Importations in New Trimmings**

**N**OVELTY BEAD and spangled bands; leather bandings in cut-out designs; French wool bandings and motif patterns with tinsel threading in and out; also all-over metal laces and flounces in new and unusual designs. And—



**A Special Price on Ribbonzere Bands, \$2.95 Yard**

—Six to nine inches wide, in colors of navy, pongee, brown, taupe, Joffre blue, Mandarin and black; in novelty braided effects. Very smart for trimming suits, frocks and blouses.

—Second Floor, Lipman, Wolfe & Co.

**For the Wee Baby's Layette**

Fine Hand Made Slips of softest nainsook, \$2.25. \$2.50. \$2.95.  
Flannel Skirts, gertrude style, \$1.50-\$6.25.  
Flannel and Daisy Cloth Pinning Blankets, 65c to \$2.75.

36x36-inch Daisy Cloth Wrapping Blankets, \$1.25.

24x24-inch Red Star Diapers, \$3.25.

Daisy Cloth Gowns, \$1.50.

Arnold Gowns, size 32, \$1 and \$1.20.

22-inch Arnold Diapers, \$6.60.

Daisy Cloth Wrappers, 85c.

Turkish Knit Bath Blankets, \$1.35.

**Pure Silk Reuben Shirts, \$2.75-\$3.75**

Sizes 1 to 6.  
—Tufted Silk Wrappers and Robes and Cashmere Sacques are suggested as layette gifts for the Easter babe.

—Baby's Own Shop, Fourth Floor.

**Easter Gloves in a Great Array**

In the Popular Slip-On and Elbow Lengths

**Van Raalte Chamois Lisle Gloves \$1.50 \$1.75 \$2.00**

—They have the fit and finish of French suede; novelty cuff style, in white, pongee, heaver and gray; 8 and 12-button lengths.

**Van Raalte Silk Gloves \$1.75 to \$2.50**

—Cuff and slip-on styles, in popular shades and combinations.

**Van Raalte Elbow Silk Gloves \$1.50**  
—White, gray and nastic.

**Ireland's Cape Gloves \$6.50**  
—Slip-on style, in gray, heaver and brown. Of imported stock.

**Ireland's Selected Lambskin Gloves \$3.50**

—Slip-on style; white only.  
Meyer's LAMBSKIN GLOVES, \$2.50.

Fine Imported French Kid Gloves, \$3.50 to \$4.50.

Ireland & Klopots Slip-On Mocha Strap Gloves, \$8.50.

Klopots 12-button P. K. Cape Gloves, \$7.50.

Gate's Famed Chamois Gloves, slip-on strap wrist style, \$3.50.

Street Floor—Lipman, Wolfe & Co.

**Easter Sale of Silks \$3.15**

2500 Yards of Quality Silks in Popular Weaves and Best Spring Shades

**CHIFFON TAFFETA**

—Taffeta is the mode for spring, and we are fortunate to be able to offer our patrons taffeta in a splendid weight and quality at so moderate a price as \$3.15 the yard. 36 inches wide.

WHITE PINK TURQUOISE MAIS ROSE  
WISTERIA GREEN COPEN  
SAPPHIRE NAVY BROWN BLACK

**JERSEY WEAVE AND CREPE SHIRTINGS**

—In the newest stripes, best quality. 32 inches wide. Every piece of the 2500 yards of silk in this sale is new, desirable—and at the sale price of \$3.15 a yard, far and away below regular price.

—Second Floor, Lipman, Wolfe & Co.



**Monday Sales of Towels, Bedding, Table Linens**

Monday is the day to save in filling up your linen closet against the coming of the Shriners and other days for entertaining friends. Prices are far below regular.

<p><b>Turkish Bath TOWELS 50c</b> Monday Only —1200 Big, heavy bath towels, pure white, soft and absorbent. Lately quoted to us at \$8.25 the dozen wholesale. We reserve the right to limit quantities.</p>	<p><b>UNION DAMASK YARD \$2.50</b> Monday Only —Our direct importation—another of our special import sales—is this heavy, bleached damask in handsome patterns. <b>PURE LINEN NAPKINS Dozen, \$12.50</b> —The kind you used to get years ago but seldom find now at such a special price. Size 22x22 inches. Three patterns. Second Floor—Lipman, Wolfe &amp; Co.</p>	<p><b>PLAID BLANKETS \$9.00</b> Monday Only —Full size, wool mixed blankets in gray plaid with tape binding. 66x80 inches. One case at this very special price. <b>COMFORTERS, \$4.50</b> —Full size, of excellent quality in attractive colors. <b>Honeycomb Spreads \$3.50</b> —Full size with hemmed ends. Very special.</p>	<p><b>72x90-Inch SHEETS \$1.75</b> Monday Only —Full bleached seamless sheets in a splendid heavy weight, free from dressing. Limit of six to a customer.</p>
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