

PORTLAND, OREGON, SUNDAY MORNING, MARCH 21, 1920.

THOSE VIOLATING TRAFFIC LAWS TO PAY MORE DEARLY

Police and Mayor Get Heads Together to Plan Means of Lowering Death Rate in Portland.

Automobile accidents hereafter are to be subjected to closer police scrutiny, according to decision last week following a series of fatalities. Drivers of automobiles who knock down pedestrians or shove other machines across the intersections and injure pedestrians, no longer will be allowed to report their accidents and go free without a word of censure.

This new course was decided upon last week in a conference held by Mayor Baker, Chief of Police Jenkins and Traffic Captain Lewis. Three motorcycle riders were taken off the road squad by Lewis and formed into an accident investigation squad. One rider will be kept in the traffic office during the day and another at night, ready to answer any emergency call. The third will conduct special investigations under the direction of Captain Lewis.

NEEDS MORE MEN
To keep the traffic situation in hand and curb reckless and careless drivers, Lewis says he must have more men. At the present time Lewis has eight men working semaphores, five men directing traffic from the curb and tagging machines, and nine motorcycle riders. With three of these riders now working on accidents, only six men are left to watch speeders and suburban violators. In addition to the three accident men, Lewis says he needs 15 motorcycle officers, eight more semaphores men during the day and five more for night work.

Lewis has made a careful study of the downtown traffic situation. Judging from personal investigation and the accident reports, he believes semaphores officers are needed during the day on the following corners in addition to the eight now being served: Broadway and Alder, Broadway and Stark, Sixth and Stark, Fifth and Stark, Broadway and Gilean. During the rush hours at night, Lewis says he needs three men to cover Front and Madison, First and Madison, Second and Morrison, Larrabee and Broadway and Union and Broadway. The five men who he wants to work the above crossings during the rush hours would be transferred to the West Side about 7 o'clock, in time to handle the evening theatre crowds.

WOULD ADD NO COST
Lewis says they are needed at Broadway and Washington, Broadway and Morrison, Fifth and Washington, Fifth and Morrison and Third and Morrison.

The addition of these extra men will not add any additional cost to the city, Lewis said, pointing to figures from January 1 to August 1 of last year. At that time there were eight motorcycle men detailed to this relief. During the six months they worked on the city streets, with a total of 15,747 in fines, Lewis has figured that the original cost of the machines, their upkeep for each month, salaries of the riders and a sergeant amounted to \$12,884. This would leave a balance of \$2,864.

"In figuring this I have not taken any time out for men laid up by accident or detailed to war work," Lewis said, "which would really cut us to an average of five riders working each month." During the period covered by the above record there were 4043 accidents reported, 604 persons injured and 17 killed within the city limits.

University Student Is Called to Take Carlton Pastorate

University of Oregon, Eugene, March 20.—Walter Bailey, a former student of the university, has been appointed to the Baptist pastorate at Carlton, Bailey, who was a senior, was compelled to leave school a few weeks ago on account of the illness of his wife. He plans to make up his credits and gain his diploma through the extension division of the university.

For two years he has been on the varsity debate team, the first time being selected on merit without a tryout, and the second time taking second place out of the 12 men competing. Both times he was compelled to drop his work on the debate team on account of illness in his family. He was a member of Cross Roads, an honorary philosophy club, composed of seven members of the department and 14 students from the department of philosophy.

For three years and a half Bailey has held the pastorate of the Baptist church at Springfield, carrying on the work in connection with his school work. He will leave the first of the month.

Superintendents and Principals to Meet at La Grande Saturday

La Grande, March 20.—The sixth annual conference of the School Superintendents' and Principals' Association of Eastern Oregon will be held in La Grande next Saturday. This organization was formed about six years ago and La Grande was chosen as the permanent meeting place, because of its central location.

State Superintendent Churchill will attend. The meeting will consider chiefly the millage tax and salary question. A. C. Strange, superintendent of the Baker schools, and H. M. James, superintendent of the Enterprise schools, will take up the mill tax discussion and F. P. Austin, city superintendent of Pendleton, and W. W. Green, Umatilla county superintendent, will speak on salary schedules for teachers.

R. L. Kirk of The Dalles and E. B. Conklin of Malheur county are slated for lectures and discussion of "Administrative Councils."

Sunday Journal 5c
The big Sunday Journal—all the news of the day—at your newsstand or from your newsboy. Price 5c. Order your copy in advance so you'll be sure to get it.—Adv.

Easter Greeting Cards And Stationery

Main Floor—Great assortment of Easter Greeting Cards and Stationery ready for your selection. Also Seals, Cuts, Streamers, Decorated Crepes, Luncheon Sets, Table Covers, Napkins, Favors, etc., at Dennison Booth, 2d Floor.

The Standard Store of the Northwest

Olds, Wortman & King

Reliable Merchandise—Reliable Methods

Opening Exhibit of the Newest Easter Fashions

A comprehensive display of authoritative modes for the Easter season. This is without doubt the most attractive showing of high-class apparel ever brought to Portland, embracing, as it does, the smartest creations from the world's best designers. New Suits, Coats, Dresses, Gowns, Waists, Blouses, Skirt and outer apparel of all kinds will be featured in this Opening Exhibit. Come and view the Easter fashions—you will find them most interesting.—See opening displays in our windows.



Women's Easter Suits

Second Floor—Suits in every new style the Spring season has brought out. Plaited suits, box styles, semi-tailored and tailored effects in any number of smart models. Dressy Suits of Tricotine, Paillette, Tricolette, Poiret Twill, Gabardine, Serge, Poplin, Velour, Clire Satin, Checked Suitings and Mixtures. Also New Sport Suits of Wool Jersey, Velour and Homespun in many beautiful styles. All the latest colors are included. Suit prices range all the way from \$38.50 to \$210.00

Suits as Sketched

—SPRING SUIT of Poiret Twill with full accordion plaited skirt having narrow bottom. Short box coat with cutaway front and fancy gold and blue embroidered vest. Ask to see this model. Priced at only \$175.00

—SPRING SUIT of navy blue Poiret Twill with panel back Peplum jacket. Vestee and collar of Paillette. A very attractive model. \$140.00. Finest of tailoring. Priced at only \$140.00

Women's Coats

Second Floor—We cannot recall ever having had a finer showing of Coats. Certainly the diversity of styles is greater than ever before and that means every woman will have a better opportunity to suit her own individuality. Coats of Polo Cloth, Bolivia, Velour, Velvet, Tricotine and the ever popular mixtures. Models for sport, street and dress wear in short, 3/4 and full length models. —Sport Coats, priced special \$21.50 to \$65.00 —Other Coats, priced at \$32.50 to \$160.00

Women's Kid Gloves In a Notable Showing

Main Floor—The new short sleeves call for long gloves. Our orders were placed early, therefore we have all the latest styles in Real Kid and Suede Gloves in 8, 12, 16 and 20-button lengths. Also fine two-class gloves and slip-ons. Every desirable color.

Kid Gloves—All Lengths

—8-Button Length Real Kid Gloves, pair \$5.50
—12-Button Length Real Kid Gloves—\$6.50, \$7.50
—16-Button Length Real Kid Suede and Lambkin Gloves in black, white or tan, at \$5.50 to \$9.50
—20-Button Length Suede or Lamb \$6.50 to \$8.50
—Real Kid Slip-on Gloves with pearl clasp and fancy pointings. Moderately priced at, a pair \$6.75

Easter Skirts \$10 to \$32.50

Second Floor—Wool Skirts in novelty plaids, stripes and plain colors. Tailored, plaited and gathered styles in great variety. \$10 to \$32.50

New Silk Petticoats Priced \$7.49 to \$27.50

Second Floor—Taffeta Silk Petticoats in great variety of styles—plaited, tucked, ruffled, corded and stitched effects. Changeables in latest colors—\$7.49 to \$12.50 —Messaline and Satin Petticoats in embroidered, ruffled and scalloped styles. Prices range \$7.95 up to \$27.50

New Veils and Veilings For the Easter Season

Main Floor—Nothing more enriches the costume, adds to the fashionable smartness of hat and gown, and maintains the trim appearance of the wearer than a well-chosen Veil. This is sure to be a great season for Veils—particularly the fancy effects—due to the prevailing millinery modes and the fluffiness of Spring and Summer dresses. Here you may choose from the smartest creations in Veils—woven scroll, chenille dot and fancy meshes. Prices range all the way from \$1.25 up to \$9.50

—NEW VEILINGS by the yard in plain and novelty meshes, black and the popular colors—some with contrasting colored designs. Prices range 65c to \$2.00 a yard.



New Spring Silks

—THE SILK STORE is an interesting place these days with its attractive displays of the New Spring Silks. You will want to see these new weaves whether you are ready to purchase or not. Silks for Gowns, Dresses, Waists, Skirts, Suits, Sport Apparel, Petticoats—Silks for all purposes here in greater variety. Plan to spend a few moments of your time in this section while shopping in the store tomorrow.

Opening Display New Wash Fabrics

Main Floor—Tomorrow and following days the Aisle of Cottons will hold its Spring Showing of New Wash Goods. Immense display of the dainty new fabrics for Summer waists and dresses—New Effeuze Voiles—Chiffon Voiles—Novelty Striped Ratines—Imported Eponge—Ginghams, Percales—Organdies—also White Goods.

Duretta Cloth 75c Yard

Main Floor—Carefully-made twilled fabric, especially adapted for sport skirts, midly blouses, nurses' uniforms, motor coats, children's dresses and rompers, women's suits and dresses. 36 inches wide. Yard at 75c

A Few of the Most Wanted Weaves

- Sport Stripe.
- 1920 Fan-tasi.
- Sea Spray.
- Plain and Printed Radinette.
- Plain and Printed Crepe de Chine.
- Messaline.
- Satin de Luxe.
- San Francaise.
- Garden Party Prints.
- Striped Georgette.
- Natural Pongee.
- Costume Velvet for Dresses, Suits and Coats.
- Black Velour de Nord—for Coats.
- Satin Charmeuse.
- Moon Glo Crepes.

New Coatings and Suitings

—New Wool Tricotines in all wanted colors, for suits and dresses—\$6.50 to \$10.00 yard.
—New Tricosuede Suitings for suits and coats. 54 inches wide. Very reasonably priced.
—New Silk-and-Wool Mixed Suitings for suits, coats and skirts. Priced at \$6.00 a yard.
—New Heather Polo Coatings, \$5 to \$8 yard.
—New Bolivia Coatings in the wanted shades for Spring. Moderately priced at \$12.00 yard.
—Wool Jersey in the very newest of colors.
—Broadcloths, Poiret Twills, Plaids, Checks, etc.

Women's Easter Dresses

Second Floor—When you are in the Store tomorrow, do not fail to visit the Garment Store and see this attractive showing of Easter Dresses. There are styles to please every fancy, from the smart, trim tailored models to the ruffled and plaited effects. Dresses of Taffeta, Satin, plain or flowered Georgette, Tricolette, Wool Jersey, Serge, Tricotine and other splendid materials. Silk Dresses \$25 to \$142.50 —Wool Dresses in great variety of styles at prices ranging \$25 to \$120

Dresses as Sketched

—NEW DRESS of black taffeta combined with lace. Vest of pink Georgette. Trimmed with shirred silk and crocheted buttons. \$145.00 Ask to see this model. Priced at \$145.00

—NEW DRESS of light gray Georgette over taffeta silk. Plaited Georgette tunic. Trimmed with fancy braid and small buttons. \$145.00 Very attractive style. Priced at \$145.00

Evening Gowns And Wraps

Second Floor—Gowns for afternoon and evening wear. Taffeta, Georgette Crepe, Satin, Lace and Tulle. Beautiful models trimmed with metal laces, embroidery, beads, etc. All the very newest styles are here for your choosing. Charming surprise effects and the fashionable new puff hip styles—also dainty draped models. Black and wanted colors. Prices range from \$35.00 to \$195.00

Wraps as Sketched

—Evening Wrap of French Blue Georgette Crepe, trimmed with ostrich. Priced at only \$145.00
—Evening Wrap of Black Jet over silk, trimmed with beads, \$295.00

New Waists and Blouses Priced \$5.50 to \$65.00

Second Floor—Georgette Crepe and Crepe de Chine Waists in a multitude of exquisite styles for the Easter season. Beaded, embroidered, tucked and lace trimmed. Also a great showing of Lingerie Waists trimmed with laces, tucks, embroidery, and also hemstitching.

New Trimmings And Laces

Main Floor—Spring Fashions have created an unprecedented demand for pretty laces and trimmings of all kinds. We are ready with the most complete stock in Portland, and would deem it a pleasure to have you call and inspect the many beautiful novelties now on display.

Braids, Tassels, Bands and Girdles

—New Trimming Braids in great variety of styles and widths—New Tassels in wanted colors—New Girdles—New Braided Bands—Eton Wool and Silk Bands, correct widths and colors. New novelties in Trimmings received daily.

New Laces

—French Vals—Fine Net Top Laces—Margot Laces—Cire Laces—Fine Venise Laces—Narrow and wide Chantilly, white and black.
—New 17-inch Shadow Laces with dainty floral designs. Shown in white and 59c Paris. Your choice at, a yard
—New 27-inch Shadow Laces in white and Paris. Priced at, a yard 79c
—Fine French Val Laces, Edges and Insertions; also Filet and Two-Thread Laces. Priced 15c yard; dozen yards for \$1.65
—Fancy Nottingham Laces, Fancy Normandy and Venise Point Laces. Exceptional values. Prices range from 25c to \$1.25 a yard.
—New Chantilly Laces—exclusive real applique patterns. Dainty and attractive. Our own importations. 12 to 36 inches wide. Prices range from \$2.25 to \$14.50 yard.
—New Fine Net Laces, 4 to 10 inches wide, suitable for the new short sleeves. These range in price from \$1.00 to \$2.50 yard.
—Metal Embroidery or Lami Laces and Imported Calais Metal Laces, suitable for dresses, millinery and general sewing. Gold, silver and antique effects—\$1 to \$2.50 yd.
—Jet Opal and Colored Novelty Bands in beautiful designs. New shipment just received. Your choice \$3.50 to \$9.50 yard.

Georgette Crepe \$3.50 Yard

Lace Department—All-silk Georgette Crepe of dependable quality for Spring frocks and blouses. Pure dye. Shown in desirable colors, including floral designs. \$3.50 Choice of large assortment, yard

Girls' Easter Apparel

—Opening Display—2d Floor

—The most complete showing of Children's Suits, Coats and Dresses in the city. Mothers are extended a cordial invitation to view this very attractive display of youthful Easter Fashions. See Opening Windows on Tenth Street.



New Silk Hosiery For Women

Main Floor—Low shoes will be worn extensively the coming season, and this means an increased demand for Silk Hosiery. Our stocks are now at their best with a complete showing of Silk Hosiery in plain and fancy effects. Come to this store for Easter Hosiery.

Silk Hose \$3.95 Pair

—Famous "Gold Medal" Silk Hose. Superior quality and beautiful finish. Made from the best grade silk and by skilled workers. Full fashioned and reinforced to make them wear-resisting. This hose sells throughout the East at \$5.00 pair. Limited quantity—\$3.95. While they last, priced special, pair \$3.95. Phoenix Silk Hosiery, \$1.80 to \$4.15 Pr.

Charming Easter Hats

In a Profusion of Smart Styles



Your Easter Hat Need Not Be Expensive— But It Must Be Smart

—The hat that arouses admiration is a joy to every beholder as well as to the owner. How critical then one should be in the matter of selection. Here is gathered an authentic display, broad in scope and beautiful in variety. Stunning Hats and conservative hats for young women—the miss—the matron. For all of these this store is the ideal place for selection. Trimmed Hats range \$7.50 to \$50.00

Millinery Salons, 2d Floor

Easter Fashions in Footwear

Low Shoes Have the Call!

—The Shoe Section invites your attention to an attractive showing of the new season's smartest styles in footwear. Don't fail to inspect this fine display.

—New Brown Suede Theo Ties—New Brown Kid Pumps and Laced Oxfords with Louis or military heels
—New Black Kid or Patent Leather Tongue Pumps—New One-Eyed Ties—Laced Oxfords with covered, Louis heels or medium Cuban heels
—Baby Louis Heel Pump and Ties. White will again be popular. We have everything the best makers produce in both high and low cut white shoes. —Dept., Main Floor.



Reasonable Prices

Portland Agency for Buster Brown Shoes