

EFFICIENT MARKETING

OREGON COUNTRY LIFE

EDITED BY J. F. LANGNER

BETTER FARMING

COMBINE SHOULD BE FORMED BY N. W. APPLE MEN

By J. F. Langner
The Pacific Northwest is full of unrelated groups of apple growers, all attempting to make money out of apples either as growers, farmers' organizations, shippers, cash buyers, or dealers or speculators. Many sections are thoroughly disorganized. Individual growers are forced to sell as best they can. Some cash buyers prey upon the needs of the growers and speculate wisely—or unwisely—as the case may be.

ions under a single brand. Each individual association retains its local identity and its local brand and the point of origin of every box of oranges is distinctly labeled—and the growers absolutely own and control their own selling organization—under the direction of their own paid salesmanager, G. Harold Powell. A similar plan of organization will, it is believed, if offered to the growers of the Northwest, providing control of the sales department is placed solely and only in the hands of the association itself, undoubtedly appeal to the apple growing and selling groups as a whole.

Warren Association Is Being Expanded

Warren, Or., March 20.—Over 100 members of the Warren Warehouse association met in special session and amended the by-laws of the organization to allow consumers to become members. Heretofore none but producers were eligible for membership but now buyers may be members. The annual meeting of the 100 stockholders will be held on Saturday, March 27. Many other enterprises will be added within a short time, such as a cheese factory, laundry and possibly a co-operative farmers' bank.

Offer for Creamery At Eugene Refused

Eugene, March 20.—The Eugene Farmers' creamery, in annual session, refused the proposal of the Mutual Creamery company to sell the Eugene plant. Instead, the 200 stockholders present voted that the home plant be equipped with the best of machinery, that an ice cream storage room be enlarged.

OREGON IS THE COMING CENTER FOR SHORTHORN SAYS PREMIER BREEDER

Bend, March 20.—M. R. Biggs, the premier breeder of Shorthorn cattle in Central Oregon, is the coming Shorthorn center of the Northwest. In part "Dick" Biggs owes his success to the former speaker of the house of representatives, Champ Clark, because it was at Clark's instance that Biggs traveled from Missouri to the Northwest. Today Biggs is counted in livestock circles as one of the biggest and most successful breeders in the Northwest.

ONE BREED PAYS BEST

When asked this last week just what he believed were factors contributing to his success Mr. Biggs stated that he thought that sticking to one breed and developing it up came as near to spelling success for him as any other one factor. Despite discouragements from his neighbors early in the nineteen hundreds Biggs invested in a herd of a neighbor farmer who had met with considerable reverses. As a nucleus he had one which cost him \$350 and a herd of 13 cows from the neighbor. With these Biggs has consistently bred up his stock until today Biggs' herd numbers 200 head of registered Shorthorn cattle valued at no less than \$100,000.

Jackson Forms Cow Testing Association

A cow testing association, including 327 sows owned by 24 dairymen, has been organized by the Jackson county farm bureau. The determination of these dairymen to improve their herds is indicated by the fact that the annual cost per cow per year is \$3, which is at least double the cost in most associations. This high cost results from the small number of cows in the association. Jackson county creameries will assist in making up any deficit in order that the work may be firmly established.

Tuberculosis Units Should Be Removed

When tuberculosis already exists in a drove of hogs or cattle, all the affected animals, whether hogs or cattle, should be removed from the premises, says the United States department of agriculture. The hogs should be sent to market for slaughter at an abattoir under federal inspection. The tuberculin test should be applied to all cattle on the place, and those reacting should be properly disposed of. The pens and stables should be thoroughly cleaned and disinfected before restocking.

GROWER TAKES CHANCE

No privately owned corporation should be permitted to dictate the selling policy of a producers' association, according to the experience of the California co-operative, by whom it has been established that dealers cannot work out a safe and sane policy in the interests of the growers themselves.

SOLUTION OFFERED

The solution to the vexatious problems which confront every apple grower and every local apple growers' organization in Oregon, Washington and Idaho, as advanced recently at a packers' convention in Seattle, is the organization of a permanent purely cooperative exchange controlling within itself its own sales department. Such an association readily could operate like the California Fruit Growers Exchange, which markets the oranges of some 40 cooperative associa-

Dickson Estate Gives Scholarship of \$100 In Dairy Husbandry

The J. M. Dickson scholarship of \$100 to be given annually at the end of the junior year to the student majoring in dairy husbandry who, in the opinion of the dairy staff excelled in scholarship and initiative, and gives promise of attaining leadership in some phase of the dairy industry, is the latest addition to the college list of scholarship awards.

services to the dairy industry of the state and his faith in education as a factor in the development of agriculture. The student receiving a scholarship will be required to devote at least two credits of special study each term of the senior year on some phase of the dairy cattle industry.

War on Squirrels
Baker, March 20.—Active warfare upon squirrels will soon begin in the Wingville district, where the members of the Farmers' Union are preparing to combat the rodents when they make their first appearance. Large quantities of poison are now purchased. The plan of poisoning squirrels has been adopted throughout the whole country, and because of the gratifying results of last year, universal cooperation is being advocated this spring.

Purebred Livestock Week in Lane Co.

Eugene, March 20.—A booster week for pure bred livestock in Lane county begins March 22. A series of meetings will be held in various parts of the county. Tuesday afternoon stockmen will meet at Junction City and on the evening at the Liberty school house. Wednesday meetings will be held at Cottage Grove, Goshen and Creswell. Thursday the stockmen of Lane county interested in pure bred stock, especially

along the coast, will meet at Mapleton in the afternoon and Florence in the evening. The Friday meeting is scheduled for Coburg at the Grange hall. Saturday, March 27, a big rally of all stockmen in Lane county will be held at Eugene, when addresses will be delivered by O. M. Plummer of the Pacific International Livestock association, Portland, and W. M. Ladd of Portland.

Shorthorn Breeders' Headquarters
Spokane, March 20.—Northwestern headquarters of the American Short-horn Breeders' association, the record

organization of the Shorthorn industry for the United States, will be located in Spokane about April 1. A. E. Lawson has been appointed Northwestern representative and will open offices in the Exchange National Bank building and will cover the Northwest from the Spokane office.

Idaho State Fair
Boise, Idaho, March 20.—Organization of the "Idaho State Fair," a nonprofit earning stock corporation, which will take over the affairs of the "State Fair of Idaho," has been completed.

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