

SEE OUR ECONOMY BASEMENT STORE AD ON PAGE 4

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Announcing Men's and Boys' Week

BEGINS
Tomorrow
ENDS
March 27

THIS is an occasion planned far in advance to signalize the attainment of complete readiness for the spring season in our splendid sections devoted to Men's and Boys' Clothing.

Stein Bloch

Fashion Park

Langham

Langham High Clothes

—Are the celebrated makes in men's and younger men's clothing that you will find featured here. It's a galaxy of makes without an equal and a combination that spells certain and absolute satisfaction for the man who allows us to serve him.

—An offering that is a real incentive for you to supply your Easter suit without the delay of an instant.

500 Spring Suits at Less Than Today's Wholesale Prices!

If Looking for the Most Extraordinary Value of the Season, This Is Your Opportunity

\$39.50

STEIN-BLOCH LANGHAM FASHION PARK LANGHAM HIGH

—And other excellent makes.
—With very little further to say of the wonderful value represented by every suit in this collection, let us pass on and tell you about the suits themselves. Our urgent advice is—do not miss this splendid saving opportunity.

\$46.50

The Fabrics

Tweeds Homespuns Cassimeres
Cheviots Unfinished Worsteds
Pure Worsteds and Serges

The Patterns

Smart Mixtures Checks Stripes
—Plain colors—in all the new spring colorings.

Suits for Men and Young Men

—Conservative and semi-conservative styles—the new high line effects—single and double breasted suits, also one, two and three-button suits.
—Every suit is splendidly tailored and our experts will see that you receive a perfect fit.

—Men's Store, Fifth Floor, Lipman, Wolfe & Co.

Mothers! Boys! Wonderful Knicker Suits Go at \$11.85

PARENTS will need no second invitation to supply the young hopefuls' Easter outfits when they read of these wonderful suits.

WE HAVE taken 500 boys' suits from our regular stocks, any one of which would cost us from \$2 to \$4 more to duplicate at wholesale today.

—In other words, we are giving our patrons who will take advantage of Men's and Boys' Week the full benefit which we received because of placing orders early—AND THEN SOME!

—The father or mother who doubts whether this is the time to supply their son's clothes will quickly become convinced with just a look at the wonderful suits which we will offer at \$11.85 tomorrow.

\$11.85

NO CHARGE

During Men's and Boys' Week for

ALTERATIONS

Notwithstanding Low Prices

—Boys' Shop, Fifth Floor.

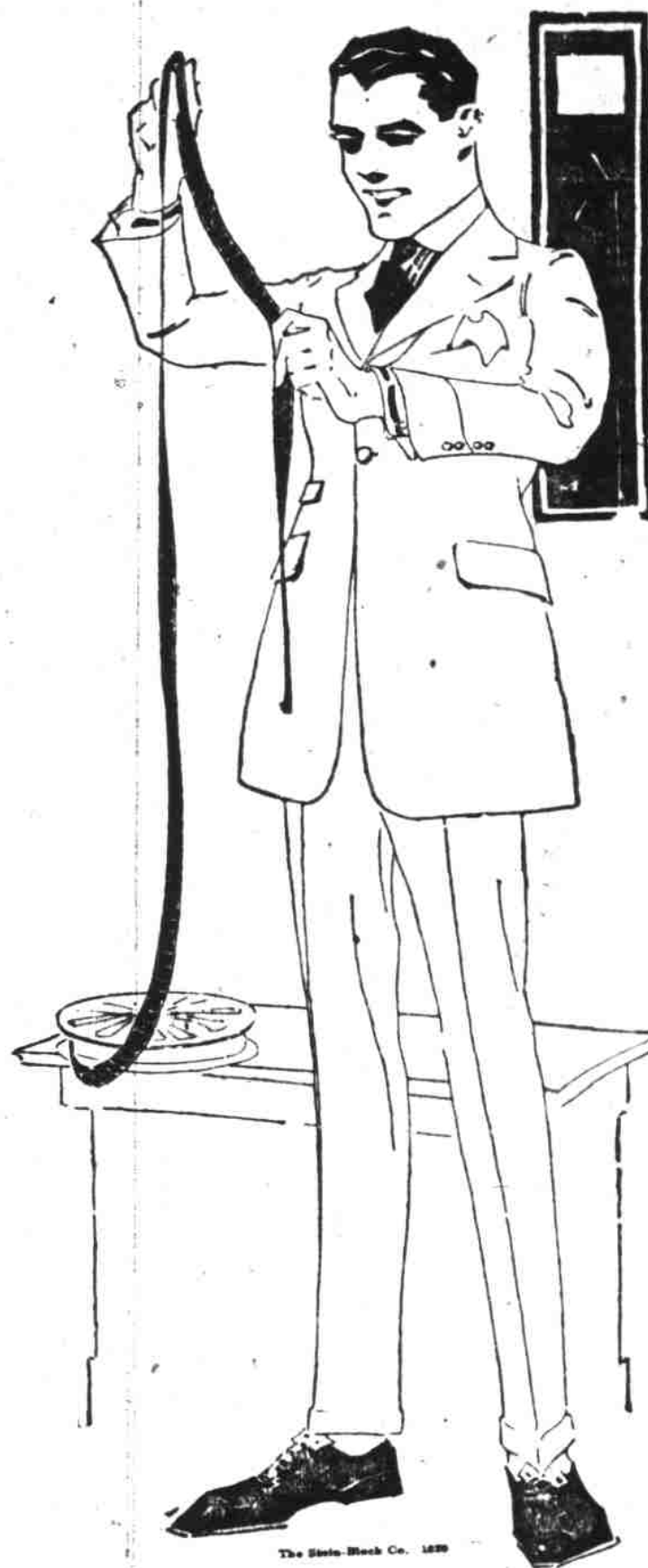
And a Big Special
for Men and Young Men

Spring Coats

\$39.50

SPRING toppers for men and young men in knit fabrics and cassimeres. —Swagger styles that bear the stamp of fine tailoring, and they are in this sale in the newest colors of tans, browns, grays, oxfords and heathers. —All sizes, 33 to 46.

—Men's Shop, Fifth Floor, Lipman, Wolfe & Co.



A Special Sale of Women's New Sport Kerchiefs 25c

SUCH an interesting variety of 'kerchiefs at this one low price. Solid color centers; white bordered ones with real Bretonne hand embroidery designs; white centers with colored borders, etc., at this special price.

—Kerchief Shop, Street Floor.

Westinghouse Mazda Lamps "The Lamp That Gives Three Times the Light"

All Sizes
—10, 15, 25 and 40-watt lamps, each...35c
—60-watt lamps, each...40c
—75-watt lamps, each...70c
—Electric Corner, Street Floor.

BABY'S OWN SHOP Offers

Some Worth-While Saturday Specials

Pink and Blue
Chambray Creepers
\$1.85

Sizes 1 and 2 years.
—Dear little collars and cuffs finished with ruffling.

Daisy Cloth Pinning Blankets

Knit Skirts, wrapper style...49c

Nursery Blankets, assorted designs...95c

Gingham Creepers in broken checks, size 1 year...85c

LITTLE FOLKS' ISLE

Devoted to the Attire for Little Two to Six

TO FURTHER facilitate shopping for the needs of small persons, we have classified the section devoted to garments for Little Two to Six as the LITTLE FOLKS' ISLE, and invite your inspection of this little shop.

Gingham Rompers
\$1.50

Sizes 3 to 6 years.
—Checks and plain gingham in cunning styles.

Slip-on
Sweaters
\$1.65

Sizes 26 and 28
—Peacock with rose, and rose with peacock. Adorable for the wee girl.

Gingham
Dresses
\$1.75

—Plain gingham dresses trimmed with checked gingham.

—Little Folks' Isle, Fourth Floor.

Girls' Jersey Coats in Heather and Plain Shades

Fashion's Latest Edict for Miss 7 to 16: Very Special for Saturday, \$20

FOUR extraordinarily smart models—plain inverted pleats or box pleated styles; self strappings, patch pockets and other means of style-variedness are used in ways that endear them to the heart of a young girl. In such fascinatingly youthful and spring-like shades as COPEN, ROSE, PEKIN, TAN and the ever-smart HEATHERS.

Easter Millinery for the Younger Set

Five Pretty Models for Girls 4 to 10 Years
In New Large Block Sailors and Droop Shapes,

Special at \$2.95

—Quaint and appealing with their drooping brims—in all black, white with navy edge or brown with white or colored edge.

The Distinctive Madge Evans Hats for Girls

Are to Be Found Here Only in Portland—

Priced, \$5.50, \$6.50, \$7.50 to \$10.00.

—Tams, pokes and sailor styles in black, white, brown and navy. Ribbon streamers and sometimes a smartening touch of hand embroidery trim them. Fine Milan braids and smart plaited braids.

Other Smart and Girlish Hats

Are Special for Saturday at

\$3.50 \$3.95 \$4.95

—Fourth Floor, Lipman, Wolfe & Co.

JUNIOR SPORT COATS

\$27.50, \$32.50, \$35.00,
\$37.50 to \$55.00

—Juniors and women who wear Junior sizes, will revel in the smartness of these sport coats of

Jersey Polo Cloths Velour

Tweed Bolivia Covert

—Jaunty styles with inverted pleats, plain box pleats, fitted or Raglan sleeves, deep pockets and wonderfully smart collars—many of them convertible—and belts of self material or leather.

—Tan, brown, Pekin, Copen and fancy mixtures.



SATURDAY in the Children's Bootery

Is Always a Day of Great Values

THE shoe specials for tomorrow present rarely good value these days, and this fact, together with the fact that we take great pride in the expert fitting of children's shoes, make this, as always, the logical place to supply your children's footwear needs.

Misses', Children's and Larger Girls' Dress Shoes

Of Black Kid, Calfskin and Combination Cloth Tops

—All of the very best makes—they are shown in both lace and button styles. All sizes and widths, priced:

5 1/2 to 8 8 1/2 to 11 14 1/2 to 2 2 1/2 to 6

\$3.65 \$4.45 \$4.85 \$5.95

—Second Floor, Lipman, Wolfe & Co.

An Extraordinary Showing of Smart and Wearable Trimmed Hats

\$7.50



SKETCHED

—Fetchingly smart are the shapes, and effects achieved by the use of straw, silk, patent leather and combinations, such as smoothly woven straw and georgette crepe, are far beyond one's expectations of such low priced hats.

—In all the wanted colors, of course.

—Third Floor, Lipman, Wolfe & Co.



SKETCHED

Featuring the Exclusive Peggy Paige and Dorothy Divine Frocks

also several other exclusive makes for girls, juniors and little women.

—Prices of which range as follows:

\$28.50 \$32.50 \$35.00 \$37.50

\$45 \$55 \$65 \$75

—TAFETTA FROCKS—in a bewildering array of adorably winsome styles, showing, of course, the smartest conceptions of the mode in a variety that is delightfully satisfying.

Three Taffeta Models

at \$37.50

Sizes 14 to 17

AN ETON STYLE—girdled and knife pleated, and with a new elastic-bottom skirt.

A NEW APPLE BLOSSOM FROCK with corded skirt puffed at the hips.

AN ACCORDION PLEATED MODEL with collars and cuffs of dainty Georgette.

Announcing the Opening of the New Blouse and Smock Section For Girls and Juniors

New Jersey Smocks

\$12.50—\$15.00

Sizes 36 to 44

WONDERFULLY smart and comfortable smocks in Copen, Pekin, Rose, Jade, Beige and Havana jersey, trimmed effectively with worsted embroidery in contrasting shades.

New Pongee and Georgette

Blouses for Juniors

Priced \$6.95, \$7.95, \$8.95 to \$11.50

—Youthfully smart styles in these two leading blouse fabrics for Spring.

—There are tailored and frilly effects.

Newest Plaid Tweed Skirts

Special \$12.95

—Two models—one with large pleats. The attractive plaids are in greens, blues, red and tan combinations.

—The Girls' Own Shop, Fourth Floor.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE