

Editorial

—We announce the first arrivals of merchandise from European shores, being

This Store's Direct Importations

—As a forcible example of the old saying, "The early bird catches the worm," it is indeed a satisfaction to note the results of the efforts of this store's European buying staff.

—Our own personal representatives were among the first to set foot on European shores after the signing of the armistice. As a result of our prompt action at the time

Paris

which too long had been shut off from the world, again sends to the women of Portland its handiwork, with genius, artistry and a thrill in every stitch. And not only Paris, but all Europe, holds forth merchandising possibilities that are decidedly interesting. But for the present we shall deal with our earlier purchases.

The Initial Event—



Richly Beaded French Bags

Each Hand Made and All From Paris

A Sale at \$19.50

—We contend that this collection represents the best beaded bag value that has been offered on the coast.

—Gorgeous colorings are cunningly wrought in motifs that suggest jeweled arabesques, or the patternings of a Paisley shawl, or, as in one lovely bag, one glimpses quaint posies of an old fashioned garden.

—With their mountings of engraved frames and beaded handles and twinkling head loop fringe, these bags are truly pleasing "in the eye of the beholder"—but m'lady is impatient to peep inside where reposes a "beauty mirror," the other side showing a shirred pocket of the lovely changeable silk with which the bag is lined. Generous sized, they are, too, altogether desirable.

—Our own importation and a wonderful offering at the sale price. \$19.50

—Street Floor, Lipman, Wolfe & Co.

Very Special—

A Silk Sale

Foulards

Crepes de Chine

Blacks

Very Unusual Value \$2.95

—35-inch Taffeta, Messaline Satin and Peau de Soie in the best black; 36-inch newest printed foulards and 40-inch crepe de chine of standard quality in a dozen shades—thousands of yards in this most exceptional offering.

—Second Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Pre-Easter Sales of Interest

For Monday We Announce an Extraordinary Blouse Event

In Which More Than 500 Blouses Are Greatly Underpriced

\$5

GATHERED together for this most wonderful spring blouse event, this collection of over 500 delightfully dainty lingerie blouses.

—There are fine French Voiles, Crisp Nets and sheer Batistes and Organdies in smart tailored styles bewitchingly tucked or ruffled; and pretty "frilly" effects with ruffles, frills, lace and embroidery, and also

Real Hand-Made Blouses Are in the Collection

—It goes without saying that a sale such as this will be well attended. All sizes, 36 to 46.

—Third Floor, Lipman, Wolfe & Co.



—Several models sketched.

Fine Tricotine Suits

In a Sale \$75

A Very Special Offering of Man-Tailored Tricotine Suits in

Navy and Rookie

—Straight line, ripple and Eton styles. And they are smart! The very best looking suits we have seen this season at anywhere near this price. The workmanship down to the last detail of cut and finish is quality par excellence.

—Braid, buttons and self-straps provide the trimmings of some, while those of the Eton variety have pretty silk pipings, also braid designs; the skirts of these Eton models are smartly pleated, finished with fringed satin sash. The coats of these very excellent suits are

Lined With Pussywillow Silk

—You will undoubtedly find your particular model in this modestly priced group.

—Third Floor, Lipman, Wolfe & Co.



SKETCHED

Pastry for St. Patrick's Day

—Order Shamrock cakes and pastries Monday to be sure of obtaining your share of these delicious and novel delicacies.

—Tip Top Inn Bakery, Eighth Floor.

—St. Patrick's Day Greeting Cards, Favors and Table Decorations are on the Street Floor.

EXTRA SPECIAL

Sale of Wool Plaids

The \$5 Monday Yard \$5 Only

—Most exquisite plaid skirtings in a one-day sale, including the most beautiful color combinations.

See Window Display

—Second Floor, Lipman, Wolfe & Co.

ANNOUNCING

A Sale of 240

Glove Silk Undergarments

In Flesh Tint

Vests

\$4.45 Sizes 36 to 42

Bloomers

Sizes 5, 6, 7 \$5.00

THE bloomers are reinforced in the crotch and have elastic at waist and knee. Full cut.

—The vests are the preferred bodice top style with dainty ribbon shoulder straps.



SKETCHED

Wearers of silk underwear need not be told how extraordinary this sale is—the value is all too apparent to require any elaboration on our part.

—Street Floor, Lipman, Wolfe & Co.

The First Great Philippine Sale of 1920

Nearly a Thousand Exquisite Hand Made, Hand Embroidered Gowns and Envelope Chemises



Gowns at \$3.95

—Of fine lingerie cloth, beautifully embroidered in attractive designs. Slipover style with kimono sleeves.

Envelopes \$3.95

—Five different patterns in envelopes of fine lingerie cloth. Punch work and other lovely embroidery effects.

A Number of Lovely, Elaborately Trimmed Envelopes \$6.50—\$6.95—\$8.50

—Wild rose, butterfly, dot and spray designs in great profusion.

Gowns at \$4.45

—Four styles, square, V and round necks; all have kimono sleeves. Beautifully embroidered back and front.

Envelopes \$4.95

—Built-up shoulder style in round and pointed neck effects. Charming worked designs in solid and punch work.

Gowns at \$4.95

—Five of the most exquisite styles in slipover gowns, kimono sleeves and sleeveless styles; graceful embroidery sprays.

Envelopes \$4.95

—Exquisitely embroidered in rose and bow designs; some with fillet lace. Regulation style. —Pointed or round scallops.

Other and More Elaborately Embroidered Philippine Gowns—\$5.95, \$6.95, \$7.95, \$8.95, \$10.95

—Fourth Floor, Lipman, Wolfe & Co.

Here They Are—Just Arrived!

The Improved Eden Washing Machines

THERE are very definite reasons why, of all makes of washing machines the EDEN is the one to choose for the home.

—In the first place, it has been proven out by years of service. The reason that the Eden is the leader today is that it has given perfect satisfaction to thousands of women users.

—In making the improvements on the machine the manufacturers have taken the housewife's point of view. For that reason it is

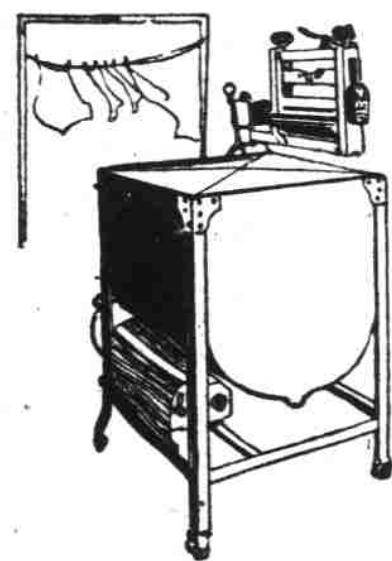
perfectly adapted for use in the home.

—For example: Every moving part is enclosed and is packed in hard grease, thereby making it unnecessary for the woman to oil or clean the machinery.

—Then, the simplicity with which the Eden is operated makes it a delight to use. Only one lever to turn for the washer and one for the wringer, and the washing is done automatically in from five to twenty-five minutes (depending upon the weight and the condition of the soiled things to be washed).

—The Eden is safe, sanitary, economical.

—Electric House, Seventh Floor, Lipman, Wolfe & Co.



OUR EASY PAYMENT PLAN makes it possible for every woman to own an Eden and we offer a FREE TRIAL in your own home.

Real Linens Featured in An Interesting Pre-Easter Event

—Very few stores have sufficient stocks of real linens to speak of and a selling event in which such low prices are quoted is rarely known these days. No telling when in the future this event can be duplicated.

Pure Linen Damask, 70-Inch \$3.00 Yard

—There are eight different patterns to select from: lovely floral, stripe and spot designs, which are particularly attractive in full-bleached Irish linen damask.

Pure Linen Napkins, \$10 Doz.

—These napkins would cost far more if there were table cloths to match. They are in a good assortment of patterns and are 22x22 inches.

100 Pure Linen Table Cloths Greatly Underpriced \$7.50 to \$19.50

—This is an extraordinary sale, all these cloths having been taken from our regular stock, and the fact that there are no napkins to match brings them to you at these prices. —This is a sale worthy of the attention of every housewife, as the cloths are all of pure Irish linen; in fact, a quantity of them are the DERRYVALE IRISH LINEN CLOTHS. Come in sizes 2x2 yards, 2x2½ yards, 2x3 yards. There is a varied line of patterns to select from in all-over and plain centers. We advise you to be here early Monday for this sale.

—Linen Department, Second Floor, Lipman, Wolfe & Co.

Our Bureau of Interior Decoration

is prepared to offer advice in connection with the furnishing of Oregon homes. Miss Stoddard, an interior decorating expert, is in charge of this service and will be glad to talk with you even though you have in mind only the redecoration of a single room.

—Fifth Floor, Lipman, Wolfe & Co.



Creme Oil Soap

One Cake Free With Three, Making It

4 Cakes 25c

On Sale This Week

—Creme Oil is one of the purest of toilet soaps, being made of olive oil and other fine ingredients.

—Street Floor, Lipman, Wolfe & Co.