Today's Market Basket

By Hyman H. Cohen

Oftimes the remark has been made by those in closest touch with the markets that the average consumer is always wishing for low prices on foodstuffs, but seldom buys when values are down.

Such remarks are again made as a result this week of the complete demoralization of the egg market. When egg prices were abnormally high, everyone wanted eggs, and many bought them. Now with eggs plentiful and comparatively low when other foodstuffs are considered, the appetite of the public has gone astray.

Just why the public will purchase eggs when they are 90 cents to $1 a dozen and turn up their nose at supplies when they are being freely offered at 45 cents a dozen, and some lower than that, is one of those vexing mysteries that will likely remain unsolved.

Eggs are a mere example of the changing appetite of the public, for the same thing can be said of other lines. For instance the public's appetite for potatoes is greatly quickened whenever the price is advanced, and wonderful to say, none want potatoes when they are cheap.

VEGETABLE DEMAND ENORMOUS

Demand for vegetables has never before been so great as at this time. High prices are ruling and everyone wants vegetables. Practically anything in that line is quickly snapped up and consumers are unable to get their full. Radishes, turnips, parsnips, carrots, beets, celery, cauliflower, sprouts and other stock are in heavy supply but the demand is even greater.

Mexican tomatoes have recently shown a fair improvement in quality and the demand is growing.

Spinach from Walla Walla, from local places and from California, is offering with most sales being made at 2 pounds for 25 cents. The local and California stock is the best.

California cabbage offerings are extremely heavy and the market is overstocked. Consequently prices are lower.

It begins to look like lower butter prices for the consumer. Because of the very slack demand for canned milk, the condensaries have closed many of their plants and supplies of milk are being turned over to butter makers. This, with the regular seasonable increase in the output of butter, should quickly cause a general lowering of values to the consumer.

Government cold storage beef is being offered to consumers at several west side markets and many are availing themselves of the lower prices, although the general public continues to seek the better quality and cuts at the higher prices.

While veal prices are lower in the wholesale trade, consumers are not likely to receive much benefit because the price of hides is sharply lower. Country killed calves comes to market with the hides attached, therefore higher priced hides means a lowering of the cost of the meat. With hides lower, it would take a very severe break in the wholesale price to affect the retail value.

APPLES BEATING ORANGES

Consumers have made their choice in the matter of fruits by purchasing apples instead of oranges. There is a greater demand for apples today than when prices were lower, but the public appetite for oranges have been quieted to some extent by the inferior quality of some of the fruit. Some of the late varieties of apples are now at their best. Buying them by the box will save money for the consumer. There is little difference in the quality at this time and the wide range in prices is due to the difference in the appearance of the fruit.

The following prices are average ones that consumers are expected to pay retail stores. Quality noted is the average, fancy stuff being slightly higher and inferior stuff fractionally lower.

Eggs—Fresh laid, 40@45c per dozen; fancy fresh, 40c per dozen.

Butter—Best creamery prints, 72@77c lb.

Cheese—Fancy, 40@45c per lb.

Chickens—Dressed, 45@50c per lb.; geese, dressed, 45c per lb.; turkeys, 55@60c lb.; ducks, 50c per lb.

Salmon—25@35c per lb.; Columbia smelt, 5c lb; halibut, 20@25c.

Flour—Best local patent, $3.45@3.50 per sack 49 lbs.

Potatoes—Burbanks, fancy, 7@8c lb.; sweets, 10@12½c per lb.

Onions—Dried, 8c per lb.

FREEMAN'S ONLY STORE

The Quality Store 249 Yamhill St. Where a Dollar Does Its Duty

Combination Price Sale at Freeman's March 13, 15, 16, 17

The Leading Store for High Grade Groceries at Cut Prices

SUGAR—Pure Cane—All You Want—100 Lbs. $15.00. Six Lbs. 89c

66—CENTS—66

3 Maine Corn .....66¢
3 Royal C. Peas.....66¢
3 D. M. Peas.....66¢
3 Hillsdale Asparagus..66¢
3 Solid Pack Shrimps..66¢
3 lbs. Italian Prunes...66¢
3 lbs. B. and W. Figs..66¢
3 lbs. Seedless Raisins..66¢
3 pkgs. Raisins, 15 oz...66¢

69—CENTS—69

8 bars Ivory Soap.....69¢
8 bars Palm Olive.....69¢
10 bars Crystal Wht...69¢
11 bars Bob White....69¢
10 bars Van H. Bl'ch. 69¢
10 bars Wht. Wonder.69¢
10 bars Easy Day.....69¢
8 Old Dutch Cleanser..69¢
6 Lux .....69¢
10 Light House Cleanser 69¢

CRISCO

3 lbs. 98¢, 6 lbs. $1.95, 9 lbs. $2.89

SYRUPS

Karo, light, ½ gal.....60¢
Gallon $1.10
Karo, dark, ½ gal.....55¢
Gallon $1.00
Log Cabin, sm. 35¢, med. 65¢, large $1.25
Uncle Johns, sm. 37¢, med. 70¢, ½ gal. $1.38, gallon $2.65

CANNED MILK

Canned Milk, Carnation and Borden's, tall case $5.88
2 cans .....25¢
Small case $5.60
Doz. 73¢, 4 cans...25¢

BIG FOUR DAY

66 CENT 72
69 SALE 99

COFFEE

M. J. B., 1 lb. 58¢, 3 lbs. $1.63, 5 lbs.....$2.65
Tree Tea, ½ lb.....24¢
1 lb. .....44¢
Freeman's Best, lb.....45¢
Freeman's Special Blend, lb. 35¢, 3 lbs.....$1.00

CEREALS

Albers Flapjack Flour and Peacock Buckwheat, pkg. 33¢, 2 for .....65¢
Cr. of Wheat, 2 for...55¢
Sperry Pancake, 2 for..55¢

72 CENTS 72

2 R. C. Pineapple, lg. 72¢
2 Bartlett Pears, large 72¢
2 Apricots, large .....72¢
3 D. M. Apricots, 1s...72¢
4 Libby's Pineap. ½s 72¢
4 Solid Pack Tomatoes 72¢
4 Razor Clams, tall....72¢
4 Booth's Sardines ....72¢
9 American Sardines...72¢
4 lbs. Fancy Head Rice 72¢
10 lg. rolls Toilet Paper 72¢

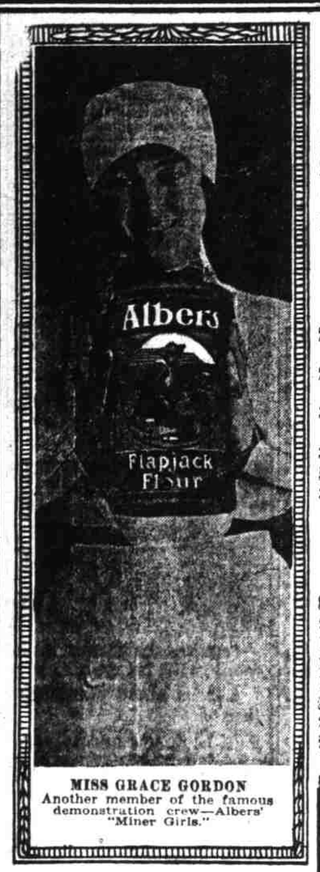
99—CENTS—99

7 Minnesota Peas .....99¢
6 Minnesota Corn .....99¢
6 Early June Peas.....99¢
6 Iowa Corn .....99¢
8 Standard Tomatoes..99¢
6 V. C. P. & B., med....99¢
8 V. C. P. & B., small..99¢
12 lbs. Cal. S. W. Beans 99¢
4 Hershey's Cocoa ....99¢
6 pkgs. Seeded Raisins, 11 oz. .....99¢

FLOUR

Olympic Drifted Snow and White River, 49s $3.05
Crown, 49s $3.15

Mail Orders Received by Wednesday Filled at These Prices
Freeman's Only Store at 249 Yamhill St., Bet. 2d and 3d
We Have No Connection With Any Other Store in the City



MISS GRACE GORDON
Another member of the famous demonstration crew—Albers' "Miner Girls."

Visit **Miss Gordon's** exhibit of Oregon-Made Cereals at the Central Market on Saturday. Special cereal sale during the demonstration. Ask Miss Gordon how you can obtain a "flapjack" turner—a very handy kitchen utensil.

BEVERAGES

1 lb. Chase & Sanborn's Coffee..... 50c
3 lbs. Chase & Sanborn's Coffee.....$1.50
5 lbs. Chase & Sanborn's Coffee.....$2.45
1 lb. Homestead Coffee 35c
3 lbs. Homestead Coffee $1.00

SPECIAL ON CANNED GOODS

2 cans Fancy Sugar Corn, 25¢; case $2.95
2 cans Fancy Sugar Peas, 25¢; case $2.95
3 cans Bear Brand Tomatoes, 35¢; case $2.60
3 cans Shrimps .....50¢
5 cans Oil Sardines.....35¢
3 cans Booth Sardines..50¢

BREAKFAST HINTS

8-lb. sack Buckwheat...65¢
9-lb. sack Rolled Oats...75¢
10-lb. sack Farina .....75¢
10-lb. sack Graham ....70¢
10-lb. sack Corn Meal..60¢
2 pkgs. Shredded Wheat.25¢
2 pkgs. Kellogg Flakes.25¢
2 pkgs. Post Toasties...25¢

Cane Sugar 6½ lbs. $1

COMPOUND FOR LESS

No. 5 size Compound.$1.20
No. 10 size Compound $2.35
(Saturday Only)

1 lb. Fancy Black Figs 15c

YOU'LL NEED

2 cans Carnation Milk..25¢
4 small cans Milk.....25¢
2 cans Borden's Milk...25¢
4 small cans Borden's Milk for .....25¢
1 can Eagle Milk .....25¢

SOAPS AND WASHING POWDERS

Special—1 pkg. Lux....10¢
3 bars Palm Olive Soap.25¢
5 bars Crystal White Soap for .....35¢
10 bars Bob White Soap.60¢
1 pkg. Gold Dust.....25¢
4 cans Lighthouse Cleanser for .....25¢
5 pkgs. Light House Washing Powders .....25¢

SOAP SPECIAL!!
(Saturday Only)
14 Bars for $1.00
2 Bars Free With Each $1 Purchase
White Wonder Soap—Van Hoeter's Bleaching Soap—Mt. Hood Naptha Soap (assorted or straight)

Fresh Ranch Eggs Per Dozen..... 40c

FOR COOKING AND FRYING

3-lb. can Crisco.....$1.00
6-lb. can Crisco.....$1.95
9-lb. can Crisco.....$2.90
Large can Cottolene..$2.75

Peanut Butter Per Pound 20c

HERE AND THERE

3 pkgs. Mrs. Schiel's Noodles, Macaroni or Spaghetti.25¢
1 lb. Fancy Oregon Walnuts for .....40¢

1 lb. Full Cream Cheese 32½c—Saturday Only

1 can Royal Baking Powder for .....35¢
5 boxes Matches .....25¢
1 gallon Karo Syrup.$1.00
1 gallon White Karo Syrup for $1.10
$1.00 size Horlick's Malted Milk .....85¢
Split Peas, per lb.....10¢
Pearl Barley, per lb.....10¢
6 rolls Toilet Paper....25¢
7 rolls Wax Paper.....25¢
1 box Economy Crackers.80¢
35c bottle Durkee Salad Dressing .....25¢
3 bottles Vanilla Extract.25¢
3 bottles Lemon Extract.25¢
1 qt. jar Mustard.....25¢
1 large bottle Liberty Catsup for .....15¢
2 lbs. Fancy Italian Prunes for .....35¢
1 Gal. N. O. Molasses..70¢
1 lb. Black Pepper.....35¢
3 pkgs. Cremettes.....25¢

A Big Saving
Crown Flour .....
White River Flour.....
Olympic Flour .....
Fisher's Art Flour.....
(Saturday Only)
$3.10 Per Sack

Bulk Chocolate 30c lb.
Bulk Cocoa 30c lb.

PEOPLE'S CASH AND CARRY GROCERY
In Vista House Market
N. E. Cor. 4th and Yamhill

The Largest of Our Three Big Markets
1ST AND TAYLOR PEOPLE'S THE ORIGINAL CASH STORE
First and Taylor Streets

PEOPLES CARRY-ALL GROCERY
S.E. CORNER 4TH & YAMHILL

Large Can Peaches Pears or Apricots 35c 3 for $1.00

Golden West Coffee Cans Are Good for Votes in the National Promotion Company's $12,000 Prize Contest—The Best Coffee Plus Votes

THE "JUST RIGHT" UNIVERSAL DRINK

The 20th Century GROCERY

It is not what you make,
It is not what you spend,
It is what you save
That counts in the end.

The people of the United States will get lower prices when they are resolved to get them. So long as we are willing to grab up extravagantly priced articles and carry the air we have money to spend and hope everyone will know it and refuse to carry a market basket and say "Wrap it up," instead of asking "How much!" By so doing we are lifting ourselves by our own bootstraps, so to speak, in the matter of "lowering the cost of living."

A 20th Century Store is a safeguard against high prices. You owe it to yourself to know what they ask, to guard yourself from being overcharged. Quotations in this ad are good for Saturday, March 13.

FRESH RANCH EGGS—every egg guaranteed.....Dozen, 40c

Full Pint Bottle D. S. CATSUP, 19 Cents | Medium Size PEARLINE, 9 Cents | SUGAR CORN, Pella Brand, 2 Cans for 25 Cents

PURE CANE GRANULATED SUGAR—per lb., 15c; 3 lbs., 45c; 100 lbs.....$14.90

3 Lbs. FANCY SMALL WHITE BEANS, 25 Cents | PURE JELLY, 7½ Oz. Jar or Tumbler, 15 Cents | HAWAIIAN GRATED PINEAPPLE No. 2 Can, 30 Cents

OLYMPIC, SPERRY'S or VIM FLOUR—49 lb. sack.....$3.08

3 Bars IVORY SOAP, 25 Cents | 1 Bar Ivory Soap Free with 58c Can COTTOLENE | DOUGLAS OIL, Full Quart Tins, 69 Cents

CANNED MILK—BORDEN'S—2 cans, 25c; 1 dozen, $1.50; case.....$5.95

SUNRISE—2 cans, 25c; dozen, $1.48; case.....$5.80

BLACK FIGS Are a Good Dessert as Well as Healthy—2 Lbs., 45c | 3 Bars PALM OLIVE SOAP, 25 Cents | OLYMPIC PANCAKE FLOUR, 10 Lb. Sack, 78 Cents

SOAP—GREAT WESTERN, LENOX and SWIFT'S PRIDE—5 bars.....25c

5½ OZ. BOTTLE PURE OLIVE OIL, 35c; 10 oz., 68c; 20 oz.....$1.29

UTAH-NA TENDER JUNE PEAS, 17 Cents; 3 Cans, 50 Cents | CANNED SHRIMP, Diamond S Brand, 17c; 3 Cans, 50c | Small Sacks FANCY PATENT FLOUR, 79 Cents

OLD YANKEE—Pure Cane and Maple Syrup—small, 65c; medium, $1.09; large.....$1.98

Special at the Coffee Roaster in the Yamhill Market—"OUR SPECIAL" COFFEE, per lb.....29c

Special at all other stores—ROYAL CLUB COFFEE—1 lb. cans, 53c; 3 lb. cans.....$1.55

TREE TEA—½ Lbs., 23 Cents; Lbs., 45 Cents | "PURE GOLD" Fancy 5 String Broom, $1.19 | BIG FANCY ORANGES, 5 Cents Each

ONION SETS—Special Saturday, per lb.....20c

There are dozens of equally as good or better reasons why careful shoppers will be repaid for a visit at any of our 20TH CENTURY STORES, located as follows: Three in the Big Yamhill Market at Second and Yamhill (look for stalls No. 3 and No. 4 here, and our COFFEE Roasting Department). Other stores located at 169 Third, between Morrison and Yamhill; at 168 Fifth, across from Postoffice; at 781½ Washington, near Twenty-Third Street; at 410 Montgomery, between Tenth and Eleventh Streets.

THERE REALLY ARE NO BETTER PLACES

DIXIE BREAD

A better family loaf that is as clean as if made by your own hands in your own kitchen

Ask Your Grocer

Haynes-Foster Baking Co., Portland
Salem Baking Co., Salem

GRANDMA QUALITY COOKIES COOKIE CO.

Cut Rate Prices—Groceries and Provisions

Mazola Oil Special, pints 35c—quarts 65c—½-gallons.....$1.25
Columbia Salad Oil, short quart can 45c
Wesson Oil, quarts 70c—½-gallon $1.35—gallon.....$2.65
Diamond W or Del Monte Solid Pack Tomatoes, large cans.....15c
Royal Club or Red Ribbon Maine Corn, can.....22c
Carnation or Borden's Milk, large cans, 2 for.....25c
Sunrise Milk, large cans, 3 for 35c
M. J. B. Coffee, 1 lb. 55c—3 lbs. $1.55—5 lbs.....$2.55
Dependable Coffee, 3 lbs. $1.50—5 lbs.....$2.45
Golden West Coffee, 1 lb. 55c—3 lbs. $1.58—5 lbs.....$2.60
Hill Bros.' Red Can Coffee, 1 lb. 60c—2½ lbs.....$1.45
Calumet Baking Powder, 1 lb. 25c—2½ lbs. 60c—5 lbs.....$1.10
Royal Baking Powder, large can 35c—5-lb. can $2.25
Armour's Ketchup, large bottle 20c
Del Monte Ketchup, large bottle 22c
Guittard's Chocolate, 1 lb. 35c—3-lb. can $1.00
Teco Pancake Flour, 2 pkgs.....25c
Rolled Oats, fresh creamed, 3½ lbs.....25c
Corn Meal, white or yellow, 9-lb. sack.....57c
Olympic Patent Flour, 10-lb. sack 75c
Cane and Maple Syrup, Palace Car Brand, pint bottle.....20c
Karo Syrup, dark, 5 lbs. 53c—10 lbs.....98c
Karo Syrup, light, 5 lbs. 55c—10 lbs.....$1.05
Log Cabin Syrup, small 33c—medium 63c—large.....$1.25
Pork and Beans, large cans, 2 for.....25c
Van Camp's Pork and Beans, No. 2 size cans, 2 for 35c
Small White or Red Beans, 3 lbs.....25c
Black Pepper, good grade, lb.....27c
Creamettes, Macaroni, Spaghetti, Noodles and Vermicelli, 3 pkgs. 25c
Marshmallow Creme, large can.....35c
Lux, 3 packages 35c
Bob White, Sunny Monday or White Navy Soap, 5 bars 30c
10 bars 58c
Palm Olive or Creme Oil Soap, 3 bars.....25c
Fancy Breakfast Bacon, sugar cured, per lb.....35c
Our Special Bacon, sugar cured, per lb.....25c
Very Best Shortening, per lb.....30c
Shortening in pails, 3s 75c—5s $1.25—10s $2.45
Home Rendered Pure Lard, per lb.....35c
Pure Lard in pails, 3s 95c—5s $1.60—10s $3.10
Strictly Fresh Oregon Ranch Eggs, per dozen.....43c
Oregon Creamery Butter, strictly fresh, 1 lb. 68c—roll $1.35

NATIONAL SUPPLY CO.
172 FIFTH ST., CORNER YAMHILL