

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

A Page of Good News!

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HOMEFURNISHING NEWS



Sofas, Davenports and Easy Chairs

Are Almost Indispensable to the Really Comfortable Home

Where is the comfort center of your home? About the fire? Does the family still draw up their chairs in the old-fashioned way? Or is there a long, wide, comfortable davenport placed in front of the fire? Are there big easy chairs near by? Seats so restful that they coax away all thought of fatigue?

English people have long been recognized as the race which knows how to be comfortable. This is the reason why our furniture experts have had copied some of the most comfortable sofas, davenports and easy chairs from London designs. They are specialties of the Furniture Gallery. The best to be had in America is brought here from many fine manufacturers.

In addition, we have our own workshop devoted largely to the building of beautiful as well as comfortable davenports and chairs. This workshop is sunny; there is an exceptional supply of all kinds of good materials with which to do the best work.

Much of the furniture is done in satin or denim and will be recovered to order if desired. A particularly rich assortment of coverings includes tapestry, mohair, velvet and damask, starting at \$4.50 and going as high as \$62 a yard.

Sketches of a long, slightly rounded sofa with colonial lines. It has a slender, graceful outline, hand-carved mahogany feet and five loose down pillows for the back. It is one of the finest pieces we know.

English style overstuffed davenports with square arms can be had with loose cushions and tufted, plain or sectional backs. Sometimes, to give the effect of lightness or grace, the arm of a davenport will be lowered or the back will be made less high, or the frame will be shown; such styles are exceptionally good for smaller rooms.

Arm chairs, high-backed fireside chairs, beautiful Louis XVI chairs and many others have been designed for us to suit tall and short and large and slender people. No one chair can be comfortable to everyone, and if you have not yet found YOUR chair, we shall be glad to have you find it among these.

Davenport prices vary from \$159 to \$406.
Easy chairs are from \$62.75 to \$144.

A finely carved Chippendale suite for a luxuriously comfortable living room includes a davenport, two large easy chairs and carved table at \$1250.

Visitors are invited.

Make Your Own Terms—in Reason

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

Sale of Silverware

American Sheffield and Quadruple Plate made by well-known manufacturers are included in this very special disposal of about 50 pieces at reductions well worthy of anyone's consideration. In most cases there is only one piece of a kind, many are samples, some slightly handled. We list a few of the many articles:

\$3.25 Bread Trays \$2.17.	\$15.00 Comports \$12.98.
\$6.50 Sandwich Trays \$5.42.	\$3.00 Vases \$1.98.
\$6.00 Tea Pots \$3.90.	\$18.50 Vases \$13.00.
\$5.00 Tea Pots \$3.75.	\$13.50 Vegetable Dishes \$9.00.
\$22.00 Tea Pots \$15.67.	\$6.00 Water Jug \$3.98.
\$5.00 Open Vegetable Dishes \$3.75.	\$2.25 Candle Stick \$1.87.
\$15.00 Table Castors \$8.98.	\$5.95 Cold Meat Platter \$3.98.
\$8.50 Sugar Basket \$6.79.	\$17.00 Flower Center \$8.98.
\$3.00 Celery Dish \$1.98.	\$5.00 Serving Tray \$3.34.
\$1.50 Cheese Dish \$1.19.	\$6.00 Serving Tray \$3.98.

—Meier & Frank's: Silverware Shop, Main Floor.

15,000 Yds. of Curtain Nets, Voiles and Marquisettes—All 42c Yd.

Standard 65c to 85c Grades

This season's BIG sale of inexpensive curtainings for hotels, clubs, apartment houses, boarding houses, institutions and private homes.

Immense choice of patterns and weaves. Plain materials, borders, hemstitched designs, drawn work, cross bars, pin dots. White, cream and ecru. Many of the patterns never shown before. All at the lowest price in months.

These curtainings can be had in almost any quantity needed, but we must restrict their sale to private customers—NONE TO DEALERS.

Mail orders will be filled, but we advise personal selection if possible because of the wide range of patterns.

Three Additional Offerings

Couch Covers at \$5.95

Good looking tapestry covers which will give long and satisfactory service. Mostly brown and green effects. Standard \$7.50 to \$9 grades.

Curtains \$3.15 Pair

Marquisette curtains attractively edged with lace. They compare favorably with \$5 curtains now on the market, but we bought them at a special price and shall turn them over to our customers at the same saving.



Curtains \$4.95 Pair

Another good opportunity to get pretty curtainings for less. Marquisette with more elaborate lace insertions and edges. These compare favorably with our own \$7.50 grades.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Sale of Room-Size Rugs

Which Will Wear Well

Wool and fiber and all fiber rugs especially suitable for bedrooms, but useful for any room in the house. Blue, brown and green effects.

9x12-ft. Rugs, were \$20.00, now \$14.95

8-3x10-6 Rugs, were \$18.50, now \$13.95

6x9-ft. Rugs, were \$13.50, now \$9.95

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Your Easter Phonograph

is awaiting selection at MEIER & FRANK'S. Here you see, hear and compare side by side all of the standard makes of phonographs, including Brunswick, Columbia, Edison and Victor.

We wish to emphasize particularly our complete assortments of Columbia Grafonolas

We have all styles, woods, finishes and sizes.

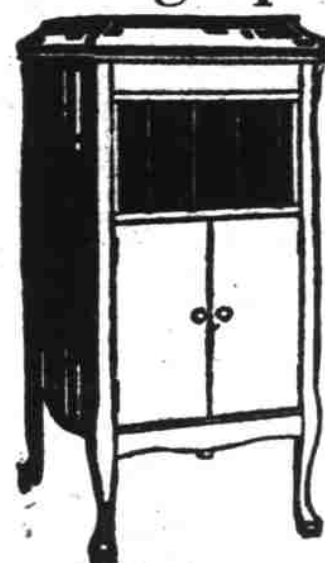
Our Record Service

is second to none. We endeavor to have at all times all of the popular songs, dance hits, instrumental selections, etc. We shall be glad to play any record you desire at any time in our soundproof record rooms.

Make Your Own Terms—in Reason

On any phonograph purchased at MEIER & FRANK'S you can if desired take advantage of this most liberal credit offer.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)



Groceries

Jewel Shortening, 8-lb. pails \$2.55, the 4-lb. pails \$1.30

California Walnuts, fancy No. 1, ten lbs. for \$3.85. 40c

Oregon Prunes, large size, 4 1/2 lbs. \$1

Seeded Raisins, No. 1 pkg., doz. \$2.60. pkg. 22c

Hazelnut Milk, tall cans, case of 4 doz., \$5.90, two 25c

Boneless Sardines, in oil, 1/4 tins, doz. \$3.25, two 55c

Small White Beans, fancy California, 12 lbs. \$1

Certified June Peas, doz. 25c

\$2.85, can. \$2.85.

—Meier & Frank's: Ninth Floor.

A Sale of \$9.00

Blankets

\$7.65

Excellent values. Fine quality white wool mixed blankets in big size for double beds. Pluffy warm blankets with pink or blue borders. Edges are bound with 1 1/2 inch binding. Limited number on sale at \$7.65 pair.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Great Umbrella Values

Beginning tomorrow and continuing all week the Umbrella Shop will hold a truly remarkable sale of umbrellas. Rainy days will hold no terrors for those who purchase a new umbrella in this great disposal. There are five extraordinary lots:

All Our \$11.85, \$12.50 to \$15.00

Silk Umbrellas \$9.85

The banner offering.

Our entire stocks of fine quality silk umbrellas regularly priced from \$11.85 to \$15 on sale at \$9.85.

Beautiful handle effects—many fancy Bake-lite handles with tips and ferrules to match. Some with narrow and others wide taped borders. All the most wanted colors.

Umbrellas \$5.65

Just 75 of these black gloria silk umbrellas with 7-rib paragon frames finished with white ivory tips. Solid fancy colored Bake-lite handles in ring effects. All have cover cases. Wonderful values.

Umbrellas \$4.65

200 women's black gloria silk umbrellas of a good quality, 7-rib paragon frames with fancy colored Bake-lite handles. Half-inch tape border on covers. 26-inch spread. All have cover cases.

Umbrellas \$3.95

500 women's extra fine quality cotton umbrellas with 7-rib paragon frames. Ring handles also silk cord handles. Some have various colored Bake-lite topped handles. 26-inch spread. Extra special while any remain.

Umbrellas \$1.95

Men's and women's strongly made black cotton umbrellas with 7-rib paragon frames and cord handles. Nearly all with colored Bake-lite trimmed handles. Regularly \$2.25 and \$2.50.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



Real Imported

Laces Yard

69c—89c

800 yards hand-made cluny and torchon edges and insertions to be used in spring sewing—for blouses, camisoles, lingerie, undermuslins, pillows and art work. 1 to 3 inches wide. These compare favorably with Belgian laces and are 1-3 to 1-2 less. Regular 85c to \$1.50 values.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Children's Stamped Dresses

\$1.79



Plenty of time to embroider one of these attractive little dresses before Easter.

Stamped in beautiful patterns on fine mercerized lawn.

Sizes for little tots of 2, 4 and 6 years.

Seams are already sewn.

One illustrated.

Good \$2.25 values.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Sale of 250 Boys' 2-Pants Suits

Very Special Tomorrow

\$14.75

This Price Is Way Less Than Present Wholesale



This is a money-saving opportunity that thrifty mothers should not overlook. Parents know the many advantages of 2-pants suits for boys.

Standard makes of boys' 2-pants suits of durable tweeds, chevots, homespuns and cassimeres. Tailored in all of the popular styles. Shown in a range of patterns to please everyone.

Each suit has two pairs of full-cut, full-lined knickerbocker pants.

Sizes for boys 7 to 18 years.

Again we say—250 suits—better come as early as possible.

—Meier & Frank's: The Store for Boys, Third Floor.

A Modern Range for the Modern Kitchen—

Universal Combination

Most kitchens these days are built small—without any waste space anywhere—and the kitchen equipment should be built compactly to economize in space. The Universal Combination Range does this without sacrificing a single element of usefulness. It is really two complete ranges in the space ordinarily occupied by one—economizes on space, economizes on fuel. Has large cooking and baking capacity without the bulkiness of the ordinary range. A complete wood and coal range. A complete gas range.



Bakes Perfectly With Either Fuel

A simple turn of the key changes from one fuel to the other.

Cast-iron oven—roomy, durable, won't rust out. Gas cooking top—five burners, automatic lighter, no matches required. Fire box fitted with six pipe coil—affords abundance of hot water. Fitted with gas self-starter—no kindling required.

Every feature of economy, convenience and genuine serviceability demanded in the modern range is perfected in the Universal Combination.

Universal Pipeless Furnaces

heat your entire home through one register without loss of heat in the basement. Now is the best time to have us install a Universal Asbestos Insulated Pipeless Furnace in your home.

Make Your Own Terms—in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)



"Nucut" Glassware in a Sale

Another lot of "Nucut" glassware of the same kind that went out so quickly in our sale of a few weeks ago. Nucutware is not cut glass, but is a nicely-finished pressed glassware. And it is offered at a fraction of what real cut glass would sell for. Three remarkable lots as follows:

69c

8-inch berry bowls. Sugars and creamers. Two-handled comports. Celery trays. 6-inch shallow nappies. 8 and 10-inch vases. Footed comports.

99c

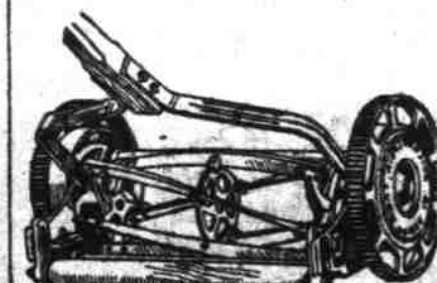
7-inch fern dishes. 10 1/2-inch flat cake plates. 9-inch fruit or berry bowls. 9 1/2-inch shallow nappies. Two-handled oval bowls.

\$1.29

10-inch footed orange bowls. 10-inch berry bowls. 10-inch sandwich plates. 11-inch shallow nappies. 9-inch footed rose bowls. Half-gallon pitchers.

Ball Bearing Lawn Mowers

\$7.49



A first-of-the-season sale of 14-inch ball-bearing lawn mowers with 3 cutting blades and 8-inch high wheels. Very easy running.

Cast Aluminum Kettles

\$4.99



Regularly \$7. Heavy cast aluminum tea kettles in paneled shape as pictured. Hinged cover which is opened by pressing down handle of tea kettle. 6-quart size. —Meier & Frank's: Basement. (Mail Orders Filled.)

Center Aisle Bargain Square, Main Floor, Fifth Street

Sale of 1800 Mina Taylor and Gold Medal

House Dresses and Aprons

\$1.49

Regularly Priced in Our Stocks as High as \$2.49

A wonderful value giving occasion. 1800 of the famous Mina Taylor and Gold Medal house dresses and coverall aprons offered at \$1.49.

Full cut, well made garments of ginghams, chambrays and percales in a wide variety of wanted stripes, checks, plaids and other designs—all fast colors. Attractive belted models are featured. Three illustrated.

All sizes 36 to 44, inclusive.

Come early for these splendid house dresses and aprons on sale tomorrow at \$1.49.

—Meier & Frank's: Center Aisle, Main Floor.

