

Livestock Auction Sales Are Spreading Desire for Better Pure Breds

LIVESTOCK SALES AT AUCTION ARE AID TO INDUSTRY

By R. C. Stewart

The livestock auction sale as a means of spreading the best blood strains of various breeds has not been recognized or used until recent years. During the past year the Northwest and many well conducted and successful livestock sales. It is anticipated that even more will be held the coming year.

Auction sales are of great benefit to the livestock industry, not only through spreading some of the best blood strains among breeders of purebreds, but also by widely spreading the blood of purebred animals where it will be available to use on the grades and bring up their quality.

ADVERTISING AIDS CAUSE

One way in which an auction sale popularized a breed is through the advertising in the papers previous to each sale. This advertising reaches many that could be interested in no other way, giving them a desire to possess better livestock, which will induce them later to take up the breeding of better livestock.

Then at the auction sale there is always an abundance of contagious enthusiasm, which will in most cases open the eyes of those who only came out of idle curiosity. While they may not become future buyers, they will in many cases tell several others of the bright prospects in store for that certain breed.

In most cases the higher the prices run at a sale the greater the enthusiasm and the more free advertising is given, not only to the seller but to the buyer. Gossip is one of the surest means of advertising; high prices mean gossip.

GOOD RESULTS OBTAINED

A buyer that gets something good and pays a good price for it will receive a good deal of free advertising which will be of great benefit to him in the future. But if he buys mediocre stock and pays a small price for it he gets but very little if any free advertising.

Strange to say, so far there have been but few large herds or flocks started with purebred animals bought at an auction sale. Most of them have started with animals bought at private sale and built up through breeding, and later adding a few bought at auction sales. But many times the idea of starting a herd is born at an auction sale and the herd afterward built up through buying at private sales.

The contagious enthusiasm which is always noticeable at the auction sale is not only responsible for the starting of a great many breeders in the purebred business, but often starts bull associations and breeding clubs of various kinds.

INDUSTRY IS HELPED

It is easy to see that the auction sale is doing much to build up the livestock industry of the Northwest through the better prices obtained at sales and the spreading of some of the best families of livestock among the new breeders.

The quality of our Northwestern livestock will be greatly improved through the spreading of purebreds by auction sales. It is now known that during the coming season there will be some important sales held and that very high quality stock will be offered.

Breeders of the West should make a strong effort at this time to induce the Eastern breeders to come West for their foundation stock. In many of the breeds we have proven that the West far surpasses the East in production and type. It is now only necessary to convince the Eastern buyer that the West has the quality stock.

Gronna Measure Is Fought by Farmers

After passing upon several matters of importance, including the fixing of a spring wage scale for ranch work of \$75 a month for experienced help, the Morrow county farm bureau took up the question of government guarantee of the price of wheat and passed unanimously a resolution to be telegraphed to the Oregon congressional delegation.

In this resolution they ask that the delegation work for the defeat of the "Gronna bill" and for the continuance of the present minimum price for two more years. They believe that the supervision of the price of wheat is necessary for the continued prosperity of the American farmer, and that price fixing will to a great extent stabilize the present financial situation.

Loan Association Has Annual Meet

At the annual meeting just held of the Medford National Farm Loan Association officers for the ensuing year were reelected as follows: A. W. Stone, president; Ray V. Crum, vice-president; E. H. Hurd, secretary and treasurer, and Carl J. Blomquist, J. H. Hurley and Frank Perry, loan committee.

The annual report showed a membership of 78, capital stock paid in \$12,645, and total of loans completed and paid over to members to date, \$25,900. The average loan in the Rogue river valley is about \$2800.

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Willow valley trees before and after spraying

Livestock Questions Answered

By Dr. M. J. Howes, Veterinarian

No. 1

Question—We have a dog that has distemper. Is there any danger of our children catching the disease?

Answer—There is very little danger, if any, that a person could contract any disease from a dog with distemper. The organism B. bronchiseptica, which is now believed to be the cause of canine distemper, was recently given a very severe examination by investigators to see if there was any relation to the coccal bacillus faecalis, which affects humans. They failed to establish any connection between the two organisms.

No. 2

Question—Is there any danger of a rather vicious bull transmitting this trait to his descendants?

Answer—You do not say how unruly this animal is. However, a bull if of good stock is more apt to transmit the milking characteristics of his ancestors if he is inclined to be vicious. In other words he is of a very masculine temperament which is always desirable in a herd sire. Recently several bulls have been destroyed because of their vicious tendencies and now it is found that their progeny are very large producers. It is seldom that the ugly disposition shows up in the female offspring.

No. 3

Question—Is it necessary to have a mallein test made when horses are shipped into the state of Washington for work purposes?

Answer—According to laws and regulations relating to livestock sanitation effective July 1, 1919, in the state of Washington, all horses, mules and asses must have a mallein test. A certificate to this effect by a qualified veterinarian must accompany the bill of lading.

Pacific County Plans Fair

South Bend, Wash., March 6.—Plans for a big county fair, to be held in Pacific county this fall, are being considered by the commercial clubs of South Bend and Raymond. Possibly a site near the Columbia Box & Lumber company's plant, midway between this city

Annual Spring Sale of Shorthorn Cattle

PACIFIC INTERNATIONAL PAVILION
North Portland

THURSDAY, MARCH 18, 1920
75 Bulls and 25 Cows

This will be one of the greatest sales of the breed ever held in the Northwest under the auspices of the Northwest Shorthorn Breeders' Association. Leading breeders are consigning some of their best bred animals and if it is good breeding and individuality you want, you will find it at this sale.

Rangemen have never had a better chance to get the kind of bulls they need on their herds than this sale presents. Send to the sales manager for a copy of the sale catalog. It will be ready to mail at an early date. Study the breeding represented and plan to attend this sale.

HARRY C. CRANKE, Auctioneer, Nez Perce, Ida.
FRANK BROWN, Sales Manager, Carlton, Ore.

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170,000 BUSHEL OF WALLA WALLA WHEAT HAS BEEN CONTRACTED

Walla Walla, Wash., March 6.—Over 170,000 bushels of the wheat of Walla Walla county were signed up by the Washington Wheat Growers' association as a result of an address delivered by Aaron Sapiro, chief counsel for that organization, to merchants, dealers and farmer leaders of the county at the commercial club Thursday. Sapiro explained to the growers that the prime purpose of the meeting was to remove misrepresentation concerning the organization. He made a thorough analysis of the contract used by the association and explained the difference between the farmers' companies, which, he said, "make money out of the farmers but not out of wheat." The true cooperative organization, he pointed out, makes the profit out of the wheat pooling.

"Our primary purpose in meeting with the growers of Walla Walla county," said Mr. Sapiro, "was completely achieved and the growers thoroughly understood the plan."

The meeting was one of the most enthusiastic which the local wheat men have ever held here, the enthusiasm growing as Mr. Sapiro made his points clear. One of the first men to sign a contract was State Representative W. H. Kirkman, who, as soon as the meeting had closed, contracted to market 17,000 bushels of his grain through the association. Other representative wheat growers of this region who signed contracts are: E. A. Aldrich, 25,000 bushels; Mark Mendhall, 14,000 bushels; N. B. Atkinson, 7500 bushels; Walter Price and one of the Neace Brothers, prominent ranchers in the Walla Walla district.

At the conclusion of the meeting the executive office of the association announced that upwards of 2,500,000 bushels of wheat had now been signed up in the association and that by Saturday it expected to be able to definitely state that 3,000,000 bushels, or the first 20 percent of the minimum to be contracted had been secured.

Livestock Show Home

Spokane, Wash., March 6.—Directors of the Western Royal Livestock show voted to raise \$50,000, mainly among the stockmen of the Northwest, for the erection this year of a modern show pavilion and livestock arena to be the permanent home of the show in Spokane. Stockmen at the meeting last night pledged \$10,000 toward the fund and they believe they will experience little difficulty in raising the entire sum.

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DAIRYMEN'S LEAGUE IS CONSIDERING NEW ORGANIZATION PLAN

Members Also to Pass on Important Question of Wholesale Price of Milk.

The Dairymen's league members are carefully considering the new plan of organization as presented by Aaron Sapiro, the well known organization attorney. The following is from a bulletin recently published by the Oregon Dairymen's league:

Twenty-seven locals have met and gone into every detail of the plan thoroughly. The plan has met with entire approval. As soon as the remaining locals have had time to consider the plan, a general meeting of all members will be called in Portland for the purpose of deciding whether to adopt or reject the plan.

In the meantime the members of the

Plan for Big Fair in Columbia County

Warren, March 6.—Extensive preparations are being made for the annual county fair. There will be none of the old-time games of chance or pot-luck or sideshows, but the entire space will be given to athletic and amusement. The Rev. A. R. Sparrow, the best athlete in Columbia county and holder of the pole-vauling record of the world, will have charge of this department. The finances of the institution are in first-class shape, nearly \$15000 being in the treasury.

Annual Spring Sale

The annual spring sale of the Northwest Shorthorn Breeders' association will be held Thursday, March 18, at the Pacific International pavilion, North Portland. A fine lot of bulls and cows from the leading herds will be sold, giving range men a good chance to get good bulls to use on their range stock.

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