

Ida M. Tarbell—Famous Publicist

—will speak at the Municipal Auditorium, 8:30 tomorrow evening, on "What Is the Matter With Our Industrial Life?" Miss Tarbell is a world-famous authority on this subject and thinking people will welcome the opportunity to hear her message.

Tickets are on sale at a special booth on our Main Floor, Alder Street side. 50c, 75c, \$1 (war tax extra).

—Meier & Frank's: Main Floor.

Meier & Frank Co.
Established 1858
THE QUALITY STORE OF PORTLAND
11th, 12th, 13th, 14th, 15th Sts.

Great Silk Sale and Exposition

The merchandising supremacy of the MEIER & FRANK Silk Store is proved anew by this event which features, in addition to Portland's most representative selection of new silks for spring and summer, three marvelous specials:

Creme de chine, 40-inch, all colors, **\$2.69**. Fancy silks, 36-inch, \$2.50 and \$3 grades, **\$1.65**. Shantung pongee, natural color, 33-inch, **\$1.29**.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

MEN!—1128 New Silk-and-Cotton Shirts in a Sale

\$6.95

Free Lessons! "Pingcraft"

Tuesday, Thursday
and Saturday

Pingcraft is the art of painting and decorating various materials for home use and gifts. It is practical and easy and it is interesting hundreds of women who like to make artistic articles.

There is a separate section in the Art Needlework devoted to Pingcraft under the direction of Mrs. Thomas, who understands how to obtain the best results. Various completed models are shown, including luncheon sets, bags, telephone covers, book covers, needle cases and school bags.

Pingcraft outfit No. 1 consists of paints and brushes sufficient to do many articles at \$1.

—Meier & Frank's:
Art Needlework Shop,
Second Floor.

35c Fleece-down Outing 25c

Strong, warm white fleece-down outing flannel suitable for night wear purposes, etc. Twilled in the weave. 27 inches wide. 25c yard.

—Meier & Frank's: Second Floor.
(Mail Orders Filled.)

Just Received New Wool Jersey Coats

\$20



Coats to wear with plaid skirts or pleated serge ones. A little different from the usual sport coats because they are pleated and tucked in the back and button in front rather mannishly. Navy, tan, gray, copenhagen, rose.

—Nearly two thousand new spring garments for women and misses have arrived within the last month—and more are arriving every day.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

"Can't-Bust-Em" Overalls \$1.69

150 pairs of these strongly made, full cut, "Can't-Bust-Em" overalls of good weight blue denim. Bib style with six pockets, including patented rule and plier pockets. High back and suspenders. Sizes 32 to 46 included.

Come early for these regular \$2.50 overalls at \$1.69.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



Gift Baskets

of gilded wicker are filled with jars of delicious home-made jams, marmalades, preserves, salted nuts and candies. Between the jars are flowers and fruits made of marzipan paste. Foil wrapped chocolates, bonbons and balls of Orange Pekoe tea are also used. Tied with bows of pastel satin ribbons.

First shipment just in. Something different for "her" gift.

Priced \$2.50 to \$20.

—Meier & Frank's: Ninth Floor.
(Mail Orders Filled.)

Groceries \$1

Tomatoes, Victor, solid pack, No. 2 1/2 cans, 7 for \$1.
Grated Pineapple, Del Monte, No. 2 cans, 3 for \$1.
Evaporated Apples, extra fancy, 2 1/2 lbs., \$1.
Fancy Sugar Corn, Del Monte, 5 cans, \$1.
Pork and Beans, Del Monte, in tomato sauce, No. 1 cans, 8 for \$1.
Hazelwood Milk, tall cans, 8 for \$1.
Tuna Fish, light meat, No. 1 cans, 6 for \$1.
Mince Clams, extra quality, No. 1 cans, 7 for \$1.

—Meier & Frank's:
Grocery, Ninth Floor.

\$10.00 values. And here's how:
We selected the cloths in the piece—Months ago—
When costs were much lower than they are today.
Had them made to our own specifications by a manufacturer long and favorably known to us.
The shirts are here.
We're satisfied.
And so will you be.

Shirts with the appearance of silk—rich, lustrous, distinguished.
The cotton admixture enhances the wearing quality.
Satin striped, corded, beautifully patterned.
Light or dark colorings.
Perfect-fitting shirts in sizes 14 to 17 neck; 33, 34 and 35-inch sleeves.
Save a third!

A Companion Sale Koroko Krinkle Krepe Ties \$1.95

Exclusive with us.
Designed after a famous non-wrinkable scarf.
These will WEAR.
And the patterns!
3 for \$5.75.

—Meier & Frank's: The Store for Men, Main Floor.
(Mail Orders Filled.)



March Sale of Housewares

THE March Sale of Housewares is a specially planned event which opens up to our customers EXCEPTIONALLY helpful economies on needed household commodities at the time when people by the exercise of ordinary forethought can utilize them to their greatest advantage.

Portland households are discovering from day to day gaps in such essential articles as this sale brings and spring re-furnishing—already seriously planned in many homes—will inevitably bring others to light.

The items listed are all from our regular stock. That is your best guarantee that only dependable goods will be found in this sale. That it is which makes the savings truly remarkable.

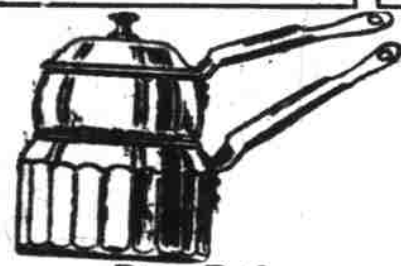
It pays to look ahead at a time like this!

Count on us for service.

Sale begins at 9:15.

Glass Salt Box 25c

Regularly 40c. Good size sanitary glass salt boxes. 125 in this sale at 25c.



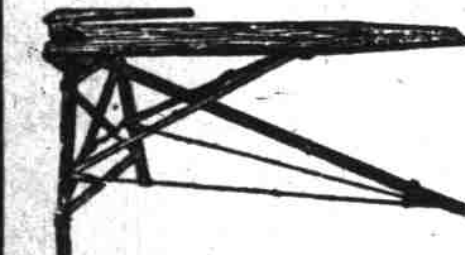
Rice Boilers \$1.99

1 1/2-quart size aluminum rice boilers in the popular paneled shape. 200 on sale at \$1.99.



3 Saucepans \$1.62

Set of 3 Betty Bright aluminum sauce pans—1, 1 1/2 and 2-quart pans. 80 sets at \$1.62 set.

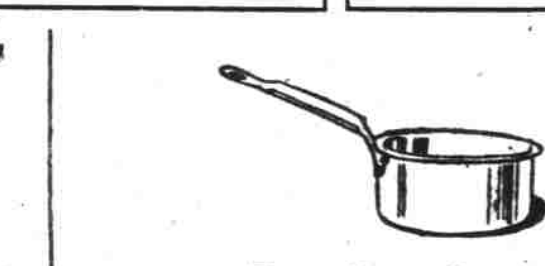


Ironing Boards \$2.79

Regularly \$3.25. Large Springer folding ironing boards complete with sleeve boards. 240 on sale at \$2.79.

Carpet Beaters 27c

Good rattan rug or carpet beaters in a large size. 84 in this sale at 27c.



Deep Stew Pans 99c

3-quart size stew pans made of good quality sheet aluminum that will not easily chip or dent. Illustrated. 125 in this extraordinary sale at 99c.



Tea Kettles \$3.29

4-quart aluminum tea kettles with 1 1/2-quart inset. Just 50 in this sale at \$3.29.



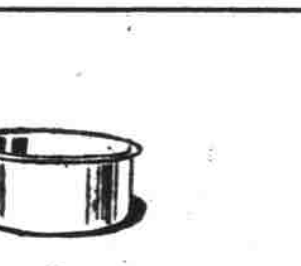
Wheelbarrows \$6.98

Regularly \$8. Well made, substantial garden wheelbarrows as illustrated. Just 36 on sale at \$6.98.



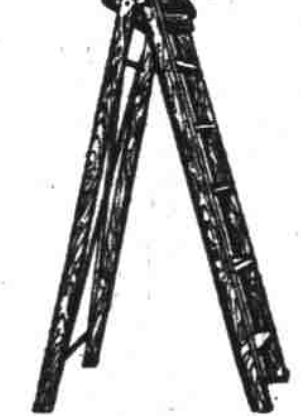
Carpet Beaters 29c

Regularly 40c. Extra heavy "World" woven wire carpet beaters. 156 at 29c.



Step Ladders \$1.99

Well made 6-foot step ladders with iron rod under every other step.



Aluminum Pans \$1.38

4 quart size Betty Bright aluminum sauce pans with covers. 29 on sale at \$1.38.



Shallow Stew Pans 49c

2-quart size stew pans made of good quality sheet aluminum. Illustrated. 240 of these pans in this sale at only 49c.



Clothes Racks \$1.19

Regularly \$1.50. "Leader" wall clothes dryers in folding style with arm.



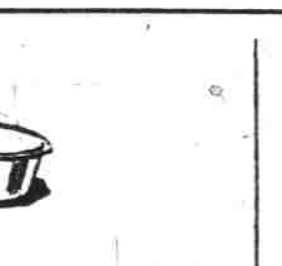
Ironing Boards \$3.89

Regularly \$5. Folding ironing boards with aluminum top. When open, 44 inches long. When folded, 22 inches long.



Tea Kettles \$2.74

4 qt. size Betty Bright aluminum tea kettles. 33 only in this sale at \$2.74.



Wunder Polish 5c

Regularly 10c. Wunder powder that cleans aluminum, ware, glassware, woodware, enamelware, nickelware, etc., etc.



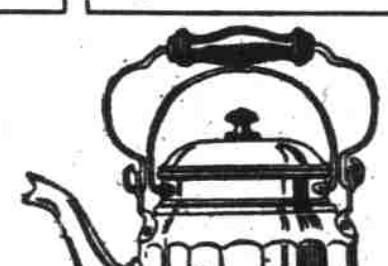
Tea Kettles \$4.99

6-quart aluminum tea kettles with 1 1/2-quart inset. Pretty paneled shape. 200 at \$4.99.



Wheelbarrows \$4.75

Regularly \$5.50. Well made stave wheelbarrows in good size. 36 at \$4.75.



Tea Kettles \$1.89

2-quart size inset tea kettles in paneled shape. 2-quart kettles, size of inset 1 quart.



Steri-Foam 25c

A can of steri-foam, a compound for disinfecting closet bowls, and a toilet brush—good 50c value for 25c.



Percolators \$2.23

2-quart well made aluminum coffee percolators as illustrated. 200 on sale at \$2.23.



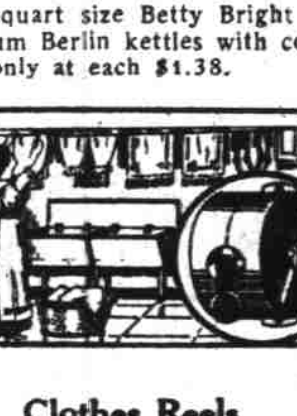
5 Mixing Bowls \$1.29

Clean, sanitary glass mixing bowls in 5, 6, 7, 8, 9-inch. 102 sets at \$1.29.



Berlin Kettles \$1.38

4-quart size Betty Bright aluminum Berlin kettles with cover. 53 only at each \$1.38.



Clothes Reels 29c

Regularly 40c. The well-known "Bluebird" clothes reels complete with 40 feet of clothesline. 288 at each 29c.



Clothes Baskets \$1.89

No. 2 willow clothes baskets. No. 3 clothes baskets \$2.09. No. 5 extra large clothes baskets \$2.99.



Domestic Day

Our weekly domestic sale will be held tomorrow, 24 wonderfully worthwhile values have been arranged for this sale.

Wash Goods 39c

A mixed table of wash goods including peggy cloth, galatea, imperial chambray, romper cloth, suiting. Mostly short lengths 2 to 10 yards. Many patterns.

Percalines 35c

36 inches wide. Standard quality percalines in a large variety of stripes, checks and plaids, in light and dark colors.

Challis 29c

36 inches wide. Challis in pretty floral designs for comforters, kimono and drapes. Medium and dark colors. Mill lengths.

Poplins 49c

36 inches wide. Serviceable cotton poplins in a good selection of desirable shades.

10 Yds. Nainsook for \$3.75

36 inches wide. 10-yard lengths of soft finish nainsook and long cloth for infants' dresses, night gowns and other undergarments.

10 Yds. Cambric for \$3.59

36 inches wide. Full bleached soft finish cambric suitable for night gowns, petticoats, children's bloomers, pillow cases, etc.

Flannel 25c

22 inches wide. Soft wool and cotton mixed flannel suitable for infants' bands and other undergarments. Limited quantity.

Flaxon 45c

32 inches wide. Fine sheer material for infants' and children's dresses, waists, etc. Good variety of stripes and checks.

Outing 25c

27 inches wide. Good quality outing flannel in plain pink, blue, cream, white and gray.

Prints 19c

Genuine William Simpson and American prints in a good assortment of black and dark colors.

Muslin 35c

38 inches wide. Extra heavy brown muslin sheeting that will make good sheets. Limited quantity.

Scarfs 59c

Lace trimmed and hemstitched scarfs and squares. Also a limited number of 36 inch lunch cloths.

Cretones 47c

A mixed table of 36 inch cretonnes including rep and plain weave materials. Plain colors and floral designs. Suitable for bags, draperies, couch covers, etc.

Curtaining 18c

24 to 36 inches wide. A mixed table of plain and fancy border scrim curtaining.

Sheets \$1.85

Sizes 72x90 and 72x99 inches. Bleached seamless sheets made of good sturdy muslin, free from dressing. The 81x90 and 81x99 inch sheets special \$1.88.

Pillow Cases 35c

Size 42x36 inches. Pillow cases made of good heavy muslin that will give good service. Wide hems.

Blankets \$7.49

Size 66x80 inches. Good quality wool mixed blankets in block plaids of blue, tan and gray on white grounds.

Batts 10c

Good clean white cotton batts in the 7 ounce size. Worth half again as much.

Batts \$1.65

2 pound size wool finish soft white long fiber cotton batts packed in individual cartons. Make up into comforters in size 72x90 inches.

Batts \$2.49

2 pound size soft fluffy wool and cotton mixed batts packed in individual cartons. Make up into comforters in size 72x90 inches.

Towels 25c

Extra large cotton and union huck towels in white, some with red borders. Desirable for hotels and rooming houses. Dozen special \$2.85.

Towels 39c

Large size full bleached double thread soft finished Turkish bath towels. Limited number.

Curtains \$1.39

A limited number of durable scrim curtains with lace and hemstitched trimming. 2 1/2 yards long.

Cloths \$1.65

Size 58x70 inches. Good quality mercerized pattern table cloths.

—Meier & Frank's: Lower Price Store, Basement Balcony.