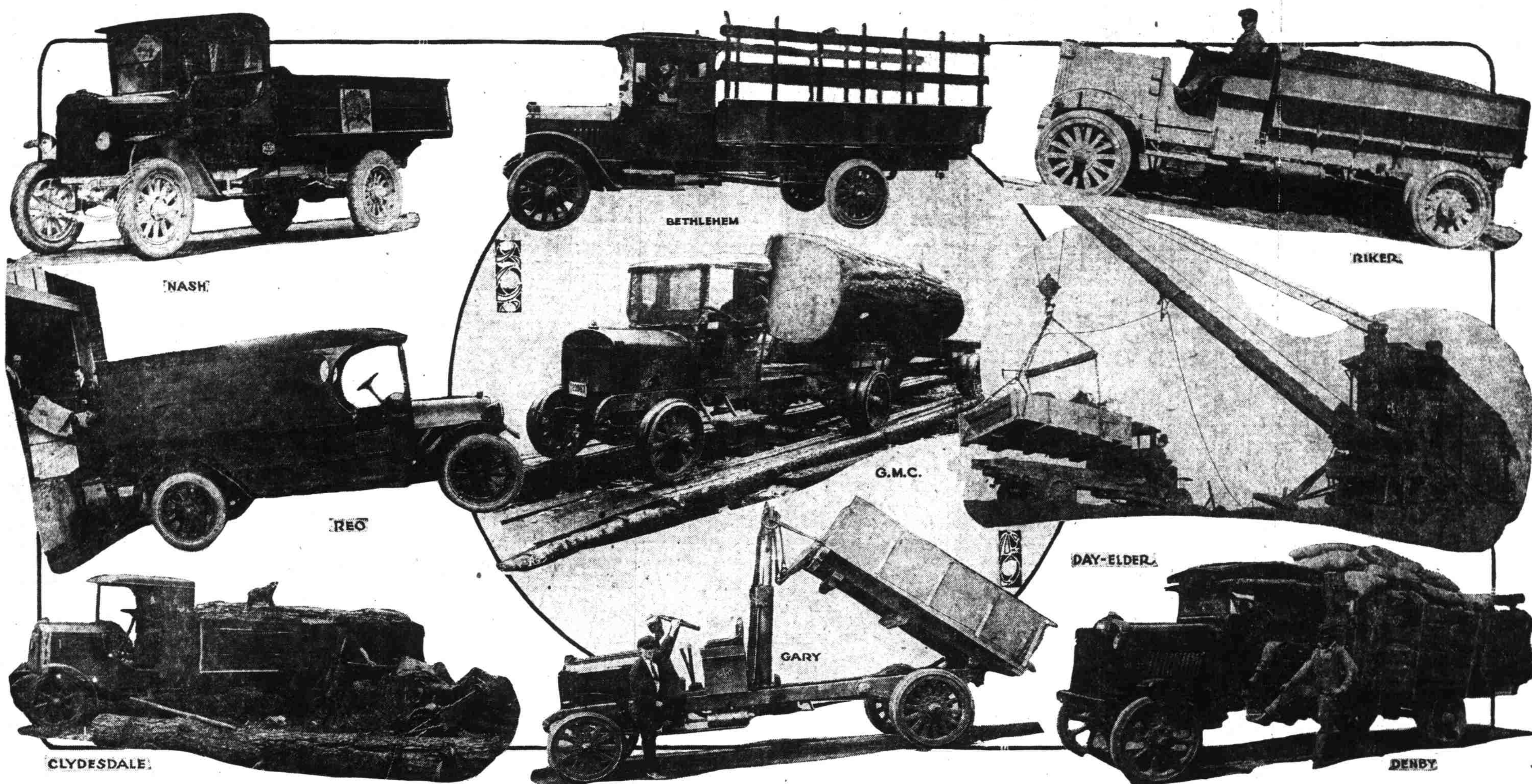


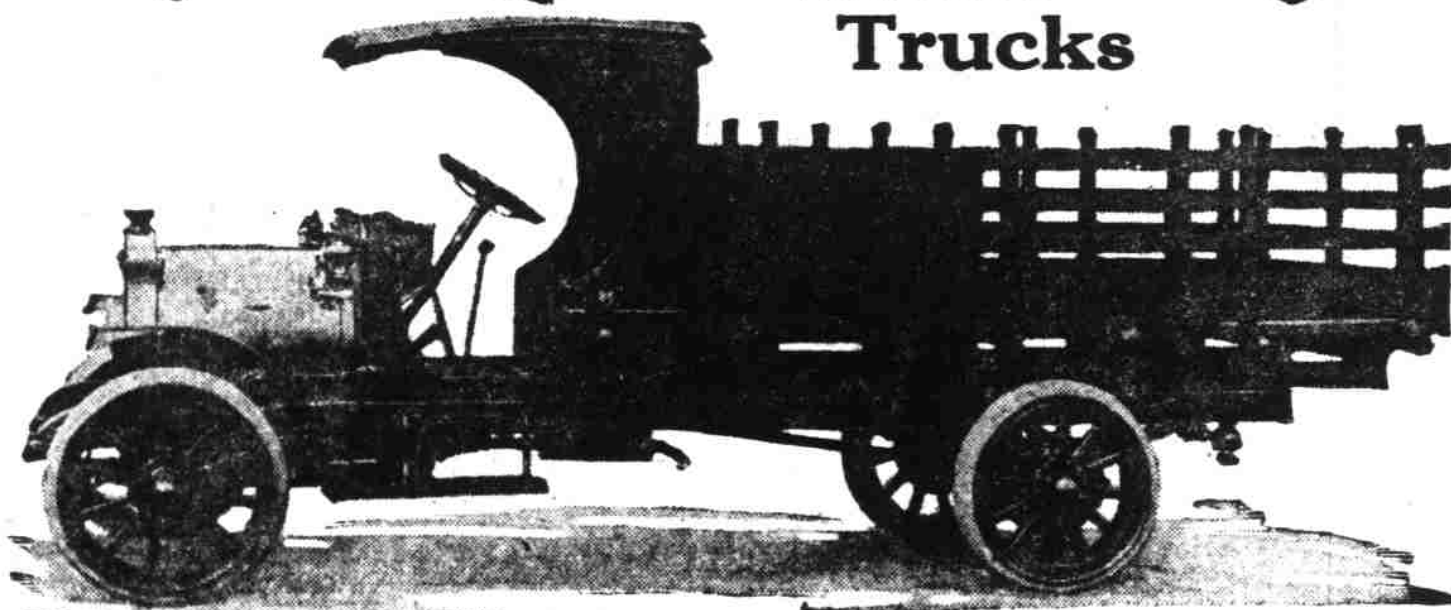
## MOTORIZED TRANSPORT DEMONSTRATES WORTH TO BUSINESS MAN



"All the Name Implies"

# Standard

Motor Trucks



## STANDARD UNITS

The STANDARD Motor Truck is one of about 125 principal makes of Motor Trucks produced and marketed in the United States.

Some of these Motor Trucks are good and some of them are better—but there is no such thing as the "best" in Motor Trucks.

—because no test has ever been held which would establish any such superiority among them.

Ton for Ton, STANDARD Motor Trucks are as good as any Motor Trucks you can buy.

We can show you STANDARD records for Sturdiness, Dependability and Service—Long Life, Economy and Profit that will equal the best records of any other Motor Truck made.

In addition to this, when you buy a STANDARD Motor Truck, you buy Standard Units, such as:

|                                   |                                    |
|-----------------------------------|------------------------------------|
| TIMKEN-DETROIT Axles and Bearings | EISEMANN Magneto                   |
| CONTINENTAL Motor                 | LONG Radiator                      |
| SPICER Universal Joints           | PERFECTION Springs                 |
| GEMMER Steering Gear              | BROWN-LIPE Clutch and Transmission |

Every Motor Mechanic in the country is familiar with these Units because they are Standard. They are known, sold and used the world over. When you buy a STANDARD Motor Truck you have double and triple Service facilities: STANDARD Service, Standard Unit Service, and Standard Unit Dealer Service.

For nearly ten years these Standard Units have been built in STANDARD Motor Trucks and will continue in use as long as they ARE Standard Units.

1, 2, 3½ and 5 Ton Capacities with a Body Style for Every Business  
SEE OUR EXHIBIT AT THE TRUCK SHOW

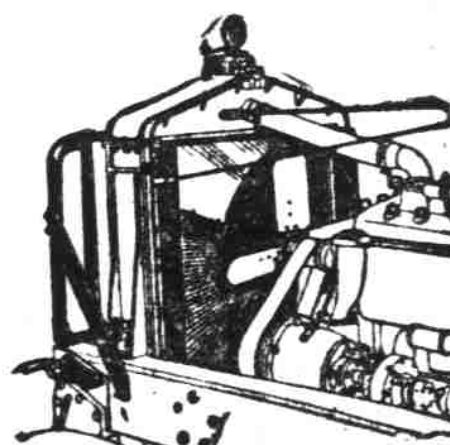
## PALACE GARAGE CO.

Twelfth and Stark Streets DISTRIBUTORS Phone Broadway 1572  
SOME TERRITORY AVAILABLE FOR LIVE DEALERS

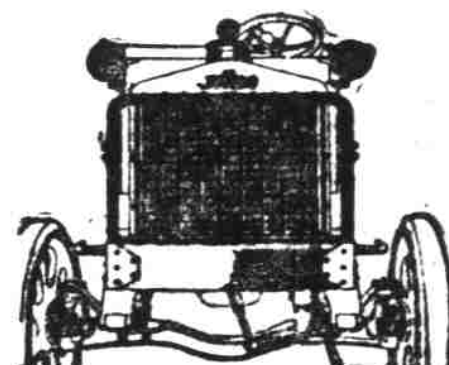
# JUMBO

## Introducing the Jumbo Motor Truck in Two New Models

At the Armory Next Week We Will Show the Jumbo in Three Sizes—1½, 2½ and 3½ Ton Capacities!



Radiator Fan Shroud forming perfect air tunnel so that entire surface of radiator is uniformly cooled.



Motor-meter, Radiator Guard, Tow Hooks, Extended Frame forming Bumper, Radiator Shutters (closed) and Electric Lights.

If you have a transportation or hauling problem of any nature we want to talk with you and you will find it to your advantage to give us the opportunity.

For more than a year we have been selling the Jumbo Motor Truck in two-ton capacity. We put these trucks into a great many services and they made GOOD, absolutely.

We have not been saying a great deal about the Jumbo. We have been testing it, watching it in actual service, talking with the owners, and now that we have the Jumbo in two new sizes which gives us a complete line of high grade, moderately priced trucks, we are going to open up.

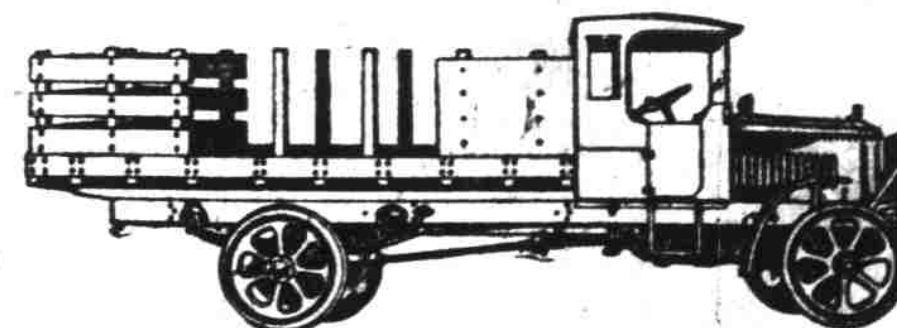
We have adopted the same policy in our motor truck department that we have found so successful in the pleasure car business. This policy necessitates the stocking of an adequate supply of repair parts and the maintenance of efficient service facilities.

See the complete line of JUMBO TRUCKS at the Armory. Then give us the opportunity of figuring with you upon your present and future requirements.

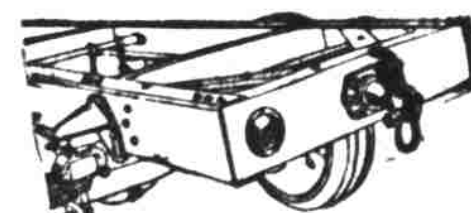
# Mitchell

LEWIS & STAYER CO.

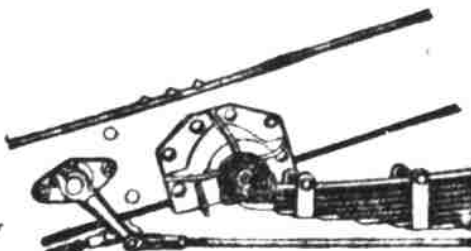
Northwest Distributors  
EAST MORRISON AND FIRST  
Portland, Oregon



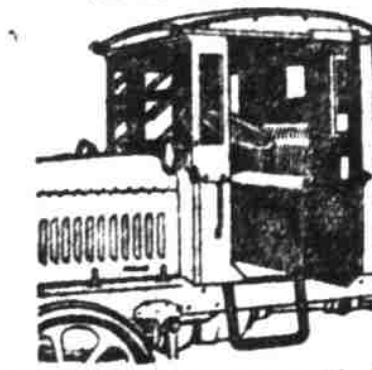
A Chassis  
Assembly of  
Standard  
Perfected Units



Electric Tail Lamp sunk flush with frame. Spring Draw-bar for trailer connection.



Front Rear Spring Bracket exceptionally strong. Top leaf wrapped full around eye for safety.



Steel Cab. Curtains open with doors.

Buda Motors, Clark  
Internal Gear  
Axles; Brown, Lipe  
& Fuller  
Transmissions,  
Detroit Springs