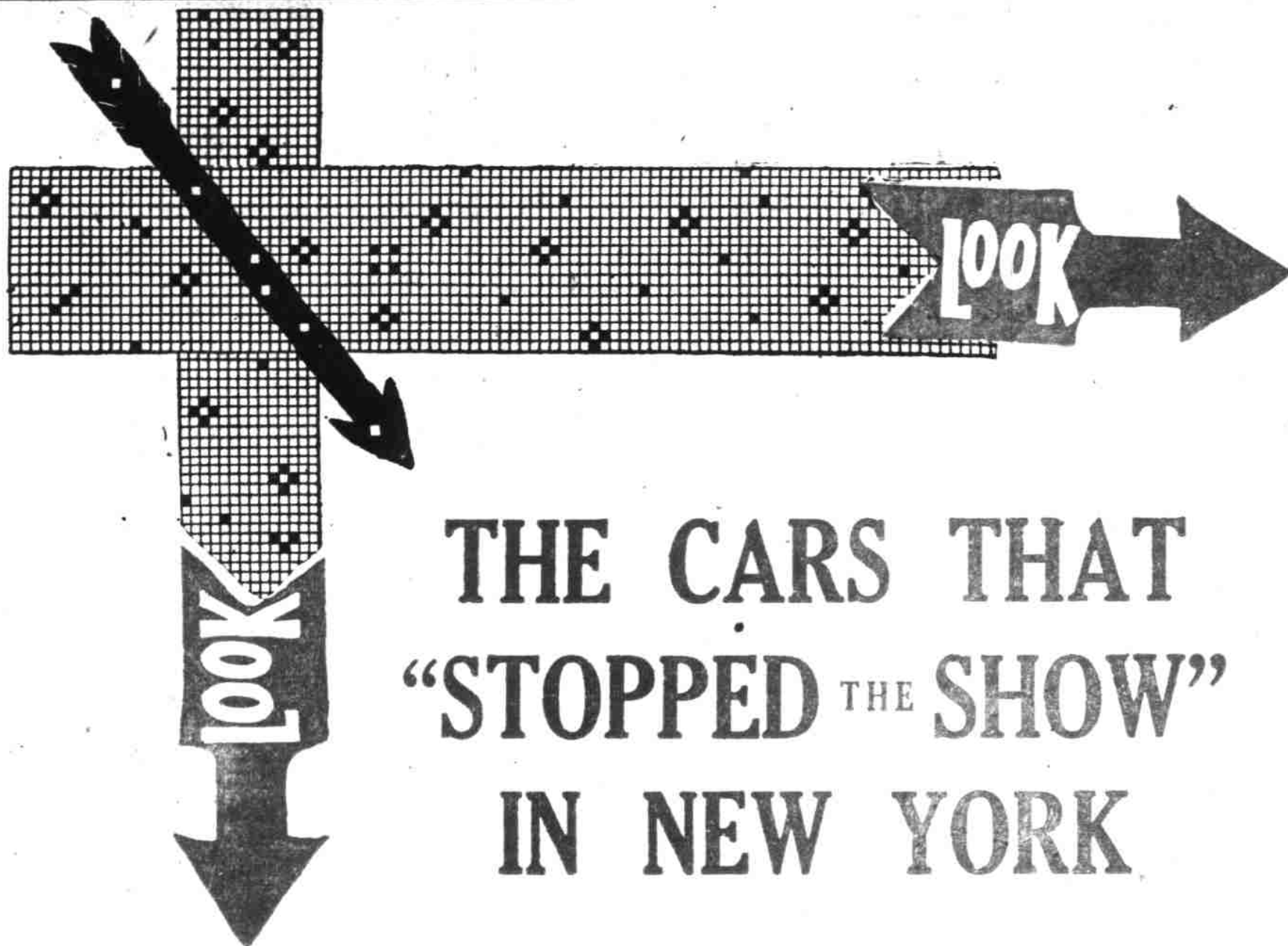




THE CARS THAT
"STOPPED THE SHOW"
IN NEW YORK



HERE! The 1920 Briscoe!

*Every Refinement; Every Convenience;
Every Comfort; and Economy As Well*

A superb example of the famous Briscoe principle that the car at a moderate price may even surpass in appearance its more costly companions.

Mechanically, too, it is matchless. You will be especially interested in the straight-line drive, with the exclusive Briscoe centering device that absolutely prevents whipping of the drive-shaft.

**The Leader of
Light-Weight Cars**

*Four-door Sedan
and Thrudor
Coupe on Same
Chassis*

You've noticed how everybody is talking light weight this season. The remarkable gasoline and tire mileage of cars like the Briscoe has forced every manufacturer to strive for weight reduction.

Briscoe, as you know, has always been light in weight. The 1920 Briscoe merely carries this feature a step further, and once again emphasizes Briscoe supremacy.

Open House All Week

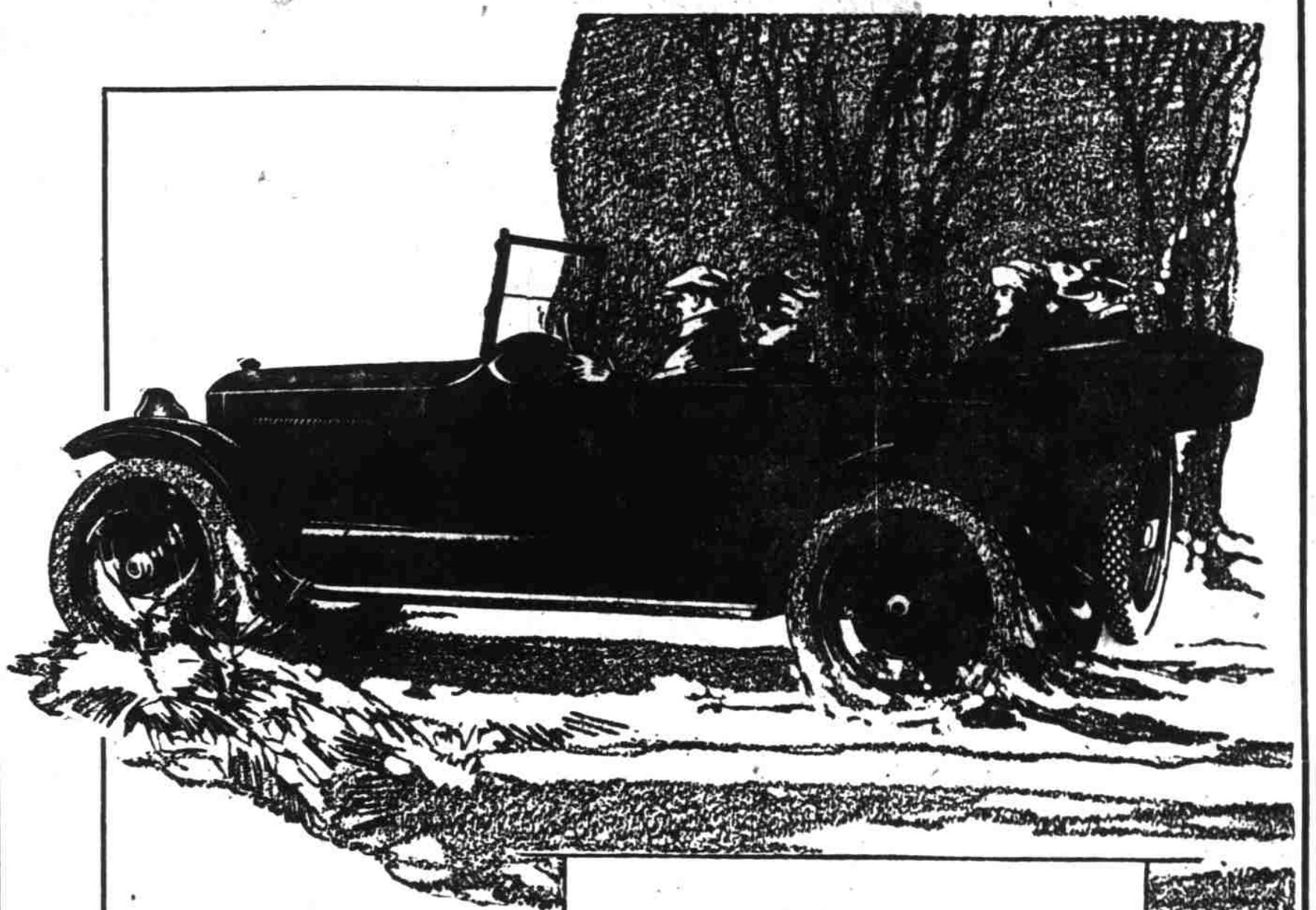
Come in, all you lovers of fine motor cars, and study this model of beauty, comfort, staunchness and economy. You'll be as delighted with it as we are.

BRISCOE MOTOR CORPORATION, JACKSON, MICHIGAN

**The Famous Briscoe
Power-Plant, Too**

Perhaps no single automobile product has achieved greater fame than the compact, sturdy efficient Briscoe motor, with its smooth, steady flow of power under all conditions and exceptionally low gasoline consumption.

The mileage records of thousands of Briscoe owners form an astonishing array of performance proofs.



What you will see in
the Liberty

ALL of the distinguishing characteristics of the original are retained in the Liberty which will be displayed to you at the Automobile show.

The car is best described, perhaps, as a development and an unfolding of the basic beauty which is inherent in Liberty design.

You are given a freshened appreciation of the grace and symmetry of Liberty lines, and of the harmony which characterizes the car in its entirety.

In the same way and to the same degree, the Liberty has improved upon itself in details of comfort and convenience.

That the engineering practice and the performance qualities have been smoothed and refined, goes without saying. You will instantly recognize that the well known difference in the way the Liberty rides and drives is more delightfully marked than ever.

W. H. Wallingford Co.
16th and Alder Sts.



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