

FOR ADDITIONAL MEIER & FRANK NEWS SEE BACK PAGE, THIS SECTION



OPPORTUNITY DAY

Tomorrow, Monday, will be "Opportunity Day" all over the store, by which we mean that MEIER & FRANK'S will offer EXTRAORDINARY opportunities to save on wanted merchandise.

66 opportunity items are listed here, others have been crowded out, but will be found in the various departments.

Remember These Opportunities Are for Tomorrow Only—Some Quantities Limited—Please Shop Early

Please read every item listed on this page. The diversity of articles for men, women and children and the home must impress you. Practically all the goods are from our regular stock.

Prices tell the story. Every item is marked at a GOOD saving. Many are about HALF today's prices.

Meier & Frank Co.
Established 1858
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Thirteenth, and Sixteenth

OPPORTUNITY No. 1 Boys' Wash Suits \$1.49 600 boys' wash suits of chambray, romper cloth and heavy percale. Desirable styles. Good patterns and colors. Sizes 2½ to 7 years. Were \$2 to \$3.50. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 2 Norfolk Suits \$4.85 75 of these fine junior Norfolk suits in good materials, styles, patterns and colors. Sizes 2½ to 6 years. Regularly priced in our stocks at \$7.50 to \$10. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 3 Men's Coveralls \$2.98 100 garments in the lot. Men's khaki coveralls that will give good service. Full cut, well made garments in sizes 36 to 44, mostly large sizes. Regularly \$5.00. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 4 Cashmere Sox 59c 300 pairs of men's PERFECT QUALITY warm cashmere sox in black only. All sizes 9½ to 14½. These cashmere sox sell regularly at \$1—while any remain pair 59c. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 5 Men's Good Caps \$1.29 300 of these good looking caps in fine wool mixtures. Plain shades and mixed effects. Single and 8 piece tops. Leather sweat bands. Easily worth \$2.00. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 6 Men's Gloves \$1.29 600 pairs of men's first quality cape gloves with P. X. M. seams. Tan and ivory shades. All regular sizes. Some of these gloves are worth as high as \$3.00. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 7 Tub Silk Shirts \$3.65 400 men's good quality tub silk shirts in white only with self satin stripe. All sizes from 14 to 17. Less than half price in this sale while any remain. —Meier & Frank's: Main Floor.	
OPPORTUNITY No. 8 Women's Corsets 79c 200 corsets—mostly American Lady models. Low bust, long hip styles in sizes 18, 19 and 20, a few 21 and 25. Broken lots. Regardless of former prices, 79c. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 9 Women's Corsets \$1.89 300 front and back lace corsets of standard makes. Good styles and materials—high and low bust models in broken sizes up to 32. Many less than HALF. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 10 House Dresses \$1.98 600 house dresses of standard gingham, percales and some madras. Belted, straight line and plain waist-line styles with large collars. To \$3.50 values. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 11 Women's Gowns \$2.29 450 flannelette gowns in fancy stripes and plain white. Slipover and open-front styles with and without collars. Regular and extra sizes. Were \$2.98 to \$3.95. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 12 Women's Gloves \$1 1200 pairs of women's good serviceable quality doekskin gloves in white. One-clasp style in sizes 5½, 5¾, 6, 6¼, 6¾, 7¼ and 7½. Regularly priced at \$1.75. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 13 Women's Gloves \$1 1000 pairs of women's standard quality long silk gloves with double finger tips. Black and white, some with contrasting stitching. Sizes 6 to 8. Worth \$1.50 pair. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 14 Sale of Middies \$1.59 250 "Jack Tar" and "Bob Evans" middies of fine beach cloth and voile, also fancy smocks. Some French knot trimmed. Broken sizes 16 to 40. Worth \$2.50 to \$3.00. —Meier & Frank's: Second Floor.	
OPPORTUNITY No. 15 Good Silk Waists \$2.95 125 women's waists of good quality georgette, also a few of crepe de chine. Good styles and patterns. A clearaway of odds and ends. Values to \$5.00. —Meier & Frank's: Fourth Floor.	OPPORTUNITY No. 16 Fiber Silk Hose 69c 1200 pairs of women's 18-inch boot fiber silk stockings in black, cordovan and gray. Substandards of a good heavy quality. All regular sizes. Worth much more. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 17 Children's Hose 25c 600 pairs of children's FIRST QUALITY medium weight ribbed cotton stockings in black only. Sizes 6½ to 10. Wonderful values while any remain at pair 25c. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 18 Pumps and Oxfords \$6.45 500 pairs of women's and growing girls' pumps and oxfords in patent, black kid, brown kid and calfskin. Not all sizes in every style. Were priced to \$10.00. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 19 Children's Shoes \$2.45 150 pairs of children's and misses' shoes, good wearing kinds with solid leather soles. Sizes 8½ to 11 and 11½ to 2. About half price in this sale at \$2.45. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 20 Kaynee Rompers 89c 900 genuine Kaynee rompers and two-piece wash suits of durable poplin, gingham, chambray and madras. Mostly white. Sizes 2 to 6 years. Values to \$2.50. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 21 Children's Dresses \$1.29 175 children's pretty plaid gingham dresses in belted styles with round and sailor collars. Fancy patch pockets. Sizes 6 to 14 years. Regularly priced at \$2.29. —Meier & Frank's: Second Floor.	
OPPORTUNITY No. 22 Voile Waists 59c 125 women's voile waists in good styles. Broken sizes. To \$1.25 values. —Meier & Frank's: Fourth Floor.	OPPORTUNITY No. 23 Good Neckwear 95c 400 pieces. Lace vestees embroidered collars, tabs, etc. To \$2.50 values. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 24 Handkerchiefs 15c 600 women's Swiss Madeira handkerchiefs, also PURE LINENS. Were 25c to 35c. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 25 Handkerchiefs 29c 600 men's handkerchiefs with novelty woven colored borders. Good 50c values. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 26 Garden Sets 29c 500 children's three-piece garden sets—hoe, rake and shovel. Regularly priced 50c. —Meier & Frank's: Fifth Floor.	OPPORTUNITY No. 27 "Hurt" Toys 50c 150 pieces including horses, chairs, trains, cribs, tables, etc. To \$2.50 values. —Meier & Frank's: Fifth Floor.	OPPORTUNITY No. 28 Picture Frames 49c 200 swinging and wall frames. Many sizes. With glass and back. Were to \$1.25. —Meier & Frank's: Fifth Floor.	OPPORTUNITY No. 29 Suiting Yard 75c 250 yards of fine quality plaid gabardine suitings. 36 inches wide. \$1.25 values. —Meier & Frank's: Second Floor.
OPPORTUNITY No. 30 Good Bloomers \$1.49 300 pairs women's crepe and batiste bloomers. Elastic knee and top. Regularly \$1.98. —Meier & Frank's: Third Floor.	OPPORTUNITY No. 31 Embroideries 10c 5000 yards of cambric, nainsook and longcloth embroideries. 3 to 8 inches. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 32 Good Fiction 39c 1000 volumes of popular fiction by well-known authors. Regularly 75c to \$1.50. —Meier & Frank's: Fifth Floor.	OPPORTUNITY No. 33 Good Ash Cans \$2.95 100 heavy galvanized ash cans with steel slats on sides. 15-gallon size. Regularly \$4. —Meier & Frank's: Basement.	OPPORTUNITY No. 34 5-Qt. Kettles \$1.05 125 aluminum covered kettles in medium weight. With bail handle. Regularly \$2. —Meier & Frank's: Basement.	OPPORTUNITY No. 35 Serving Pieces 98c 100 pieces. Sterling silver olive, lemon, sardine and pickle forks. Regularly \$1.43. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 36 Standard Yarn 23c 1000 balls including floss, four-fold Germantown, vicuna. Good colors. 3½c-40c grades. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 37 Table Damask \$1 300 yards mercerized table damask in floral designs. 70 inches wide. \$1.50 values. —Meier & Frank's: Second Floor.
OPPORTUNITY No. 38 Toilet Cases \$2.49 50 leather fitall toilet cases in black. Adjustable. Lined. Were \$5 and \$6. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 39 Embroideries 59c 1000 yards of cambric and lawn embroideries. 12 to 27 inches. Values to \$1. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 40 12 Rolls Paper 89c 50 cases of popular Snow White crepe toilet paper regularly priced at 10c roll. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 41 100 Napkins 12c Plain white paper napkins. Also 5c wax lunch paper. 15 sheets to roll. 7 rolls 25c. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 42 Stationery 28c 1000 boxes in wanted colors—24 sheets and 24 envelopes to box. Worth 40c. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 43 Face Powder 19c Was 50c. Also 50c Camia Rouge 19c and 25c Camia Talcum 2 cans for 25c. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 44 4 Ivory Soap 25c 500 cases of Ivory toilet soap. Regularly 10c cake. 4 cakes to a customer. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 45 Alarm Clocks \$1.95 300 Seth Thomas and New Haven Tattoo alarm clocks. Regularly priced at \$3.00. —Meier & Frank's: Main Floor.
OPPORTUNITY No. 46 Ribbon Remnants 1/2 Thousands of ribbon remnants in lengths from 1 to 5 yards, for bows, sashes, fancy work, etc. Various widths. All wanted colors. Exactly HALF PRICE. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 47 Good Flouncings 98c 1000 yards of fine plain white embroidery flouncings in a wide variety of patterns. All are full 36 inches wide. Regularly priced at \$1.25 and \$1.50 yard. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 48 Outing Flannel 25c 3600 yards of genuine Fleece-down outing flannel for diapers, nightwear purposes, etc. White only. 27 inches wide. Full bolt lengths. Regularly 40c yard. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 49 Sale of Flannel 49c 500 yards of cotton and wool flannel in pretty striped effects. Fine for men's shirts, pajamas, women's blouses, smocks, etc. 32 inches wide. Worth 85c yard. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 50 Fine Dress Voiles 25c 2000 yards of finely serviceable dress-voiles in all of this season's most wanted patterns—light, medium and dark colors. 36-inch. Just half price. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 51 Union Suits \$1.95 250 children's medium weight mercerized cotton Munstung union suits in high neck, long sleeves and Dutch neck, elbow sleeves, ankle length style. Regularly \$2.50. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 52 Silk Remnants 1/2 Hundreds of desirable silk remnants in lengths suitable for a multitude of purposes. All good kinds, widths and colors. ½ to 4-yard lengths. HALF PRICE. —Meier & Frank's: Second Floor.	
OPPORTUNITY No. 53 Solid Gold Rings \$1 250 of these attractive 10-karat solid gold rings set with colored stones. Dainty filigree mountings. Regular values range up to \$5.00—while any, remain only \$1. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 54 Stamped Pieces 69c 850 new scarfs and centerpieces stamped for embroidery on heavy art cloth. Centerpieces are 36 inches, the scarfs 45 inches. Regularly \$1 values. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 55 Pillow Squares 95c 250 beautiful pillow squares cut from tapestries, damasks, brocades and velvets. A variety of patterns and colors. Sizes average 24x24 inches. To \$10 yard materials. —Meier & Frank's: Seventh Floor.	OPPORTUNITY No. 56 Warm Blankets \$6.50 150 pairs of finely serviceable white wool mixed blankets with pink and blue borders. These are in size 66x80 inches. Regularly priced at \$9.50 pair. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 57 Muslin Sheets \$1.69 600 sheets made of good, sturdy quality muslin, containing no dressing. Torn and hemmed. Seamless sheets with 3½-inch hems. Regularly priced at \$2.25. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 58 Standard Ginghams 20c 2000 yards of FIRST QUALITY standard gingham in desirable striped effects. Full bolt lengths. 25 inches wide. Less than present wholesale cost in this one-day sale at 9c. —Meier & Frank's: Main Floor.	OPPORTUNITY No. 59 Peanut Brittle 25c 2000 pounds of peanut brittle freshly made in our own Daylight Candy Kitchen. With a full quota of nuts. Exactly half price in this sale at pound 25c. —Meier & Frank's: Ninth Floor.	
OPPORTUNITY No. 60 Ball-Bearing Skates \$1.95 500 pairs of boys' and girls' genuine Union Hardware Company and Winslow adjustable ball-bearing skates in sizes from 4 to 18 years. Regularly \$2.50. —Meier & Frank's: Sixth Floor.	OPPORTUNITY No. 61 Axminster Rugs \$3.85 200 heavy grade Axminster rugs in small figured effects and Oriental patterns. A good selection of colors. Size 27x54 inches. Regularly priced \$6.00. —Meier & Frank's: Seventh Floor.	OPPORTUNITY No. 62 Toaster Ranges \$2.69 170 of the popular "Reddy" electric toaster ranges that boil, toast and fry. Complete with 6 feet of electric cord. Regularly priced at \$3.50 each. —Meier & Frank's: Basement Balcony.	OPPORTUNITY No. 63 Woolen Remnants 1/2 Hundreds of short lengths of dress goods, including all good kinds of materials in all widths and colors. Lengths from ½ to 4 yards. All at exactly HALF. —Meier & Frank's: Second Floor.	OPPORTUNITY No. 64 Hazelwood Milk \$5.90 100 cases of the popular Hazelwood condensed milk—48 tall cans in case. Limit 1 case to a customer. This price is actual present wholesale cost. —Meier & Frank's: Ninth Floor.	OPPORTUNITY No. 65 Standard Tomatoes 9c 150 cases of "Puree" tomatoes in No. 2½ cans. 24 cans in case. Limit 1 case to a customer. Less than present wholesale cost in this one-day sale at 9c. —Meier & Frank's: Ninth Floor.	OPPORTUNITY No. 66 49-Lb. Sack Flour \$3.10 500 sacks of MEIER & FRANK Royal Banquet fancy patent flour. Limit 2 sacks to a customer. This price is below present wholesale cost—sack \$3.10. —Meier & Frank's: Ninth Floor.	