

Ford

THE UNIVERSAL CAR

Your New Car Should Be An Enclosed Car!

Other types are rapidly becoming obsolete throughout the East, the South, and the Middle West. This condition will soon prevail in Oregon. Within two or three years it will be difficult to sell anything but a closed type. Therefore from the standpoint of depreciation value or second hand value as well as from the standpoint of up-to-date style and of personal comfort, *your new car must be an enclosed car.*

Closed cars are not only "the style"—they are the sensible cars, the comfort cars for Oregon.

Watch them as they drive past you. Try one yourself on any kind of a day—in cold or wind, in rain or sleet, in fog or sunshine, for touring or dusty roads or driving on city pavements. You will never be satisfied with anything else after one ride in a closed car under any conditions.

The high price of the closed car is no longer a handicap to your owning this most comfortable type. Ford efficiency methods now produce these fine enclosed cars at a lower price than any other open car.

What more do you ask? What more do you need or want than the quality, strength, power and energy of the Ford car with all the comfort and luxury of the enclosed type body, and the new Ford electric starter all for less than any other open car? Coupelet \$750.00, Sedan \$875.00 f. o. b. Detroit.

Place your order now. This is a personal warning to you. Place your order on file now if you want a Ford car in 1920.

Authorized FORD Dealers for Portland

WEST SIDE

WM. L. HUGHSON CO., Broadway and Davis
PALACE GARAGE CO., Stark and 12th
ROBINSON-SMIHT, Sixth and Madison

EAST SIDE

FRANCIS MOTOR CAR CO., Hawthorne and E. 13th
TALBOT & CASEY, Grand and E. Ankeny
RUSHLIGHT & PENNEY, Broadway and E. Third

