

These Oregon Dealers Can Make Immediate Delivery of DELCO-LIGHT

- |                    |                                    |
|--------------------|------------------------------------|
| ALBANY, OR.        | Horlick Electric Shop              |
| BAKER, OR.         | V. E. Daniel, 1843 First Avenue    |
| BURNS, OR.         | Burns Garage                       |
| CONDON, OR.        | W. G. Neville                      |
| ENTERPRISE, OR.    | Garfield Voigt                     |
| HEPPNER, OR.       | Vaughn & Son                       |
| KLAMATH FALLS, OR. | Link River Electric Co.            |
| LA GRANDE, OR.     | Nate Zweifel                       |
| McMINNVILLE, OR.   | W. S. Fender                       |
| MARSHFIELD, OR.    | Marshfield Electric Co.            |
| MEDFORD, OR.       | J. E. Bartlett                     |
| MORO, OR.          | Hulrey Bros.                       |
| MT. ANGEL, OR.     | Oswald Bros.                       |
| PENDLETON, OR.     | C. F. Delasaux                     |
| PORTLAND, OREGON   | H. A. Conger, 3 North Sixth Street |
| PRINEVILLE, OR.    | Inland Auto Co.                    |
| TILLAMOOK, OR.     | Ackley & Miller                    |
| THE DALLES, OR.    | The Dalles Electrical Works        |
| VALE, OR.          | Vale Trading Co.                   |

**FOR ONE CENT**

Delco-Light will light five 20 watt lamps for two hours

**FOR ONE CENT**

Delco-Light will pump 225 gallons of water on a 22 foot lift

Any Delco-Light Dealer will gladly give you a free demonstration. For convenience ask the one nearest you.

The Delco-Light booklet (free) contains valuable information. Send this coupon for it TODAY.

MODERN APPLIANCE COMPANY  
508 First Avenue South Seattle, Washington

Without obligation, send me booklet (free) showing what Delco-Light is doing for its 80,000 users.

Name .....  
Address .....

**FOR TWO CENTS**

Delco-Light will heat an Electric Iron for one hour

**FOR ONE CENT**

Delco-Light will run an Electric Fan for Four and one half hours

**FOR ONE CENT**

Delco-Light will run a Vacuum Cleaner one hour

**FOR ONE CENT**

Delco-Light will run a Washing Machine for one hour

**FOR TWO CENTS**

Delco-Light will operate a Churn for one and one half hours

**TWO CENTS**

Delco-Light will turn a Cream Separator for one and one half hours

**Modern Appliance Company**  
508 First Avenue, South. (DISTRIBUTORS) Seattle, Washington

# DELCO-LIGHT

Delco-Light is unquestionably economical. The statements above prove that. These are NOT laboratory electricians' estimates; they are facts being performed by Delco-Light for owners all over the country. That is why we do nothing but TELL you about Delco-Light. We don't ask you to buy it—simply witness a demonstration and read the statements made by present Delco-Light owners. We present the facts—facts you can easily verify, then you decide if Delco-Light is BEST FOR YOU.

The plant we sell you MUST DO ALL we claim for it. One unsatisfied customer of Delco-Light would set at naught the good testimony of twenty satisfied ones. We pride ourselves on the fact that the 100,000 Delco-Light customers are SATISFIED customers. We bank on that. It is one of our biggest assets. So you see, we can not afford to let a plant leave our factory without the most rigid and exacting tests being performed by it satisfactorily. It must satisfy us before we can count on it satisfying you.

Take it this way. Suppose that you, Mr. Farmer, were selling milk. And you earned an uncommonly good reputation for selling milk that was absolutely pure. Wouldn't you be 'specially anxious and careful to see that the milk you sold was up to that high standard? You certainly would. Good business sense would guide you in that. The same with us. Delco-Light plants have earned a reputation for DELIVERING THE GOODS. And we take every precaution to maintain that reputation. We exercise the same good

business sense in protecting the reputation of Delco-Light you would exercise with the milk. Learn the facts about Delco-Light by sending for the booklet and asking your nearest dealer for a demonstration. Any of the dealers listed in the upper left hand corner will be glad to give you a free demonstration of Delco-Light and make quick delivery of Delco-Light plants. The coupon in the upper right hand corner is a messenger waiting to bring the Delco-Light booklet to you. Send it NOW while you think of it.