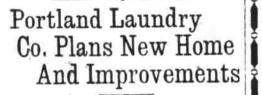
THE OREGON DAILY JOURNAL, PORTLAND, WEDNESDAY, FEBRUARY 11, 1920.



The best of all fields for advertising Oregon products is among the advertising men of the nation themselves," said Charles W. English, secretary of the Portland Ad club and manager of its Better Business bureau Tuesday. English has just returned from a national conference of "truth in advertising" man-agers in Chicago. He also visited the advertising clubs in Cleveland, Detroit, Milwaukee and other cities.

"I took east with me packages of our prunes, processed fruits and vegetables and bottles of our fruit juices." the advertising expert explained. "Most of the business men I met were

planning to come to Portland during the coming summer, either to the Shrine or some other convention.



A building permit was issued Monday for a new home for the Portland Laun-dry company, 328-34 Union avenue, to be two stories, 100 by 100 feet and costing about \$25,000. Work on the foundations is now under way. The building will be of concrete and heavy mill construction. According to its officials, the con-

cern employs 80 operatives, and with the completion of its new plant this number will be increased to approximately 150. New machinery will be installed at a cost of \$30,000.

An Argentine inventor has patented a device to be fastened on a person's head to close his ears against noises he does not wish to hear.



"When baby was six months old he developed a very bad case of milk crust. He could not sleep night or day. The milk crust was very dis-figuring and his head and cheeks were covered with a scale. His scalp was sore and red, especially when he scratched it, and his hair all came out. "The trouble lasted about two nonthe when I heard of Cuticura Soap and Ointment, and I used two cakes of Cuticura Soap and one box of Ointment when he was healed." (Signed) Mrs. C. Bennett, R. D. 1, Box 33, Downey, Idaho, April 16, 1919. Cuticura Soap, Ointment and Talcom are all you need for all toilet and

sursery purposes.



-Pay for it little by little while the mountain of sewing decreases with astonishing rapidity.

-Light, compact, portable-the WILSON is easily carried about and may be attached to any light socket.

See the demonstration on Street Floor



New Bag Tops \$1.25 to \$5.00

-New designs and finishes that will inspire you to employ your cleverest ideas and most skillful handiwork in developing beautiful silk and ribbon bags to lend a note of spring to your costume.

-Metal tops in plain, scroll and filagree designs, \$1.25 to \$4.50.

-New bar and cut work designs in shell effects with self handles \$2.25 to \$5.00. -Separate chains in silver, onyx

and shell finishes, 50c. -A most varied selection for spring.

-Ribbon Section, Street Floor.



## Going Away?

-Then, of course, new luggage is of paramount importance.

#### A Mendel Dustproof Wardrobe Trunk

-will give you the utmost in satisfactory service - and you may obtain one of these faithful life-time traveling companions for as little as \$37.50 and on up to \$135.00.

> \* \* \* 4 ....

### And as for Hand Luggage-

of quality bags in the most popular styles - women's overnight bags, Boston bags, oxford and week-end bags, in the most sought after shades.

\$10.50 to \$65.00

## JUST RECEIVED-

-Men's new handbags in cowhide and walrus. -Luggage Section, Fifth Floor,

Size 9x12 \$97.50 -Handsome plain centered rugs with band borders at this exceptional price.

### **Tapestry Brussels** Rugs Size 9x12

\$33.50 to \$42.50 -A wide choice of patterns and colors is afforded.

\$105 9x12 -Richly toned Wiltons of a luxurious softness - in lovely Oriental and conventional designs.

**Axminster Rugs** 

\$49.75 and \$57.50

-Excellent quality in the most desirable colors and patterns.

-Fifth Floor.

Lipman, Wolfe & Co.

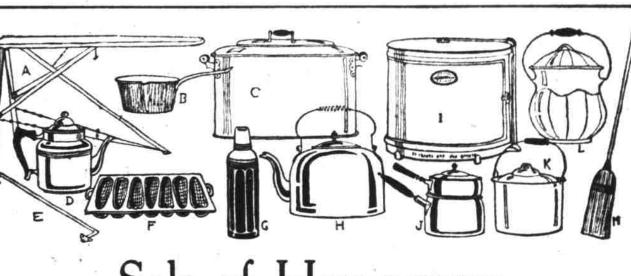
Size 9x12 fect.

36 to 40 Inches Wide -Marquisette, yard 39c. -Madras, yard 59c. -Filet Nets, yard 49c. -Lace Edge Marquisette, yard

49c. -Snowflake Madras, yard 65c. -Heinstitched Marquisette, yard 49c.

Curtainings

-Fifth Floor, Lipman, Wolfe & Co.



# Sale of Housewares

-Orantities in some instances are limited in this very special sale of needed housewares-so we are restricting sales to accommodate the needs of the individual household-dealers will not be supplied.

(M) Broom 57c -A general household broom -good weight - all corn four sewings.

#### (H) Aluminum Tea Kettles \$3.59

Double Boilers \$2.48 -Splendid Swissalu double boilers. Are highly polished and have black handles.

#### (A) Genuine "Rid-Jid" Ironing Boards \$2.48 -We are the first in Portland to show this nationally advertised board.

(L) White Porcelain Cabinets \$1.79 -Full size, well finished combinets. Have bail handle and

(C) No. 8 Copper **Bottom Wash Boilers** \$3.79 -Are made of heavy weight

# fit in covers.

(D) Manning-Bowman

tin - have hook handles and

(K) 4-quart Covered White Enamel Convex Kettles 88c -This is a much wanted size and an unusually good value.

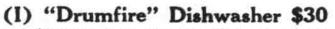
(E) Steel Towel Bars 15c -24-inch length, for kitchen or bathroom use.

#### O. & T. Silver Polish 17c

-Contains no acid; can be used on the finest gold or silver plate.

#### 2-in 1 Shoe Polish 8c a Box

-A sale of 2000 boxes of -Corn bread baked in these this celebrated shoe polish for brown shoes only. While they last, 8c a box. Limit 5 to a pans is most delicious, and the long "korn kob" shape is customer.



-Every housewife knows there is a real need for a practical dishwasher-one that can be purchased at a reasonable price. We know that the "Drumfire" is both. Allow us to demontrate. Terms if desired. -Household Efficiency Department, Eighth Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES-THEY ARE MISLEADING AND OFTEN UNTRUE

-We have a most complete line

fit in cover.

-Full 6-quart size, all alum-inum tea kettles. Have cast spout. (1) 2-quart Aluminum

### Vacuum Bottle \$2.25 -Full one-pint bottles finished with either green or brown, enamel. Have alum-

Percolators \$3.49 -Seven-cup percolators of extra heavy weight pure aluminum. (G) 1-pint Hotakold

inum cap to be used as cup.

(F) Wagner Castiron

Krusty Korn Kobs

\$1.30

most attractive.