

LIPMAN-WOLFE CONFECTIONS MAKE DELICIOUS "VALENTINES"

A world of charming novelties from which to choose the Valentine for YOUR dearest. Also an excellent assortment of decorations and novelties for the Valentine party.

—Street Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co.

"Merchandise of Merit Only"

—Must thousands of Armenians

"STARVE WHILE THE WORLD LOOKS ON?"

—Not if we each give what we can—when the solicitor calls on you GIVE FREELY!

Specializing in
Undermuslins
At **\$2.25**

Muslin Gowns
Crepe Gowns
Envelope Chemise

Muslin Petticoats
Boudoir Caps
Silk Camisoles



SKETCHED IN THE LIPMAN-WOLFE STUDIOS

PRETTY GOWNS of excellent quality soft finish longcloth—sleeveless and kimono sleeve styles. Effectively trimmed. Also high neck, long sleeved styles.

WINDSOR CREPE GOWNS in dainty striped effects—sleeveless styles, ribbon and shirring trimmed. Pink, blue, lavender and mauve.

LONGCLOTH ENVELOPE CHEMISE in two different styles—built up shoulder and pointed effects. Both trimmed in a variety of pretty ways.

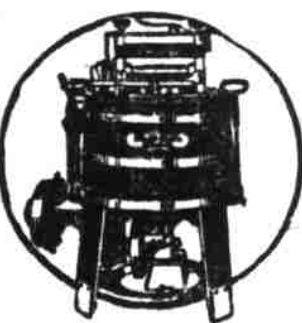
—Fourth Floor, Lipman, Wolfe & Co.

WHITE LONGCLOTH PETTICOATS with deep ruffles of fine embroidery. All have under ruffles. Also tailored skirts of sateen with scalloped edge.

BOUDOIR CAPS in all the newest and most bewitching styles, of satin and net, charmingly trimmed with chiffon, French flowers, ribbon, etc. Light shades.

DAINTY WASHABLE SATIN CAMISOLES in an interesting assortment—regulation and strap styles, deep lace yokes and the more tailored styles.

—Fourth Floor, Lipman, Wolfe & Co.



Maytag Multi-Motor Washer

—With the small built-in gasoline engine does the family washing in a minimum time at a minimum expense. Simple of operation—built for a woman's use.

Easy Terms

DRI-FOOT, 4 for 19c

—A waterproof solution for shoes.

A Preventive of Colds—Flu—Pneumonia

—Limit, 8 to a customer—no phone orders—delivered only with other goods.

—Household Efficiency Department, Eighth Floor

New Merchandise Coming Every Day

New Sport Checks

The **\$7.00** 56 Inches Wide

SPORT CHECKS for smart spring skirts are in great variety of style and coloring.

—56-inch sport plaid skirtings, too, in down-to-the-minute styles and patterns. A large assortment.

—Both these fabrics are of all-wool quality.

—Second Floor, Lipman, Wolfe & Co.

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A Sale!

600 Pairs Van Raalte

Chamoisette
Gloves 85c



—An enormous concession on these splendidly serviceable street gloves! In the correct weight and shades for spring.

—Beaver, brown, mastic, black and white.

—Owing to the unusualness of this offering, we anticipate heavy buying, and would, therefore, suggest that you plan to be here as early as 9:45 (when the doors open) if you would share to the fullest the wonderful savings represented.

—Street Floor, Lipman, Wolfe & Co.

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SPECIAL!

Needed Notions

—White Bias Lawn Tape, several widths, 6 yard bolts. 8c bolt.

—Pearl and Bone Buttons—Big assortment colors, sizes and shapes. 5c and 10c card.

—Buttonhole Scissors—Very fine quality. Medium size. 39c pair.

—White and Flesh Colored Dress Shields—Sizes 3, 4, 5. 10c pair.

—Net Brassieres with Dress Shields—Washable. 65c each.

—Finest Quality Dress Fasteners—Black and white. All sizes, 3 cards 25c.

—Wire Hair Pins—Jet only. 5 packages for 10c.

—Street Floor, Lipman, Wolfe & Co.

EXTRA!

Pictorial Review Subscription Offer

Subscribe Now Under Our Very Special Offer

—Three subscriptions sent to different addresses, for \$5—this means a one-year subscription to you for

\$1.67

—Mail in your subscriptions.

—Pattern Department, Street Floor.



SKETCHED IN THE LIPMAN-WOLFE STUDIOS

Crisp White Frocks

For Little Two to Six

\$5.95, \$6.95, \$7.00, \$7.95, \$8.50, \$9.50, \$10.00

UTTERLY charming in their crisp white simplicity are these new little frocks of organdie and voile. Dainty color notes are introduced on some of the voile models in embroidery and smocking—colored ribbon and dainty val lace and tucking are much used on the organdie dresses.

—The frocks of organdie are priced \$7 and \$8.50.

—Fourth Floor, Lipman, Wolfe & Co.

Extra Special—Beach Suits

Sizes 2 to 6



—Pink and blue chambray with striped gingham collars and cuffs—and green and white and blue and white striped chambray.

—Priced enormously special for this sale. Wise mothers will plan for as far ahead as seaside weather and buy these little suits accordingly.

—Fourth Floor, Lipman, Wolfe & Co.

\$1.50

NEW--Printed Georgette

—Just received—the printed georgette for spring—such exquisite patternings and shades, \$4.50 the yard.

—Stripes and scroll and flower motifs are beautifully carried out in such radiant colors as

—Geranium and French blue; navy, dove gray and Japanese blue; white and black; brown and pekin; navy and tan, and so on.

New Net Flouncing \$4.75 to \$6.50

—A beautiful new line of white and cream net flouncing trimmed with pleating, shirring and puffed ruffling—hemstitch finish. Other styles trimmed in pointed pleating. All very lovely!

—Second Floor, Lipman, Wolfe & Co.

Embroidery, Yard 25c

A Timely Sale for the Home Sewer!

—Eighteen-inch corset cover embroidery of fine lawn, with beaded tops.

—Five to 9-inch cambric in pretty embroidery designs.

—Fine Swiss edge in the quality and widths for dainty undermuslins.

Embroidery, Yard 15c

—This lot includes narrow edge (4 to 5-inch), dainty cambric embroidery. Also Swiss and lawn with lace edge. Very good quality.

—Second Floor, Lipman, Wolfe & Co.

2400 Men's Silk Ties

Three for \$2

75c

Three for \$2



WE MADE an effort to bring prices down to a lower level, a level consistent with our and our patrons' ideas of real tie values. And after considerable tugging, we succeeded in bringing the price of this particular group of ties down to an unbelievably low figure.

—In other words, we bought them at a great concession—and even though their value is greatly enhanced, we are selling them at

Prices Based on the Quotations of Months Ago!

—MOIRE, POPLIN, REPP and CHARVEAUX SILKS, ALL IN PLAIN COLORS.

—They're mighty popular for spring with their wide flowing ends.

—Men's Shop, Just Inside Washington Street Entrance.

400 Beautiful Blouses

On Sale Wednesday While the Quantity Lasts

Radically
Reduced to **\$5**

—Some of them are a trifle soiled, but a trip to the wash tub will make them bright, fresh and as good as when

They Were Priced Much More

Georgettes Crepe de Chine Washable Satins

In shades of

White, Flesh, Navy, Gray, Peach and Bisque

—Trimmed with dainty embroidery, laces and tucks. Some have pretty pleating and hemstitching.

—High neck and rolling flat collar styles, and round and pointed necks.

—Third Floor, Lipman, Wolfe & Co.

—SKETCHED IN THE LIPMAN-WOLFE STUDIOS



We Are Going to Place 200 Wilson Rotary Electric Sewing Machines

in 200 Homes, This Week

Will you continue using the old foot pedal machine when one of these wonderful electrics will be sent to your home

On Payment of **\$1**



SURELY you will not if you are interested in saving time and conserving your energy and accomplishing a great deal more work in a great deal less time. For that is what the WILSON ROTARY does.

—The WILSON ELECTRIC SEWING MACHINE has a time-tested motor and is encased in attractive golden oak—it is light, compact and easily carried about from place to place, may be attached to any light socket.

Ready for Use at the Turn of a Light Switch

—Simple of operation and fascinatingly efficient it will fairly charm you into attacking the pile of spring sewing and whisking it through to completion in an incredibly short time. See demonstration on street floor.

—Remember—if you would be one of the lucky 200—

Get Your Order in at Once on These Special Easy Terms

—Seventh Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE