

OLDFIELD BRANCH MAY COME HERE

Representative of Great Racer's
Tire Company Says City Has
Better Chance Than Sound.

The recent visit to Portland of Barney Oldfield, famous racing driver, and now the president of his own tire company, to look over the ground prior to erecting a factory branch for Oldfield tires in the Northwest, has so excited the folks up along the sound that Seattle dreamed the tire branch would be located there and apparently gave out reports to that effect.

Unfortunately for those in the sound city who rely upon the location of the factory branch there, the real situation is that a selection has not as yet been made, according to R. R. Colby, Pacific coast manager of Oldfield tires, who brands as erroneous the report that the Northwest center would be in Seattle.

"No choice has as yet been made," declared Mr. Colby, "and far from Seattle already having the business, Portland stands an excellent chance of landing the distributing center. I have a good bit to do with the selection of the place for the branch, and I favor Portland. I cannot say for certain, but I am fairly sure that more consideration of the problem will eliminate Seattle as a result in Portland getting the largest slice of the melon."

Oldfield went to Seattle after his visit to Portland, and according to a Seattle paper of last Sunday, he decided to locate the branch in that city. Investigation brings to light, however, that Oldfield gave a thorough once-over to the northern city, and went away after dropping a few words of encouragement that the optimistic Seattle folks took for final judgment, according to Colby.

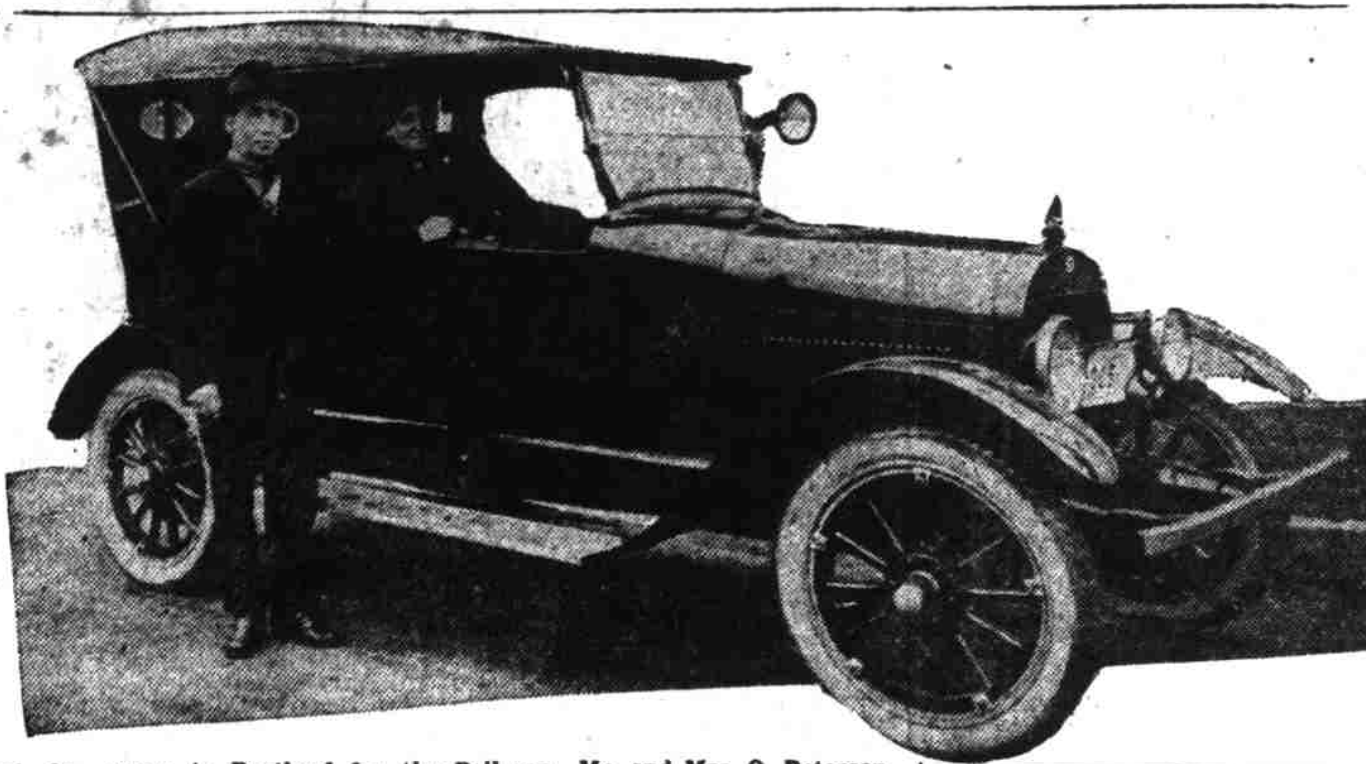
Cummings - Carson Are Now in Elaborate New Broadway Home

The Cummings Carson company, local distributors of Firestone tires, are in their new location at 104 Broadway, where they have arranged the most tasteful tire distributing station in the city. It is the only concern dealing in tires that has a drive-in service, and thorough facilities for giving service with the least delay and the greatest amount of convenience.

The office of the company is well-planned, combining a business atmosphere with one of customer-comfort that would do credit to an automobile agency of the better sort.

"We believe that the plan along which we have constructed the building will meet with the instant approval of Firestone users," said P. J. Carson, "for the advantage of having a place where tires may be adjusted and examined away from the activity of the street cannot be overestimated."

BEND MAN COMES HERE TO GET NEW CAR



Bend, Or., comes to Portland for the Bell car. Mr. and Mrs. O. Peterson, of Eastern Oregon, representing the Shevlin-Hixon company, with the new Bell, purchased from the Western States Motor company.

Kelly - Springfield Sales Departments Moving to New York

The general sales department of the Kelly-Springfield Tire company will be transferred from Cleveland, Ohio, where it has been located for past years, to New York city, according to word just received here by Charles Mead, manager of the local Kelly-Springfield branch.

The Kelly-Springfield company is about to commence work on a new 16-story office building in Gotham, where the general sales department will be located, as will also be the housing point of the general office staff, together with the executive departments.

Otis R. Cook, who has been with the company for the past nine years and has been vice president and general sales manager for six years of that time, announces that J. V. More will move up to the position of general sales manager, with offices in New York. Mr. More's former position was that of assistant general sales manager.

Mr. Cook will not sever his connections with the company, but will remain in Cleveland engaged in special work for the concern. He will retain his stock in the company and will continue to act on the board of directors.

The reason for the removal of the company to New York is not given, but it is to be supposed that the move is made with a view to getting nearer the financial and shipping center of the country. Practically all other large tire companies now direct the activities of their factories from that center.

OPEN STAGE LINES TO BEACH RESORTS

Portland - Astoria - Seaside Trips
Company to Inaugurate Fixed
Schedule, Using U. S. Trucks.

H. E. Warren, formerly of the City Taxicab company, has organized the Portland-Astoria-Seaside Trips company, a concern of which Warren is owner and manager, which plans to conduct a regular stage service between points along the lower Columbia highway, running on fixed schedule between Portland and the beach resorts.

United States trucks will be used by the company and will be equipped with pneumatic tires, California tops and comfortable seating arrangements. The bus service will consist of six of the trucks, operating from Portland as a headquarters. After March 1, the office and waiting room for the stage line will be located at 62 Broadway.

Warren is confident that the company will meet with immediate success, with the opening of the spring season intercity travel will be greatly augmented.

Nearly Ready for Span
The new bridge over the Cowitz river at Toledo will be ready for the span in about three weeks, according to Ernest C. Beechey, county engineer. The structure will be more than 700 feet in length.

LOCAL FIRM GETS ABSORBER RIGHTS

West Coast Distributors Secure
Distributing Rights in This
Territory for Absorbers.

The West Coast Distributors' corporation announces that it has secured the exclusive distributing rights for this territory of Hassler shock absorbers for Ford cars and trucks. The growing demand for the type of shock absorber and the increasing number of Ford cars in use in this field has resulted in this move, according to officials of the company.

The new firm maintains a branch at 435 Stark street, with E. E. Flint in charge of the territorial distribution for Portland and vicinity. Flint was formerly in charge of a large wholesale house here, and has just returned to the city after an absence of six years.

A. R. Arnot, factory representative from the Hassler headquarters, spent

several days in Portland recently, getting acquainted with personnel and conditions here. Together with Mr. Flint, he arranged for a complete service station where service might be obtained for Ford owners desiring the installation of the shock absorbers and where a complete line of Hassler products will be in stock.

The company announces that two new designs have been placed on the market, of double-arm or twin-type construction. One design is for Ford sedans and the other for Ford one-ton trucks. This design has eight coil springs instead of four, and is said to give easy riding of a quality superior to the product formerly turned out, regardless of the weight thrown upon them.

Sir Perry Resigns As Ford's Chief to Bar Car in England

Sir Percival Perry, manager of Henry Ford's British interests and head of the Ford farm tractor plant in Cork, Ireland, has deserted to join the rival British amalgamation which has been formed to fight Ford for the huge European market.

It is said Sir Percival Perry did not resign for monetary reasons, but to assist

the British from a purely patriotic motive. Ford's Detroit manager has been sent over here to organize the production and sale of the tractors, which are already being turned out in large numbers. Their British rivals hope to enter the field with an up to date tractor next spring in time for the summer demand.

Garage Changes Hands
The Ford garage, largest brick building in Klamath Falls, comprising about one third of a block, and owned by George Biehn, passed into the control of Joel T. Ward, John Brett and E. J. Murray January 17, through a deal by which the three men will lease the building with an option to buy. The new proprietors will remodel the building and use it for business purposes, the nature of which was not mentioned.

Shaw May Be Off
Yakima motor dealers, who had planned to stage an auto show, will give over the idea if they cannot obtain the armory for the purpose, as there is no other building in the city vacant large enough for the purpose. An attempt will be made to have a ruling by the adjutant general that the armory of the state cannot be used for business purposes resuscitated.

An atomizer for the nose and throat small enough to be carried in a woman's pocketbook has been invented.

UNPARALLELED USED CAR BARGAINS AT OUR BIG USED CAR SHOW

See Next Sunday's
Journal for
Announcement

THE USED CAR EXCHANGE

"Home of Used but Not Abused Cars"
15TH AND WASHINGTON



The Sign of Good Trucking Service:
Manufacture—Operation—Maintenance

All Directions From Portland

Your local Firestone Ship by Truck Bureau presents here the Ship by Truck facilities available to all in this city and district. Manufacturers, merchants and farmers have applied and are applying this service to their business with profit to themselves and satisfaction to their customers. For more information call up the Bureau. The gathering and compiling of this schedule information is only a part of the service we are giving.

We have much information of all kinds relating to truck operation and transportation, some of which may be of great importance to you. Helpful data is coming to us constantly from all over the country, through our Headquarters Bureau, at Akron. The first bulletin issued by the Bureau's Research Division, covering Ship by Truck Among Farmers, is ready for distribution. Copy on request.

Firestone Ship by Truck Bureau

65 North Park St.

Bwyd. 2367

Cut Out and Save This Truck Route Schedule

Schedule Brought to Date—Destroy All Previous Listings

ROUTE NO. 1—Distance, 120 miles round trip to Salem. Covers east side of Willamette river along Pacific highway.
ROUTE NO. 2—Distance, 58 miles round trip to Liberal. Covers all way points between Portland, Oregon City and Liberal.
ROUTE NO. 3—Distance, 78 miles round trip to Forest Grove. Covers all points between Portland, Hillsboro and Forest Grove.
ROUTE NO. 4—Distance, 46 miles round trip to Oregon City. Covers all way points between Portland and Oregon City.
ROUTE NO. 5—Distance, 18 miles round trip to Vancouver. Pacific highway to Vancouver.
ROUTE NO. 6—Distance, 22 miles round trip to Tigard, Multnomah and Tigardville.
ROUTE NO. 7—Distance, 58 miles round trip to Hockinson, Wash. Daily freight between Portland, Vancouver, Orchard, Stilton, Brush Prairie and Hockinson.
ROUTE NO. 8—Distance, 64 miles round trip to Washougal, Wash. Covers all points between Portland and Washougal.
ROUTE NO. 9—Distance, 55 miles round trip to Gresham. Powell Valley road to Gresham.

ROUTE NO. 10—Distance, 45 miles round trip to Scappoose. All points between Portland and Scappoose and Lower Columbia highway.
ROUTE NO. 11—Distance, 30 miles round trip to St. Johns and Kenton. Return by Linnton road, west side.
ROUTE NO. 12—Distance, 55 miles round trip to Warren. Covers Linnton, Burlington, Holbrook, Scappoose and Warren to Lower Columbia highway.
ROUTE NO. 13—Distance, 70 miles round trip to St. Helens. Covers all points between Portland and St. Helens on Lower Columbia highway.
ROUTE NO. 14—Distance, 68 miles round trip to Newberg. Covers all points between Portland and Newberg.
ROUTE NO. 15—Distance, 40 miles round trip to Wilsonville. Covers all points between Portland and Wilsonville.
ROUTE NO. 16—Distance, 70 miles round trip to Dayton. Covers all points between Portland and Dayton.
ROUTE NO. 17—Distance, 20 miles round trip to Mount Scott and Lents.
ROUTE NO. 18—Distance, 70 miles round trip to Deer Island. Covers all points between Portland, Columbia City and Deer Island.
ROUTE NO. 19—Distance, 70 miles round trip to Battleground.

Inter-City Truck Transportation Companies Operating Out of Portland

ANYWHERE—ANYTIME

Arnold Trucking Co., 125 Union Ave., East 7102. Route Nos. 3 and 14—Daily, 9 A. M.
Behne, G. A., 49 Front St., Broadway 2191. Route No. 3—Daily, 9 A. M.
Commercial Transfer Co., 225 Ash St., Bwyd. 2082, A-2075. Routes Nos. 9, 10, 11—Daily.
Dennis, J. A., 742 Vandervilt St., Col. 886. Route No. 11—Daily, 10 A. M., 3 P. M.
Gilsen Truck Co., 40 Second St., Broadway 5121. Route No. 3—Daily, 2 P. M.
Hansen, P. H., 68 North Sixth St., Bwyd. 2199. Route No. 13—Daily, 2 P. M.
Hertel, B. M., 161 Skidmore St., Wdn. 73. Route No. 2—Daily, 7:30 A. M.
Johnson's Truck Line, 265 Washington St., Main 6051. Route No. 16—Daily, 2 P. M.
Lawson Truck Co., 225 Ash St., Broadway 2569. Daily.
Loomis Brothers, 40 Second St., Broadway 5121. Route No. 12—Daily, 2 P. M.
Martin Truck Co., 265 Washington St., Route No. 12—Daily, 1 P. M.
Newberg Truck Co., 40 Second St., Broadway 5121. Route No. 14—Daily, 8 A. M., 2 P. M.
N. S. Oldham & Sons, 241 Front St., Main 5599. Route No. 15—Daily, 4 P. M.
Oregon-Washington Truck Service, 40 Second St., Broadway 5121. Route No. 7—Daily, 2 P. M.
Pioneer Auto Truck Co., 225 Ash St., Broadway 2564. Route No. 3—Daily, 10 A. M., 4 P. M.
Portland Auto Transportation, 224 Taylor St., Main 1559. Route No. 17—Daily, 5 P. M.
Portland-Washougal Truck Line, 40 Second St., Broadway 5121. Route No. 8—Daily, 2 P. M.
Rogers Auto Transfer Co., 271 Taylor St., Main 5250, A-3110. Route No. 3—Daily, 1 P. M.
Reddaway's Truck Line, 67 Second St., North. Route No. 4—Daily.
Sig Olsen Auto Service, 40 Second St., Broadway 5121. Route No. 13—Daily, 6 P. M.
Warren Truck Line, 265 Washington St., Main 6051. Route No. 6—Daily, 3:30 A. M.
Watkins, A. L., 40 Second St., Broadway 5121. Route No. 4—Daily, 11 A. M.
Wedemeyer Truck Service, 40 Second St., Broadway 5121. Route No. 6—Daily, 9 A. M.
Weeks Transfer & Storage Co., 5 First St., Route No. 5—Daily, 11 A. M., 2 P. M.
Williamette Valley Transfer Co., 124-126 North Fifth St., Broadway 454. Route Nos. 1 and 4.
Williams Transfer Co., 265 Washington St., Main 6051. Route No. 4—Daily, 2:30 P. M.
Alberia Transfer Co., 44-46 East Sixth St. N., Phones East 5660, Res. B-2644.
American Transfer & Storage, 309 Oak St., Broadway 4133.
Auto Baggage Transfer & Storage, 270 Twelfth St., Main 1860.
Brooklyn Transfer Co., 373 Hawthorne Ave., Phones: Office, East 4409; Res. Sell. 566.
Baggage & Omnibus Transfer Co., 35 N. Park St., Broadway 1090.
Baggage Transfer & Express Co., 66 Sixth St., Broadway 232.
Baggage Transfer Service Co., 68 1/2 Broadway, Broadway 120.
Ree Line Auto Delivery, 304 Third St., Main 7224.
Brewster, W. W., 145 Eleventh St., Broadway 155.
Broadway Transfer Co., 46 Union Ave., East 6011.
B. & C. Transfer Co., 270 1/2 St., Main 5750.
Central Transfer Co., 683 Thurman St., Broadway 138.
Central Transfer & Storage Co., 272 Fourth St., Main 7575.
City Motor Trucking Co., 315 Hawthorne Ave., East 2250.
City Transfer & Storage Co., 73 Front St., Main 62.
Clyde Transfer Co., 68 N. Sixth St., Broadway 2199.
Columbia Transfer Co., 169 1/2 N. Sixth St., Bwyd. 1761.
Commercial Transfer Co., 55 First St., Broadway 2082.
Coolley Bros' Baggage & Transfer Co., 310 Oak St., Broadway 406.
Dodge Delivery & Transfer Co., 200 1/2 Washington St., Main 210.
Driscoll & Collier Transfer, 551 Jefferson St., Main 2171.
East Side Transfer & Baggage Delivery, 1021 1/2 Belmont, Tabor 256.
Eaton & Maxwell, 232 Pine St., Main 7883.
Empire Baggage & Transfer Co., 145 Eleventh St., Broadway 155.
Ever-Ready Transfer Co., 411 1/2 Stark St., Broadway 401.
Pacific Storage Delivery Co., East Madison and First Sts., East 891.
Fulmer, L. L., Coal & Transfer, 1009 Belmont, Tabor 2625.
Fulton, H. H., & Sons' Transfer, 350 Hawthorne Ave., East 456.
C. W. Gleason, 49 Second St., Broadway 5121.
Green Transfer Co., 202 1/2 East St., Main 1261.
Hatters' Auto Transfer Co., 767 East Sixth St., North. Woodlawn 3351.
Heller Bros. Transfer Co., 44 N. First St., Broadway 2667.
B. F. Hertel, 181 Skidmore St., Woodlawn 5555.
Hestrick & Cline, 86 E. Eighth St., East 4446.
Hunt Transfer Co., 45 N. Fifth St., Broadway 2415.
Judson Freight Forwarding Co., Fifteenth and Kearney, Broadway 5450.
Kenton-Portland Transfer Co., 75 E. Watta St., Woodlawn 1392.
Kinney Home Co., 403 Hoyt St., Broadway 708.
Manning Warehouse & Transfer Co., Ninth and Hoyt Sts., Bwyd. 703.
Montavilla Auto Transfer Co., 183 First St., Main 1595.
Marshall Transfer Co., 128 N. Sixth St., Broadway 3339.
Montavilla Transfer, 208 Morrison St., Marshall 1968.
Montavilla Transfer, 62 E. Eighth St., Tabor 576.
Montavilla & Mt. Scott Baggage & Transfer Co., 640 1/2 Second St. S. E., Tabor 7172.
Mount Scott Express & Transfer Co., 224 Taylor St., Main 1550.
Nelson Truck Line, 265 Washington St., Main 6051.
Northwestern Transfer Co., 64 Front St., Main 446.
Olsen, C. M., Transfer Co., 248 Pine St., Marshall 811.
Olsen-Roe Transfer Co., 514 Hoyt St., Broadway 627.
Oregon Auto Despatch, 200 N. Thirteenth St., Bwyd. 3309.
Oregon-Wash. Truck Service, 40 Second St., Broadway 5121.
Oter's Transfer, 115 Grand Ave., East 2544.
Pacific Coast Transfer & Storage Co., 115 Second St., Main 4785.
Pick, C. O., Transfer & Storage Co., 45 Second St., Broadway 596.
Pihl Transfer & Storage Co., 237 Davis St., Broadway 2156.
Pioneer Auto Truck Co., 225 Ash St., Broadway 2564.
Poff & Harvey, 206 N. Jersey, Columbia 208.
Portland Transportation Co., First St.
Portland Van & Storage Co., 15th and Kearney Sts., Broadway 5640.
Quick Service Transfer & Storage Co., Inc., 254 Broadway, Broadway 3719.
Rapid Transfer & Storage Co., 108 N. Third St., Broadway 4102.
Riverside Auto Transfer, 271 Taylor St., Main 5250, A-3110; Res. 1534 Virginia; Mar. 1106.
Rayburn Auto Transfer, 1921 1/2 Grand Ave., East 2141.
Rogers Auto Transfer, 271 Taylor, Main 6256.
Rose City Van & Storage Co., 8822 Foster Road, Tabor 1424.
Ryman D., Transfer, Alder St. Dock, Main 6521.
Security Storage & Transfer Co., 105 Park St., Main 5195.
Sellingwood Transfer Co., 531 Umatilla, Sellwood 64.
Shepherd, J. H., 170 Killingsworth, Woodlawn 200.
Soliday Bros. & Kelly Furniture Moving, 89 North Sixth, Broadway 4222.
Star Transfer Co., 445 Thurman St., Broadway 581.
Stevens Bros., 210 Fourth St., Main 6074.
Terminal Baggage Transfer Co., 69 1/2 North Thid., Bwyd. 2292.
Transcontinental Freight Co., Fifteenth and Kearney Sts., Broadway 6540.
Universal Auto Transfer Co., 523 1/2 Second St., Marshall 250.
Vinson Transfer Co., 46 Second St., Broadway 1456.
Wheeler, Chas., 405 E. Burnside St., East 4999.
Wilcox, Roy, 308 N. Jersey, Columbia 75.
Williamette Valley Transfer Co., 126 N. Fifth St., Broadway 454.
Wrenn Auto Delivery Co., 722 Johnson St., Main 2570.
Yett, C. C. & Son, 204 1/2 Alder St., Marshall 889.



ANNOUNCING A TRUSTWORTHY TIRE

Barney Oldfield Fabrics—Cords

After seven months of continuous selling BARNEY OLDFIELD TIRES in Northern Oregon and Southern Washington, we are now announcing to the tire-buying public that these tires are unexcelled.

WE KNOW TIRES—Selling tires has been our business for a long time. We didn't rush into print telling you the qualities of this tire until we had fully convinced ourselves that there was not a finer tire on the market.

Moderate in Price
Splendid in Appearance
Superior in Quality

Ask your dealer for a BARNEY OLDFIELD—If he cannot supply you, see

FLETCHER & JAMES

Dealers Solicited in
Unoccupied Territory

Distributors

410 Burnside St.,
Portland, Or.

There is a Firestone Truck
Tire for every load, road
and condition of service.

Firestone