

PORTLAND, OREGON, SUNDAY MORNING, FEBRUARY 1, 1920.

## PORTLAND'S CAMP GROUNDS INVITING



### M'KENNEY HEADS STATE MOTOR ASSN.

Newly Elected Directors Elect Officers at Annual Meeting and Plan Year's Work.

The annual election of officers of the Oregon State Motor association was held last Thursday at the Imperial hotel, the following men being chosen to fill the most important positions with the association for the coming year: W. F. McKenney, president; John H. Hall, vice president; F. C. Stettler, treasurer; Harry Fischer, secretary, and George M. Chambers, assistant secretary.

Those attending the annual election of officers compose the board of directors of the association, chosen by the members of the association at their annual business meeting a week ago. Wright, formerly president of the association, declined to be a candidate for reelection to the office.

In addition to disposing of the election of officers, the board of directors made the following plans for the coming season:

To take up with the proper authorities the matter of parking cars on highways.

To issue a weekly bulletin of general interest to motorists and of road information throughout the state.

To arrange for meetings throughout the state with the various commercial bodies and civic organizations for the purpose of increasing membership.

To take steps for the repeal of the existing gasoline law.

To take up the matter of keeping the highways of the state free from garbage and other trash.

To erect a booth at the coming automobile show where visitors will be welcome.

George Chambers will continue to actively carry on the affairs of the association for the coming year.

### Medford - Redding Highway in Good Condition, Report

George T. Collins, wholesale groceryman, who has just returned to Medford from an auto trip to Redding, Cal., and back, reports that the Pacific highway is open for auto traffic between Medford and Redding and can be negotiated in safety by any person who can drive a car. He encountered little mud en route, although it rained all the time during the trip. He never saw the Sacramento canyon road from Dunsmuir to Redding in safety by any person who can drive a car. There is nothing to make the road over the Sierraville mountains impassable, he says, except deep snows or slides. Rain does not affect the road, he asserts, as its base is hard all the way in better shape.

Heretofore during the winter season people making the auto trip from here to San Francisco and Southern California have shipped their cars to Redding at a cost of \$65 for a light car or \$850 pounds.

### TOURIST VISITORS TO BE WELL CARED FOR THIS SUMMER

Parking sites for tourists, or as they are frequently called "camping sites," have long been one of the greatest needs of which the Chamber of Commerce has been aware. Heretofore, taking care of tourists and visitors by automobile to the city has been a sort of catch-as-catch-can affair, and has not promoted the comfort of the motor car visitors nor reflected credit upon the city.

The parking site that has been in use for the past few years has been out at Forestry park, in a location hard to find and poor of accommodation when once found. One tourist remarked that after discovering the general location of the park, it had taken him 15 minutes to find a way to get into it.

Those who have ever been out to the Forestry building and have seen the automobile parties camped there in the summer, under the able guardianship of Pat Keaney, will recall the appearance of the place, the amount of land unfit for use because of the unevenness of the acreage, and the lack of conveniences and facilities for a stay of two or three days.

**SITE IS SOLD**  
Even that site is now out of the question, having been purchased by Montgomery-Ward for the erection of an immense warehouse. A large portion of the park is being dug away by steam shovels, leveled off, and made ready for digging the foundations of the structure. Only two acres of the park is owned by the city, where the building stands, the parking site being used on sufferance, almost, and through the courtesy of the Ladd estate. Six acres of the site will be used for the location of the new plant.

Cut out of all available sites by the transfer of the property, the city, through the Chamber of Commerce and Park Commissioner Kiser, finally settled on a site on Sandy boulevard, near the city limits, where there is sufficient acreage to develop a good camping park. The committee on the project met Thursday at the Chamber of Commerce blue room and definitely decided upon the plan, which was largely the suggestion of Park Commissioner Kiser. The committee consisted of Commissioner Pier, chairman; George Quayle of the State Chamber of Commerce; Rufus Holman, county commissioner; W. E. H. Evans, district attorney; George Chambers of the Oregon State Motor association; Earl F. Jaeger; C. P. Kiser, commissioner of parks, and Miss Marguerite A. Salomon, secretary of the committee and official representative of the Chamber of Commerce.

**WILL BE IMPROVED**  
The outcome of the meeting was that the site, when it can be obtained either by lease or by purchase through the park bureau, will be improved with light, gas, water, lockers, shower baths, shrubbery, and other conveniences for the safety and convenience of travelers by automobile. Very probably a nominal fee will be charged for the use of a parking place, and watchmen and check men will be employed to care for the park day and night.

This is an important step and too much credit cannot be given to the Chamber of Commerce and to the park bureau for their work and cooperation in the matter of bettering accommodations for summer visitors. Mr. Kiser is of the opinion that it would not be well at this time to do too much toward getting more than one site, it being his idea that it would be better to arrange a good site in one place and, as the need arises, to extend the activities in that line and erect other sites on other arteries. The location on Sandy boulevard is a good one, because of the volume of traffic that goes over the highway all summer, and because of the numbers of tourists who choose that road for leaving or entering the city.

Work may be started on this site as soon as arrangements for the use of the land are made.

#### TOURIST TRAVEL BIG FACTOR

With the coming of the spring and the increase in the mileage of good roads, tourist travel will be a big factor in the social and commercial life of the city. Tourists spend their money, and it is a good thing for Portland if their stay can be made of as long duration as possible.

The attractiveness of the new site will almost be worth having to wait for it. The plans are most elaborate and will result in a few acres of good commonsense camping places without the unnecessary frills, but with the comforts well defined and taken care of. Both the city and the county will bear a share of the expense of erection and maintenance, and Pat Keaney will no doubt be again in his element.

### THIS CITY NAMED NORTHWEST DEPOT

Goodyear Co. to Establish Headquarters for Oregon, Washington, Idaho, Montana.

The central location of Portland has resulted in its being chosen as the executive center for the Goodyear Tire & Rubber company, and with the arrival in the city last week of George Bellis, Northwest manager for the company, work will start immediately on getting the affairs of the company lined up for the coming year. Other quarters than those now occupied by Goodyear will be obtained, owing to the present inadequate space.

Bellis, who comes to Portland from the position of Goodyear branch manager at Los Angeles, will have the supervision of the branches at Seattle, Tacoma, Spokane and part of Idaho. The Western section of Montana is also served from Portland. The move to Portland is the result of the completion of the new \$2,000,000 factory at Los Angeles, which will take care of the tire demand for the Pacific coast.

C. B. Reynolds, who has just returned from a convention at Los Angeles, which was attended by branch managers from all over the Northwest, says that the move will be a great thing for the tire users of this territory, and will be a great convenience for the dealers in Goodyear tires in this city.

Shipments will come through much more readily and more frequently with the source of supply so near. Reynolds also reports that A. F. Osterloh, vice president of the company, was at the convention and outlined the sales policy for the coming year.

The new Bellis organization will have a payroll of about 15 people.

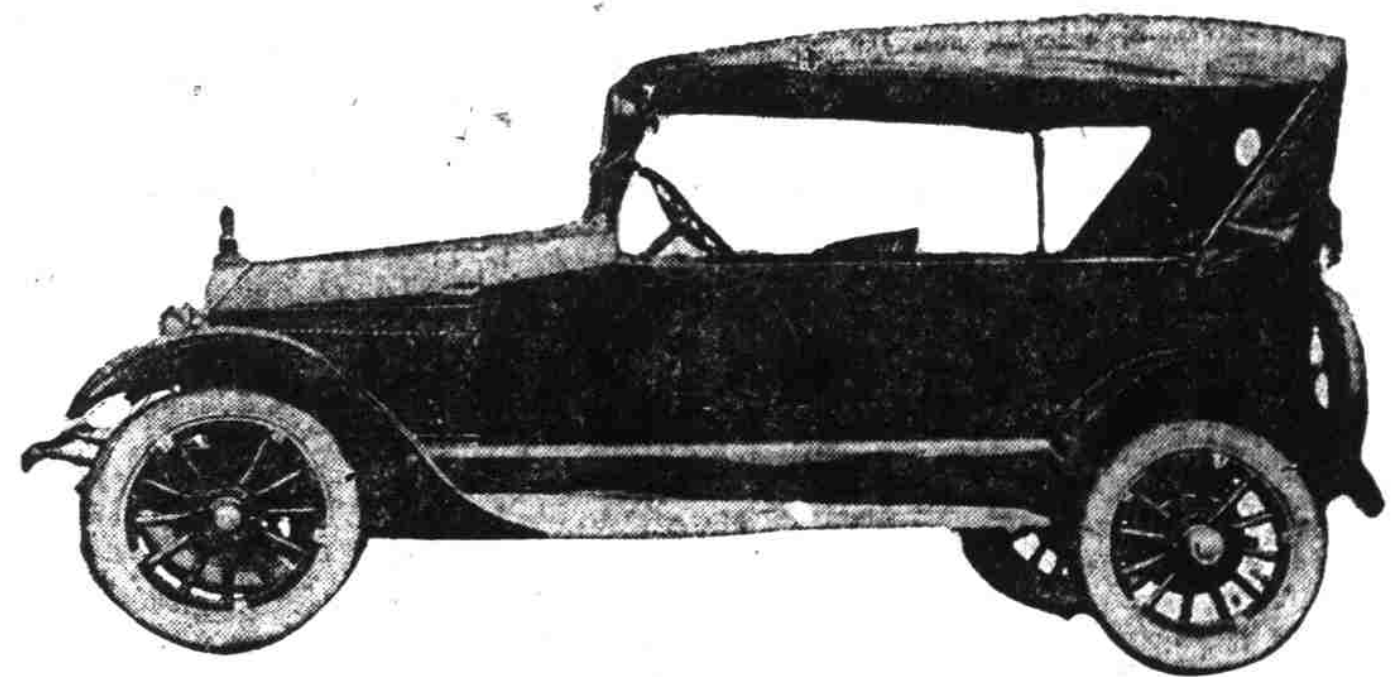
### Toll Bridge Across Columbia Proposed

The possibility of constructing an interstate toll bridge between Hood River and the north bank of the Columbia, was the subject of a talk by E. E. Newell, a civil engineer of this section, before a meeting of the Hood River Commercial club. After lengthy discussion, in which it was pointed out that such a bridge would open up a highway between several sections devoted almost exclusively to fruit growing, a committee was appointed and will, after assuring themselves that the plan is feasible, make a trip to Portland with a view to ascertaining whether support would be forthcoming from Multnomah county.

#### VIEWS OF PORTLAND'S

camping ground were secured with the assistance of an Oldsmobile "8" driven by Ed Cohen of the Oldsmobile Co. of Oregon, local distributors.

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