

PORTLAND, OREGON, SUNDAY MORNING, FEBRUARY 1, 1920.

PICTORIAL REVIEW FASHION BOOK—HERE FOR SPRING

New For Spring

FOR a glimpse into the future—the coming styles—the coming colors in a charming spring setting.

See Our Windows Today

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Hoover Electric Sweeper

THE only sweeper that beats, sweeps and cleans all at the same time. Order one on

Seven Days' Free Trial—Easy Terms

BUSY DAYS THESE, HURRYING OUT THE OLD, BRINGING IN THE NEW

Editorial

TRULY this store is wonderfully interesting at this time. Inventory is over—thanks for that! New merchandise is being placed in all the stocks, and everyone is interested in the beautiful new merchandise that comes in the springtime.

BUT—

economists, practical housewives, all thrifty persons, will be greatly interested in hundreds of lots of extremely desirable merchandise which will be found very attractively priced. In other words merchandise purchased by us as far back as a year ago and to be sold very advantageously.

—Much of this merchandise was disclosed by inventory and will be featured during February, so you may look for some interesting happenings.

Extraordinary Sale for the Housewife and the Home

BEGINS tomorrow in every one of our departments which are concerned with the furnishing of articles to make the home a brighter, cheerier and happier place in which to live.

We have given full details of this sale in today's Oregonian, telling of:

—Domestics, Linens and Blankets—All standard qualities, in which we are featuring wonderfully low prices. Simply as an instance of this Sale—1200 Bath Towels at 50c each—the most exceptional value imaginable.

—Also a wonderful sale of 2500 Picture Frames, complete with glass and back, at 89c. Really exceptional.

—Then, again really remarkable values in Lace Curtains and Rugs.

—Also Housefurnishings and Glassware.

This Is the Time to Put the Home in Tip Top Shape and Save Big Money in So Doing.

1000 Pounds of Our Famed
Hotel Benson Coffee
2 Pounds 95c
Monday Only Limit 2 Pounds

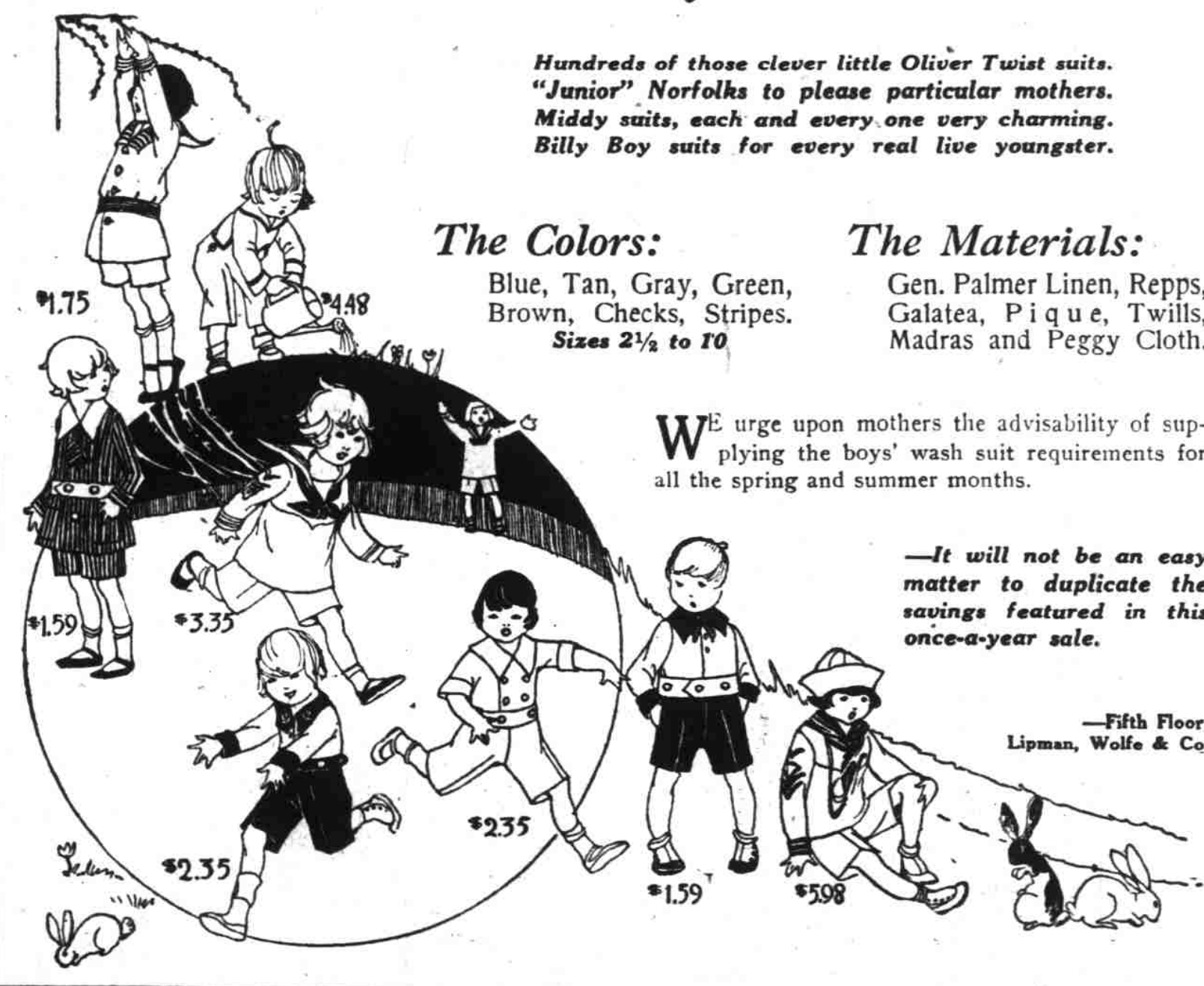
No phone orders, none C. O. D.
—Eighth Floor, Lipman, Wolfe & Co.

Annual Sale of Boys' Wash Suits 2500 Garments

Specially selected and purchased for the February, 1920, event—each suit a rare specimen of style, careful workmanship, extraordinary value.

OUR advance preparations for this event were on a far bigger scale than in any past year. Owing to the scarcity of quality merchandise in these lines we sought the co-operation of more manufacturers than usual. To our surprise practically each maker with whom we worked sent us our full order as placed, with the result that we are prepared with wash suits that represent the most extraordinary values in six wonderful price groups as follows:

\$1.59 \$1.75 \$2.35
\$3.35 \$4.48 \$5.98



Hundreds of those clever little Oliver Twist suits. "Junior" Norfolks to please particular mothers. Middy suits, each and every one very charming. Billy Boy suits for every real live youngster.

The Colors:
Blue, Tan, Gray, Green, Brown, Checks, Stripes. Sizes 2½ to 10

The Materials:
Gen. Palmer Linen, Repps, Galatea, Pique, Twills, Madras and Peggy Cloth.

WE urge upon mothers the advisability of supplying the boys' wash suit requirements for all the spring and summer months.

—It will not be an easy matter to duplicate the savings featured in this once-a-year sale.

—Fifth Floor, Lipman, Wolfe & Co.



SKETCHED

NEW!

Hand-Made
Blouses
\$6.75, \$7.50

Of Voile and Batiste

—Fashion authorities predict a season of unusual popularity for the exquisite hand-made and hand-drawn blouses. So we congratulate ourselves on having been able to secure so good an assortment of these lovely models.

Simple—tailored—smart

—Daintily precise hand-drawn work and pin tucks characterize many of them. Roll or flat collars, with a goodly assortment of the stunning high neck styles; these are trimmed with tiny pearl buttons.

—Third Floor, Lipman, Wolfe & Co.

New Spring Coatings
Have Arrived

Camel's Hair Polo Cloth

—This unique textile is woven entirely of camel's hair, the ideal coating fabric for spring wear. In beautiful shades of tan and heaver. Wonderful quality. Yard \$12.00.

—New Silvertip Coatings and Bolivia, yard \$12.00

—Second Floor, Lipman, Wolfe & Co.

First New Arrivals in Spring Suits and Frocks

COINCIDENTAL with this announcement, we take great pleasure in acquainting our clientele with the existing conditions of our stocks. We have not a winter suit remaining—simply a handful of winter dresses are here. In other words, you may come now with every expectation of enjoying the advantage and satisfaction of making selections from a stock in which practically

EVERY GARMENT IS NEW!

—Others are still forcing out old styles—old merchandise. Here you may come if you would see none but the cheerful, bright spring garments; none but the new!

Charming New Suits

Priced Upwards From \$75

—Each one different, each one new. They are braided bound and effectively trimmed, and shiny buttons in great number play a prominent part. In some instances the sleeves are button-holed and buttoned as far as the elbow. Tricotines and serges are the popular fabrics.



New Taffeta Dresses

In Styles That Radiate Spring—Prices \$42.50 and Up

TAFFETA is a favored material for the spring frocks, but many smart models have also come in tricotine. The showing holds forth many a surprise for the woman of fashion. Smart adaptations of the mode featuring bouffant puffs, crisp pleating and ruchings by way of trimming. And the ever-receding sleeve, which, in many of these frocks, has reached a point above the elbow. Many are characterized by gold thread or braided trimming.

Third Floor—Lipman, Wolfe & Co.

The Silk Section Announces a Wonderful Special to Open the Spring Season

New 36-Inch Roulette, Yard \$5.00

UNDERPRICED FOR MONDAY ONLY

—This charming roulette is a corded tricolette, and on Monday you may buy it for much less than the price asked regularly for such weaves. In white, navy, brown, black and new blue.

—Second Floor, Lipman, Wolfe & Co.

New Fashions in FOOTWEAR

Oxfords of Calf and Kid

TREAD THE AVENUE OF FASHION FOR SPRING

WE take pleasure in announcing that we are showing a most interesting and varied assortment of smart new oxfords from some of the most famed makers in America. Every pair of them is strictly bench made—and, needless to say, the acme of style perfection.

Brown Calf Oxfords
\$15

(From Wichert & Gardner)

—Admirably combining comfort and smartness, this oxford is made of soft dark brown calf on a long, narrow toed last, with high straight Cuban heel. A light welt sole; imitation tip. All sizes and widths.

—The same model in black calfskin is priced \$14.00.

Brown Norwegian
Calf Oxford
\$18.50

(A Garside make.)

—The smart new Brogue oxford with medium narrow toe and military heel. Designed for early spring wear. The wearing quality is assured. All sizes and widths.

Brown Calf Brogue
Oxfords
\$14

—A strictly new pattern with wing tip, good heavy welt sole and medium military heel—made over a narrow toed last. An exceptional, ally, smart shoe. All sizes and widths.

Black Kid Oxfords
\$13

—Another model that is both smart and comfortable. It is very soft and pliable, with a light welt sole and imitation tip. Medium and narrow toe on a long vamp last, with military heel—very high in the arch. All sizes and widths.

—The same model in brown kid is priced \$15.00.

Brown Calf Spat
Pumps
\$14

—A perfectly fitting, narrow toed pump of unusual style—made on welt sole and with high Cuban heel. All sizes and widths. The same model in black kid is priced \$12.50.

JUST ARRIVED! A LARGE ASSORTMENT OF NEW SPATS IN ALL THE NEW SHADES—\$3.50, \$4.50, \$5.00

—Second Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE