

This Page and the Back Page Are Filled With VALUES for the Last Week of the January Sales To Bring Down Living Costs

See Also Back Page

AGAIN THIS WEEK

By special arrangement with the Hoover Suction Sweeper Company we are in a position to continue for another week the special offer which we announced in our ads of last Sunday.

A Three Days' FREE Trial of the Widely Known and Used Hoover Suction Sweeper

"Beats—As It Sweeps—As It Cleans"

You are under no obligations to purchase. All you have to do is to let us know that you would like a Hoover Suction Sweeper on a special 3 days' FREE trial and we will send a Hoover to your home, a factory representative will give a personal demonstration and LEAVE the Hoover for THREE DAYS FREE. If you decide to keep the Hoover permanently in your home you can, if desired, take advantage of our most liberal credit offer—



Your Own Terms—In Reason

—Meier & Frank's: Seventh Floor and Basement Balcony.

To Bring Down Living Costs We Offer

Standard Tomatoes, Case \$2.35

Just 200 cases at less than wholesale. Standard No. 2 1/2 cans tomatoes. 24 cans in case. Limit one case to customer. None sent C. O. D.

- White Beans, new crop, small size, 11 lbs. for \$1, the 10c
- Corn Starch, 1-lb. pkgs., doz. 95c, three pkgs. 25c
- Walnuts, new crop California, fancy No. 1, ten lbs. \$3.85, lb. 40c
- Crown Flour, bbl. \$3.30
- Pop Corn, that pops, fancy crop, 4 lbs. 50c

—Meier & Frank's: Grocery, Ninth Floor.

FOUND! 56 Fine Matting Covered Utility Boxes

- 5 Were \$4.50, Special \$3.65
- 12 Were \$8.00, Special \$6.15
- 39 Were \$11.50-\$13.25 \$9.35

Tops are 10x32 to 11x46 inches; heights are 15 to 17 inches. Large enough for dozens of the miscellaneous articles for which dressers and closets never seem to have sufficient space. Excellent for window seats.

Substantially built of smoothly planed lumber and nicely finished. Some are fitted with trays. All have casters except those at \$3.65.

Splendid receptacles for blouses, dresses, trousseaux and so on.

—Meier & Frank's: Seventh Floor, Sixth Street.

CONGOLEUM Gold Seal Floor Coverings in a Sale

| SIZE | WERE | NOW |
|-------|---------|---------|
| 3x4-6 | \$ 2.00 | \$ 1.49 |
| 6x9 | \$ 9.00 | \$ 7.25 |
| 7-6x9 | \$11.00 | \$ 8.75 |
| 9x12 | \$18.50 | \$15.75 |

These economical floor coverings can be used in any part of the house you like—kitchen, dining room, bedroom, etc. Congoleum is the original felt base floor covering, coated with concrete and heavily covered with paint so that the colors stay fresh and bright. Congoleum lies flat on the floor without fastening and does not curl or kick up at the edges.

Rarely can Congoleum be had at special prices, but we have discontinued certain designs and they will be here for thrifty housekeepers' choosing tomorrow morning beginning at 9:15.

Every rug in the lot is marked with the Gold Seal guarantee.



—Meier & Frank's: Rug Store, Seventh Floor.



Furniture Prices Going Up Wholesale But Going DOWN Here

As a Result of MEIER & FRANK'S Activities in Bringing Down Living Costs

Furniture authorities say that the furniture shortage is becoming serious. Furniture manufacturers are almost entirely out of the proper lumber. Conditions have been all against the normal securing of winter supplies from customary sources. Prices are constantly going up. Mahogany veneers, for instance, sold at \$10 a thousand feet in 1917. Last week they were \$50. EVERYTHING that goes into the making of furniture is on the up-grade in cost—casters, pulls, knobs, nails, upholstery fabrics—all go up almost without notice.

However, the MEIER & FRANK COMPANY is being protected as far as possible by loyal makers in the furniture

centers and we continue our January Sales of furniture even in the face of this extreme scarcity.

The Queen Anne Suite Pictured

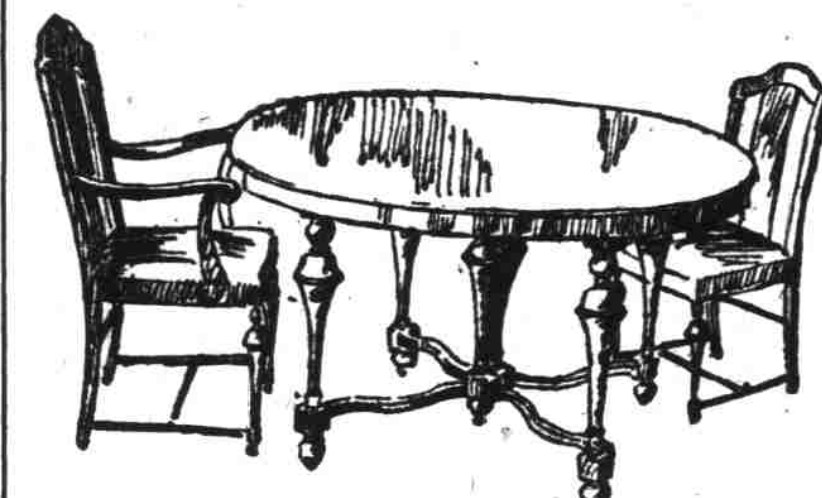
is \$389 or \$106 less than its price a month ago. More than a clear hundred dollars saved. There are ten pieces in this mahogany veneer set—round extension dining table, china closet, buffet, serving table, five side chairs and one arm chair.

Another mahogany veneer suite of still finer workmanship, comprising ten pieces, saves \$99 of the original price—it was \$575, now \$476.

These Odd Pieces of Good Furniture Are Specially Priced

| | Was | Now |
|------------------------------|----------|---------|
| Buffet, mahogany veneer..... | \$118.25 | \$97.50 |
| China cabinet to match..... | \$ 89.75 | \$72.50 |
| Buffet, mahogany veneer..... | \$ 65.00 | \$52.50 |
| China cabinet to match..... | \$ 60.00 | \$49.50 |
| Buffet, mahogany veneer..... | \$ 89.75 | \$74.50 |

| | Was | Now |
|------------------------------|----------|---------|
| Buffet, mahogany veneer..... | \$ 82.50 | \$49.50 |
| Buffet, American walnut..... | \$100.00 | \$82.50 |
| Buffet, American walnut..... | \$ 89.75 | \$72.50 |
| Buffet, American walnut..... | \$ 74.50 | \$59.75 |
| Buffet, American walnut..... | \$ 92.00 | \$74.50 |



Jacobean Oak Dining Tables and Chairs

Limited quantities of the following well-made pieces can be had at new savings:

Dining tables, 54-inch tops, extending to eight feet, illustrated; were \$109, now \$89.75.

Dining tables extending to six feet; were \$99.50, now \$79.75.

Jacobean oak side chairs, illustrated; were \$12.50, now \$9.75.

Jacobean oak arm chairs, illustrated; were \$17.50, now \$14.75.

Make Your Own Terms—In Reason

—Meier & Frank's: Furniture Store, Eighth Floor.

Sale of \$4.25 Blankets \$3.50

The extra large size of these fine cotton blankets makes them doubly desirable—they measure 70x80 inches.

Good looking white, gray or tan double blankets with striped borders.

They were GOOD values at \$4.25—buy them tomorrow at \$3.50 pair.

—Meier & Frank's: Second Floor, Fifth Street.

The "Eldredge" Two-Spool

Most Modern of All Sewing Machines

The Eldredge Two-Spool is the only perfect lock stitch, bobbinless family sewing machine on the market today, sewing directly from two ordinary size spools of thread.

No one can add to the length of the days, but more work can be accomplished in the same time by the adoption of modern methods such as are combined in this machine.

Come in tomorrow and let our experts point out to you the many exclusive features of the Eldredge. If desired pay only

\$1 Down—\$1 Week



Adjustable Dress Forms

An adjustable dress form will overcome the difficulties of home dressmaking which you have experienced while working on your new garments alone. It places a duplication of your own form before you, from which to work, upon which you can pin the garment and see, without straining before a glass, just how the completed garment will fit upon yourself. We have complete stocks of adjustable dress forms at moderate prices. Pay only

\$1 Down—50c Week

—Meier & Frank's: Second Floor, Fifth Street.

This Universal Combination Range for \$142

Installed Complete in Your Home

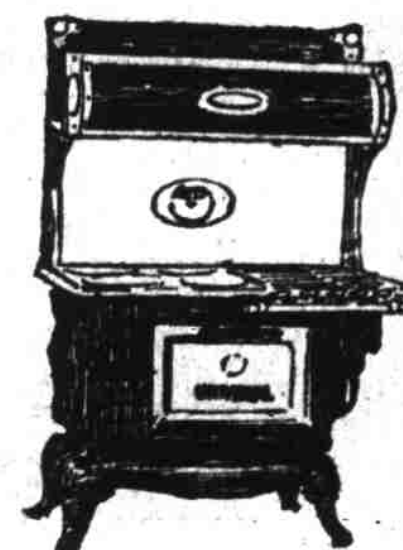
This Universal Combination Range burns wood and coal or gas. It is really two complete ranges in one and yet occupies only the space of one range.

Cast iron oven—durable and a fine baker. Same roomy oven is used for wood or gas—a turn of the lever changes from one fuel to the other. Simple and easy to operate.

Specifications

Full polished top requires no blacking. Roomy drop door high closet. Full white porcelain splash-back—easily cleaned. Has 5-burner gas top with automatic lighter—requires no matches. Well proportioned fire box fitted with 6 pipe coils affords an abundance of hot water. Gas self starter—requires no kindling. The smoke pipe is in rear.

This splendid range installed complete for \$142. Other styles of famous Universal Combination Ranges moderately priced at \$152 to \$195—installed complete.



The Universal Asbestos-Insulated Pipeless Furnace

More heat at less fuel cost—better distribution of heat—better circulation—better ventilation. These are only a few of the features that are making friends for the Universal Pipeless Furnace. Heats the entire home through one register which provides a downward opening for cold air and an upward opening for warm air. No complicated system of piping—no cold floors—no loss of heat in the basement if you have us install a Universal Asbestos-Insulated Pipeless Furnace in your home.

Make Your Own Terms—In Reason

—Meier & Frank's: Sixth Floor, Fifth Street.

Mr. F's Lower Price Store

Domestics at Today's Cost

Practically every item in this wonderful disposal of domestics is offered at less than present wholesale. Although we have large quantities to begin the sale, we counsel early shopping. See the large Alder-street window display.

Bedding

Bed Spreads

500 sample bed spreads, including crochet, honeycomb and fine satin spreads in various sizes and widths. Some slightly soiled from handling. Regularly \$1.38 to \$8.95—on sale at ONE-FOURTH OFF.

Bed Spreads

180 crochet bed spreads in a good weight. Full size. While any remain, special \$1.65.

Sheets

Our well-known "Pull-Away" sheets of good, sturdy full bleached muslin. Wide hems. Size 72x96 inches.

Sheets

Our "Victory" full bleached muslin sheets in size 81x96 inches. These will give good service.

Blankets

Good heavy fleeced blankets in gray and tan only. Sizes 68x76 and 72x80 inches. Limited number at \$2.95 pair.

Comforters

Home-made, hand-knotted comforters filled with 4 pounds of clean, white cotton. Standard coverings. Size 72x90 inches.

Pillows

Size 17x24 inches. Bed pillows filled with good clean feathers and covered with heavy ticking.

Pillow Cases

Our popular "Gold Seal" pillow cases of excellent quality muslin. Wide hems. Size 42x36 inches.

Cotton Goods

Cambric

Genuine Lonsdale cambric in short lengths from 2 to 5 yards. Standard quality, but slightly imperfect. Regular width. 1000 yards.

Ginghams

Standard ginghams in good-looking stripes, checks, plaids and wanted plain shades. Regular width. Mill lengths from 2 to 10 yards.

Chambray

Full bolt lengths of serviceable quality blue and gray chambray that is 27 inches wide.

Wash Goods

First quality romper cloth, galates and imperial chambray in stripes, checks and plain colors—light, medium and dark. Mill lengths. 27 to 33 inches wide.

Cretannes

A large table of cretonnes in desirable floral and conventional designs—mostly dark colors. All full 96 inches wide.

Challis

36 inch cotton challis suitable for comforter coverings and draperies. Floral and conventional designs. Mill lengths 2 1/2 to 5 yards.

Outing

Regular width outing flannel for gowns, pajamas, etc. Plain shades of pink, blue and cream. Excellent quality.

Corduroy

36 inch narrow wale corduroy for skirts, jackets, boys' pants, etc. White, opean, brown, navy, burgundy, etc. Mill lengths. Second.

Sheetings

Muslin

Full yard wide bleached muslin that will give splendid service. Full bolt lengths.

Sheeting

81 inches wide. Full bleached sheeting of a good sturdy quality. The same materials in 96-inch width, yard 72c.

Cotton Batts

Batts

Good white cotton batts in full bed size—72x90 inches. These batts weigh 3 pounds.

Batts

Our popular "Bo-Peep" cotton batts in wool finish. Size 72x90 inches, full 2 pounds.

Curtains, Etc.

Curtains

500 pairs of scrim curtains in full regular size. White, cream and ecru. Some with lace edges, others with hemstitched borders.

Curtains

1000 pairs of Nottingham lace and fine net curtains in white, cream and ecru. Odd 2 to 5 pair lots in regular sizes.

Curtaining

A mixed lot of scrims, marquisettes and volles in white, cream and ecru. Drawn border effects, others with self-striped borders. All 36 inches wide.

Scrim

Bungalow curtain scrims in fancy all-over designs, some with colored borders. Limited quantity.

Curtain Rods

Brass extension curtain rods with silver and brass knobs. Curved and straight ends. Regulation size. Also some fitted sash rods.

Window Shades

Regulation size 6 feet window shades mounted on standard rollers. Several shades of green and tan.

Towels and Toweling

Towels

Guest size full bleached Turkish towels. 14x24 inches. Limited number.

Towels

Plain white, colored border and union huck towels in good generous sizes. Of especial interest to hotels and rooming houses. Dozen, \$2.50.

Towels

Fine Turkish towels with good heavy nap, some athletic weaves. Large sizes. Limited number.

Toweling

The well liked "Birds Eye" weave huck toweling, also crash and glass toweling in standard quantities. 16 and 18 inches wide.

Toweling

Full bleached and unbleached pure linen wet crash toweling in regular width. Good heavy quality.

Toweling

Good serviceable quality white Turkish toweling 18 inches wide. Limited quantity.

EXTRA SPECIAL!

Standard Ginghams

About 3000 yards of standard ginghams in good-looking stripes, checks and plaids. All in short lengths—none over 2 yards. This quality sells in full bolt lengths at 85c yard. If you can use these short lengths here is a real bargain.

16c

EXTRA SPECIAL!

Peggy Cloth, Yard

2000 yards of Peggy cloth suitable for children's dresses, rompers, play suits, etc. Wanted stripes, checks and plain colors. All in short lengths—none over 2 yards. This material sells in full bolt lengths at 40c yard. Sold by the piece only.

23c

—Meier & Frank's: Lower Price Store, Basement Balcony.