

PORTLAND, OREGON, SUNDAY MORNING, JANUARY 25, 1920.

QUANTITIES RESTRICTED IN THE JANUARY SALES



A Corset Service of Intelligence

Based on the Laws of Hygiene

WE PRIDE OURSELVES on the superiority of our Corset Service and a slogan which we live up to literally is, "If there is not a corset to fit you perfectly, you cannot buy one in this store." —Fourth Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co

Merchandise of Merit Only

Spring Fashion Book

Pictorial Review

WITH page after page of authentic new fashions. Phone to have one charged or sent C. O. D. —Pattern Booth, Street Floor

A WHIRLWIND WIND-UP FOR THE GREAT JANUARY SALES!

Editorial

—The night of the 27th will bring us a new page in the book of time in which to record the progress of 1920.
—It will not signify the "turning over of a new leaf" insofar as new business principles will displace the old.
—That splendid mixture of

**Reliable Merchandise Always
Business Integrity and
Sincere Service**

which comprised the ingredients that made up the cornerstone of this business, has finally become the standard of most all progressive concerns. We now look forward to the day when every business institution in Portland will tear off the last shackles of bondage, enabling our newspapers to present sheet after sheet of

Honest Advertising

—Nineteen hundred and twenty, here, has been planned as a year of progress; as a year of service unmeasured

—And an Afterthought—

—The closing days of our most successful year are to be most eventful. This page details some of the attractions throughout the store.



SKETCHED FROM GARMENTS IN THE SALE

For the Last Days of the White Sale

—Fresh, new specials in dainty undermuslins for Monday. All wonderful values; many shown for the first time tomorrow.

WHITE PETTICOATS \$2.25

—Of longcloth with deep lace flounces or embroidery ruffles, and of satin with scalloped edges; nearly all with under ruffle finish.

LONGCLOTH GOWNS \$2.45

—Pretty gowns of fine quality longcloth, slipover style; some yoke effects with insets of shadow lace and embroidered, organizable by way of adornment. Ribbon drawn. Full lengths and sizes.

CORSET COVERS 75c

—Of longcloth, made regulation corset cover style, with fine lace tops or embroidered edges; some are hemstitched. Ribbon beaded.

LONGCLOTH CHEMISE \$1.00

—Splendid quality longcloth in regulation style; some have yokes of deep shirrings and lace edges, insertions, etc. Ribbon drawn.

LONGCLOTH GOWNS \$1.95

—Kimono sleeve or sleeveless gowns of fine quality longcloth in several styles. All prettily trimmed in a variety of ways.

ENVELOPE CHEMISE \$1.65

—Fine longcloth in several styles; built-up shoulder, strap or pointed effects; many are daintily trimmed with Val. lace and wee pintucks, shirrings, insertions, etc. Also "envelopes" of Windsor crepe with lace or band edges.

—Fourth Floor, Lipman, Wolfe & Co.

Grand Opera Librettos

**CARMEN—MADAME BUTTERFLY
LUCIA DI LAMMERMOOR—RIGOLETTO**

—Sheet Music Department, Seventh Floor.

**Come in and Hear VICTROLA CONCERTS
in the Afternoon**

of the opera to be sung that evening. Your appreciation and enjoyment of the opera will be infinitely greater after refreshing your mind with the arias, and putting yourself in the mood for operatic music.

CONCERTS FROM 2 TO 4 P. M.

in our new sunlit record rooms, Seventh Floor.

Smart, New Slippers and Pumps

ART and skill combined have achieved models in evening and daytime pumps of unusual distinction and serviceability.

The interesting new arrivals here described plainly show the trend of the mode in footwear

Women's Afternoon and Evening Slippers \$17

—Cloth of silver pumps rivaling in daintiness those Cinderella slippers of fairy fame. Long, exquisitely slim and with high covered Louis heels. All sizes and widths. Beautiful.

Other qualities in silver cloth at \$12.50 and \$15. And a Baby Louis heel model at \$16.50.

White Satin Pumps, \$12.50, \$13

—Long, slender lines give these pumps unequalled grace. Light turn soles; both Louis and Petite Louis heels. All sizes and widths.

The same style in black satin, with high heel, priced \$10.00 and \$12.50

Tomorrow We Begin the
Last Three Days of Extraordinary Values in
Domestics and Linens of Quality
Featuring Prices Less Than Today's Wholesale

HOUSEWIVES will do well to make a systematic inventory of the linen closet and check up carefully on things needed now, things soon to be needed, and to anticipate, as far as it is possible, their future needs in linens—then come to this sale prepared to take full advantage of the extraordinary values presented at this store tomorrow. Study these items:

Union Hack Towels 40c —Heavy weight hemstitched hack towels—wonderful quality for everyday wear. Special by the dozen \$4.25.	2500 Yards Heavy Outing Flannels 25c —Striped outing in a splendid assortment of stripes on light and gray grounds. Also pure white. Positively last time at this low price!	Bleached Union Damask \$2.50 Yard —70-inch bleached Union damask in five patterns—splendid weight, imported damask, in stripes and floral designs.
Bleached Bath Towels 40c —Good weight bath towels—the very absorbent kind. Hemmed ends. Special by the dozen \$4.25.	12 YARDS BABY NAINSOOK \$4.75 —A King Phillip Mills product; fine quality nainsook; 36 inches wide. Limit one piece to a buyer.	Pattern Table Cloths \$3.45 —Assorted patterns in imported mercerized damask—excellent finish. Size 70x70 inches.
Unbleached Crash 19c —Splendid weight unbleached crash for hand, dish or roller towels.	12 YARDS "U. S. A." NAINSOOK \$4.35 —Sheer quality, 36 inches wide; excellent quality for underwear and gowns; neatly boxed.	Honeycomb Bed Spreads \$3.85 —Size 80x90 inches. Good weight and finish. Excellent assortment of patterns. Hemmed ends.
Plaid Blankets \$8.75 —Plaid wool mixed blankets—an exceptionally low price on this quality. Tape bound.	Remnants Table Damask —Remnants of pure linen damask—slightly soiled, otherwise perfect. Lengths 1 1/2 to 3 1/2 yards. Prices range from \$3.50 to \$13.75. Every piece greatly reduced.	Hemmed Satin Spreads \$7.25 —Beautiful satin spreads—size 82x94 inches. Same quality spread scalloped with cut corners, \$7.75.

—Second Floor, Lipman, Wolfe & Co.

Art Needlework "Specials" An Event in Blouses

TWO GROUPS OF NOVELTIES

At \$1 At 10c

—Including Fancy Silk Sewing Bag Baskets, Desk Set Hatpin Holders, Stationery Holders, Candy Boxes.

—Including rose leaf sachets, coat hangers, boxed novelties, painted straw hats, knitting pin protectors, sweet grass mats and bag bottoms, etc.

ODD LOTS STAMPED NEEDLEWORK

Special 10c Special 59c

—Including Silver Cases, Baby Caps and Working Cotton, Traveling Companions, etc.

—Child's dresses, 6 months to 4 years, of lawns, voiles, and flaxon.

Hand Stenciled Luncheon Sets AT HALF PRICE

—5, 7, 13-piece sets and 12 to 50-inch table pieces. These are particularly satisfactory since they can be cleaned with a damp cloth.

Patent Leather and Tapestry Telephone Booth Covers, Very Special at 50 Cents

—Fourth Floor, Lipman, Wolfe & Co.

—Hundreds of blouses—crepe de chine, georgette and washable satin—in fascinating array.

—Flesh tinted, white and a good assortment of suit shades.

—Fancifully trimmed models and a plentiful assortment of the "tailored" type.

—The trimmings consist of embroidery, lace, pin tucks, etc., employed in novel effects.

Some are the quaintly youth-giving collarless styles, others have flat or roll collars.

—In every instance the fabric is of the better quality and each individual blouse was designed with a thought as to its fit and appearance. ATTEND THIS SALE AND SAVE!

—Third Floor, Lipman, Wolfe & Co.



SKETCHED FROM GARMENTS DESCRIBED

Great Values Abound in Baby's Own Shop

—Great values on tiny garments. That's the order of things in Baby's Own Shop tomorrow, and mothers and mothers-to-be will do well to inspect every little garment that is told of below:

On-and-Off Diapers, small, medium and large\$1
Kleiner's Pure Gum Diapers35c
Kleiner's Baby Pants, special39c
Wire Hose and Shirt Frames25c
Brown Cotton Hose, size 5, 5 1/235c
Large Turkish Feeding Bibs35c
Keepwarm Knap Bed Fasteners\$1.65

Long Coats Special \$3.25 to \$11.50

—Some of crepe and crepe de chine with hand embroidered collars and cuffs. Some lined with softest silk. Also fancy braid trimmed capes.

Long and Short Dresses \$1.35

—Made with quaint round yokes trimmed with insertion and lace edging at neck and sleeves. 6 months, 1 and 2-year sizes.

Daisy Cloth Wrappers 85c

—Wrappers of soft, "nappy" cloth, so warm and comfy to wrap Baby Bunting in. Pink or blue feather stitched edges.

Creepers Special \$1

—Unhindered by skirts, the little one will get through the "creeping" period more safely and much more enjoyably if attired in these cunning creepers—of pretty pin check and plain chambray finished with fancy braid at neck and sleeves. Others \$1.25, \$1.99, \$1.75.

Broken Lines in Shirts and Bands 25c, 75c, 89c, \$1.29 \$1.95

—Bands with buttoned shoulder strap. Of cotton, cotton and wool, silk and wool, including (at \$1.95) all silk shirts, wrapper style.

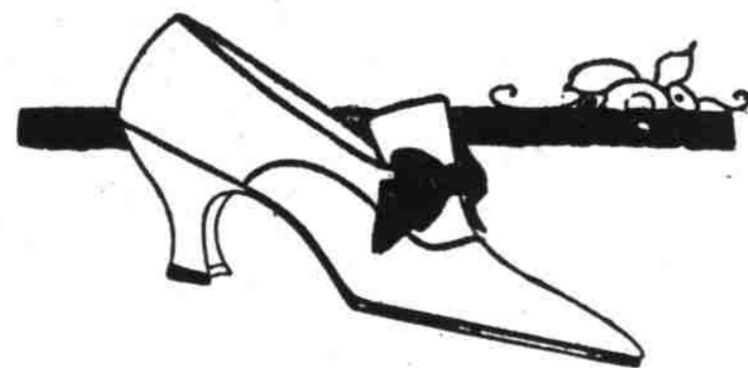
—Baby's Own Shop, Fourth Floor, Lipman, Wolfe & Co.

Special! White Enamel Tea Pots \$1.49

—These are 2-quart teapots that are triple coated with the highest quality of white enamel. The handles and spouts are electrically welded to insure durability. Some are slightly imperfect, but all should be priced far more than the price for Monday—\$1.49.



—Household Efficiency Department, Eighth Floor, Lipman, Wolfe & Co.



Black Southern Ties, \$15, \$18.50

—Aristocratically smart. Black suede and black kid; new, striking, beautiful. A trim ribbon bow at instep, high tongue; long, tapering toe. Perfect fitting.

Brown Kid "Pinafore" Pumps, \$17

—"Pinafore" makes its first bow tomorrow; an entirely new mode, high-throated, buttoned on the side; extremely long vamp; light turn sole. All sizes and widths.

Black Suede Pumps, \$14

—Very smart, with beaded buckle under which there is a gore to insure perfect fit. All sizes and widths.

—Second Floor, Lipman, Wolfe & Co.