

AMERICANS HAVE GOOD CHANCE FOR TRADE WITH ITALY

Bids for New Material Are Being Placed With Manufacturers in United States.

By Edgar Ansel Mowrer
Special Cable to The Journal and The Chicago Daily News.
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Rome, Italy, Jan. 23.—The municipal authorities of Rome having recently monopolized the street railway service, are accepting bids from American manufacturers for new material. This emphasizes the tendency in Italy to look abroad for supplies, a tendency indulgently criticized in an interview given the Popolo, Rome newspaper, by the American commercial attaché, Charles P. Dennis. He suggests that the substitution of fuel oil for coal would constitute a saving for the railroads. He declares that there is need for the immediate utilization of the water power in

which the country abounds and advocates the importation of new machinery.
To improve Italian agriculture, he advises the utilization of more fertilizers, the rotation of crops and the eradication of malaria, thereby obviating the necessity of importing a large quantity of grain from the United States and other growing countries the coming year. Fish could be largely substituted for meat, he thinks, but extensive fisheries would demand the use of modern gas-line trawlers and a system of refrigerator cars from the coast to the interior, these things not now existing.
EXCHANGE RATE FAVORABLE
Mr. Dennis says that American capitalists do not generally realize the benefit of investing money in Italian enterprises, especially while the exchange rate is so low.
"Under the present rates of exchange," he says, "the investment of dollars in Italian banking and navigation companies and in select industrial enterprises such as textile concerns appears to offer exceptional opportunities to investors."
Mr. Dennis expresses complete confidence in Italy's financial and economic recovery. It is interesting to note in this connection the rapid recovery of Italian exports. These during the first months of 1919 were only one-fifth of the imports, whereas in October and November, the last months for which the figures are available, the exports rose to half the imports. The chief materials exported were cottons.
NEW LOAN GOES WELL
The financial response to the government loan is good. The subscriptions already amount to 10,000,000,000 lire (normally \$2,000,000,000). It is expected

that the total subscription will reach 16,000,000,000 lire, (\$3,200,000,000), \$10,000,000,000 lire of which will be used to cancel the floating debt and the remainder to reduce the paper currency, which amounts roughly to 17,000,000,000 lire (\$3,400,000,000), which can thus be reduced to 11,000,000,000 (\$2,200,000,000).

Lipman Wolfe & Co The Great Mid-Winter Number of the Pictorial Review Magazine Now Ready

THIS is an exceptionally worth-while number, containing, besides much fascinating fiction, many articles; the import of which should be realized by every woman in America. Special subscription offer, two years for \$3, charged to your account if desired.

Pictorial Review Patterns For Sale Exclusively by This Store

—For sale at our Pattern Booth, Street Floor



Has a mother the right to decide how many children she will have?

How the women of Holland have answered the question of birth-control

lishes its reasons for so doing, it is time we looked into the matter judiciously and impartially.

THE war has made us realize that we cannot afford to ignore anything that claims to improve the health of our children; and this is why Pictorial Review, in line with its forward-looking editorial policy, presents to the thinking women of America the opportunity for considering the much misunderstood subject of scientific birth-control.

The remarkable story of what the women of Holland have done under the leadership of Dr. Aletta Jacobs is graphically told by Eleanor Kinsella McDonnell in the mid-winter issue of Pictorial Review. In this illuminating and inspiring account, there is valuable information for every woman in America.

Everybody has heard of birth-control, but comparatively few people know what it really means. Many people are shocked at the very word. Pictorial Review does not take sides in this discussion, but when a conservative country like Holland boldly endorses the movement and pub-

In Holland today—Holland, mind you—slow-moving, conventional Holland—they have a smaller death rate and a higher healthy birth rate than in any country in the world. That fact is unescapable. And Dr. Jacobs states that this is due to a sane understanding and appreciation of birth-control. Whether this is so or not, is for the women of America to judge after reading this amazing article.

First of a series of magnificent color portraits of moving picture stars

BILLIE BURKE—OLIVE THOMAS

Two full-page reproductions in beautiful colors of Haskell Coffin's pastel portraits of these two lovely stage and screen stars, Billie Burke and Olive Thomas. You will want to frame their pretty faces as soon as you see them

Would you marry a man if you couldn't tell him all about your past life?

Would you let one youthful mistake bar the way to love, happiness and wealth? Read how Harriet Field settled this matter in the absorbing new novel of modern society life, "Harriet and the Piper",

By KATHLEEN NORRIS

(In Pictorial Review for Mid-Winter)

Special Articles — Short Stories — Pictures and Cut-Outs in Color — Helps for Housewives

PICTORIAL REVIEW

Midwinter Number — On Sale Now

America's Leading Woman's Magazine

Turn to our advertisement on the market page of this paper and read of the Scores of Special Prices we will make tomorrow on Groceries and Household Needs. Shop in our Big Grocery

<p>About-the-House Specials</p> <p>Ironing Boards\$2.25 Elektro Electric Irons.....\$3.75 Coal Hods75c and \$1 No. 2 Stem Lamps\$1 Six Cups and Saucers.....\$1.19</p>	<p>UNDERBUY—UNDERSSELL Save You Money Here</p> <h1>SIMON'S</h1> <p>THE STORE BARGAINS</p> <p>First, Second and Alder Streets</p>	<p>CROCKERY SPECIAL!</p> <p>White Dinner Set 42 Pieces Only \$7.25</p>
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Saturday Will Be a Day of Economies at Portland's Big Downtown Store!

An Overcoat Drive!

Values to \$42.50
Tomorrow Only:
\$12.50 to \$28.50

A big group of nobby overcoats to go tomorrow at prices far below the normal. Small sizes in waistline and belted models—34, 35, 36 and 37; also loose-fitting models in sizes 38, 40, 42 and 44.

Men's and Boys' Sweaters at Clearance Prices

A big purchase has just been unpacked. Out it goes at clearance prices, so long as the sale lasts. Prices far below normal.

Men's Sweaters \$1.98
Boys' Sweaters \$1.25

<p>Men's Overalls or Jumpers</p> <p>Midae of heavy 2-20 denim.</p> <p>Union-Made \$2.65 Non-Union \$2.45</p>	<p>Men's Work Shirts at a Bargain!</p> <p>\$1.50 Indigo Blue Polka Dot Shirts\$1.35 \$1.50 Black and White Stripe Shirts\$1.15 \$1.65 Khaki Shirts\$1.35 \$3.50 Heavy Gray or Brown Shirts\$2.69</p>
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Here's Where You Save, Men! Good SHOES for Less

Come in tomorrow and look at these two big Saturday specials on good shoes. We undertake to save you some real dollars!

Men's Dress Shoes Only \$8.75

for \$13.50 Values

Brown calf, lace, calf uppers, English last, genuine oak soles, Good-year welt. Neat, dressy and durable. A shoe for any occasion. We show all sizes.

Men's Munson Last Work Shoes \$5.75
for \$8.25 Values

These have heavy grain calf uppers, full double oak soles, hard or soft toe caps; the ideal work shoes for all kinds of weather.

We are clearing reasonable merchandise from every department of our store. It is an opportunity for the thrifty to buy for present use, not only, but for use when another season shall come. Here is merchandise at very low prices—lower, we believe, than you can buy equal quality for elsewhere. Take advantage of an opportunity so timely as this in reducing your living costs.

Women's Suits All Reduced

The late models, the popular fabrics. Reduced from our already low prices.

\$42.50 Suits now\$29.95
\$37.50 Suits now\$26.95
\$34.50 Suits now\$24.95
\$32.50 Suits now\$22.95
\$27.50 Suits now\$19.25
\$20.50 Suits now\$13.95
\$16.95 Suits now\$11.95

All Others Reduced in Proportion

Women's Dresses All Reduced

Silk, serge, poplin, etc., in wanted styles and colors. Choose tomorrow.

\$32.50 Dresses now\$25.95
\$27.50 Dresses now\$21.95
\$24.50 Dresses now\$19.50
\$21.85 Dresses now\$17.98
\$18.75 Dresses now\$15.25
\$14.75 Dresses now\$11.95

All Others Reduced in Proportion

Hundreds of Portland women are coming here daily and profiting by the deeply reduced prices now in effect in our

Dry Goods Section

There are scores of unadvertised bargains throughout this busy section of our store. Come tomorrow and shop at a saving!

Fine Dress GINGHAMS
26c the Yard

Plaids, checks, stripes and plain, in fast colors; a splendid quality at a reduced price.

Novelty Silks
98c
for \$1.25 Value

A splendid assortment of plaids and floral designs; just the fabric for smocks, blouses, etc. Temptingly reduced for tomorrow's selling.

Saturday Notions!
12 1/2c and 15c Laces and Insertions, yard2c
15c and 25c Embroideries and Laces, yard9c
25c All-over Laces and Embroideries, yard13c
15c All-Wool Crescent Skirt Binding, all colors, 5-yard bolt5c
Clark's Thread, black or white, in sizes 8 to 36, doz. 90c spool9c
No. 40 to 100, dozen70c spool6c

White Ripplette
33c the Yard

Our regular 50c quality; very desirable for children's dresses and underwear.