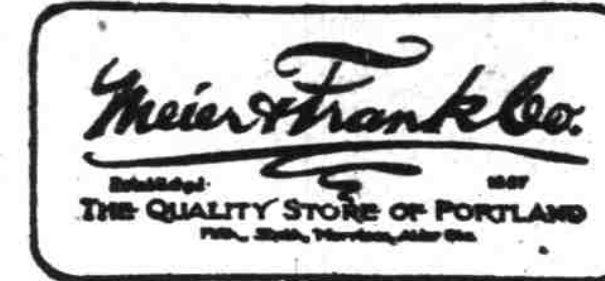


Tomorrow--50c Day in Meier & Frank's Down Price Store

Here Are 58 Exceptional "50c Specials"

- Men's Shirts**
Broken assortment of men's dress shirts in stiff cuff style, a variety of patterns, sizes 14, 14½, 17 and 17½, values to \$1. Special at 50c.
- Men's Shirts**
Men's good serviceable shirts with soft collar and pocket, cream only, not all sizes, regular 75c values. Specially priced at 50c.
- 5 Pairs Hose**
Men's good cotton socks, in black only, all sizes, seconds. Very specially priced at 5 pairs for 50c.
- 3 Pairs Hose**
Men's good cotton socks in fancy color combinations, seconds, all sizes. Very specially priced at 3 pairs for 50c.
- 12 Collars for**
Men's starched linen collars, all sizes, a variety of styles, but every size in each style.
- Suspenders, Pair**
Broken line of men's suspenders, some of the "President" make, good elastic webbing, good length. Very special at, pair, 50c.
- Men's Gloves**
Good quality men's gloves, suitable for work, all sizes. Very specially priced at, pair, 50c.
- 6 Kerchiefs**
Men's full size plain white hemstitched handkerchiefs, of a fine material. Specially priced, 6 for 50c.
- Men's Rubbers**
Discontinued styles in men's Goodyear rubbers, all first quality, sizes 6, 6½, 7, 9½, 10 and 11. Very special at, pair, 50c.
- Four Bandanas**
Men's good quality bandanas, generous size, fast color. Specially priced, 4 for 50c.
- Caps Each**
Men's and boys' good quality caps, in medium and dark mixed color combinations, all sizes. Very special at, each, 50c.
- Boys' Shirts**
Boys' shirts in stiff cuff style, no collars, a number of pretty patterns, sizes 12 and 12½. Very special at 50c.
- Women's Waists**
Women's waists, some soiled and slightly damaged, broken sizes, limited number, no C. O. D.'s or exchanges, regularly sold at \$1.00 to \$1.50.
- 2 Garments**
Women's medium weight vests in high neck, long sleeve style, also drawers in ankle length, white only, all sizes.
- Bloomers Pair**
Women's good quality fine knit bloomers in white only, elastic at knee and waist, broken sizes 7 to 9. Special at 50c.
- 2 Pairs Hose**
Women's ribbed top and straight ribbed hose in black only. Broken line, sizes 8½ to 10, regular 35c pair grade. Special, 2 pairs for 50c.
- Women's Hose**
Silk lisle and silk fiber hose, with elastic garter tops, reinforced soles, heels and toes. Cordovan, gray, brown, black and white, but not in all sizes. Seconds.
- Corsets Special**
Broken line American Lady corsets, in high, medium and low bust styles, well boned and rust proof, sizes 18, 19 and 20. Formerly to \$1.50.
- 2 Corset Covers**
Women's knitted corset covers in Dutch neck, elbow sleeves style, white only, all regular sizes, formerly 35c each. Special, 2 for 50c.
- Kimonos, Aprons**
Women's Jap crepe kimonos and gingham kitchen aprons, a broken assortment, to \$1 values. Special, each, 50c.
- Crepe Chemise**
Women's fine crepe chemise and bloomers in white and flesh, regular 50c to 75c values. Special, each, 50c.
- 2 Aprons Special**
Well made percale and gingham aprons in small sizes, light and dark colors. Very specially priced at 2 for 50c.
- 2 Women's Scarfs**
Women's plain and striped wool and Angora scarfs with fringed ends. Very special at 2 for 50c.
- Women's Rubbers**
Discontinued lines in women's rubbers. All first quality, sizes 2½, 3 and 3½. Very special at, pair 50c.
- Child's Dresses**
Children's well made percale dresses in medium and dark colors, a variety of attractive styles, sizes 7 to 12 years. Formerly \$1.25.
- Sweaters at**
Children's slip-on sweaters in a variety of attractive patterns, mostly small sizes, formerly to \$1.00. Special at 50c.
- Sweaters at**
Misses' wool mixed slip-on sweaters in a variety of colors, broken sizes 6 to 16 years. Formerly sold at \$1.00.
- Child's Sacques**
Children's sacques in white with pink and blue borders, some slightly damaged or soiled from handling. Formerly \$1.
- Union Suits**
Medium weight ecru cotton fleeced, high neck, long sleeves, ankle length, drop seat style, broken sizes 10 to 14.
- 3 Underwaists**
Broken assortment of children's knit underwaists with button tape, broken sizes 8 to 12 years. Formerly 25c each.
- 2 Pr. Leggings**
Broken line of children's leggings in a number of pretty colors, formerly 50c. Special, 2 pairs for 50c.
- 3 Prs. Bootees**
Children's wool and mercerized bootees, in light colors, formerly 25c pair. Special, 3 pairs for 50c.
- Sheeting Yard**
Good quality soft finished bleached sheeting, 72 inches wide. Limit 10 yards to customer. Very special, yard at 50c.
- 3 Yards Toweling**
A good assortment of crash, buckram, grass toweling with red, blue or plain white borders. Very special at 3 yards for 50c.
- 3 Towels for**
Turkish and huck towels in good sizes. Splendid quality. Formerly to 25c each. Very special at 3 for 50c.
- Turkish Towels**
Good quality extra large Turkish towels with self edges and hemmed ends. Very special at 50c.
- 2-Huck Towels**
Good quality cotton and union huck towels in good sizes. Red or plain borders. Very special at 2 for 50c.
- 2 Yards Muslin**
Good sturdy muslin and some nainsook finishing material in the 36-inch width. Formerly 35c yard. Very special 2 yards 50c.
- Dotted Mull**
36-inch dotted mull in white only. Suitable for underwear. Formerly to \$1.00. Limited quantity. Special yard 50c.
- 3 Yards Gingham**
27-inch apron gingham in staple checks. Splendid quality. Formerly sold at 25c yard. Very special 3 yards for 50c.
- 2 Yards Wash Goods**
Percales, chevrons, gingham, shirting and romper cloth. 27 to 36 inches wide. Formerly to 40c. Very special 2 yards for 50c.
- Remnants, Each**
A table of good, desirable wash goods in lengths suitable for dresses, rompers, waists, etc.
- 3 Yards Prints**
A good assortment of Simpson prints in medium and dark colors. Regular width. Will wash and wear well. Special 3 yards for 50c.
- 3 Yards Flannel**
Outing flannel in plain shades of pink, blue and cream, as well as some fancy patterns. Limited quantity. Formerly 25c yard.
- Surprise Table**
A splendid variety of merchandise from the various "Downstairs" departments. Some sold from handling. Unusual values at 50c each.
- Sample Curtains**
Sample lace and scrim curtains, 1½ to 2½ yards long, regular width. Formerly to \$1.00 values. Special each 50c.
- 4 Yards Scrim**
Good quality curtain scrim with printed border and colorful all-over patterns. Seconds. 34 inches wide. Special 4 yards for 50c.
- 3 Yards Creton**
30-inch flowered creton in a good assortment of pretty patterns. Formerly 25c. Very special at 3 yards for 50c.
- 2 Yards Silkoline**
Good quality medium weight silkoline and creton. 36 inches wide. Very specially priced at 2 yards for 50c.
- 4 Curtain Rods**
Brass and nickel finish extension curtain rods with "straight" end caps. Complete with fixtures. Very special 4 for 50c.
- Crib Blankets**
Fancy plaid crib blankets in light and dark patterns. 35x40 inches. Formerly 75c. Very special at each 50c.
- Bureau Scarfs**
Very attractive hemstitched and lace trimmed bureau scarfs in size 18x45 inches. Formerly to 75c values.
- 5 Cotton Batts**
Good small white cotton batts. Weight 6 to 7 ounces. Formerly 12½c each. Very special at 5 for 50c.
- Cotton Batts**
2-pound soft and fluffy cotton batts. 72x90 inches. Good quality. Very specially priced at each 50c.
- Stationery**
Stationery in assorted colors. 24 sheets and 24 envelopes to the box. Formerly 35c box. Very special 3 boxes 50c.
- 7 Rolls Paper**
Good quality tissue toilet paper that sells regularly at 10c roll. 7-oz. size. 1000 sheets of paper in roll.
- 13 Rolls Paper**
Good quality crepe toilet paper that sells regularly at 10c roll. 4-oz. size. Very special at 13 rolls for 50c.
- Many other good values tomorrow at . . . 50c**

Meier & Frank Co.
The Quality Store of Portland
7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th.



- 6 Grocery Specials**
- Catsup, Del Monte, finest quality, dozen 25c
Karo Syrup, red labels, 10 lb. can \$1.15, 60c
Karo Syrup, blue label, 10 lb. can \$1.05, the 5 lb. can 53c
- Salmon, fancy Columbia River, No. 1/2 cans, dozen \$2.50, can 22c
Laundry Soap, White Wonder, 100 bars 68c
Light House Cleanser, dozen 65c, can 6c
- Meier & Frank's Grocery, Ninth Floor.

The Fourth Week Sees No Let-Up, But Rather a More Intense Effort
Characterizes This Great Downward Price Movement

January Sales To Bring Down Living Costs

Read This Simplified List of Some of Tomorrow's Values

- Men's Serviceable Shoes Pair Only \$6.45**
Tan and black shoes from regular stock. Lace and button styles. English and medium toes. Sizes 5 to 11. Narrow widths. —THIRD FLOOR.
- Men's High-Grade Shoes Special at \$9.45**
Tan and black English and medium toe style shoes in broken sizes. Less than present wholesale. —THIRD FLOOR.
- Women's Durable Shoes Pair for \$5.45**
Black kid lace and button shoes with French or military heels. Black kid shoes with gray cloth tops. Black and tan English walking shoes. Other short lines. —THIRD FLOOR.
- Women's High Shoes Pair Special \$9.45**
Black, brown and maple kid shoes with Cuban or French leather heels. Some have cloth tops. All sizes but not in every style. —THIRD FLOOR.
- Women's Long Blouses in This Sale at HALF**
Beautiful casaque blouses for all dress occasions. No two are alike. Reductions range from the \$18 blouses at \$9 to the \$75 blouses at \$37.50. —FOURTH FLOOR.
- Women's \$12.50-\$15 Fur Motor Scarfs \$8.85**
Extra large shoulder scarfs of brown marmot, taupe and black coney or Manchurian wolf dog and white Iceland fox (Thibet), lined with satin. —FOURTH FLOOR.
- Women's \$30-\$35 Fur Animal Scarfs \$19.85**
Soft good looking scarfs of dyed skunk, taupe fox, black wolf, natural lynx cat, besides black and white. (9c war tax.) —FOURTH FLOOR.
- Women's \$5 to \$7.50 Silk Umbrellas \$3.50**
Plain colors, also some with contrasting borders. Ivory-like or plain tips. Bakelite ring; wood or cord handles. Some are seconds. —MAIN FLOOR.
- Women's Fine Cape Gloves Pair at \$2.37**
Every pair perfect. Medium and light weight capeskin gloves in 1 and 2-clasp styles. P. K. and P. X. M. seams. Plain and fancy embroidered backs. Wanted shades. WASHABLE. —MAIN FLOOR.
- Women's Night Gowns Special \$2.29 and \$2.98**
Soft nainsook gowns in low round or square neck styles are \$2.29 and V neck gowns with tucked yokes are \$2.98. —THIRD FLOOR.
- Women's Dainty Envelope Chemise for \$2.29**
Some with square tops, V-lace and pale blue or pink satin ribbon. Others with lace front and back and ribbon threaded embroidery at the waistline. —THIRD FLOOR.
- Women's Eiderdown Bath Robes Special \$8.95**
Pink, blue, purple and red. Usually trimmed rather elaborately with satin. Some breakfast coat styles. —THIRD FLOOR.
- Infants' Long Dresses and Slips 59c to \$1.95**
Were 98c to \$2.95. Lawn, nainsook or batiste with yokes of lace or embroidery, some with feather stitching, tucking or hemstitching. —SECOND FLOOR.
- Infants' Vanta Vests and Teething Bands**
85c to 95c vests 27c. The \$2.20 vests \$1.27. The \$1 teething bands 65c. Limited number in each lot. —SECOND FLOOR.
- Children's \$2.25 Stamped Dresses at \$1**
White lawn, pique and colored chambray dresses with seams already sewn. Sizes for infants up to 10 years. —SECOND FLOOR.
- \$2.50-\$3 All Silk Taffeta Yard for \$1.98**
Full yard wide. Navy, brown, saad, tan, green, copper, corn and pale blue. Limited selection in some colors. —SECOND FLOOR.

It is a matter of record that in these January Sales to Bring Down Living Costs we have distributed many thousands of dollars' worth of merchandise, affecting practically every requirement of person and home, at substantially lower prices than the same merchandise can regularly be bought for anywhere today.

The values in these 1920 sales compare favorably with those offered in our Bringing Down the Cost of Living Sales a year ago—and they brought "Biggest Reductions Since the War Began."

In this ad, as in every expression of this store, sign, posts there are, many and easily seen, which make it plain to the observer that the shortest and safest road to ECONOMY leads to MEIER & FRANK'S.

All Our \$8.50 to \$75 Velvet Hand Bags HALF

Just a limited number. Usually one of a kind. Black, taupe, brown and navy. Many with immensely decorative frames. Also all our \$25 to \$75 miser bags at HALF PRICE. —MAIN FLOOR.

75c Sterling Bar Pins and Brooches at 25c

Set with colored stones. Also enameled bar pins and brooches in different colors. —MAIN FLOOR.

Filet Net Curtains, \$2.35, \$3.85, \$5.95

Fine quality filet net curtains for living room, library and dining room. Those at \$3.85 and \$5.95 have filet lace borders. —SEVENTH FLOOR.

Fine Filet Marquisette Curtaining 37c

This material looks exactly like filet net at a much higher price. The price is below present wholesale. —SEVENTH FLOOR.

75c-80c Curtain Voile Yard Special 42c

With hemstitched taped borders. Curtains can be made by simply turning up hems at top and bottom. —SEVENTH FLOOR.

Sale of \$9 Wool Mixed Blankets Pair \$6.98

Full size blankets in a good selection of plaids and other designs as well as plain white or gray with colored borders. —SECOND FLOOR.

\$3 Mercerized Table Cloths Special \$2.50

72-inch size mercerized cotton table cloths in linen damask patterns. Hemstitched square or scalloped round cloths. —SECOND FLOOR.

\$4 Mercerized Table Cloths Special at \$3

64-inch table cloths of fine quality mercerized cotton in attractive circular patterns. Good weight. —SECOND FLOOR.

\$2 Blue and White Luncheon Sets for \$1.39

The sets consist of one 24-inch center piece, six 10-inch doilies and six 6-inch doilies. Dainty for the breakfast and luncheon table. —SECOND FLOOR.

\$8 Satin Finished Bed Spreads Special \$6

Full size hemmed satin finish bed spreads in conventional self-colored woven designs. All white. —SECOND FLOOR.

\$2.50 Durable Muslin Sheets Special \$1.75

81x90 inch size. A special shipment of good sturdy muslin sheets with hemstitched hems—ready for use. —SECOND FLOOR.

An Extra Special Sale of Aluminumware

brings 1½-quart double boilers at \$1.43, the 8-quart preserving kettles at \$1.67, the 10-quart preserving kettles at \$1.97, the 4-quart Lifetime inset tea kettles at \$3.29 and nests of 3 sauce pans in 1½, 2 and 3-quart sizes at \$1.87. —BASEMENT.

Linen Finish Stationery Box Special 28c

Fine quality linen finish writing paper in white, pink, buff and other tints. 24 sheets paper and 24 envelopes to box. —MAIN FLOOR.

\$13.50-\$14.00-\$14.50 Boston Bags \$10.45

Tan and black Boston bags of thick soft leather with leather lining. Overlapping frame. Assorted sizes. With pocket. —SIXTH FLOOR.

Special January Sale of Andirons

Wrought iron, burned brass, polished brass and colonial finishes. Reductions range from the \$8 andirons in colonial brass finish at \$6.40 to the \$60 andirons in burned brass finish at \$47.75. —SIXTH FLOOR.

Special January Sale of Fire Sets

Wrought iron, burned brass and polished brass fire sets. The special prices range from the wrought iron fire sets at \$10 to the burned brass fire sets at \$24. —SIXTH FLOOR.

Universal Cast Iron Range Special at \$76.50

Six-hole polished top. 18x18-inch oven. Installed complete. Several other styles of ranges and heaters are also reduced for the January sales. —SIXTH FLOOR.